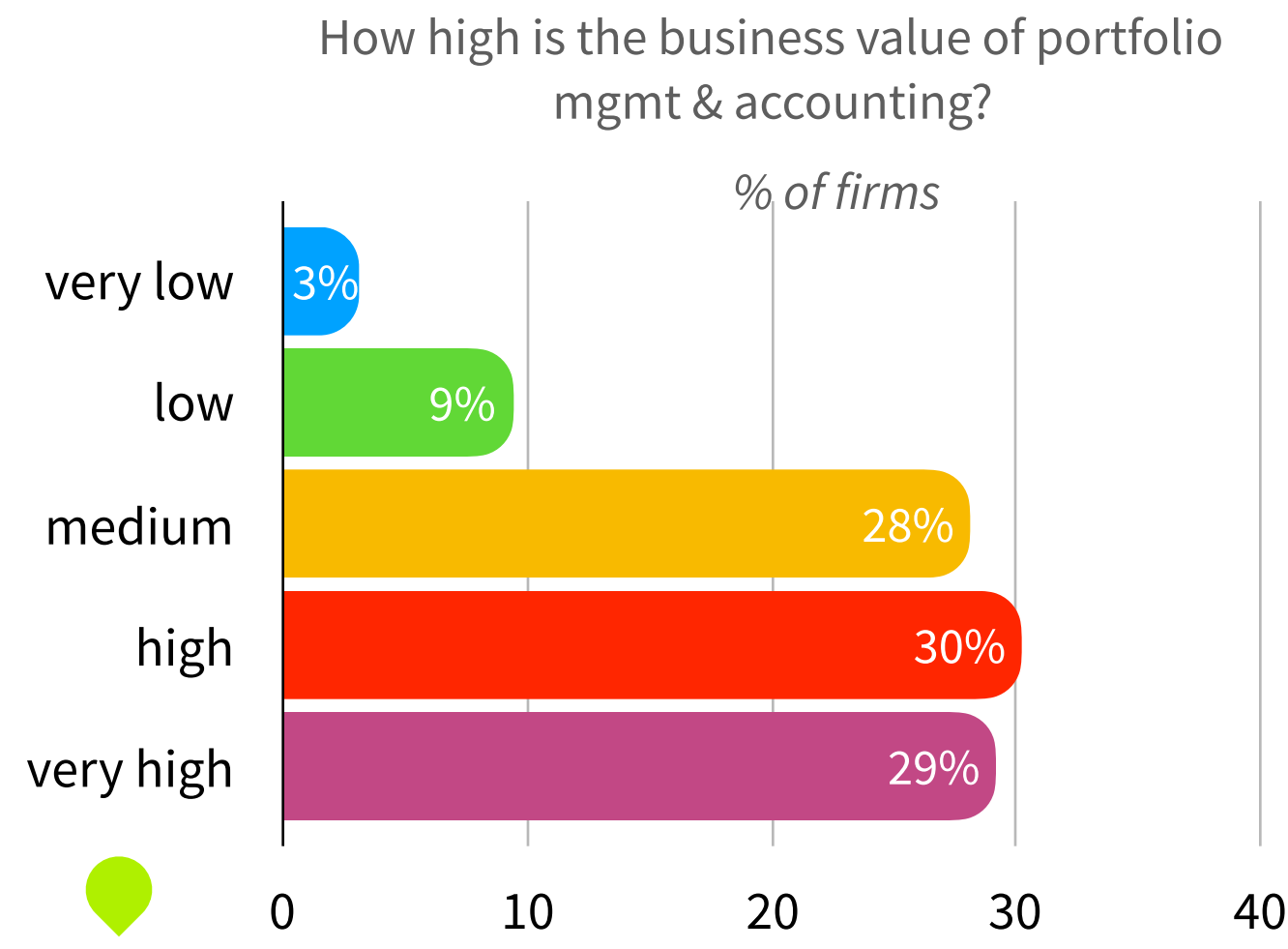
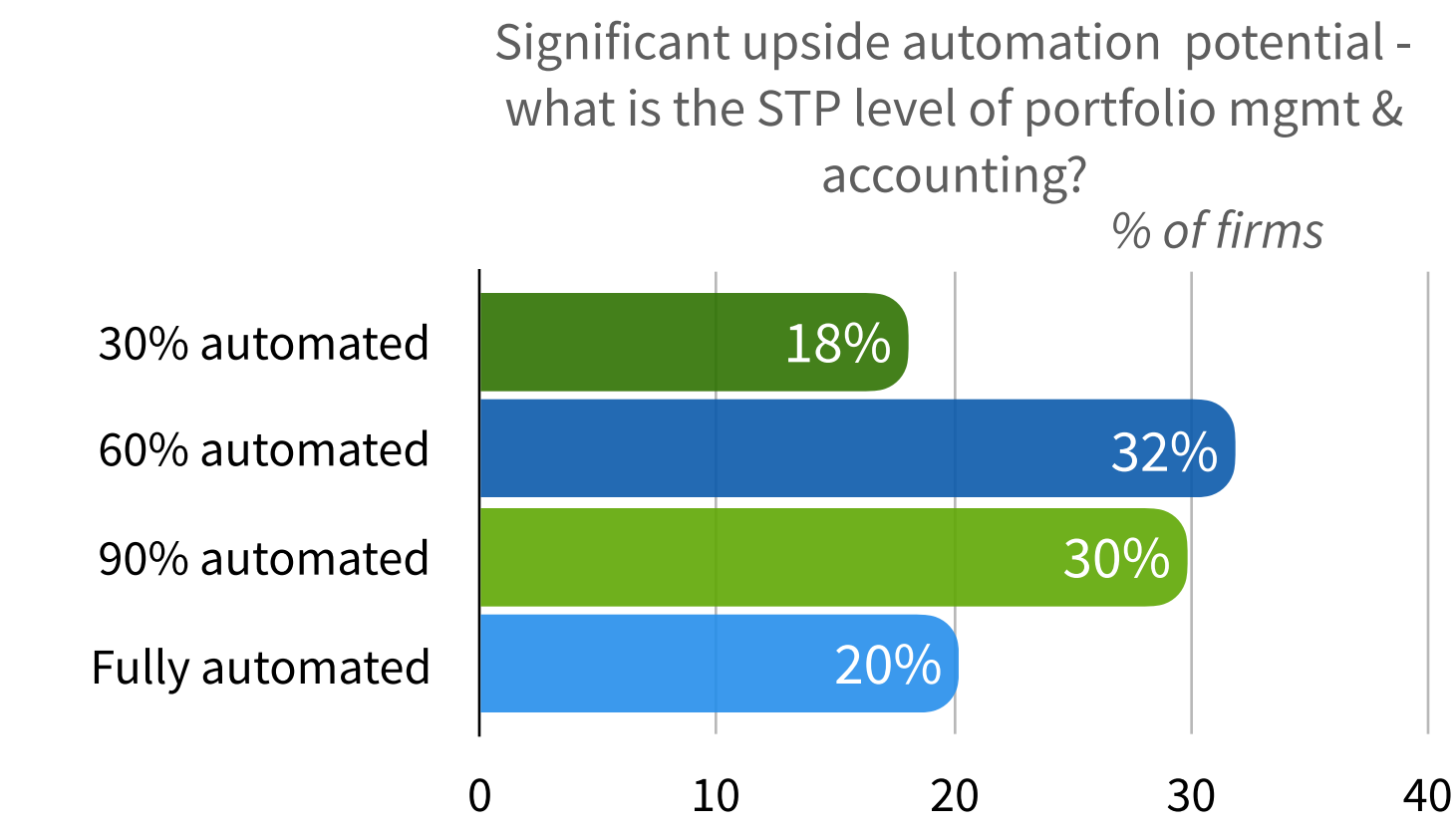
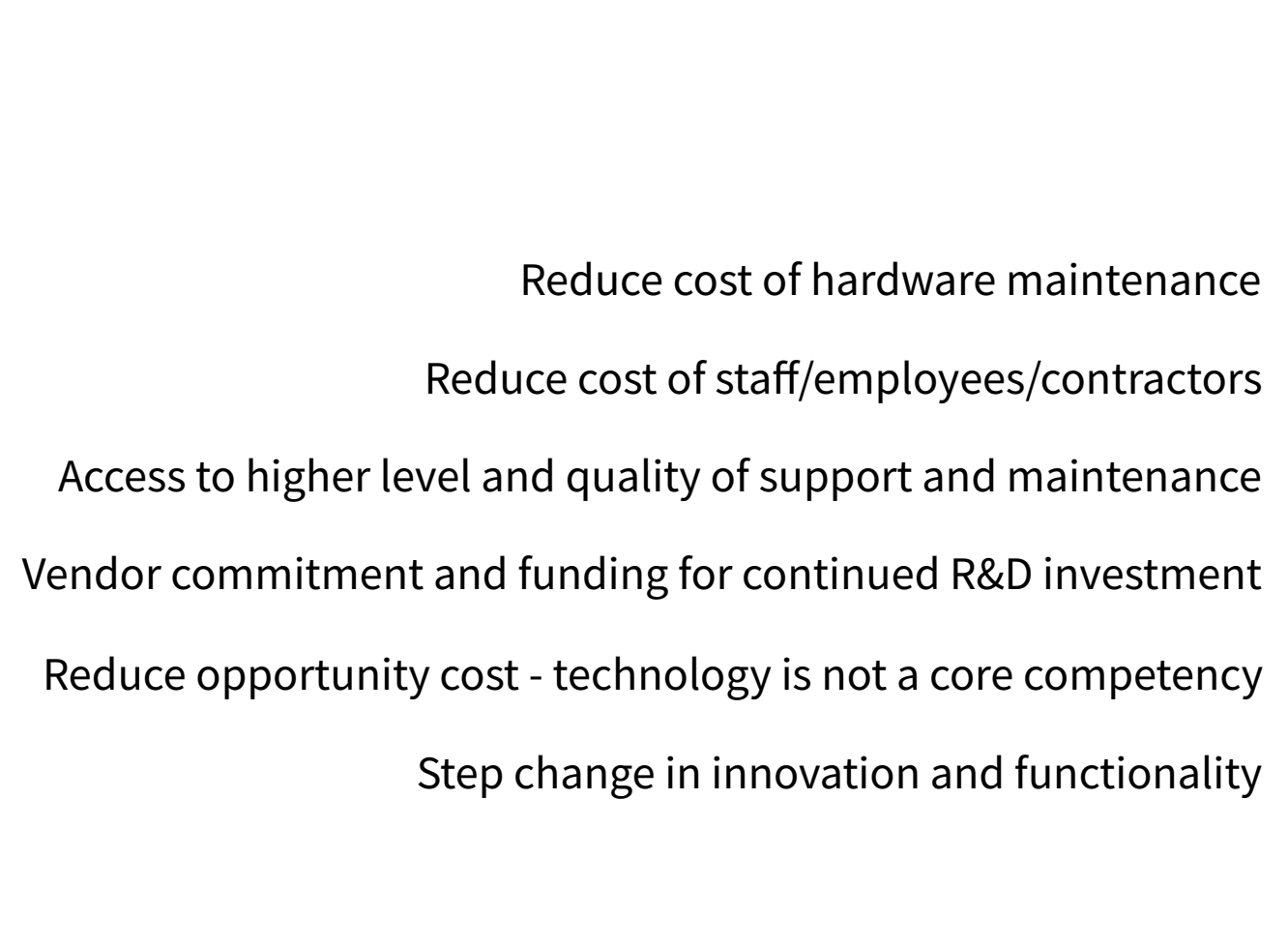


Key Insights - Adox Research 8x8 Survey Portfolio Mgmt & Accounting

Adox Research 8 x 8 surveys assess a specific fintech domain comparing up to eight vendor solutions across eight metrics. These surveys help firms select the relevant shortlist of solution providers, and align their own selection and evaluation process with an independent capability assessment.

Adox Research uses a data-driven methodology based on best practice blueprints, product questionnaires and demonstrations to compare capabilities, value propositions and market messages of leading providers of software and services. The process includes qualification calls, executive briefings, completion of an online survey, product demonstrations and briefings.

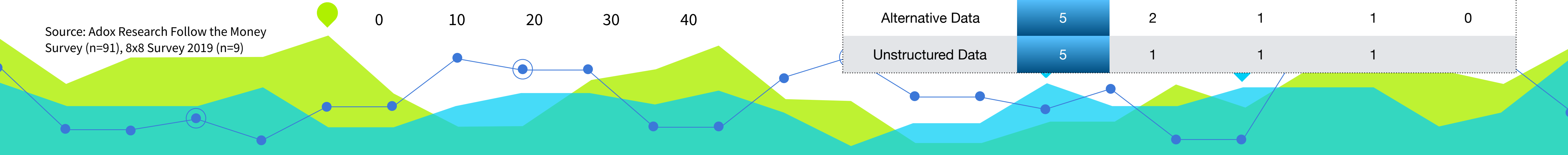
This is an edited excerpt of the full research report. For more details visit www.adoxresearch.com



Vendors' Technology consensus: Blockchain is out, RPA rules and appetite for data variety increases

| | now | mainstream in 2 years | low impact in 2 to 5 years | mainstream in 5 years | no impact in next 5 years |
|-----------------------------|-----|-----------------------|----------------------------|-----------------------|---------------------------|
| Blockchain/ DLT | 1 | 0 | 5 | 1 | 2 |
| RPA | 8 | 1 | 0 | 0 | 0 |
| Machine Learning | 2 | 4 | 1 | 2 | 0 |
| Artificial Intelligence | 1 | 3 | 1 | 4 | 0 |
| Natural Language Processing | 4 | 1 | 3 | 1 | 0 |
| Alternative Data | 5 | 2 | 1 | 1 | 0 |
| Unstructured Data | 5 | 1 | 1 | 1 | 0 |

Source: Adox Research Follow the Money Survey (n=91), 8x8 Survey 2019 (n=9)



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Participant Profile - IHS Markit thinkFolio

Stats

Market share: N/A
Number of users: 52 (firms)
Geography: UK : 50%, NA : 15%, EU (non-UK): 15%, APAC: 15%
Market segment: Asset Managers / Buy Side : 100%

Market Profile


IHS Markit's thinkFolio platform is an investment management platform focused on front-office functionality. Building on historical strengths in regional market share(EMEA) and asset class coverage (fixed income), IHS Markit is now focused on increasing its US market presence, and leveraging buyers' appetite for managed service deployment - its only option for new clients. Multi-asset instrument coverage and native analytics are other drivers of expansion, while integration with IHS Markit's middle and back office solutions is accelerating - in particular with WSO, its loans and CLO middle and back-office solution.

Differentiation Highlights

thinkFolio is differentiated in the areas of Functionality, Integration, Deployment, ROI, and Supplier Risk. Its background in fixed income and loans processing provides a cash flow focus which transfers well to other asset classes which require deep analytics capabilities. The interface between investment and trading functions is highly customisable, with a deep list of trade generation options. Managed services has very quickly become the default deployment option - accelerating the industry's adoption rate and its own differentiating potential.

Summary

IHS Markit has transformed a specialised solution into a true multi-asset managed service option for asset managers. Its parent's strengths in data and software solutions provides a strong basis for a more integrated approach to trade lifecycle automation. Going forward, investments in micro services and a more granular integration model will support modernisation of core functionality and customer experience. An ROI model that does not monetise AuM or trading volume makes end user adoption more transparent and predictable.

| | Usability | Functionality | Integration | Deployment | ROI | Service | Vision | Supplier Risk |
|--|-----------|----------------|----------------|----------------|----------------|---------|--------|----------------|
|  IHS Markit | | Differentiated | Differentiated | Differentiated | Differentiated | | | Differentiated |

