



## IMAnalytics

### A powerful data query, analysis and visualization application

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IMAnalytics is a self-service business analytics application that enables business users to seamlessly interact with their data.

Conventionally, business users rely on specialized database skills or IT resources to explore data residing in various legacy systems, to create reports, and to respond to client queries. This process has significant latency in terms of data requisition and delivery due to competing priorities within the IT organization. Once the data has been extracted and delivered to the business user, it might take a lot of time for the user to create tables, visualizations, summarize and respond to clients.

With out-of-the-box connectivity to numerous database technologies, IMAnalytics easily gets data elements at the business users' disposal, using common language labels that they can easily understand and manipulate. The business users may search and sort at lightning speed, mix and match, aggregate or segregate, apply formulas for any computational needs and support adhoc reporting.

The application also provides a range of charts and tables as representation formats in addition to the customization capabilities for layouts, color-coding, fonts and sizing to suit the needs of management reports and dashboards. The users may create templates for the most frequently used reporting cases and share them amongst the user community. These templates may also be used to schedule reports and automate report creation and delivery to a shared location or via e-mails.

IMAnalytics is available on our managed hosted service, enabling customers to optimize infrastructure and minimize costs; while benefiting from a strategic, security-centric, SOC-certified solution.

This highly-available fault-tolerant service is built on layers of technology that delivers scalability and security requirements to meet the needs of our customers. The service includes management of all hardware infrastructure and software stack, proactive monitoring and alerting, and data replication and backup.

#### Simple

Simple querying model for users with plain browsing skills that empowers them to perform adhoc data analysis without the need for IT resources

#### Secured

Save and publish features serve intra-organization reporting and information-sharing needs suiting to the information dissemination needs of various user access profiles

#### Visualization

Visualize data with interactive graphics and charts with drill-through capabilities and easily identify the root cause of issues

#### Automated

Automated generation and delivery of scheduled reports without any duplication of effort