

Entity Matching and Cross-reference Data as a Service

Gain a consolidated view of your holdings across public and private assets by outsourcing the matching of entities across data sources, using our AI-powered service and team of data experts

Investment firms need a consistent, consolidated view of their holdings across strategies to support decision-making, deliver against compliance and regulatory obligations, and improve reporting. However, in public markets, the use of a multitude of identifiers by industry participants and even functions within the same enterprise, makes this objective challenging. Meanwhile, in private markets, significant manual intervention is required due to the absence of accepted industry identifiers, resulting in inefficiency and increased operational risk.

Our service helps firms with allocations in private and/or public markets gain greater visibility across their portfolios by matching entities from various data sources, validating, and surfacing corporate hierarchy relationships. The service draws on our AI capabilities, award-winning data management software, extensive data estate and domain expertise to manage the process on behalf of our clients, delivering the consolidated view they need to make decisions with conviction. The workflow includes:

Industry identifiers

Our BECRS identifiers are used to cross-reference data from disparate sources with millions of public and private companies, and our GICS are used to identify industry classifications.

AI

Our powerful Kensho Link AI matching engine delivers the scale needed to match data from multiple sources to BECRS and GICS, reducing the manual effort for most data requests.

Alternative data collection

Targeted investments can be linked to automation tasks that collect data from websites, presentations, PDFs and other unstructured data sources for ingestion by our AI/ML engines.

Data management

The capabilities of our Enterprise Data Management (EDM) platform act as a robust quality control mechanism for acceptance of probable matches and a centralized location for validated data.

Data enrichment

Firms can choose to draw on our broad and deep data estate to enrich or fill gaps in their own datasets (subject to appropriate data licenses).

Key Benefits

Enhanced transparency

Make decisions with conviction based on a consolidated view of your exposure, including visibility of corporate hierarchy relationships.

Operational scale

Free up your internal teams to focus on driving the business forward and increase the scalability of your operations by outsourcing your entity matching and cross-reference needs to our specialist team.

Data consistency

Be confident that teams across the front, middle and back offices are operating based on a common view of your portfolio and avoid the need for manual data reconciliation between functions.

Time to market

Empower your teams and workflows by integrating new data sources into your entity master without delay.

Stakeholder management

Respond confidently and more efficiently to requests for information from investors, regulators and other stakeholders.

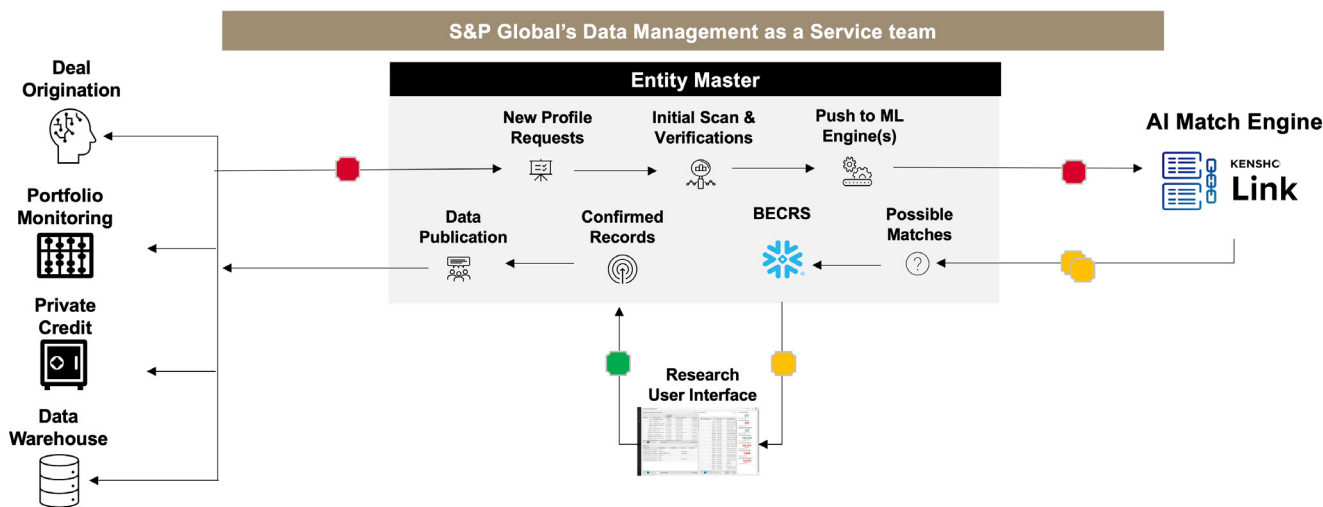
Domain knowledge

Tap into our knowledge and experience of domains across the financial industry, including ESG and private markets.

Technology and data portfolio

Partner with an experienced team of software and data specialists who support the 1,800+ firms that leverage our portfolio of software solutions to streamline a wide range of workflows across their operations.

Workflow overview



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