Change of Ownership Reporting and Analysis

Comprehensive data and reporting to capitalize on the used commercial vehicle market

Make the most of the opportunities that exist in the used commercial vehicle market. IHS Markit Change of Ownership reporting provides the industry’s leading view into the used commercial vehicle market to help you drive the performance of your business.

- How do I maximize profits with used vehicles?
- Where should I place my used vehicle inventory?
- Where are the used vehicle markets?
- Who are the used vehicle buyers?
- What is the overall trend for used vehicles?
- What are the vocational applications?
- What is the turn rate by weight class?
- How do individual manufacturers perform?
- How has demand shifted over time?
- What service and repair revenue opportunities exist by fleet, by region?

Powerful information? You bet. Consisting of millions of transactions where a previously registered commercial vehicle VIN has changed name and location.

Accessible via TIP®Net, IHS Markit’s web-based commercial vehicle market intelligence system, or in report form, this powerful used vehicle market information is available by:

**Geography:**
- US/State/County/ZIP Code
- Designated Market Area (DMA**)

**Vehicle Detail:**
- Year Model
- Company/Make/Series/Model
- Cab Configuration
- Engine Manufacturer/Engine Model
- GVW
- Fuel Type

Call us today at +1 800 447 2273 and discover how IHS Markit’s Commercial Vehicle Change of Ownership analysis can have an impact on your business.

For more information www.ihsmarkit.com/trucks

*IHS Markit Change of Ownership Reporting will help you:*
- Easily identify who is buying used trucks, which brands and where
- Pinpoint how long owners are holding trucks at the brand and regional level
- Highlight service and repair opportunities
- Provide insights into targets and timing to buy and sell vehicles
- Optimize strategic marketing
- Enable direct mail/prospecting

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