Catalyst for Insight-Credit

New and used vehicle registration counts with loan origination data

IHS Markit, in partnership with TransUnion, offers the most comprehensive, accurate and timely vehicle registration data with automotive loan origination activity.

Get 24/7 access to the current plus five years of new and used vehicle registration counts by month with depersonalized loan and credit information.

Our powerful web-based platform provides fast, flexible and powerful statistical querying, reporting and analysis to help you make better, faster decisions.

Turn insights into actions
- Understand lender market share by new and used vehicle financing
- Set sales strategies and goals by territory
- Measure effectiveness of pricing strategies
- Analyze dealer performance by territory

IHS Markit Vehicle Registration & Lender Data

TransUnion Loan Origination Details

Lender Details
Selling Dealer
Credit Tier
Financed Amount
Purchase Type
Vehicle Details
Monthly Payment
Loan Term
Standard Geography
Custom Geography
Estimated APR
Loan-to-Value
Better Decision-Making through Powerful Analytics

- The Catalyst for Insight flexible query platform enables you to create custom market views tailored to your specific business needs
- The new and used registration database of the current plus five years of reporting months allows you to spot long- and short-term trends in the credit market down to a ZIP-code level

Better Data Coverage and Accuracy

- IHS Markit’s proprietary VIN decoding software provides an estimated 2–5% lift in accuracy over the state-supplied data
- Supplemental data sources ensure best-in-class “garaging” of vehicles (where the vehicle resides) and better selling dealer coverage for more reliable and actionable information

Customize your queries and view by map, trend, graph or table

- Custom geography
- Basic and advanced calculations
- Integrated Google mapping
- Compatibility with Microsoft Office applications
- Export up to 25 million cells
- Create, save, subscribe to and share reports
- Custom bands for TransUnion Loan Origination Details
- Integrate your custom Dealer Codes

For more information www.ihsmarkit.com

About IHS Markit

IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 80 percent of the Fortune Global 500 and the world’s leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.