

Dividend initiation fever: Who is next?

Nonpayers report: Part 1

Juan Pablo Albornoz, Research Analyst, Dividend Forecasting

Table of contents

About us	3
S&P 500 nonpayers	4
Dividend initiation fever	4
Most likely initiations: Quantitative and qualitative analysis	4
Complete coverage	7
Fundamental approach	10
Quantitative score: Methodology	10
Pillar I: Dividend history	10
Pillar II: Buyback reliability	10
Pillar III: Buyback payout magnitude and sustainability	11
Pillar IV: Revenue growth reliability	12
Pillar V: Leverage management and EBITDA generation	12
Pillar VI: Free cash flow stability	13
Pillar VII: Free cash flow margin growth	13

About us

S&P Global Market Intelligence Dividend Forecasting serves top-tier financial institutions with their investment decision-making and risk management through provision of timely data, insights and commentary on dividend forecasts. Powered by a global team of 40 dividend analysts closely maintaining precise forecasts on the size and timing of payments based on bottom-up fundamental research as well as a proprietary advanced analytics model, our dataset incorporates the latest company news and market developments. We pride ourselves in an unmatched coverage that spans over 28,000+ stocks across the globe and our analysts are always available to engage in discussion and address users' queries.

To learn more or to request a demo, contact dividendsupport@spglobal.com or visit <https://www.spglobal.com/marketintelligence/en/mi/products/dividend-forecasting.html>.

The take

- The US market's dividend initiation momentum has reached its highest level in the last decade after Meta Platforms Inc.'s and Google parent Alphabet Inc.'s first-ever dividend announcements.
- With a proprietary quantitative scoring system combined with analyst qualitative analysis, S&P Global Market Intelligence provides initiation likeliness metrics for the 96 constituents of the S&P 500 Index that do not pay regular dividends on their common stock.
- Half of the top 25 quantitative-ranked nonpayers operate in the TMT sector.
- None of the 20 most likely companies to initiate dividends are companies that suspended dividends during the COVID-19 pandemic.

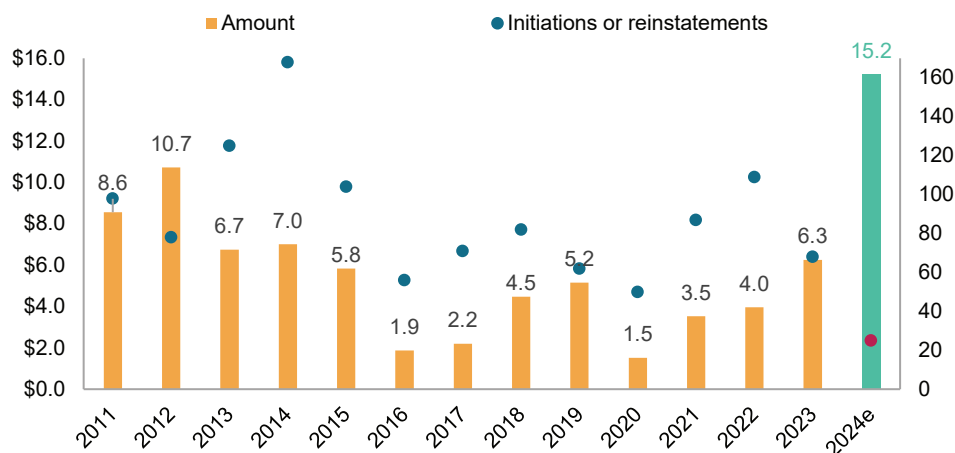
S&P 500 nonpayers

Dividend initiation fever

The dividend initiation momentum in the US market has reached its highest level since at least Apple Inc.'s reinstatement in 2012. Since 2023, and particularly in the beginning of 2024, many large-cap companies initiated or reinstated dividends. Some of these companies are Meta Platforms Inc., The Walt Disney Co., T-Mobile US Inc., Salesforce Inc. and most recently Alphabet Inc. An estimated US\$15.2 billion of new dividends is expected for 2024 (US\$17.7 considering Google on an annualized basis as only three payments are expected in 2024). Regarding Google's initiation, we addressed the likelihood of it in a previous report — "[Google dividends: To initiate or not?](#)" — published before Alphabet's announcement.

US market dividend initiations or reinstatements (US\$B)

Dividend initiation fever



As of May 21, 2024.
e = estimated.

Apple reinstated dividends in 2012. Its annualized dividend would have triggered 2012's new or reinstated dividends to reach US\$15.7 billion.

Source: S&P Global Market Intelligence.

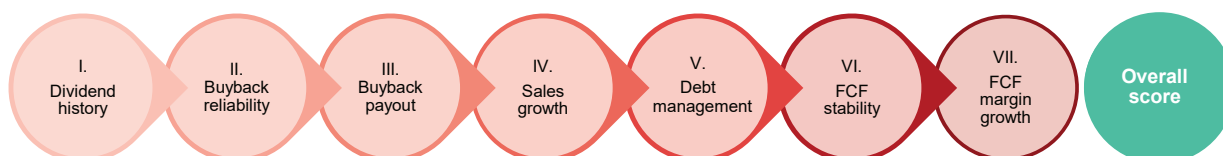
© 2024 S&P Global.

Most likely initiations: Quantitative and qualitative analysis

Which S&P 500 constituents are the most likely to initiate dividends? According to our data, only 96 constituents do not pay regular dividends on their common stock. To address the initiation question, we analyzed these nonpayers from **fundamental** and **qualitative** standpoints.

Our fundamental evaluation is summarized in the **"overall score."** This score reflects the **dividend initiation fundamental financial likeliness** for each of these companies. The score ranges from 0 to 1, representing the lowest and highest possible grades, respectively. The score is not a probability of initiation — it intends to provide a quantitative score of the company's financial robustness. It relies on seven pillars that we consider key for the dividend initiation thesis.

S&P Global Market Intelligence Dividend Forecasting's quantitative score pillars

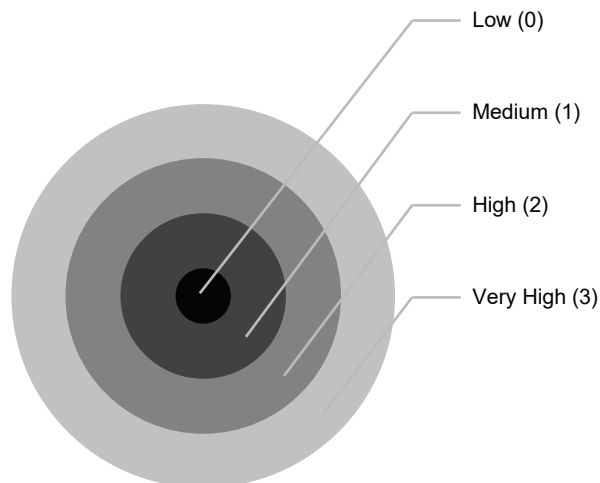


As of May 22, 2024.
Source: S&P Global Market Intelligence.
© 2024 S&P Global.

Each pillar has four possible classifications: “Low,” “Medium,” “High” and “Very High.” While the methodology is analyzed in depth in the following section, the pillars¹ try to address four key questions:

S&P Global Market Intelligence Dividend Forecasting's quantitative scoring grades

1. *What is the capital return policy of the company?* — Pillars I, II and III
2. *How reliable is the topline performance of the company?* — Pillar IV
3. *How does the company manage its leverage and EBITDA generation?* — Pillar V
4. *How reliable is the company's free cash flow (FCF) generation over time to support a dividend initiation thesis?* — Pillars VI and VII



As of May 22, 2024.
Source: S&P Global Market Intelligence.
© 2024 S&P Global.

The table below exhibits the top 20 companies that are most likely to initiate dividends exclusively based on their quantitative scores.

S&P 500 nonpayers: Top 20 companies ranked by quantitative score

Company	Ticker	Analyst sentiment	Overall score	Dividend history	Buyback history	Buyback payout	Sales growth	Leverage management	FCF stability	FCF margin growth
IDEXX Laboratories Inc.	IDXX	●	0.86	○	●	●	●	●	●	●
Cadence Design Systems Inc.	CDNS	●	0.81	○	●	●	●	●	●	●
Lululemon Athletica Inc.	LULU	●	0.81	○	●	●	●	●	●	●
Adobe Inc.	ADBE	●	0.76	○	●	●	●	●	●	●
Synopsys Inc.	SNPS	●	0.76	○	●	●	●	●	●	●
Autodesk Inc.	ADSK	●	0.76	○	●	●	●	●	●	●
ANSYS Inc.	ANSS	●	0.76	○	●	●	●	●	●	●
VeriSign Inc.	VRSN	●	0.76	○	●	●	●	●	●	●
F5 Inc.	FFIV	●	0.76	○	●	●	●	●	●	●
Chipotle Mexican Grill Inc.	CMG	●	0.71	○	●	●	●	●	●	●
PayPal Holdings Inc.	PYPL	●	0.71	○	●	●	●	●	●	●
O'Reilly Automotive Inc.	ORLY	●	0.71	○	●	●	●	●	●	○
Edwards Lifesciences Corp.	EW	●	0.71	○	●	●	●	●	●	○
Fortinet Inc.	FTNT	●	0.71	○	●	●	●	●	●	●
Fair Isaac Corp.	FICO	●	0.71	○	●	●	●	○	●	●
Mettler-Toledo International Inc.	MTD	●	0.71	○	●	●	○	●	●	●
Akamai Technologies Inc.	AKAM	●	0.71	○	●	●	●	●	●	○
Fiserv Inc.	FI	●	0.67	○	●	●	●	○	●	●
Keysight Technologies Inc.	KEYS	●	0.67	○	●	●	●	●	●	●
NVR Inc.	NVR	●	0.67	○	●	●	○	●	●	●

Data compiled May 22, 2024.
Analyst sentiment score: capital allocation policies and management commentaries' qualitative analysis groups dividends into unlikely (red), neutral (yellow) or likely (green) initiations. Quantitative scores depicted by pie charts, where a full pie chart represents a "Very High" score, downgrading into "High," "Medium" or "Low" scores.
Source: S&P Global Market Intelligence.
© 2024 S&P Global.

1. **Methodology note:** Each pillar is equally weighted in the overall score. "Very High," "High" and "Medium" scores translate into 3 points, 2 points and 1 point, respectively, while "Low" scores provide no points. The total sum of the scores has a maximum level of 21, which is then normalized to [0,1] for communication purposes only.

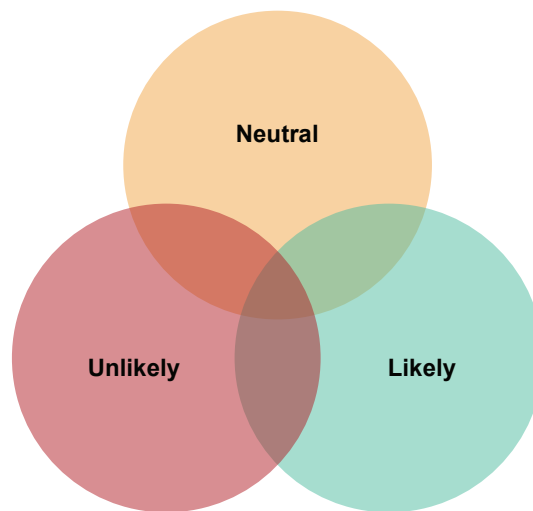
As depicted in the previous table, **we combine the quantitative fundamental analysis with qualitative analysis**. The latter consists of the **study of the capital allocation policies** that managements comment on in their earnings calls or investor presentations, with special emphasis on their capital allocation priorities and commentaries regarding shareholder returns. Without this analysis, some companies like Berkshire Hathaway Inc. (score of 0.52) could be included in the list above despite Berkshire’s management’s explicit commentaries about not considering a dividend initiation.

Similarly, the qualitative analysis comprises **business-related capital needs** that might deprive a company from increasing shareholder returns. One example relates to Chipotle Mexican Grill Inc.’s situation. The company’s management emphasizes reinvesting in the business to continue expanding its restaurant footprint, with over 285 new restaurants expected to be inaugurated in 2024 in North America. The cash needed to fund the expansion might deprive Chipotle’s management from initiating despite its solid fundamentals (score of 0.71).

Moreover, our qualitative analysis considers the situation of some companies that used to pay dividends until the pandemic (which translates into a “High” score in Pillar I) which currently state that they do not expect to reinstate dividends until deleveraging is successful. One example is American Airlines Group Inc.’s situation.

The analyst sentiment score is divided into three categories: **unlikely, neutral** and **likely**, depicted by red, yellow and green, respectively. Our final top 20 selection contains seven companies with “likely” sentiment scores and above-average quantitative scores (over 0.47), the 12 highest-ranked companies by quantitative score with “neutral” sentiment scores and one outlier — Amazon.com Inc.

S&P Global Market Intelligence Dividend Forecasting analysts' qualitative sentiment scores



As of May 22, 2024.
Source: S&P Global Market Intelligence.
© 2024 S&P Global.

S&P 500 nonpayers: Top 20 companies that are most likely to initiate dividends

Company	Ticker	Analyst sentiment	Overall score	Dividend history	Buyback history	Buyback payout	Sales growth	Leverage management	FCF stability	FCF margin growth
IDEXX Laboratories Inc.	IDXX	●	0.86	○	●	●	●	●	●	●
Cadence Design Systems Inc.	CDNS	●	0.81	○	●	●	●	●	●	●
Lululemon Athletica Inc.	LULU	●	0.81	○	●	●	●	●	●	●
Adobe Inc.	ADBE	●	0.76	○	●	●	●	●	●	●
Autodesk Inc.	ADSK	●	0.76	○	●	●	●	●	●	●
VeriSign Inc.	VRSN	●	0.76	○	●	●	●	●	●	●
F5 Inc.	FFIV	●	0.76	○	●	●	●	●	●	●
PayPal Holdings Inc.	PYPL	●	0.71	○	●	●	●	●	●	●
O'Reilly Automotive Inc.	ORLY	●	0.71	○	●	●	●	●	●	○
Fortinet Inc.	FTNT	●	0.71	○	●	●	●	●	●	●
Fair Isaac Corp.	FICO	●	0.71	○	●	●	○	○	●	●
Mettler-Toledo International Inc.	MTD	●	0.71	○	●	●	○	●	●	●
Akamai Technologies Inc.	AKAM	●	0.71	○	●	●	●	●	●	○
Keysight Technologies Inc.	KEYS	●	0.67	○	●	●	●	●	●	●
Netflix Inc. USA	NFLX	●	0.62	○	●	●	●	●	●	●
ServiceNow Inc.	NOW	●	0.62	○	●	●	●	●	●	●
Arista Networks Inc.	ANET	●	0.62	○	●	●	●	●	●	●
Amazon.com Inc.	AMZN	●	0.52	○	○	○	●	●	●	●
Match Group Inc.	MTCH	●	0.52	○	●	●	●	○	●	●
Regeneron Pharmaceuticals Inc.	REGN	●	0.52	○	●	●	○	●	●	●

Data compiled May 22, 2024.

Analyst sentiment score: capital allocation policies and management commentaries' qualitative analysis groups dividends into unlikely (red), neutral (yellow) or likely (green) initiations. Quantitative scores depicted by pie charts, where a full pie chart represents a "Very High" score, downgrading into "High," "Medium" or "Low" scores.

Source: S&P Global Market Intelligence.

© 2024 S&P Global.

The table above displays our selection of the top 20 companies that are most likely to initiate dividends, assessed from both a fundamental quantitative perspective and a qualitative capital allocation analysis standpoint.

More than half of these companies (11) operate in the TMT² sector. Predominant names include **Adobe Inc., Akamai Technologies Inc., Netflix Inc., ServiceNow Inc. and Arista Networks Inc.** We will focus on the TMT sector specifically in the second edition of this Special Report Series, which examines non-dividend-paying companies within the S&P 500 Index. No single company in our final top 20 used to be a dividend payer that suspended distributions during the pandemic, such as Aptiv PLC, Expedia Group Inc., The Boeing Co., American Airlines, Royal Caribbean Cruises Ltd., Carnival Corp. & PLC and Western Digital Corp. Moreover, except for Expedia and American Airlines, the remaining companies have negative analyst sentiment scores and most of them return below-average quantitative scores.

Complete coverage

In the previous section, we outlined our selection of the top 20 S&P 500 constituents that are most likely to initiate dividends based on both quantitative analysis (score) and qualitative analysis. The first table included the top 20 ranked companies by quantitative score only, regardless of the analyst sentiment score. The overall scores (and their breakdowns) and analyst sentiment scores for the remaining 76 constituents can be found below.

2. TMT: Technology, media and entertainment and telecommunications. S&P Global Market Intelligence uses GICS for sector definition. GICS sectors included in our definition of "TMT" are "media and entertainment," "semiconductors and semiconductor equipment," "software and services," "technology hardware and equipment" and "telecom services."

S&P 500 nonpayers: Bottom 76 companies ranked by quantitative score (part 1)

Company	Ticker	Analyst sentiment	Overall score	Dividend history	Buyback history	Buyback payout	Sales growth	Leverage management	FCF stability	FCF margin growth
Netflix Inc. USA	NFLX	●	0.62	○	◐	◐	●	◐	●	●
ServiceNow Inc.	NOW	●	0.62	○	◐	◐	●	◐	●	◐
Arista Networks Inc.	ANET	●	0.62	○	◐	◐	◐	●	●	◐
DexCom Inc.	DXCM	●	0.62	○	◐	◐	●	◐	●	●
IQVIA Holdings Inc.	IQV	●	0.62	○	●	◐	●	○	●	◐
Ulta Beauty Inc.	ULTA	●	0.62	○	●	●	○	●	●	◐
Incyte Corp.	INCY	●	0.62	○	◐	◐	●	◐	●	●
Qorvo Inc.	QRVO	●	0.62	○	●	●	○	●	●	◐
Bio-Rad Laboratories Inc.	BIO	●	0.57	○	◐	●	○	●	●	◐
Monster Beverage Corp.	MNST	●	0.57	○	◐	◐	●	●	●	○
AutoZone Inc.	AZO	●	0.57	○	●	●	●	○	●	○
Centene Corp.	CNC	●	0.57	○	◐	◐	●	●	●	○
Charter Communications Inc.	CHTR	●	0.57	○	◐	●	●	○	●	◐
Gartner Inc.	IT	●	0.57	○	●	●	◐	◐	●	◐
Align Technology Inc.	ALGN	●	0.57	○	●	●	○	●	●	○
Aptiv PLC	APTIV	●	0.57	◐	◐	◐	◐	●	●	◐
Expedia Group Inc.	EXPE	●	0.57	◐	◐	◐	◐	◐	●	◐
Etsy Inc.	ETSY	●	0.57	○	◐	●	●	○	●	◐
Take-Two Interactive Software Inc.	TTWO	●	0.52	○	◐	◐	◐	○	●	●
MGM Resorts International	MGM	●	0.52	◐	◐	●	◐	○	◐	◐
Amazon.com Inc.	AMZN	●	0.52	○	○	○	●	●	●	◐
Berkshire Hathaway Inc.	BRK.A	●	0.52	○	◐	◐	◐	●	◐	◐
CoStar Group Inc.	CSGP	●	0.52	○	◐	◐	●	●	●	○
Builders FirstSource Inc.	BLDR	●	0.52	○	◐	●	○	◐	◐	◐
Molina Healthcare Inc.	MOH	●	0.52	○	◐	◐	◐	●	●	◐
Match Group Inc.	MTCH	●	0.52	◐	◐	●	◐	○	●	◐
Regeneron Pharmaceuticals Inc.	REGN	●	0.52	○	◐	◐	○	●	●	◐
Advanced Micro Devices Inc.	AMD	●	0.48	○	◐	●	○	◐	◐	◐
Airbnb Inc.	ABNB	●	0.48	○	◐	●	◐	◐	●	◐
Copart Inc.	CPRT	●	0.48	○	○	○	◐	●	●	◐
CBRE Group Inc.	CBRE	●	0.48	○	●	●	◐	○	●	○
Corpay Inc.	CPAY	●	0.48	○	◐	●	◐	○	●	◐
Caesars Entertainment Inc.	CZR	●	0.48	○	◐	◐	●	○	●	◐
PTC Inc.	PTC	●	0.43	○	●	◐	◐	○	●	○
Enphase Energy Inc.	ENPH	●	0.43	○	◐	●	○	◐	◐	○
Trimble Inc.	TRMB	●	0.43	○	●	◐	◐	○	●	○
EPAM Systems Inc.	EPAM	●	0.43	○	◐	◐	○	●	●	◐
Henry Schein Inc.	HSIC	●	0.43	○	●	●	○	○	●	○

Data compiled May 22, 2024.

Analyst sentiment score: capital allocation policies and management commentaries' qualitative analysis groups dividends into unlikely (red), neutral (yellow) or likely (green) initiations.

Quantitative scores depicted by pie charts, where a full pie chart represents a "Very High" score, downgrading into "High," "Medium" or "Low" scores.

Source: S&P Global Market Intelligence.

© 2024 S&P Global.

S&P 500 nonpayers: Bottom 76 companies ranked by quantitative score (part 2)

Company	Ticker	Analyst sentiment	Overall score	Dividend history	Buyback history	Buyback payout	Sales growth	Leverage management	FCF stability	FCF margin growth
Vertex Pharmaceuticals Inc.	VRTX	🟡	0.43	○	🟡	🟡	🟡	🟡	🟡	🟡
Live Nation Entertainment Inc.	LYV	🔴	0.43	○	🟡	🟡	🟡	🟡	🟡	○
Waters Corp.	WAT	🟡	0.38	○	○	○	○	🟡	🟡	🟡
Arch Capital Group Ltd.	ACGL	🟡	0.38	○	○	○	🟡	🟡	🟡	🟡
Axon Enterprise Inc.	AXON	🟡	0.38	○	○	○	🟡	🟡	🟡	🟡
Tyler Technologies Inc.	TYL	🔴	0.38	○	○	○	🟡	🟡	🟡	🟡
Hologic Inc.	HOLX	🟡	0.38	○	🟡	🟡	○	🟡	🟡	○
DaVita Inc.	DVA	🔴	0.38	○	🟡	🟡	○	○	🟡	○
Mohawk Industries Inc.	MHK	🔴	0.38	○	○	○	○	🟡	🟡	🟡
TransDigm Group Inc.	TDG	🟡	0.38	🟡	○	○	○	○	🟡	🟡
Palo Alto Networks Inc.	PANW	🟡	0.33	○	○	○	🟡	🟡	🟡	○
Intuitive Surgical Inc.	ISRG	🔴	0.33	○	○	○	🟡	🟡	🟡	○
The Boeing Co.	BA	🔴	0.33	🟡	🟡	🟡	🟡	○	🟡	🟡
Teledyne Technologies Inc.	TDY	🔴	0.33	○	○	○	🟡	🟡	🟡	🟡
Zebra Technologies Corp.	ZBRA	🟡	0.33	○	🟡	🟡	○	○	🟡	○
Uber Technologies Inc.	UBER	🔴	0.29	○	○	○	🟡	🟡	🟡	🟡
Boston Scientific Corp.	BSX	🔴	0.29	○	○	○	🟡	🟡	🟡	🟡
ON Semiconductor Corp.	ON	🟡	0.29	○	🟡	🟡	○	🟡	○	○
Dollar Tree Inc.	DLTR	🟡	0.29	○	🟡	🟡	🟡	○	○	○
Warner Bros. Discovery Inc.	WBD	🔴	0.29	○	○	○	🟡	○	🟡	🟡
Charles River Laboratories International Inc.	CRL	🔴	0.29	○	○	○	🟡	○	🟡	○
Dayforce Inc.	DAY	🟡	0.29	○	○	○	🟡	○	🟡	🟡
American Airlines Group Inc.	AAL	🟡	0.29	🟡	○	○	🟡	○	🟡	○
Tesla Inc.	TSLA	🟡	0.24	○	○	○	🟡	🟡	○	○
CarMax Inc.	KMX	🟡	0.24	○	🟡	🟡	○	○	○	🟡
Generac Holdings Inc.	GNRC	🟡	0.24	🟡	🟡	🟡	○	○	○	🟡
Insulet Corp.	PODD	🔴	0.24	○	○	○	🟡	🟡	○	🟡
Royal Caribbean Cruises Ltd.	RCL	🔴	0.19	🟡	○	○	○	○	○	🟡
Illumina Inc.	ILMN	🔴	0.19	○	○	○	○	○	🟡	🟡
Carnival Corp. & PLC	CCL	🔴	0.19	🟡	○	○	○	○	○	🟡
The Cooper Companies Inc.	COO	🔴	0.19	○	○	○	🟡	○	🟡	○
Biogen Inc.	BIIB	🟡	0.14	○	○	○	○	○	🟡	○
First Solar Inc.	FSLR	🔴	0.14	○	○	○	○	🟡	○	○
Western Digital Corp.	WDC	🔴	0.10	🟡	○	○	○	○	○	○
Moderna Inc.	MRNA	🟡	0.05	○	○	🟡	○	○	○	○
United Airlines Holdings Inc.	UAL	🔴	0.05	○	○	○	🟡	○	○	○
Catalent Inc.	CTLT	🟡	0.05	○	○	○	○	○	○	🟡
Norwegian Cruise Line Holdings Ltd.	NCLH	🔴	0.05	○	○	🟡	○	○	○	○

Data compiled May 22, 2024.

Analyst sentiment score: capital allocation policies and management commentaries' qualitative analysis groups dividends into unlikely (red), neutral (yellow) or likely (green) initiations.

Quantitative scores depicted by pie charts, where a full pie chart represents a "Very High" score, downgrading into "High," "Medium" or "Low" scores.

Source: S&P Global Market Intelligence.

© 2024 S&P Global.

Fundamental approach

Quantitative score: Methodology

Which companies are more likely to initiate or reinstate dividends from a fundamental standpoint? To address this question, we provide a quantitative score replicable for every single company based on seven pillars.

Pillar I: Dividend history

Has the company ever paid dividends? If so, when did it suspend its dividend policy?

According to our data, 96 companies within the S&P 500 do not pay regular dividends on their common stock. Nonetheless, 12 of these did distribute cash to their shareholders on a regular basis within the last decade. TransDigm Group Inc. pays one special dividend a year. The remaining 11 suspended their dividends sometime in the last decade. Most of these suspensions (eight) occurred during or after the pandemic, particularly within the travel and leisure industries (Boeing, American Airlines, Carnival and Royal Caribbean Cruises, among others). From a capital allocation perspective, we consider that companies that used to pay dividends in the past might be more likely to reinstate than companies that never engaged in regular cash distributions.

Score breakdown: Pillar I

- Very High: Companies that already engage in special dividend payments every year.
- High: Companies that used to pay dividends and suspended them during or after the pandemic.
- Medium: Companies that suspended dividends before the pandemic.
- Low: Companies that did not pay regular dividends on their common stock in the last decade or suspended them within the last-12-months (LTM).

Pillar II: Buyback reliability

Does the company regularly engage in shareholder returns? How long dated is its buyback policy?

The popularity of share repurchases increases every year as more companies adopt them as a key capital allocation use beyond reinvesting to support organic growth, M&A and even dividend payments. We consider that companies with a long track record of shareholder returns via buybacks are more likely to evaluate a dividend payment as another use of capital, against companies that — due to financial or managerial reasons — do not regularly deploy cash into buying back their common stock.

Score breakdown: Pillar II

- Very High: Companies that engaged in buybacks in the LTM and every year in the last 10 years.
- High: Companies that engaged in buybacks in the LTM and every year in the last five years.
- Medium: Companies that repurchased their common stock in the LTM.
- Low: Companies without buybacks in the LTM or with negative FCF in the LTM.

Our findings show that 28 companies meet the highest criteria (28%), while another 23 (24%) repurchased their stock every year in the last five years and in the LTM. Thirty-one companies did not buy back their stock in the LTM or exhibited negative FCF in the same period.

Pillar III: Buyback payout magnitude and sustainability

While regularly returning cash to shareholders via buybacks could support an initiation thesis, the magnitude matters.

In a similar fashion to the dividend analysis, we divide the sample into four groups depending on the size of the repurchase the company engages in. We consider the buyback FCF payout to determine these scores.

Score breakdown: Pillar III

- Very High: Companies with cumulative payouts at or above 65% and positive FCF in the last three years.
- High: Companies with cumulative payouts of between 35% and 65% in the last three years and positive FCF in the same period.
- Medium: Companies with cumulative payouts of below 35% in the last three years or negative FCF in some of the last three years.
- Low: Companies that did not engage in buybacks in the last three years or had negative FCF every year in the period.

Only 21 companies meet the highest criteria for both buyback reliability and magnitude, such as Adobe, Fiserv Inc., Chipotle and Synopsys Inc.

Pillar IV: Revenue growth reliability

How stable or volatile is the company's revenue growth over time?

Companies with low volatility in their topline performance might feel more confident to initiate dividends, as dividends represent a commitment to their shareholder base with lower flexibility and less discretion compared with share repurchases. Consequently, to account for sales performance in our fundamental quantitative scoring, we analyzed how many years of consecutive revenue growth the company exhibits in the last decade.

Score breakdown: Pillar IV

- Very High: Companies with at least 10 years of consecutive positive revenue growth.
- High: Companies with at least five years of consecutive positive sales growth.
- Medium: Companies with at least three years of revenue growth and sales growth in the LTM.
- Low: Companies with less than three years of consecutive topline growth.

Almost half of the S&P 500 non-dividend-paying companies show Very High or High criteria regarding topline performance.

Pillar V: Leverage management and EBITDA generation

How prudent is the company toward leverage management and how reliable is its EBITDA generation over time?

Dividend sustainability is strongly related to leverage management and EBITDA generation. Companies suffering from an operational standpoint and/or that are highly indebted tend to struggle with their dividend policies. Similarly, companies with these types of issues are less likely to deploy cash to their shareholders via dividends and instead tend to focus on deleveraging and supporting organic growth.

Score breakdown: Pillar V

- Very High: Companies with net leverage below 2.5x and positive EBITDA in at least nine of the last 10 fiscal years.
- High: Companies with net leverage below 2.5x and positive EBITDA in at least four of the last five fiscal years.
- Medium: Companies with net leverage below 2.5x and positive EBITDA in the LTM or the last fiscal year.
- Low: Companies with net leverage above 2.5x or negative EBITDA in the LTM or the last fiscal year.

Out of 96 companies, 38 meet the highest criteria, while 36 show balance sheet weakness and are classified as Low.

Pillar VI: Free cash flow stability

How reliable is the company's FCF generation over time?

Dividends represent a commitment to deploy a share of the FCF generated to shareholders on a regular basis. Companies with volatile FCF generation are less likely to be able to meet such expectations.

Score breakdown: Pillar VI

- Very High: Companies with positive FCF in the LTM, last fiscal year and at least nine of the last 10 years.
- High: Companies with positive FCF in the LTM, last fiscal year and at least four of the last 10 years.
- Medium: Companies with positive FCF in the last two years but less than four of the last five years.
- Low: Companies showing negative FCF in the LTM, last fiscal year or sometime within the last two years.

Pillar VII: Free cash flow margin growth

A reliable positive FCF over time, combined with FCF margin growth, increases the odds of a dividend initiation.

Companies might exhibit positive FCF over time but not necessarily grow the FCF as a share of sales (i.e., FCF margin) in the same period. To address how regularly companies grow their FCF margins, we analyze four periods: LTM/year over year, three years, five years and 10 years.

Score breakdown: Pillar VII

- Very High: Positive FCF margin in the LTM and growth in all four periods of analysis (LTM/year over year, three years, five years and 10 years).
- High: Positive FCF margin in the LTM and growth in three out of four periods of analysis.
- Medium: Positive FCF margin in the LTM and margin growth in two of the four periods of analysis.
- Low: Negative FCF margin in the LTM or positive margin growth in only one of the four periods of analysis.

CONTACTS

Americas: +1 800 447 2273

Japan: +81 3 6262 1887

Asia Pacific: +60 4 291 3600

Europe, Middle East, Africa: +44 (0) 134 432 8300

DividendSupport@spglobal.com

www.spglobal.com/marketintelligence

www.spglobal.com/en/enterprise/about/contact-us.html

Copyright © 2024 by S&P Global Market Intelligence, a division of S&P Global Inc. All rights reserved.

These materials have been prepared solely for information purposes based upon information generally available to the public and from sources believed to be reliable. No content (including index data, ratings, credit-related analyses and data, research, model, software or other application or output therefrom) or any part thereof (Content) may be modified, reverse engineered, reproduced or distributed in any form by any means, or stored in a database or retrieval system, without the prior written permission of S&P Global Market Intelligence or its affiliates (collectively S&P Global). The Content shall not be used for any unlawful or unauthorized purposes. S&P Global and any third-party providers (collectively S&P Global Parties) do not guarantee the accuracy, completeness, timeliness or availability of the Content. S&P Global Parties are not responsible for any errors or omissions, regardless of the cause, for the results obtained from the use of the Content. THE CONTENT IS PROVIDED ON "AS IS" BASIS. S&P GLOBAL PARTIES DISCLAIM ANY AND ALL EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE CONTENT'S FUNCTIONING WILL BE UNINTERRUPTED OR THAT THE CONTENT WILL OPERATE WITH ANY SOFTWARE OR HARDWARE CONFIGURATION. In no event shall S&P Global Parties be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including, without limitation, lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Content even if advised of the possibility of such damages.

S&P Global Market Intelligence's opinions, quotes and credit-related and other analyses are statements of opinion as of the date they are expressed and not statements of fact or recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security. S&P Global Market Intelligence may provide index data. Direct investment in an index is not possible. Exposure to an asset class represented by an index is available through investable instruments based on that index. S&P Global Market Intelligence assumes no obligation to update the Content following publication in any form or format. The Content should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions. S&P Global keeps certain activities of its divisions separate from each other to preserve the independence and objectivity of their respective activities. As a result, certain divisions of S&P Global may have information that is not available to other S&P Global divisions. S&P Global has established policies and procedures to maintain the confidentiality of certain nonpublic information received in connection with each analytical process.

S&P Global may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P Global reserves the right to disseminate its opinions and analyses. S&P Global's public ratings and analyses are made available on its websites, www.standardandpoors.com (free of charge) and www.ratingsdirect.com (subscription), and may be distributed through other means, including via S&P Global publications and third-party redistributors. Additional information about our ratings fees is available at www.standardandpoors.com/usratingsfees.