# **S&P Global**Market Intelligence

### Profile Builder

## Generate buy side investor reports and profiles quickly and efficiently

With a user-friendly interface and versatile screening workflow, Profile Builder is an easy-to-use tool for producing buy side investor profiles. Deliver powerful investor insight by incorporating comprehensive global ownership data, contacts, and biographical content from our BigDough database. A selection of report templates and file formats allow for customization to your audience.

#### **Key features**

- User-friendly and versatile workflow
- Access to our comprehensive global ownership data, institutions, contacts, and biographica content covering equity and fixed income
- Fully customizable templates to match client branding and presentation preferences
- Multiple users can edit, modify, save, and collaborate on the same project
- Flexible output options PDF, Excel, Word, or PowerPoint
- Report on client consumption data and integrate with all major aggregators
- Capture and report on client interactions and meet regulatory requirements

#### Three easy steps to produce a profile

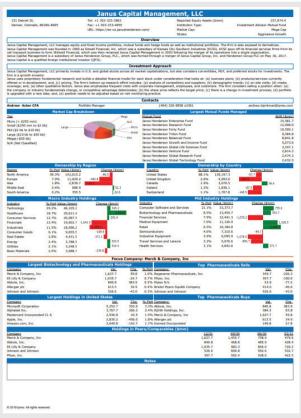
Select a template from your firm's customized library of templates.

**Select filters** including investors and/or contacts from our comprehensive investor database as well as a focus and peer securities, industry, region.

**Generate** with one-click the full list of selected investors into a PDF, Excel, Word, or PowerPoint document.

### **Sample Profiles**





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