

Designed for: Issuers Investment Banks



IssuerView

Featuring real-time access to the primary market order book and groundbreaking graphical representations of demand and allocation data

Our platform for issuers brings them into the IHS Markit capital markets new issuance ecosystem and the active community of banks and investors. Delivered securely online, our grid technology provides an entirely new experience in viewing the order book, while an innovative dashboard of graphical "cards" help users interpret and digest key developments while deals progress.



In the complex lifecycle of a new issue, multiple constituents regularly exchange essential information. From orders being placed by investors to allocations being made by the syndicate desk, the orderbook is ever-changing. All this information needs to be relayed back to the issuer, requiring more layers of communication.

IssuerView facilitates more efficient dialogue anchored around common data and innovative analysis, thereby eliminating the need for endless email updates and Excel files.

Single Platform for Deal Intelligence

IssuerView's ultimate goal is to be an intuitive platform that brings together multiple data sets including detailed orderbooks for live and historical deals (regardless of bookrunner group), orderbook analytics, holdings data, investor profiles, and relevant information from the IHS Markit data suite.investor profiles, and relevant information from the IHS Markit data suite.

		Order Book												R View Order		
*	Home					SYR		7YR		10YR		20YR		30YR		a view cross
	Dashboard Deal ABC (\$7.00B)		Investor Name	Investor Type	Region	Indication	Allocation	Indication	Allocation	Indication	Allocation	Indication	Allocation	Indication	Allocation	
			Investor 1	Investment Adviser	United States			\$ 30,000,000	\$ 10,000,000	\$ 15,000,000	\$ 1,000,000	\$ 15,000,000	\$ 1,000,000	\$ 15,000,000	\$ 1,000,000	
			Investor 2	Asset Manager	United Kingdom					\$ 2,030,000	\$ 2,000,000	\$ 3,000,000	\$ 3,000,000	\$ 3,000,000	\$ 3,000,000	*
	Past Deals		Investor 3	Insurance Company	United States			\$ 15,000,000	\$ 5,000,000	\$ 10,000,000	\$ 5,000,000					R TYR 10YR 20YF
			Investor 4	Asset Manager	United States			\$ 50,000,000	\$ 5,000,000	\$ 50,000,000	\$ 2,000,000	\$ 50,000,000	\$ 3,000,000	\$ 50,000,000	\$ 2,000,000	JOYR Deal Size
	Events		Investor 5	Insurance Company	United States					\$ 5,000,000	\$ 3,000,000	\$ 10,000,000	\$ 3,000,000	\$ 10,000,000	\$ 3,000,000	
			Investor 6	Asset Manager	United States							\$ 5,000,000				
	BD Corporate		Investor 7	Insurance Company	United States					\$ 40,000,000	\$ 20,000,000	\$ 11,500,000	\$7,500,000			
			Investor 5	Insurance Company	United States			\$ 35,000,000	\$ 20,000,000	5 45,000,000	\$ 15,000,000	\$ 80,000,000	5 25,000,000	\$ 80,000,000	\$ 15,000,000	
Z	Ipreo Advisory		Investor 9	Fund Manager	United States	\$ 1,507,000	\$ 1,507,000	\$ 1,420,000	\$ 1,420,000	\$ 1,810,000	\$ 1,810,000	\$ 4,455,000	\$ 4,455,000			
8	Board Reports		Investor 10	Insurance Company	United States			\$ 35,000,000	\$ 15,000,000							
			Investor 11	Asset Manager	United States			\$ 8,000,000		\$ 10,000,000		\$ 8,000,000		\$ 8,000,000		
000	Data Room		Investor 12	Asset Manager	United States			\$ 7,000,000	\$ 1,000,000	\$ 7,000,000		\$ 7,000,000		\$ 7,000,000		0 PM 2:00 PM 3:00 PM
			Investor 13	Asset Management	United States			\$ 75,000,000	\$ 15,000,000	\$ 75,000,000	\$ 10,000,000	\$ 75,000,000	\$7,000,000	\$ 75,000,000	\$ 10,000,000	
	Bank Coverage		Investor 14	Investment Adviser	United States	\$ 10,000,000	\$ 10,000,000									
			Investor 15	Hedge Fund	United States							\$ 15,000,000	\$ 3,000,000	\$ 15,000,000	\$ 3,000,000	
			Investor 16	Asset Manager	United States			\$ 5,000,000		\$ 5,000,000		\$ 7,000,000		\$ 7,000,000		
			Investor 17	Fund Manager	United States	\$ 2,000,000										R TYR 10YR 20Y
			Investor 18	Insurance Company	United States			\$ 3,000,000	\$ \$90,000	\$ 10,000,000	\$ 1,000,000	\$ 5,000,000	\$ 1,000,000	\$ 5,000,000	\$ 1,000,000	
			Investor 19	Asset Manager	United States	\$ 25,000,000	\$ 23,000,000									
			Investor 20	Asset Manager	United States			\$ 10,000,000	\$ 1,000,000	\$ 10,000,000		\$ 10,000,000	\$ 1,000,000	\$ 10,000,000		
			Investor 21	Asset Manager	United States							\$ 23,000,000	\$ 7,000,000			
			Investor 22	Investment Adviser	United Kingdom	\$ 30,000,000	\$ 10,000,000									\$10.25B
			Investor 23	Asset Manager	Hong Kong	\$ 20,000,000	\$ 20,000,000									Total Demand
			Investor 24	Central Bank	Isreal									\$ 15,000,000		
			Investor 25	Central Bank	South Korea			\$ 2,000,000		\$ 2,000,000						
			Investor 26	Asset Manager	France	\$ 500,000	\$ 500,000									
			Investor 27	Bank & Trusts	Switzerland					\$ 3,000,000		\$ 5,000,000		\$ 6,500,000		
			Investor 28	Asset Manager	France			\$ 10,000,000		\$ 10,000,000		\$ 10,000,000				
			Investor 29	Bank & Trusts	France			\$ 242,040,000	5 200,000,000	\$ 354,285,000	\$ 85,000,000	\$ 392,240,000	\$ 60,000,000	\$ 423,925,000	\$ 60,000,000	
			Incastor 30	Nona	United States							\$ 20,000,000	0.6.003.035	\$ 20,000,000	\$ 3,000,000	

Detailed Orderbook Data

The issuer can view instant order book updates, investor names / order size, limits, and hedge information. The platform includes all historical orderbooks for deals by the issuer (that were run over IssueNet). Regardless of syndicate group, IssuerView serves as a single repository for historical deals.

BD Corporate Data

IssuerView users may also access our BD Corporate data solution. Featuring an end-to-end solution for managing relationships with debtholders and prospecting for future debt issuance, BD Corporate is used by more than 2,000 corporate entities today.

This platform allows you to:

- Identify holders of existing securities
- Find potential investors in similar issues
- Communicate with credit analysts and portfolio managers
- Track your interactions with each manager

Our industry-leading data set includes holdings data for 7,000+ firms and profiles on 27,000+ decision-maker contacts in a seamless and easy-touse workflow.

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ome	s Search ♥ Activiti	ies 🛛 👻 Compa	iny 👻 Reports	 Analytics 	-l •	Corporate Governi	ance 👻								
	Securities > Results > Verizo														
	on Communications,														
laau															
			Current Amount Out.	(USD, mm)			4,450.54	Coupon			4.672	Maturity	3/15/205	5 Credit Rating*	
Coupon Type Fixed Rate Country of Issuer						United States Currency of Issue			of Issue	United States Dollar Dated Date			8/20/2015 Callable		
Indu	istry			Technology - Telecor	rmunication	ns - Telecommunicati	on Services	Debt Rank			Unsecured	144A	N	o Underwriter	B
Cun	rent Holders Debt Securite	s of Issuer Ins. T	rades												a Rea
	1		Bond Issuer In Lists 5		~			Results							
lay:	Institutions	View: @ Bond U	Bond Issuer In Lists: 2	ielect List	×	Keyword search		Results							
	Summary		Investment Center	% Tota	al Par Held	Region		% Tot	al Par Held	Institut	ion Type	% Total Par Held	Country	% Total Par Held	
	Par Held (USD, mm) / % Amt. Out	1,261.3 / 28%	New York/Southe	rn CT/Northern NJ	18.45	North Americ	a		85.91	I Inve	istment Advisor-Mutual Fur	nd 75.53	United States	85.87	
	# of Holders	138	Boston MA		15.72	Europe			13.55	🗆 Insis		13.19	United Kingdom	11.67	
	a of Buyers	32 🛊	London		11.67	🗆 Asia			0.48	🗆 Inve	istment Advisor	9.75	Norway	0.69	
	a of Buy-ins	10 8	Philadelphia PAA		10.71	Pacific			0.03		sion Fund-State/Governme		Switzerland	0.51	
	# of Sellers	22 🖡	Los Angeles/Pas	adena CA	10.55	Atica			0.00	🗆 Bar	k-Private Bank	0.00	Germany	0.39	
	t of Sell-outs	44	List more							List mor	E		List more		
elec	t Action • Go													6) B	BD Standar
3	BD Institution Name			Functions		Par Held (USD, mm) +	Par Chang	e (USD, i)	Value (USC	, mm)	% of Corporate Port	Position Date	FI Assets Und Management (USD, mr	r Reported Total 1) Assets	Investment Cente
8	The Vanguard Group Inc. 🖒			6 \$ \$		112.72		0.62 8	109.4	3	0.03	2/28/2019	1,367,378.0	7 5,184,955.61	Philadelphia PA/Wimington DE
	PIMCO - Pacific Investment Mar	agement Company El	r	***		98.78		-0.74.8	91.03		0.03	3/14/2019	732,278.0	0 804,403.23	Los Angeles/Pasadena CA
8	AIG Asset Management (U.S.).	uc 🕫		🔁 🕸 🙉 🎕 🔂		97.70		-2.30 #	89.73		0.10	12/31/2018	150,447.3	3 152,511.67	New York/Souther CT/Northern NJ
1	M&G Investment Management	110 07		028		75.20		-5.00.8	70.93		0.34	2/28/2019	50,516.0	9 126,916.78	London
8	BlackRock Fund Advisors 13			02		75.68		5.33 🛊	74.10		0.05	3/15/2019	422,604.4	7 2,341,200.65	San Francisco/San Jose CA
1	Columbia Threadneedle Investe	ents (U.S.) rd		⊙ \$\$,8,20		71.06		-0.06.8	66.24		0.20	2/28/2019	94,309.4	8 428,503.84	Boston MA
	Northern Trust Investments Inc.	đ		⊕≴≞ ≢		63.66		0.128	50.91		0.14	2/26/2019	209,765.1	5 572,631.04	Chicago IL
9	Wellington Management Compa	ex.LLP c?		6 28		52.74		0.00	49.0		0.05	1/31/2019	190,847.3	6 647,053.59	Boston MA
8	PGIM_inc. c?			<u>⊕ # & ⊯</u>		37.88		0.00	34.95		0.01	1/31/2019	390,107.5	1 549,754.74	New York/Souther CT/Northern NJ
9	Johnson Investment Counsel In	207		⊕ <u>#</u> <u>#</u>		37.00		-1.78.8	34.55		1.79	1/31/2019	3,788.3	5 7,962.01	Cincinnati OH
	Barings LLC (2)			0.4.8.2		35.20		5.37 #	32.32		0.04	12/31/2018	144 820 1	100.050 77	Charlotte NC

More information on IHS Markit products and services

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