



## AUTOMOTIVE

The automotive sector is one of the biggest and most competitive markets in the world and relies on in-depth analysis for its daily operations.

Our extensive global team of automotive analysts located in 15 key markets supplies the depth of information and level of comprehension needed for a competitive edge.

IHS Markit automotive solutions span the entire value chain, from product inception to sales, marketing and the aftermarket.

We scale our insights to address virtually any domain or enterprise, improving the speed, accuracy and impact of business strategy and tactics.





# AUTOMOTIVE – CASE STUDY

Sample Auto Co

[Back to Factors](#) [Print to PDF](#)

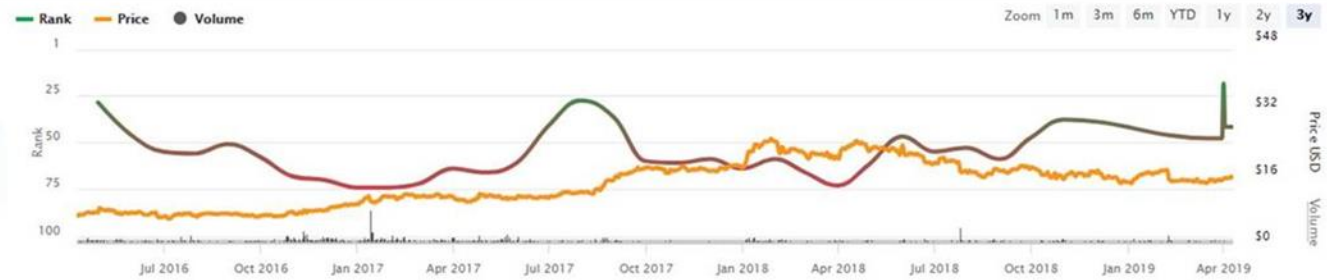
Company Name/Ticker:  Universe: Global Automakers

ECONOMIC SECTOR: CYCLICAL GOODS & SERVICES

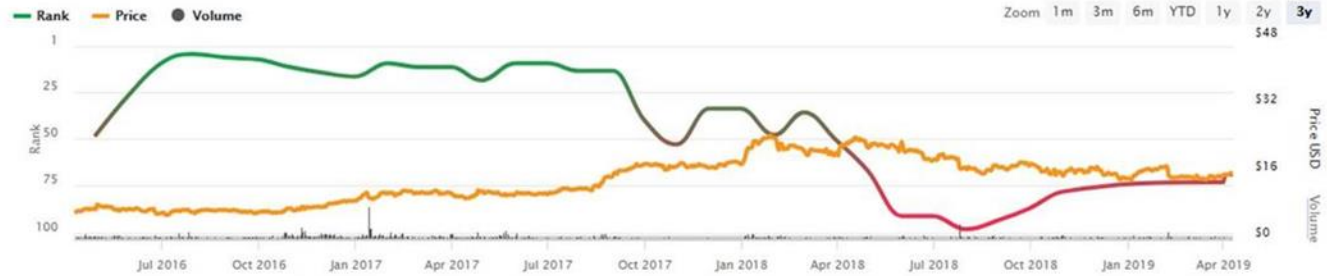
BUSINESS SECTOR: AUTOMOBILES & AUTO PARTS

EXCHANGE: NEW YORK STOCK EXCHA

## MONTHLY TREND IN SALES/REGISTRATION



## MONTHLY TREND IN CHINA MARKET SHARE



## MONTHLY TREND IN PRODUCTION GROWTH

