

Crop Science Awards 2022

Entry Guidelines

Award categories & judging criteria



Entry Guidelines

Entering the Crop Science Awards is free. **The deadline for applying is 10 August.**

To participate, please read the entry guidelines and category criteria. Once you have decided on the category/categories you wish to enter, prepare your entry and send them to Sanjiv Rana at sanjiv.rana@spglobal.com

Only entries submitted in English will be accepted. For any clarification, contact sanjiv.rana@spglobal.com

Our panel of judges will then review nominations, and the winner will be announced at the Awards ceremony on **10 November 2022.**

Instructions

The start of the entry must include:

- Name of entering company (the name that will appear on the shortlist)
- Name of product (the name that will appear on the shortlist)
- Name and Job title of the person submitting the entry
- Company
- Country
- Email address
- Name(s) of co-developing companies or organizations (if any)

1. A 100-word summary must accompany every submission to be shared publicly if the entry is shortlisted. The summary word- count is separate from the entry word count. We maintain the confidentiality of all applications. However, please do not include anything in the summary that you do not wish to be shared publicly.
2. A 1,000-word entry. Please go through and address the questions required for the category to which you submit an entry. The judges will deduct marks if the application exceeds the limit by more than 100 words.

Award Categories

There are 12 categories in S&P Global Commodity Insights' Crop Science Awards 2022.

- Best R&D Pipeline
- Best New Crop Protection Product or Trait
- Best New Biological Product (Biopesticide)
- Best New Biological Product (Biostimulant)
- Best Formulation Innovation
- Best Innovation in Digital Farming Technology
- Best Industry Collaboration
- Best Stewardship Program
- Best Public Outreach Program
- Best Marketing Campaign
- Best Supporting Role
- Lifetime Achievement

Judging Panel



Alan Baylis
Chair, SCI's BioResources
Group Nuvistix Innovation



Asitava Sen
CEO, CropLife India



Jim Bullock
Director, iFormulate Ltd



Matthew Cossey
CEO, CropLife Australia



Dr SiangHee Tan
Executive director, CropLife Asia



Shubao Sun
General Secretary
China Crop Protection
Industry Association
(CCPIA)



Jonathan Shoham
Consulting analyst,
S&P Commodity Insights



Darren Stobbart
Sr Analyst, Crop Science
S&P Commodity Insights



Phil Smith
Publishing director,
Agribusiness Intelligence
S&P Commodity Insights



Sanjiv Rana
Editor in Chief, Agrow
Chair, Judging Panel

Best R&D Pipeline

1

Description

This award is open to all crop protection companies actively undertaking research and development. It recognizes the critical importance of R&D to the industry.

The judges will look for the most promising batch of new active ingredients or crop protection biotechnology traits in R&D. They will consider the size and quality of the pipeline and its innovation and potential value.

All active ingredients/traits --from the early research phases to field development and registration but not yet on the market at entry-- are eligible to be included in the pipeline. In addition, entrants must detail any joint development or licensing agreements for any of these pipeline products.

Information to be included in the application:

- Name of the company entering
- Name(s) of co-developing companies or organizations
- Please list the agrochemical active ingredients and AgBiotech traits in the company's pipeline by name or code number, giving their product category (herbicide, fungicide, insect-resistant, herbicide-tolerant, etc.) and chemical class/mode of action as appropriate
- How does your pipeline represent a good mix of product candidates in terms of the following:
 - Development phase
 - Spread of innovative and reduced-risk candidates
 - Range of uses
- Does the pipeline contain any new active ingredients/traits that stand out as offering novel & exciting prospects, and if so, why?
- What is the market potential of the pipeline?

Best New Crop Protection Product or Trait

2

Description

Open to all crop protection companies, the award will recognize the most critical new crop protection active ingredient or trait launched since **1 January 2021**. The award is open to agrochemical, AgBiotech, and biopesticide products.

The judges will consider:

- a. The immediate commercial success of the product?
- b. Its long-term potential?
- c. What makes it stand ahead of its competitors in terms of efficacy, environmental, or user safety?
- d. Whether it has a demonstrable effect on the ability of farmers and growers to protect their crops?

Information to be included in the application:

- Name of company
- Name(s) of any co-developing companies or organizations
- Name of the crop protection product
- The activity of the product
- What is significant about this product, e.g.:
 - First commercial launch of a new active ingredient or trait
 - Extraordinary commercial success
 - Solved a previously unmet agricultural need or greatly improved an existing control method

Best New Biological Product (Biopesticide) 3

Description

This award will go to the best new crop protection product derived from a naturally occurring organism introduced since **1 January 2021**.

Applicants should not describe their product's environmental and toxicological safety as these characteristics are "a given" in this category.

Instead, the judges will focus on the product's effectiveness and how its formulation is acceptable to users and distributors, forging a niche in a market dominated by synthetic chemicals. We are not looking for products that perform in the laboratory; we want to see biologicals that work in the real world.

Information to be included in the application:

- Name of company
- Names(s) of any co-developing companies or organizations
- Name of the biological product
- The activity of the product
- What is significant about this product, e.g.:
 - An innovative solution to a problem?
 - The trendsetting nature of the product?
 - Extraordinary commercial success?
 - Ease of use?

Best New Biological Product (Biostimulant) 4

Description

This award will go to the best new crop protection product derived from a naturally occurring organism introduced since **1 January 2021**.

Applicants should not describe their product's environmental and toxicological safety as these characteristics are "a given" in this category.

Instead, the judges will focus on the product's effectiveness and how its formulation is acceptable to users and distributors, forging a niche in a market dominated by synthetic chemicals. We are not looking for products that perform in the laboratory; we want to see biologicals that work in the real world.

Information to be included in the application:

- Name of company
- Names(s) of any co-developing companies or organizations
- Name of the biological product
- The activity of the product
- What is significant about this product, e.g.:
 - An innovative solution to a problem?
 - The trendsetting nature of the product?
 - Extraordinary commercial success?
 - Ease of use?

Best Formulation Innovation

5

Description

This category is open to all agrochemical manufacturing and formulating companies and formulation consultancies. The award will recognize the most significant innovation in the formulation of agrochemical or biological products.

The judges will be looking for an innovation that could improve product efficacy through enhanced delivery or targeting, improved user safety, or reduced environmental impact.

Information to be included in the application:

- Name of the company entering
- Name(s) of co-developing companies or organizations
- Please describe the formulation innovation.
- Explain how it differs from existing formulations and what makes this development genuinely innovative.
- Give examples of the products for which it has been (or will be) used.
- If the formulation is commercially available, give the launch date; if the formulation is still in development, provide the anticipated commercial launch date.
- Outline the benefits of the new formulation in terms of product efficacy, improved user safety, or reduced environmental impact.
- What is the potential market size of the new formulation?

Best Innovation in Digital Farming Technology

6

Description

This award encompasses developments in farm management through digital and information technology.

The types of technologies could range from remote sensing and data gathering to the development of apps to identify weeds, diseases, and insect pests.

The underlying theme of these technologies would be to assist farmers in optimizing the use of farm inputs and improving yields.

Information to be included in the application:

- Name of the company entering
- Name of co-developing companies or organizations
- Please describe the technology innovation.
- Explain how it differs from existing technology and what makes this development innovative.
- Explain the benefits of the technology in improving farming and inputs.
- If the technology is commercially available, give the launch date. If the technology is still in development, provide the anticipated commercial launch date.

Best Industry Collaboration

7

Description

This award recognizes a successful partnership between two or more companies in crop protection or plant biotechnology. It could be an R&D collaboration, a licensing agreement, a joint venture, a manufacturing or formulation arrangement, or a sales, marketing, or distribution deal. Any form of collaboration between parties would be considered.

Eligible partnerships must have been formed (or a significant development added to an existing one) **after 1 January 2021**. To avoid duplication, either partner can enter, but joint applications are also acceptable.

Information to be included in the application:

- The names of the collaborating companies
- What is the nature of the collaboration?
- When was it formed?
- What has it achieved, or what is it expected to achieve?

Best Stewardship Program

8

Description

The Best Stewardship Program Award recognizes an outstanding scheme for managing agrochemical or AgBiotech products in the marketplace in a sustainable way.

Stewardship can be described as a life-cycle approach to product management and can encompass a wide range of initiatives. Examples include encouraging safe and responsible use, resistance management programs, and the disposal of containers and obsolete stocks.

Entrants must have played a central role in developing or implementing a successful stewardship program within the last three years. Potential winners could include industry associations, companies, or individuals.

Information to be included in the application:

- Name of entering individual (and affiliation) or organization
- Briefly describe the stewardship program concerned.
- When and where was the program introduced?
- How extensive is the program?
- How innovative is the program? What lifts it above similar initiatives?
- What are the benefits of the program?
- If the reason for the outstanding nature outreach program is not covered above, please give relevant details.

Best Public Outreach Program

9

Description

The Best Public Outreach Program Award recognizes excellence in communicating information on the benefits of agrochemical or agbiotech products.

This excellence could include campaigns aimed at users or the wider public. For example, a campaign through media, such as print, television, or the internet, might be eligible for this award.

Entrants must have played a central role in developing or implementing a successful outreach program since 1 January 2021. Potential winners could include industry associations, companies, or individuals.

Information to be included in the application:

- Name of entering individual (and affiliation) or organization
- Briefly describe the outreach program concerned.
- When and where was the program introduced?
- To whom was the program aimed?
- How effective was the program in achieving its aims?
- What special activities did this program include to achieve its aims?
- Have the mainstream (non-trade) media reported the program? If so, please provide examples.
- If the reason for the outstanding nature outreach program is not covered above, please give relevant details.

Best Marketing Campaign

10

Description

This award recognizes creative excellence in the marketing and advertising of crop protection products or services.

The campaign may have been delivered through any media --online, on paper, in-store, or event. The nature of the campaign could be advertising, promotional, sponsorship, or design. They could be campaigns that used either a single or a combination of media, technologies, or platforms.

The campaign's launch date must be after 1 January 2021.

Information to be included in the application:

- Name of entering company or agency
- Description of the purpose of the campaign and the target group
- Mention the medium, the technology, and the platform.
- The campaign launch date and how successful it was in terms of ROI
- Did the campaign engage with its target audience? Did it initiate discussion, influence choices and behavior, or increase awareness of the product, brand, or service?
- How innovative was the campaign compared with previous campaigns?
- Description of how the market reacted to the campaign

Best Supporting Role

11

Description

This category is open to all companies offering services to the crop protection industry. The award is open to contract research organizations, consultancies and advisory bodies, market research companies, diagnostic equipment, and other suppliers, packaging companies, legal companies, PR companies, and additives suppliers.

The award recognizes the company that has contributed the most to the global crop protection industry through support services.

The judges will be looking for a company that offers outstanding client support, excellence in service provision, and a willingness to go the extra mile for its customers.

Information to be included in the application:

- Name of the company entering
- What makes this company the best choice as a service company partner for the crop protection industry?
- Describe the range of services provided by this company, highlighting any particular strengths or unique activities.
- How has this company delivered results that exceed sponsor expectations?

Lifetime Achievement

12

Description

The Lifetime Achievement Award winner will be an exceptional individual with a consistent history of service, above and beyond the call of duty, throughout their career. **A third party must nominate candidates for this special award.**

This award will go to someone with a distinguished career in crop protection and production, primarily within the industry, but who may also have held posts in government and non-governmental organizations and academia.

Nominees may be retired or semi-retired but may still be active in mentoring/training.

The nomination should outline in **no more than 500 words** what the nominee has accomplished during their career and say why s/he is worthy of the award.

Information to be included in the application:

- The nominee's name,
- Their job title (if applicable), and
- The company name of the nominee (if applicable).
- The nominator must also include their name and contact details.

About S&P Global Commodity Insights

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<https://ihsmarkit.com/products/agribusiness-crop-science.html>

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