

# Mobility as a Service



Connected + Autonomous + Shared + Electric: New technologies are expected to change our relationship with personal vehicles. Which players are strong today and how will regulations pave the way for future developments in personal mobility? IHS Markit's Mobility as a Service report analyzes the industry today and explores the evolution of automotive technologies and new mobility services in the future.

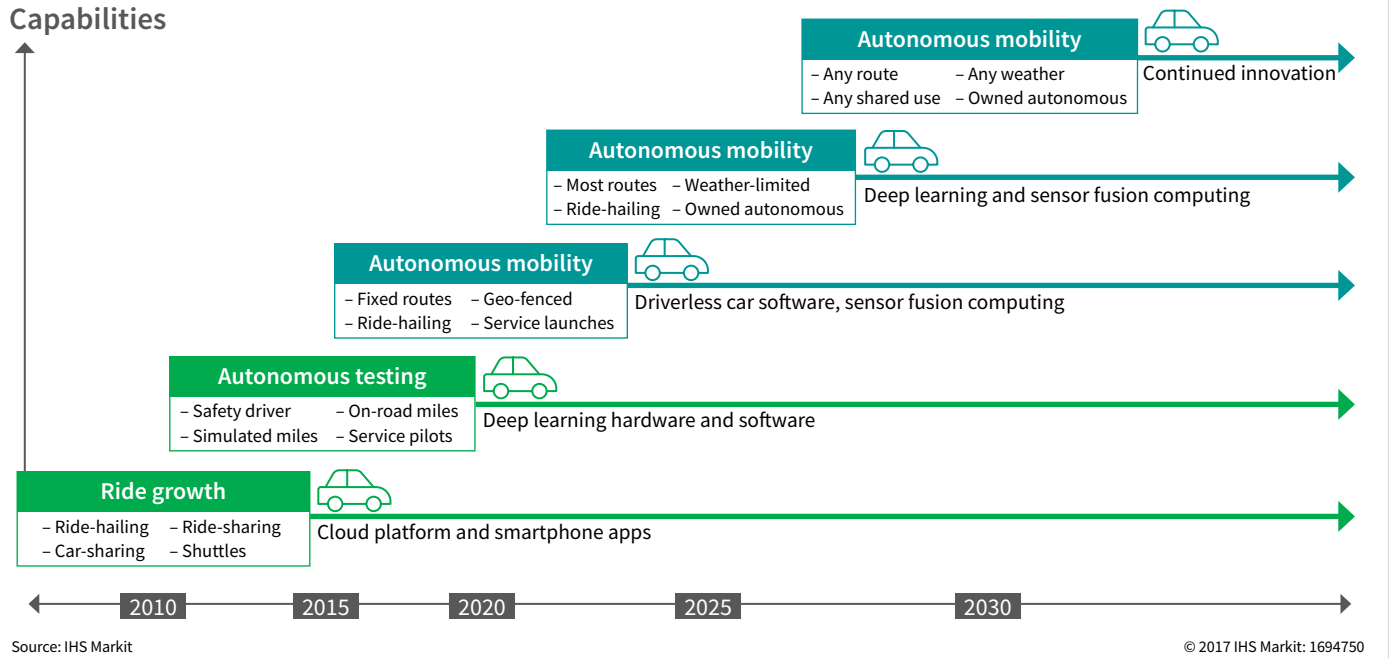
The shared use of vehicles has been available for decades, but ubiquitous connectivity has carried these business models into the 21st century under the label of mobility services. Shared use has been perceived in the past as expensive or inconvenient, but smartphones and cloud platforms are now enabling the flexible, alternative use of cars as a product and are establishing mobility as a service. Personal mobility is transforming along with the automotive, transportation, and technology industries.

IHS Markit analyzes the emerging mobility services industry. Our new 80-plus page report:

- Defines today's mobility segments and assesses key providers influencing the evolution of service-based mobility business models
- Examines the complex regulatory environment governing mobility services around the world
- Discusses key technologies enabling and enhancing mobility services
- Analyzes success factors for mobility segments and mobility providers
- Explores current and future use cases for mobility services as driverless electric mobility fleets challenge the dominance of the automotive industry

## Key mobility technologies

### Capabilities



## Mobility as a Service

Current mobility services will see immense advances in capability, cost declines, and driving safety over the next decade and more. Connected devices and cloud platforms have already fueled growth, interest, and wider usage of current mobility services, but autonomous driving technology is the key enabler of this revolutionary change. Software and hardware for autonomous driving are emergent and will begin transforming on-the-road mobility services before 2020, with significant long-term potential to reorganize personal transportation.

Topics covered in the report include:

- Executive Summary
- Mobility Business Models
- Mobility Segments
- Industry Activity
- Mobility Technologies
- Regulations in nearly 30 countries
- Mobility as a Service Perspectives and Use Cases
- Success for Mobility Segments and Providers
- Outlook and Future Scenarios

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