

2022 Media Policies and Information

Obtaining Media Credentials

Registered media may pick up their credentials in the main lobby of the Hilton Americas – Houston beginning Sunday, March 6 at 3:00pm

All conference attendees must adhere to the CERAWeek <u>Health and Safety Protocols</u> to receive their badge at check-in.

Press Room/Briefing Room Location/Hours

The Media Work Room and the Media Briefing Room are located on the third floor of the Hilton Americas.

- Media Work Room 343 A and B
- The Media Briefing Room 344 A and B

Hours:

Monday, March 6	8:30 AM -9:00 PM
Tuesday, March 7	8:00 AM-9:00 PM
Wednesday, March 8	8:00 AM-9:00 PM
Thursday, March 9	8:00 AM-9:00 PM
Friday, March 10	8:00 AM-2:00 PM

General Policies/Restrictions

The following CERAWeek sessions are CLOSED to press.

- o Insight Dinners Monday, March 7, 7:30pm
- All Lyceum Program Sessions
- All other CERAWeek sessions listed on the main conference program (https://ceraweek.com/agenda) are open to journalists unless otherwise stated.
- Any sessions that are CLOSED to news media will also be listed in the CERAWeek Media Work Room

Audio Policies/Restrictions

- Audio recording devices are permitted unless otherwise stated. A mult box is available in the press work room and media briefing room (Rooms 343 A/B and 344 A/B).
- Audio recordings of CERAWeek sessions or events in their entirety are not to be publicly distributed without express written permission from S&P Global.

Video Policies/Restrictions

- No video recording of any kind is permitted inside CERAWeek sessions without express written permission from S&P Global.
- On-camera interviews are permitted in the media briefing room and designated filming areas.
- Video recording in the prefunction areas (lobby areas outside of the conference rooms) on floors two and four is permitted from designated areas for the purposes of recording b-roll footage only. Conducting on-camera interviews at these locations is prohibited without advance permission from S&P Global. All on-camera interviews should be conducted at designated filming areas.
- Live video broadcast is prohibited without express written permission from S&P Global.

Still Photography

- Still photography by credentialed media is permitted in all conference sessions that are open to media unless otherwise stated.
- Still photography in the prefunction areas (lobby areas outside of the conference rooms) on floors two and four is permitted from designated photography areas only.
- Still photography inside the ballroom during lunches and dinners is permitted only once the sessions speakers have taken the stage. Photographers should refrain from entering the ballroom prior to the start of the on-stage remarks.

CERAWeek Acknowledgment Policy

S&P Global requires that CERAWeek be mentioned in all reports related to its events.

All mentions of the conference should use "<u>CERAWeek by S&P Global</u>" as the conference name for the first mention in each news story (whether print, web or broadcast) and then refer to the conference name as "CERAWeek" for any subsequent mentions within the same news story.

Print

Any article or interview derived from CERAWeek by S&P Global events should mention the conference by referring to "<u>CERAWeek by S&P Global</u>" as the conference name for the first mention in each news story and refer to the conference name as "CERAWeek" for any subsequent mentions within the same news story.

Television / Video

Any program or interview derived from CERAWeek events should mention the conference verbally or visibly display the CERAWeek by S&P Global logo. Verbal mentions of the conference should refer to the event as "CERAWeek by S&P Global" for the first mention in each segment and refer to the conference name as "CERAWeek" for any subsequent mentions within the same news story.

Photos

Any published photos of CERAWeek by S&P Global events should mention "<u>CERAWeek by S&P Global</u>" in the photo caption.

Online Publications

Any article or interview related to CERAWeek by S&P Global events should mention "<u>CERAWeek by S&P Global</u>" as the conference name for the first mention in each news story and refer to the conference name as "CERAWeek" for any subsequent mentions within the same news story.

Social Media

Any post related to CERAWeek by S&P Global events should mention the conference.

For Twitter references please use @CERAWeek, #CERAWeek and/or #CWAgora