



IHS Markit®

# Aftermarket Solutions

Maximize margins while you grow your share of the global aftermarket

IHS Markit provides a single global source of aftermarket insight enabling automotive professionals to drive increased parts revenue and reduced cost with a more comprehensive, accurate, and timely view of:

- Global Vehicles-in-Operation (VIO)
- Global VIO, Production & Component Forecasts
- OE & Aftermarket Parts Catalog Analysis
- ACES & TecDoc Standards & Global Equivalents
- OEM Program, Platform & Plant Code Visibility

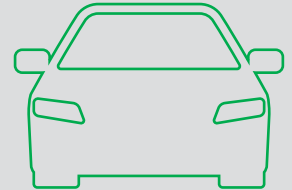
How well do you know the global vehicle market?



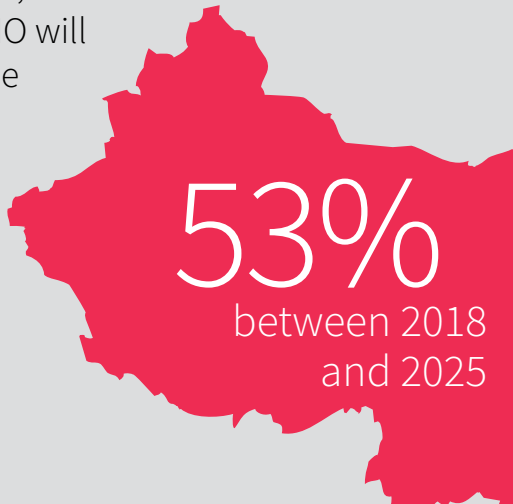
19%



The global vehicle population of cars and light trucks will grow 19% over the next 7 years (2018-2025)



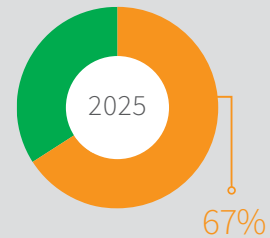
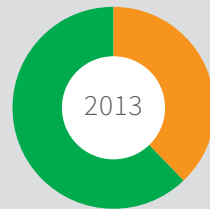
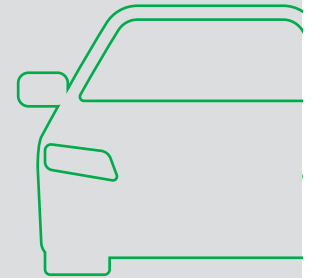
In China, Light VIO will Increase



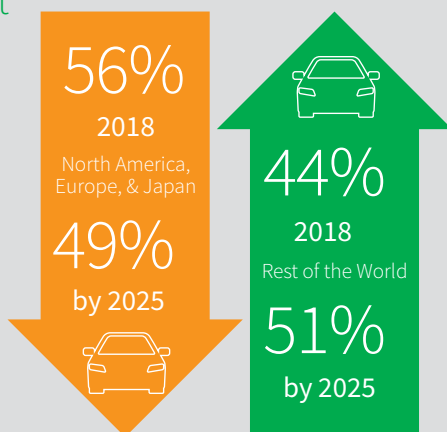
Nearly

67%

of light vehicles will be produced on global platforms by 2025



Global Light Vehicle Population Mix Is Changing



IHS Markit provides detailed VIO Data for

95%

of the

1.4 Billion

vehicles around the world



## IHS Markit supports your global product management efforts...

### Global Vehicle Search

- Understand the vehicle make-up of markets around the world
- See vehicles that are equivalent across global markets
- Search global vehicles by OEM platform & program codes

### Catalog Integration – VIO Merge for Coverage Analysis

- Simple and accurate VIO enhancement of ACES and TecDoc files, including variable levels of geography to help you evaluate market coverage
- Understand overall part potential and missing coverage
- Gain insight into what your customers see in your ACES and TecDoc catalogs
- Compare your range vs OE research data

### OE Parts Research

- Leveraging a foundation of official manufacturer data
- Providing 20+ years of history covering 70+ product lines and over 115,000 unique vehicles
- Enabling TecDoc coding (including KBA and CNIT)
- Delivering the most complete source of vehicle detail for Europe, Mexico and China.

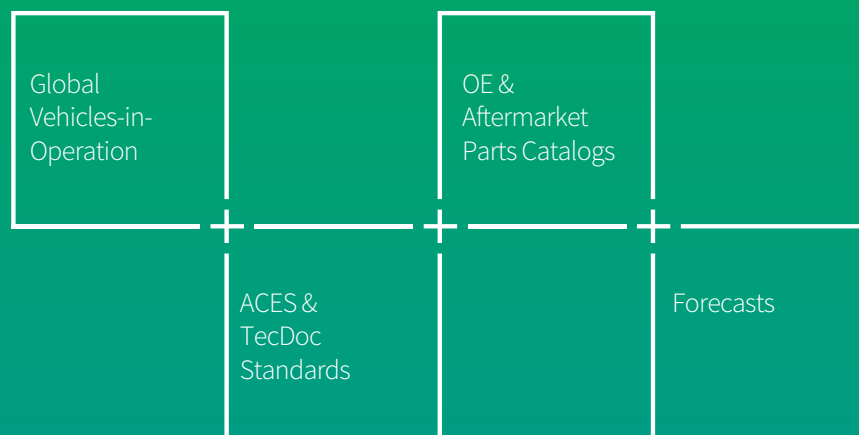


AUTOMOTIVE

# WorldView 2.0

Holistic Solution for the Global Aftermarket Industry

See the world more clearly, identify opportunities sooner, and grow your share of the aftermarket. Now there's one solution that delivers the critical aftermarket insight you need!



Our data-driven solutions help you maximize market share, identify emerging market trends, optimize inventory and product management – locally, globally or somewhere in between.

Learn more at [ihsmarkit.com/worldview](https://ihsmarkit.com/worldview)

