



MARITIME & TRADE

Today's complex maritime and trade markets require expert insights.

IHS Markit maritime and trade solutions utilize the world's largest maritime database, built on more than 250 years of industry experience. Governments, traders, cargo owners and the global shipping industry all rely on our solutions.

We manage ever-changing technology and regulations along with market risk and geopolitical threats. This proprietary knowledge and experience enables world leaders to understand complex global supply chains. We help our customers identify new competitive advantages and safeguard our oceans and borders from potential security risks.



MARITIME & TRADE CASE STUDY

Tracking US import data to identify company sales surprises.

Available weekly with 10+ years of history, IHS Markit Maritime & Trade provides unique insights into US imports and export activity for global securities.

As an example, we show the reported sales and total import activity over the prior year for a \$1 Billion USD consumer electronics company.

We also highlight how large increases in imports were associated with large earnings surprises relative to consensus estimates.

