



中重型商用车预测

通过洞察未来卡车销售和生产,加强您的产品
规划和战略

在商用车预测中获得
行业领导者的见解





中重型商用车 (MHCV) 预测是汽车制造商、供应商和其他行业利益相关者不可或缺的工具

汽车制造商

- 评估市场份额
- 了解卡车周期中的生产价值和定位
- 识别新的市场机会
- 识别和分析市场、细分市场和人口发展分布趋势
- 分析有竞争力的产品
- 根据竞争对手的生产计划进行产品规划
- 评估竞争对手的生产能力足迹和利用率
- 评估和比较其他汽车制造商具有竞争力的未来产品计划和发布时间

供应商

- 评估全球汽车制造商的生产
- 瞄准并优先考虑未来汽车制造商的销售机会
- 利用第三方预测最大限度地降低生产和业务风险, 以便与汽车制造商所规定的生产计划进行比较
- 制定产能计划以更好地满足汽车制造商的需求
- 评估全球汽车制造商市场的发展趋势
- 进行未来产品/生产规划

金融机构

- 评估汽车制造商的未来财务业绩
- 评估汽车制造商的市场份额
- 利用市场和汽车制造商洞察力做出投资决策
- 分析汽车制造商的品牌实力

按地区、国家、制造商、细分市场、车型和工厂划分的销售和生產見解



MHCV行业预测

从品牌层面提供70多个国家的生产和新卡车销售预测。

- 品牌层面
- 按重量分类
- 针对6吨以上的整体式车架卡车和铰接式卡车
- 12年预测
- 超过75个国家
- 每季度更新



MHCV车型系列销售预测

从车型层面为全球主要商用车市场提供需求预测。

- 车型系列层面
- 包括预测的未来卡车发布
- 可用于定制细分市场预测
- 7年预测, 1年历史数据
- 包括北美、西欧、中国和印度
- 针对6吨以上的车辆
- 本年度及其后两年的数据按季度在月度报告中提供
- 每季度更新



MHCV车型生产预测

本预测是与电力系统研究合作编制而成, 提供了车型和平台层面的生产预测。

- 车型层面
- 7年预测, 10年历史数据
- 超过40个国家
- 装配工厂
- 针对6吨以上的车辆
- 每季度更新



95% 无与伦比的
全球覆盖



MHCV发动机生产预测

本预测是与电力系统研究合作编制而成,为中型/重型发动机提供了最全面的技术和地理覆盖。

- 按平台、车型和工厂及发动机装置划分的发动机产量
- 超过20个技术属性
- 7年预测,10年历史数据
- 超过40个国家
- 针对6吨以上的车辆
- 每季度更新



北美MHCV重量分类预测

按不同车辆总重量等级和制造商提供零售和生产预测。

- 按制造商集团和品牌
- 7年预测
- 车辆总重量(4-8级)
- 包括一些轻型卡车数据
- 3个国家
- 本年度及其后一个日历年的数据在季度报告中提供
- 每月更新

补充解决方案

售后零部件信息

访问汽车保有量(VIO)和VIO预测数据(针对全球95%以上汽车保有量)。完全链接至ACES和TecDoc零部件目录。

获取北美备件需求的预测。

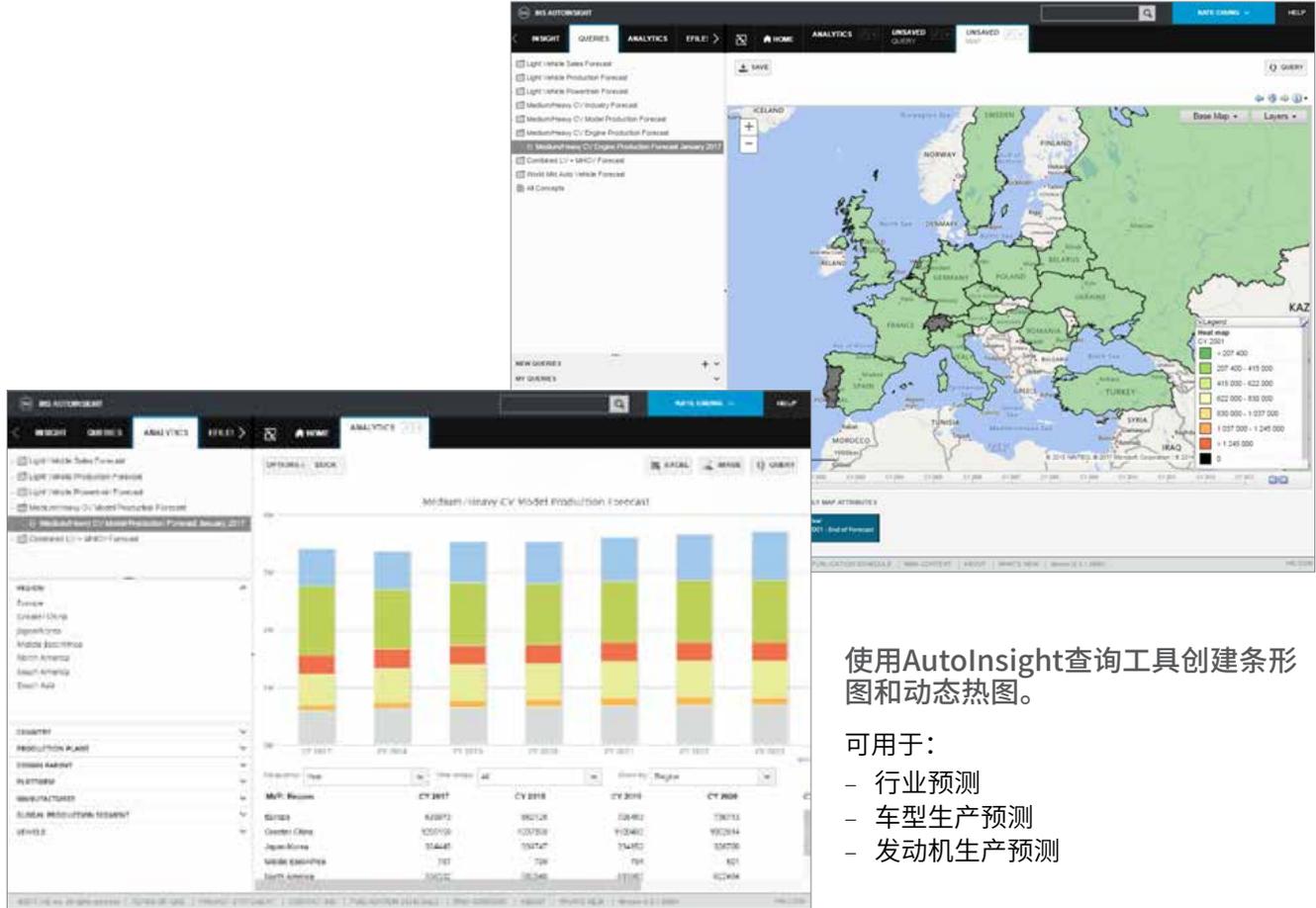
注册量与VIO数据及预测

访问全球的基本车辆注册和汽车保有量信息,其中包括:

- 97%的新车注册量
- 90%的VIO
- 二手车注册量
- 地方注册量

通过深度覆盖、独特的洞察力和先进的分析工具,使您知晓复杂的产品规划决策

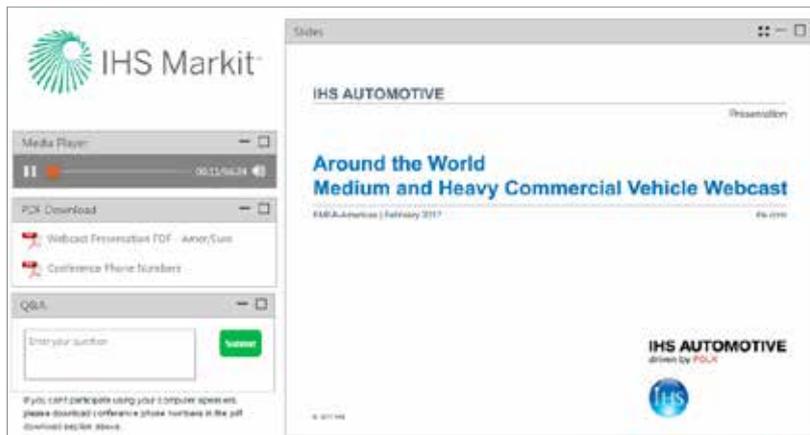
这些预测可通过专有网络应用程序AutoInsight获得,该应用程序允许您仅在一个位置阅读见解、保存和共享查询、评估趋势以及访问电子文件



使用AutoInsight查询工具创建条形图和动态热图。

可用于:

- 行业预测
- 车型生产预测
- 发动机生产预测



参加我们的免费季度网络研讨会,届时我们的专家将提供最新的展望并回答观众的问题。

可用于:

- 行业预测
- 车型系列销售预测
- 车型生产预测
- 发动机生产预测

Global Summary: Executive Overview

Andrey Divin, Director

Economic summary

- Paradoxically, while political uncertainty is high, near-term economic risks are relatively low. There is no shortage of political and policy imperatives at the beginning of 2017. What are the UK government's goals vis-a-vis Brexit and how will they be implemented? Will President Donald Trump follow through on some of his more protectionist threats? How much success will the new president and a Republican-controlled Congress have in rolling back regulations?
- Perhaps the biggest surprise in these unusually high levels of political uncertainty have had no lasting, negative impact on consumers and businesses. Quite the contrary, in the United States and Europe, confidence is rising (as measured by the Markit purchasing managers' indices - PMIs) - and other surveys. Recent improvements in global economic fundamentals - stronger growth in the United States, dollar appreciation, and higher commodity prices - help to explain this paradox. Moreover, the fallout from Brexit has been much smaller than initially expected. IHS expects global real GDP growth to pick up from 2.5% in 2016 to 2.8% in 2017 and 3.1% in 2018, reaching its fastest pace since 2011.

The major economies

- United States: "Animal spirits" have revived - but the impact on growth may be limited.** In the wake of the recent US presidential election, there has been a noticeable unleashing of "animal spirits" - consumer and business optimism and stock market indices have surged. In the case of businesses, the revival of animal spirits has a lot to do with the expectation that the Trump administration and a Republican-led Congress will cut taxes, roll back regulations, and make it easier to repatriate profits. Nevertheless, the boost to growth may be limited, because the link between sentiment and spending is tenuous and the actual policies enacted by the new administration and Congress may be less generous than current expectations. Moreover, recent increases in interest rates and the US dollar's exchange rate will act as drags on economic growth. Any policy-

related increase in real GDP growth is most likely to show up in late 2017 and 2018, when the expected tax and corporate tax cuts take effect and the

IHS Automotive Medium and Heavy Commercial Vehicle Industry Forecast

Table 1
NAFTA - Production by group and class

Make	Local Custom Segment	2014	2015	2016	2017	2018	2019	2020	2021	2022
CATERPILLAR										
CATERPILLAR	CLASS 9	1500	1516	1532	1548	1564	1580	1596	1612	1628
Total CATERPILLAR										
% CHG		1.0%	1.1%	1.2%	1.3%	1.4%	1.5%	1.6%	1.7%	1.8%
FREIGHTLINER										
FREIGHTLINER	CLASS 4-8	975	980	985	990	995	1000	1005	1010	1015
FREIGHTLINER	CLASS 4-7	10813	10813	10813	10813	10813	10813	10813	10813	10813
FREIGHTLINER	CLASS 8	6040	6040	6040	6040	6040	6040	6040	6040	6040
WESTERN STAR										
WESTERN STAR	CLASS 9	764	764	764	764	764	764	764	764	764
Total Daimler										
% CHG		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
MAN										
MAN	CLASS 4-8	13000	13000	13000	13000	13000	13000	13000	13000	13000
Total P&A										
% CHG		28.7%	28.7%	28.7%	28.7%	28.7%	28.7%	28.7%	28.7%	28.7%
ISUZU										
ISUZU	CLASS 4-8	17615	17615	17615	17615	17615	17615	17615	17615	17615
FORD	CLASS 4-7	171	171	171	171	171	171	171	171	171
FORD	CLASS 8	240	240	240	240	240	240	240	240	240
Total FORD										
% CHG		26.6%	26.6%	26.6%	26.6%	26.6%	26.6%	26.6%	26.6%	26.6%
CHEVROLET										
CHEVROLET	CLASS 4-8	3055	3055	3055	3055	3055	3055	3055	3055	3055
GM	CLASS 4-8	870	870	870	870	870	870	870	870	870
Total GENERAL MOTORS										
% CHG		1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%
HOLZ										
HOLZ	CLASS 4-7	3	3	3	3	3	3	3	3	3
Total ISUZU										
% CHG		27.5%	27.5%	27.5%	27.5%	27.5%	27.5%	27.5%	27.5%	27.5%
INTERNATIONAL										
INTERNATIONAL	CLASS 4-8	1765	1765	1765	1765	1765	1765	1765	1765	1765
INTERNATIONAL	CLASS 4-7	12460	12460	12460	12460	12460	12460	12460	12460	12460
INTERNATIONAL	CLASS 8	61212	61212	61212	61212	61212	61212	61212	61212	61212
Total NAIVEISM										
% CHG		23.2%	23.2%	23.2%	23.2%	23.2%	23.2%	23.2%	23.2%	23.2%
ISUZU										
ISUZU	CLASS 4-8	45	45	45	45	45	45	45	45	45
ISUZU	CLASS 4-7	499	499	499	499	499	499	499	499	499
ISUZU	CLASS 8	13430	13430	13430	13430	13430	13430	13430	13430	13430
ISUZU	CLASS 4-6	18	18	18	18	18	18	18	18	18
ISUZU	CLASS 4-7	5624	5624	5624	5624	5624	5624	5624	5624	5624
ISUZU	CLASS 8	8429	8429	8429	8429	8429	8429	8429	8429	8429
Total HINO										
% CHG		27.2%	27.2%	27.2%	27.2%	27.2%	27.2%	27.2%	27.2%	27.2%
HINO										
HINO	CLASS 4-7	5617	5617	5617	5617	5617	5617	5617	5617	5617
Total TOYOTA										
% CHG		29.2%	29.2%	29.2%	29.2%	29.2%	29.2%	29.2%	29.2%	29.2%
HINO										
HINO	CLASS 4-7	838	838	838	838	838	838	838	838	838
MAZDA	CLASS 8	1543	1543	1543	1543	1543	1543	1543	1543	1543
VOLVO	CLASS 4-7	1042	1042	1042	1042	1042	1042	1042	1042	1042
VOLVO	CLASS 8	1336	1336	1336	1336	1336	1336	1336	1336	1336
Total VOLVO GROUP										
% CHG		23.2%	23.2%	23.2%	23.2%	23.2%	23.2%	23.2%	23.2%	23.2%
Global Total										
% CHG		23.5%	23.5%	23.5%	23.5%	23.5%	23.5%	23.5%	23.5%	23.5%

IHS Automotive Medium and Heavy Commercial Vehicle Industry Forecast

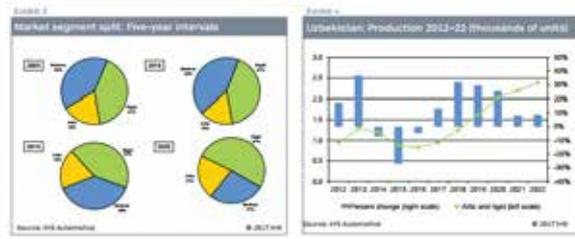
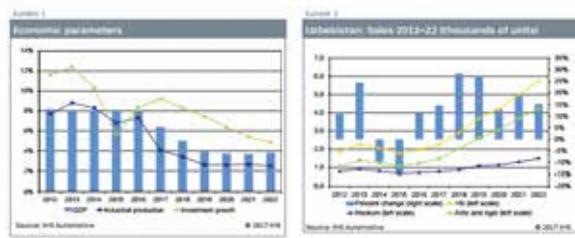


Table 2
Liberation: Key factors

Market	Market	Long-term
▲	High real GDP growth, strong industrial production, and investment growth.	Continued growth in real GDP, industrial production, and investment.
▼	High real GDP growth, strong industrial production, and investment growth.	Continued growth in real GDP, industrial production, and investment.

IHS Markit Medium- and Heavy-Duty Commercial Vehicle Model Production Forecast

Region: America Class: Medium and Heavy Duty

Year	Make	Model	Class	Production						
2014	Isuzu	ISUZU	CLASS 4-8	1500	1516	1532	1548	1564	1580	1596
2014	Freightliner	FREIGHTLINER	CLASS 4-7	975	980	985	990	995	1000	1005
2014	Freightliner	FREIGHTLINER	CLASS 8	6040	6040	6040	6040	6040	6040	6040
2014	Western Star	WESTERN STAR	CLASS 9	764	764	764	764	764	764	764
2014	Daimler	MAN	CLASS 4-8	13000	13000	13000	13000	13000	13000	13000
2014	Isuzu	ISUZU	CLASS 4-8	45	45	45	45	45	45	45
2014	Isuzu	ISUZU	CLASS 4-7	499	499	499	499	499	499	499
2014	Isuzu	ISUZU	CLASS 8	13430	13430	13430	13430	13430	13430	13430
2014	Isuzu	ISUZU	CLASS 4-6	18	18	18	18	18	18	18
2014	Isuzu	ISUZU	CLASS 4-7	5624	5624	5624	5624	5624	5624	5624
2014	Isuzu	ISUZU	CLASS 8	8429	8429	8429	8429	8429	8429	8429
2014	Hino	HINO	CLASS 4-7	5617	5617	5617	5617	5617	5617	5617
2014	Toyota	TOYOTA	CLASS 4-7	838	838	838	838	838	838	838
2014	Mazda	MAZDA	CLASS 8	1543	1543	1543	1543	1543	1543	1543
2014	Volvo	VOLVO	CLASS 4-7	1042	1042	1042	1042	1042	1042	1042
2014	Volvo	VOLVO	CLASS 8	1336	1336	1336	1336	1336	1336	1336
2014	Global Total			48236	48236	48236	48236	48236	48236	48236

通过AutoInsight的“电子文件”选项卡访问书面评论和电子数据表。

- 可用于：
- 行业预测
 - 车型系列销售预测
 - 车型生产预测
 - 发动机生产预测
 - 北美MHCV重量分类预测

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