



How far are US car buyers willing to travel to dealerships?

Drivetimes by customers



All brands, national average, 2019

Luxury car buyers travel only marginally longer (+3%) than non-luxury buyers.



However, drivetime patterns differ substantially between the 29 vehicle segments with an

increase of 65%

from the closest segment and the furthest segment

24.1 mins vs **37.3 mins**
 Non luxury traditional compact vs Non luxury full size three-quarters-to-one-ton pickup

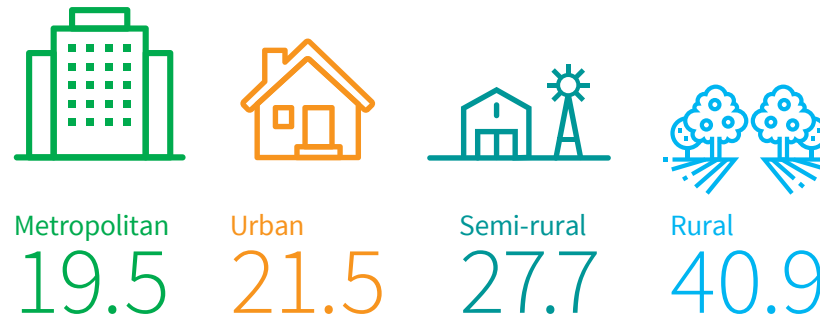
Domestic car buyers travel

10% longer

on average than import car buyers



Average Drivetime by Area Type in Minutes



5 Top & Bottom Drivetimes by State

Nevada	19.1
Hawaii	21.3
Alaska	22.3
Michigan	23.1
California	23.7
Maine	37.7
Mississippi	37.8
Wyoming	38.9
West Virginia	40.3
Vermont	42.2