In partnership with TransUnion, IHS Markit introduces AutoCreditInsight™, the most comprehensive, accurate and timely vehicle registration and loyalty data with automotive loan origination activity.

Get 24/7 access to vehicle registrations and return to market volumes by month with depersonalized loan and credit information via IHS Markit’s leading automotive insight platforms.

AutoCreditInsight is an add-on to IHS Markit’s industry leading marketing reporting data cubes:

- Understand lender market share by new and used vehicle financing
- Set sales strategies and goals by territory
- Measure effectiveness of pricing strategies
- Analyze dealer performance by territory
- Identify financial drivers to repurchases

Unlike sample reporting that is aggregated at only a state or national levels, AutoCreditInsight™ provides you with census level credit details at the granular levels your analysis needs to formulate a strong sales strategy your organization demands.
Better Decision-Making through Powerful Analytics

- The Catalyst for Insight and Loyalty Analytics Tool offers a flexible query platform that enables you to create custom market views tailored to your specific business needs
- MyAnalytics Platform enables powerful interactive dashboard reports to highlight key insights while delivering consistent measurables to multiple departments in your organization
- The new and used registration database of the current plus five years of reporting months allows you to spot long- and short-term trends in the credit market down to a ZIP-code level
- Loyalty database offers loan origination details on loyalty, conquest and defection purchase events for current plus two years of history, enhances a user’s ability to understand the financial driver of customer repurchase over time and across granular geography levels

Better Data Coverage and Accuracy

- IHS Markit’s proprietary VIN decoding software provides an estimated 2–5% lift in accuracy over the state-supplied data
- Supplemental data sources ensure best-in-class “garaging” of vehicles (where the vehicle resides) and better selling dealer coverage for more reliable and actionable information

Customize your queries and view by map, trend, graph or table

- Custom geography
- Basic and advanced calculations
- Integrated Google mapping
- Compatibility with Microsoft Office applications
- Export up to 25 million cells
- Create, save, subscribe to and share reports
- Custom bands for TransUnion Loan Origination Details

For more information www.ihsmarkit.com

IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and expertise to forge solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world’s leading financial institutions.

Headquartered in London, IHS Markit is committed to sustainable, profitable growth.