



Change of Ownership Reporting and Analysis

Comprehensive data and reporting to capitalize on the used commercial vehicle market

IHS Markit Change of Ownership Reporting will help you:

- Easily identify who is buying used trucks, which brands and where
- Pinpoint how long owners are holding trucks at the brand and regional level
- Highlight service and repair opportunities
- Provide insights into targets and timing to buy and sell vehicles
- Optimize strategic marketing
- Enable direct mail/prospecting

Call us today at
+1 800 447 2273
and discover how IHS Markit's Commercial Vehicle Change of Ownership analysis can have an impact on your business.

For more information
www.ihsmarket.com/trucks

Make the most of the opportunities that exist in the used commercial vehicle market. IHS Markit **Change of Ownership** reporting provides the industry's leading view into the used commercial vehicle market to help you drive the performance of your business.

- How do I maximize profits with used vehicles?
- Where should I place my used vehicle inventory?
- Where are the used vehicle markets?
- Who are the used vehicle buyers?
- What is the overall trend for used vehicles?
- What are the vocational applications?
- What is the turn rate by weight class?
- How do individual manufacturers perform?
- How has demand shifted over time?
- What service and repair revenue opportunities exist by fleet, by region?

Powerful information? You bet. Consisting of millions of transactions where a previously registered commercial vehicle VIN has changed name and location.

Accessible via TIP®Net, IHS Markit's web-based commercial vehicle market intelligence system, or in report form, this powerful used vehicle market information is available by:

Geography:

- US/State/County/ZIP Code
- Designated Market Area (DMA®*)

Vehicle Detail:

- Year Model
- Company/Make/Series/Model
- Cab Configuration
- Engine Manufacturer/Engine Model
- GVW
- Fuel Type

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