

# Markit Digital

## Engage your clients and evolve with them

For 30 years, we have helped our clients digitally transform—building world-class websites, mobile apps and report capabilities.

We believe in building intelligent delivery systems that make the complex simple for the end user with dynamic visualization, shortened timelines and leveraged data.

Our solutions bridge the gap between technology and marketing, creating a private-labeled experience that can be seamlessly integrated into your existing offerings to engage your clients and evolve with them.

### Dynamic design

Our award-winning in-house agency, expert in the presentation of financial data, delivers UX with impact to engage your clients. We create designs that deliver the best experience for the end user and the most buildable solution.

### Enhanced delivery

By combining the latest UI technologies with advanced architectural standards and a deep understanding of the underlying data, we create custom user experiences that maximize the value of your data investment.

### Optimized data platform

Our technology platform gives you a time-to-market advantage by leveraging an engineering ecosystem fine-tuned to financial data. From realtime, streaming market data to highly curated proprietary datasets, the scale and leverage of our data platform delivers high-quality data aggregation and enrichment in a fraction of the time and cost a ground-up solution would require.

1TB

FTP data processed weekly

11B

Peak monthly page views

40+

Financial data designers

### Core services

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Private label, custom-designed solutions

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A large breadth of third party data vendors

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Integration of proprietary data

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Leveraged back-end infrastructure to stand up projects quickly

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Fully redundant data centers to handle the heaviest traffic

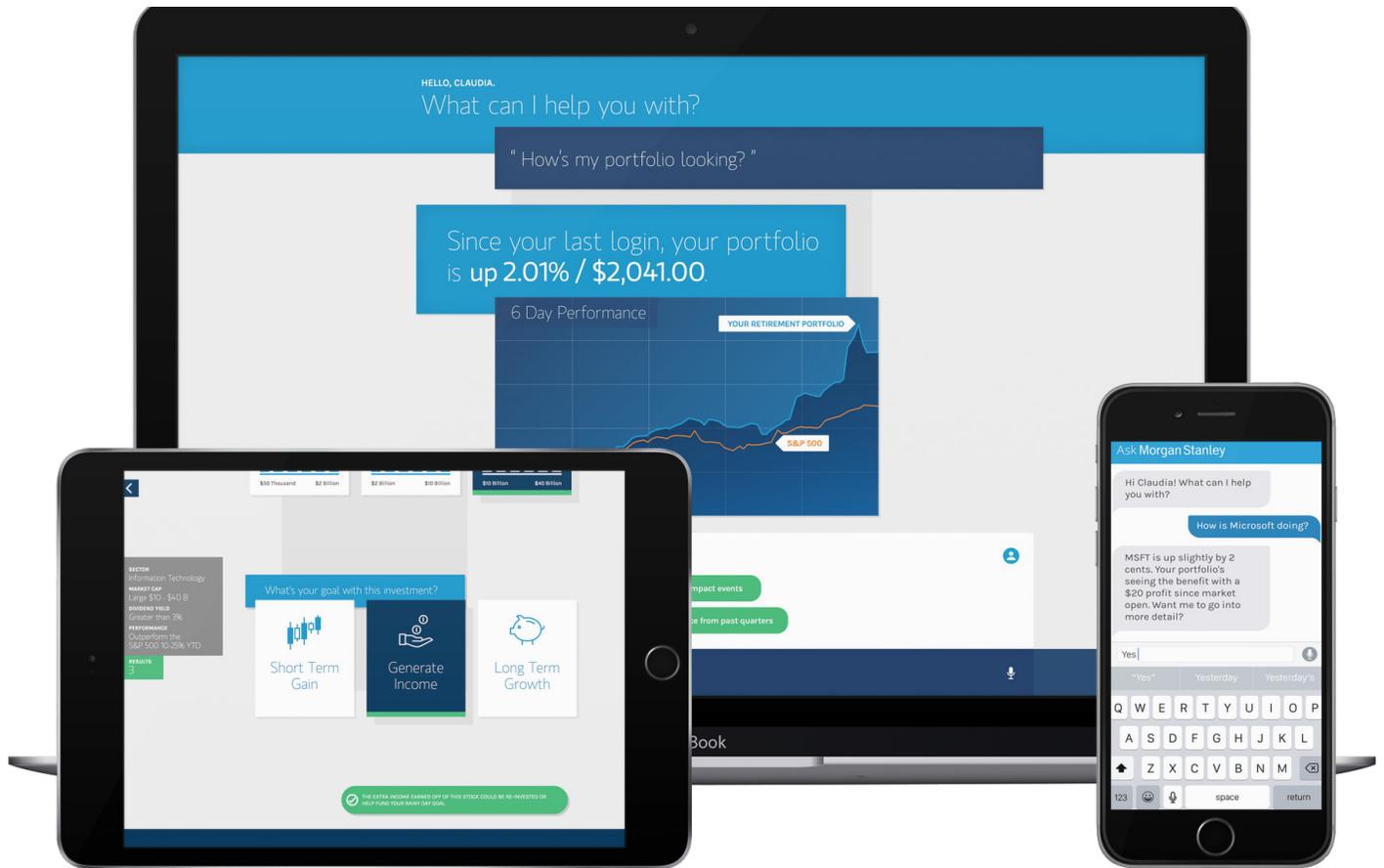
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Responsive solutions delivered through multiple channels

### More information

[inquiries@ihsmarkit.com](mailto:inquiries@ihsmarkit.com)

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### Data

Our data capabilities range from delivering market data to dynamically-generated commentary.

- Aggregation
- Analytics
- APIs
- Automated testing
- Cross-Reference (xRef)
- Data aggregation
- F2
- Fundamental analysis
- Market data
- Markit Intelligent News Discovery (MIND)
- News aggregation
- Normalization
- On Demand Analytics
- Personalization
- Quote reporting
- Research aggregation
- SmartText
- UI optimization
- User data

### Tools

Developed for engagement and usability, our tools provide core functionality while offering the customization to satisfy all needs.

- Calendars
- Charting
- CMS
- College savings calculator
- Comparison Tool
- Document management
- Document search
- Fund fact sheets
- Hypothetical analysis
- Management dashboard
- Monte Carlo simulations
- Portfolio
- Proposal builder
- Report builder
- Report management
- Retirement planning calculator
- Screeners
- Target date fund analysis
- Watchlists

### Content

Our design expertise and flexible technology support solutions in a variety of formats for the greatest reach to your users.

- Accessibility
- Alerts
- Adhesion
- Apps
- Charting
- Conversational UI
- Design
- Dynamic video
- Entitlements
- Guided investing
- Heat maps
- Integrated delivery
- Investment performance
- Responsive design
- Mobile
- Multi-language
- Single sign-on (SSO)
- Streamers
- Virtual reality