



## The Energy Advisory Briefing Service

**Analyzing fundamentals, global economic and political trends impacting energy- and resource-sector investments.**

Designed for the investment community, the Energy Advisory Briefing Service provides comprehensive analysis of macro, industry, geopolitical and company-level drivers affecting energy and resource investments.

The Energy Advisory Briefing Service provides analysis and data to connect the dots between fundamentals, macroeconomic conditions, and geopolitical events in support of a variety of approaches to investing in the energy sector. Investors use the service to understand the risks and opportunities in different segments of the energy industry, across upstream projects, crude oil markets, demand and refining, LNG, power and renewables.

The Energy Advisory Briefing Service leverages insight and data from across the breadth of our energy and natural resources franchise to offer insight covering key themes:

- **Short-term Market Balances:** offering a sharp focus on market catalysts and their potential impact on prices.
- **Global Macro Outlooks:** tying current world events back to our supply and demand balances in the weekly “Oil Market Edge” and “Gas Market Edge” reports.
- **Key Industry Trends:** a comprehensive outlook of trends across all aspects of the energy industry.
- **Companies, Strategies and Transactions:** Detailed corporate analysis and outlook for the key players and events in global energy markets.
- **The Future of Energy:** Unparalleled clarity on the evolving impact of ESG, climate and carbon policy, regulation, and technological advances within the global energy sector.
- **North America, the Disruptor:** Analyzing production and industry scenarios that allow accurate measurement of North America’s energy complex.

### What is unique about the Energy Advisory Briefing Service?

- **Thought leaders:** Our dedicated financial markets team consists of senior strategists with decades of experience working with buy-side clients.
- **Integrated intelligence:** Our global research organization provides industry leading insights and data across energy, chemicals, metals & mining, automotive and maritime sectors. The Energy Advisory team integrates this expertise to deliver a narrative tailored for capital market clients.
- **Independent research:** Focused on fundamentals, the service provides unbiased outlooks.
- **Conclusion oriented and actionable:** Focus on inflection points and market catalysts to support and drive investment decisions.
- **Consistency:** Our clients rely on our steady stream of publications, webinars and industry conferences.

#### KEY STATS

**15**

Energy Advisory team core members

**1000+**

energy team analysts

**34+**

countries collecting data, building tools, analyzing market trends

#### CLIENTS

**Hedge Funds**

**Asset Managers**

**Sovereign Wealth Funds**

**Commodity Traders**

**Pension/  
Endowment Funds**

## Service deliverables

**Research and data:** topical reports (with underlying data) tailored specifically for the investor community that target emerging trends, key data releases, noteworthy transactions, and real-time commentary on market-moving events. This includes in-depth notes on key industry inflection points and developments, using extensive data and analytics. Including:

Global liquids/crude supply & demand balances provide a framework for global and regional fundamentals, price forecasts, and market narratives	Natural gas fundamental and market analysis supports investor-focused LNG, global and regional perspectives and risk narratives.	Critical insight into the market landscape for the global conventional and renewable power sectors
Bottoms-up quarterly analysis of liquid and crude balances out 18-24 months; including historical and forecast global crude supply, liquids demand and crude demand at a country level.	A weekly gas-focused deliverable that features critical analysis across the energy landscape to identify and explore timely LNG, global, and regional natural gas opportunities and challenges.	Strategic insight into technology, cost, policy and pricing trends affecting global power development and markets, and competitive landscape.

## More information on IHS Markit products and services

AMERICAS  
+1 212 931 4900

EMEA  
+44 20 7260 2000

APAC  
+65 6922 4200

[sales@ihsmarkit.com](mailto:sales@ihsmarkit.com)