



# GPS + PEPP

Global Plastics Summit & Polyethylene-Polypropylene  
Chain Global Technology & Business Forum  
Oct 11 -14

## Partner Prospectus

## Partnership program

The Partnership Program at GPS + PEPP is designed as a platform for companies that want to be a partner to enhance the attendee experience. Event partners act as hosts and contribute to the agenda via knowledge sharing, and co-development of the conference community.

Partners commit to taking a highly visible leadership role with executive team participation during the conference. They also benefit from enhanced brand awareness, media engagement and messaging platforms.

## All Foundational, Strategic, or Industry Partners receive:



- Pre-event exposure in marketing and promotional materials
- Social Media promotion through IHS Markit social channels
- Company logo and hyperlink to your company's website on the event website
- Dedicated partner page with the ability to display video content, resources, chat, request a meeting and more info\*
- Logo displayed on live welcome slides during online sessions and verbal acknowledgment each day
- Logo, company description (up to 250 words) featured on GPS + PEPP event platform
- Complimentary registrations (conference only; workshops are an additional fee); number of registrations dependent on level of partnership
- Access to view all on-demand and live online conference content
- Post event analytics
- Event Planning Support: An IHS Markit liaison will be assigned as a central point of contact to provide guidance, assistance, and coordination of partner benefits

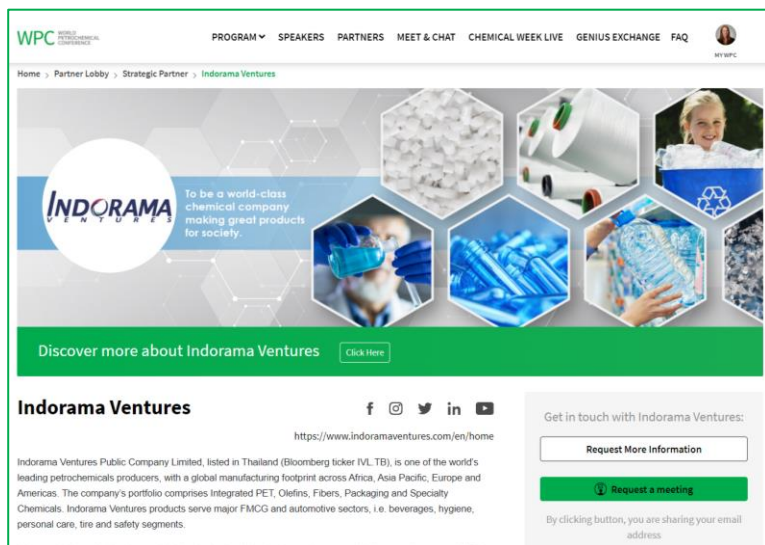
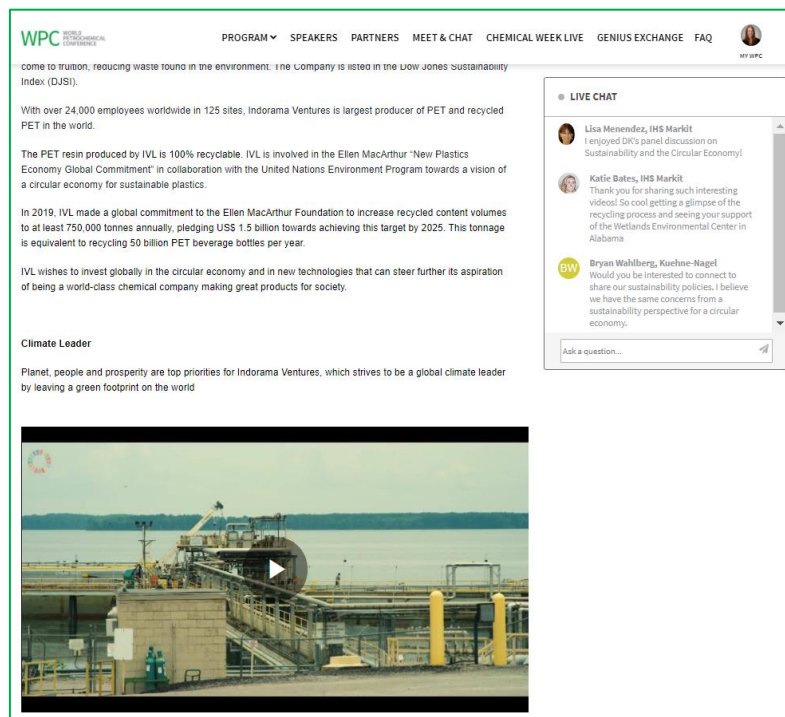
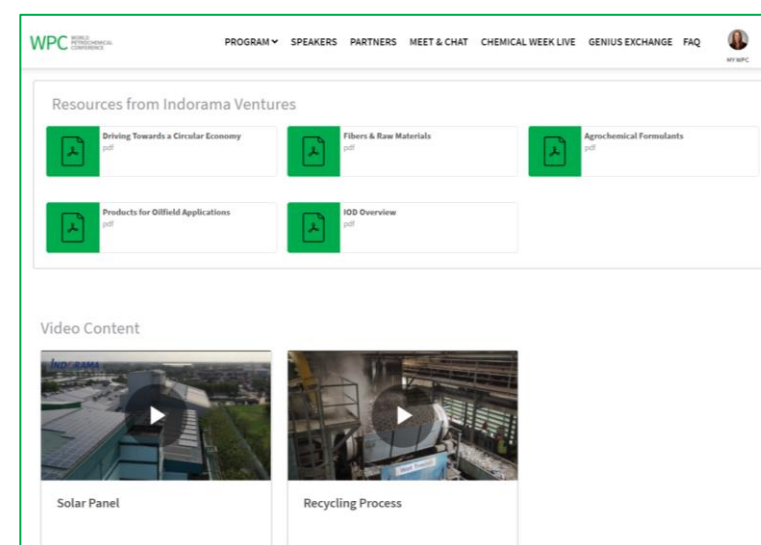
\* Components of partner page dependent on partner level

# Online Partnership Opportunities

## Partner Page

Partner Pages will be hosted on the event platform and be accessible to attendees prior to the live event, during the live event and post event.

Partner pages give the ability to showcase your organization through branding, video and PDF content and more. Attendees will have the ability to chat with partners, book a meeting and request more information.

# Online Partnership Opportunities

## Genius Exchange

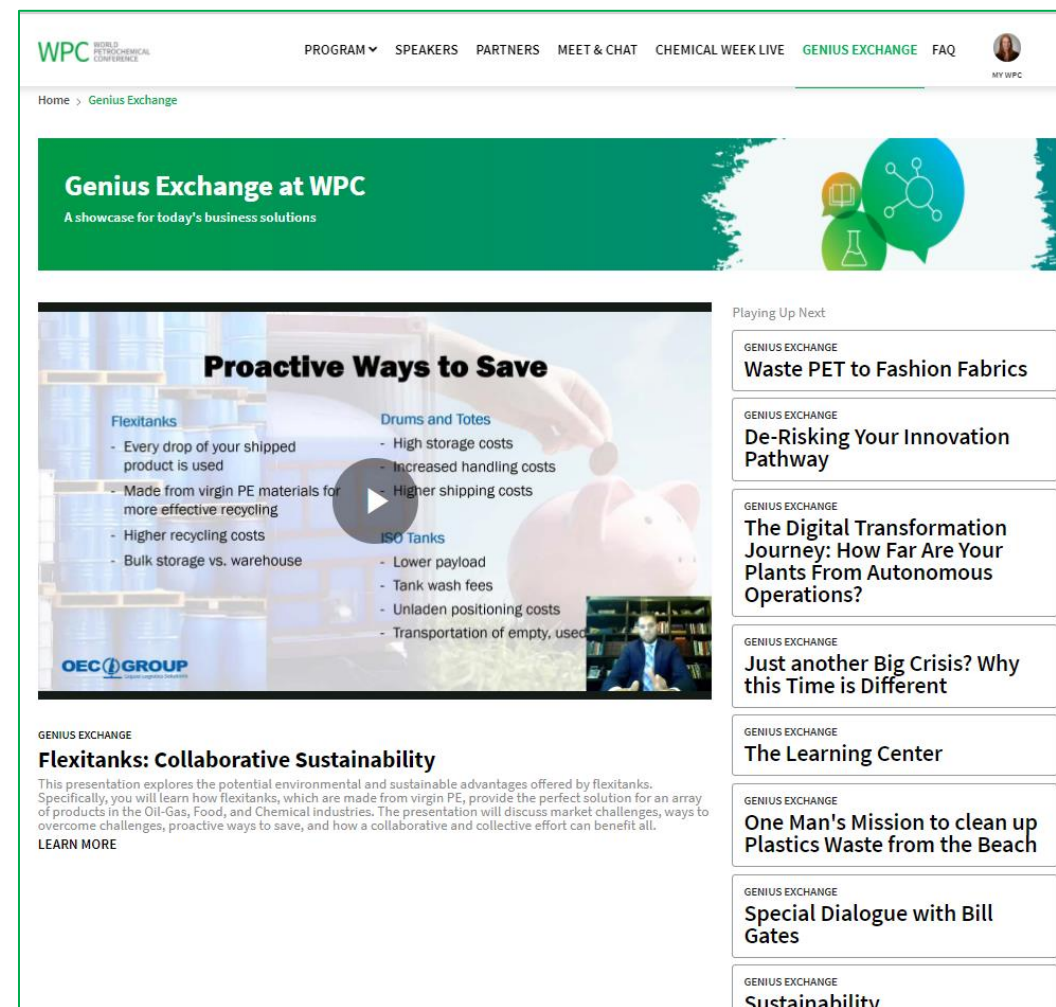
The ability to upload one (1) video presentation in the virtual Genius Exchange. Presentations will be made available for all GPS + PEPP attendees' pre-event, during the event and post event.

## Strategic Dialogue

The ability to host a 20 min session on during the week of the event. The session will be posted on the GPS + PEPP agenda and platform. All GPS + PEPP attendees will have the ability to join the session and submit questions if Q&A is requested.

## Registration

Your company logo displayed on the GPS + PEPP website and login page of the GPS + PEPP platform. Company logo will also be included where and when registration is promoted via email.



The screenshot shows the WPC (World Petrochemical Conference) Genius Exchange website. The header includes navigation links for PROGRAM, SPEAKERS, PARTNERS, MEET & CHAT, CHEMICAL WEEK LIVE, GENIUS EXCHANGE, and FAQ. The main content area features a video player titled "Proactive Ways to Save" with a play button. The video content lists benefits of Flexitanks, Drums and Totes, and ISO Tanks. To the right of the video player is a "Playing Up Next" section with a list of upcoming presentations, each with a "GENIUS EXCHANGE" label and a title.

**WPC** WORLD PETROCHEMICAL CONFERENCE

PROGRAM ▾ SPEAKERS PARTNERS MEET & CHAT CHEMICAL WEEK LIVE GENIUS EXCHANGE FAQ

Home > Genius Exchange

### Genius Exchange at WPC

A showcase for today's business solutions

#### Proactive Ways to Save

**Flexitanks**

- Every drop of your shipped product is used
- Made from virgin PE materials for more effective recycling
- Higher recycling costs
- Bulk storage vs. warehouse

**Drums and Totes**

- High storage costs
- Increased handling costs
- Higher shipping costs

**ISO Tanks**

- Lower payload
- Tank wash fees
- Unladen positioning costs
- Transportation of empty, used

**GENIUS EXCHANGE**

**Flexitanks: Collaborative Sustainability**

This presentation explores the potential environmental and sustainable advantages offered by flexitanks. Specifically, you will learn how flexitanks, which are made from virgin PE, provide the perfect solution for an array of products in the Oil-Gas, Food, and Chemical industries. The presentation will discuss market challenges, ways to overcome challenges, proactive ways to save, and how a collaborative and collective effort can benefit all.

[LEARN MORE](#)

**Playing Up Next**

- GENIUS EXCHANGE**  
Waste PET to Fashion Fabrics
- GENIUS EXCHANGE**  
De-Risking Your Innovation Pathway
- GENIUS EXCHANGE**  
The Digital Transformation Journey: How Far Are Your Plants From Autonomous Operations?
- GENIUS EXCHANGE**  
Just another Big Crisis? Why this Time is Different
- GENIUS EXCHANGE**  
The Learning Center
- GENIUS EXCHANGE**  
One Man's Mission to clean up Plastics Waste from the Beach
- GENIUS EXCHANGE**  
Special Dialogue with Bill Gates
- GENIUS EXCHANGE**  
Sustainability

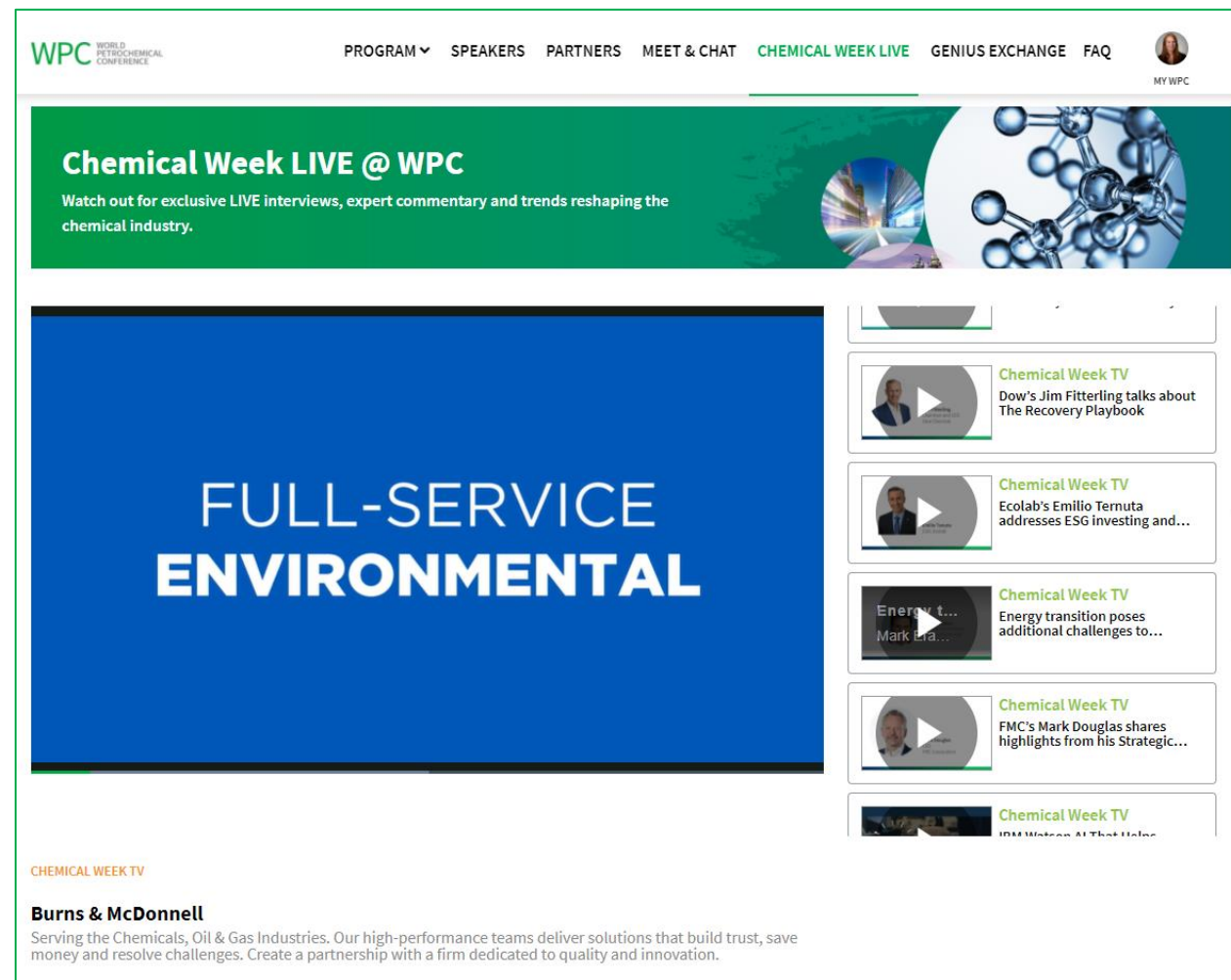
# Online Partnership Opportunities

## Virtual Video Wall

The ability to upload one (1) corporate marketing video on the virtual video. Videos will be made available for all GPS + PEPP attendees' pre-event, during the event and post event.

## Networking Break

The ability to play one (1) video asset during a scheduled networking break within the main conference program.



**WPC** WORLD PETROCHEMICAL CONFERENCE

PROGRAM ▾ SPEAKERS PARTNERS MEET & CHAT CHEMICAL WEEK LIVE GENIUS EXCHANGE FAQ MY WPC

### Chemical Week LIVE @ WPC

Watch out for exclusive LIVE interviews, expert commentary and trends reshaping the chemical industry.

# FULL-SERVICE ENVIRONMENTAL

**Chemical Week TV**  
Dow's Jim Fitterling talks about The Recovery Playbook

**Chemical Week TV**  
Ecolab's Emilio Ternuta addresses ESG investing and...

**Chemical Week TV**  
Energy t...  
Mark Era...

**Chemical Week TV**  
FMC's Mark Douglas shares highlights from his Strategic...

**Chemical Week TV**  
IBM Watson AI That Helps

**CHEMICAL WEEK TV**

**Burns & McDonnell**  
Serving the Chemicals, Oil & Gas Industries. Our high-performance teams deliver solutions that build trust, save money and resolve challenges. Create a partnership with a firm dedicated to quality and innovation.

## About GPS + PEPP

During GPS + PEPP, three hundred industry decision makers will come together to educate, inspire one another, and gain a comprehensive view with which to navigate the complex, ever-changing global plastics industry. This year's event will be combined with our existing Polyethylene-Polypropylene Chain Global Technology & Business Forum (PEPP). For 28 years, PEPP has provided expert insight into the entire polyolefins chains with a focus on the European market.

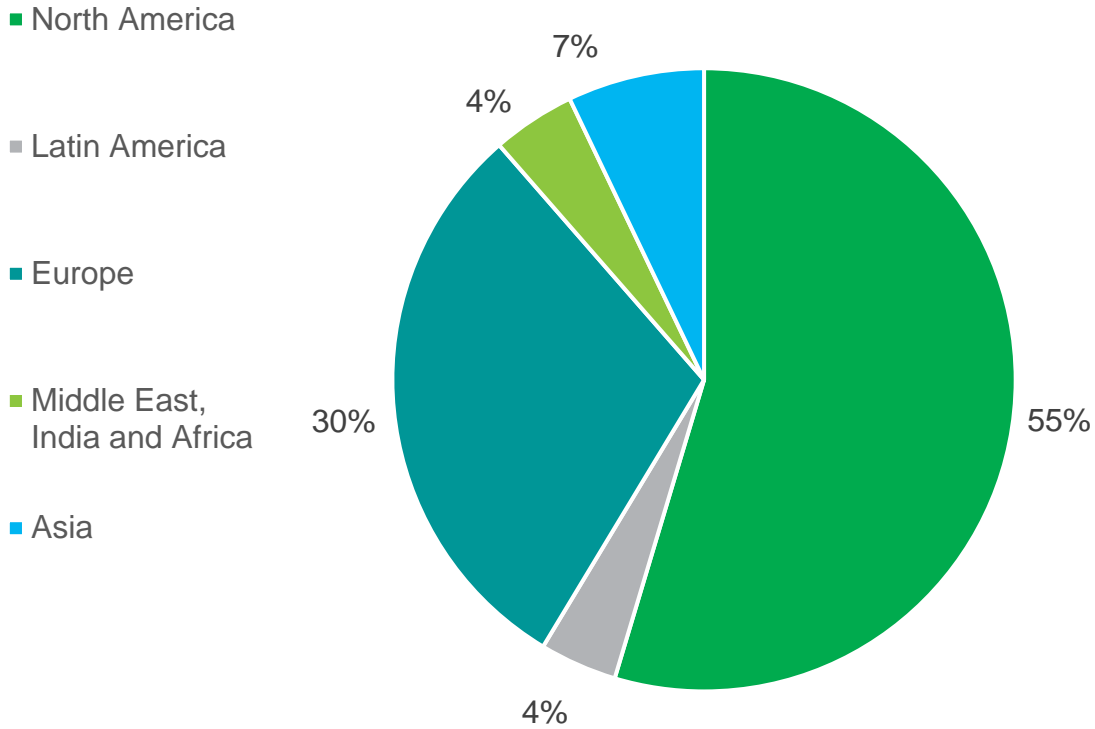
GPS + PEPP will feature:

- 30+ Expert speakers from IHS Markit and other leading organizations
- Innovators presenting the latest in game-changing plastics technologies
- Senior business leaders sharing their companies' strategies for success
- Opportunities to learn about services to improve your business practices in the Genius Exchange
- An interactive training workshop examining the commercial impact of olefins and polyolefins technologies on cost competitiveness, market dynamics and trade

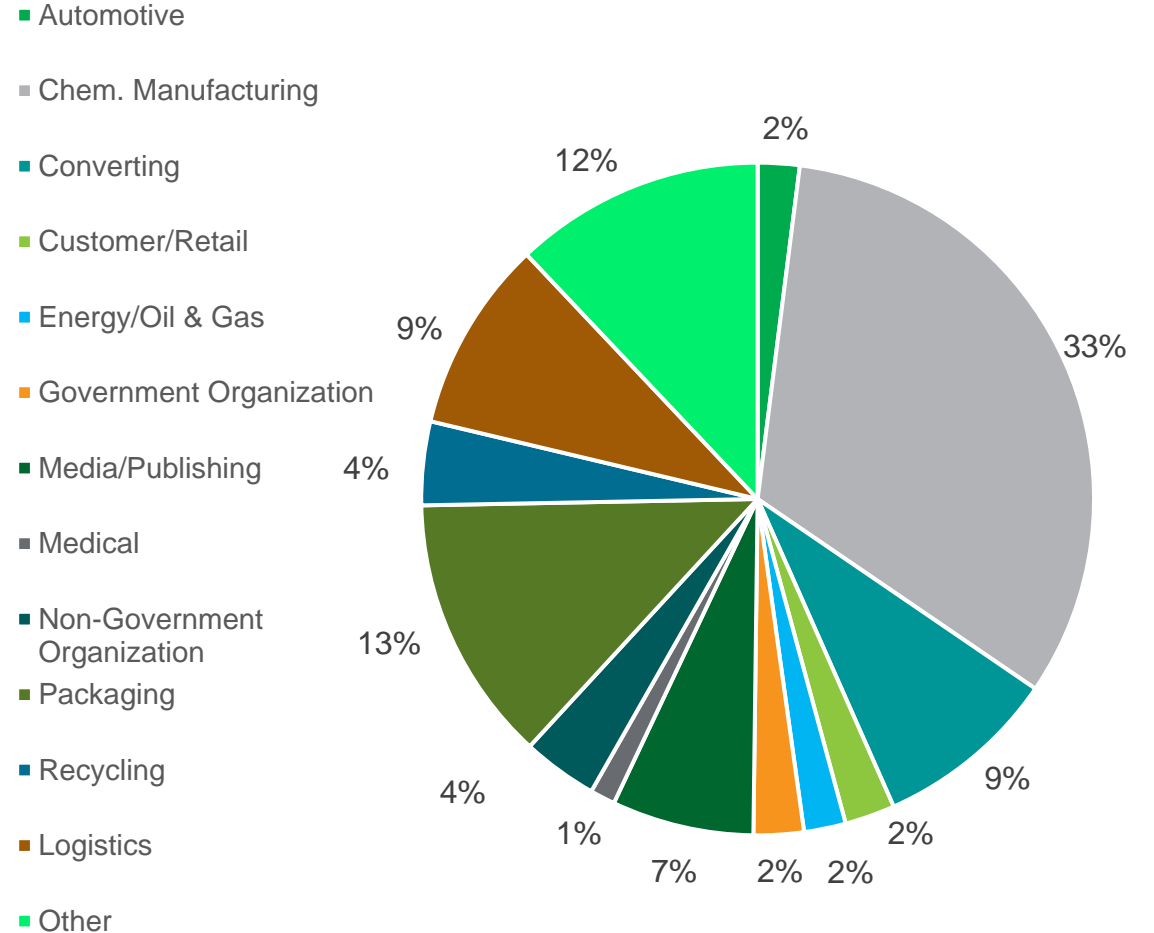
Expand your horizons and hear from industry decision-makers from around the Globe at GPS + PEPP.

# GPS + PEPP Demographics

Attendees by region



Attendees by Industry





## Contact Us

**For further information about partnership opportunities,  
please contact us:**

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