

Alternative Fuel Monitor

Monitor new registrations for hybrids, plug-ins, and BEVs in 45+ countries

As countries around the world enact legislation to reduce emissions and improve air quality, incentives have encouraged the adoption of vehicle electrification. Now more than ever, it is important for automotive suppliers, OEMs, and energy providers to understand where this growth is happening and measure the adoption rates by propulsion options.

Introducing the Alternative Fuel Monitor from IHS Markit

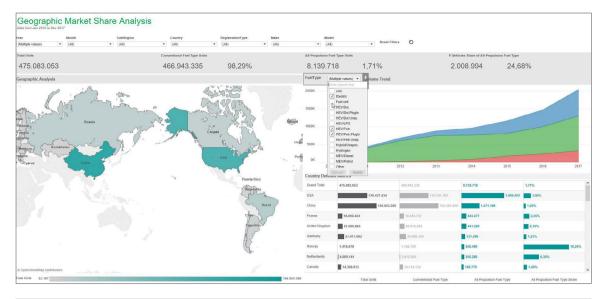
IHS Markit is the leading provider of global new vehicle registrations. Our Alternative Fuel Monitor analyzes vehicle registrations tied to alternative fuel types by country, OEM, make and model in more than 45 countries. Updated on a monthly cadence, with the Alternative Fuel Monitor you will be able to:

OEMs and Suppliers

- Understand the share of electrified models vs total market
- Identify in which countries these models are sold
- See the impact of country-legislation on sales
- View life-cycle curves per fuel-type
- Closely monitor new model introductions
- Assess the success of available models by country

Energy, Consultant and Financial Organizations

- Monitor long-term trends
- Assess the threat/potential to current business models



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The Alternative Fuel Monitor is an online Tableau based report that enables clients to easily monitor and analyze alternative fuel adoption. Available options include the online visualizations only or the visualizations including underlying data. Data is updated monthly on a rolling basis. Available for 45+ countries, the Monitor is available by market.

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About IHS Markit

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Automotive offerings and expertise at IHS Markit span every major market and the entire automotive value chain—from product planning to marketing, sales and the aftermarket. For additional information, please visit www.ihsmarkit.com/automotive or email automotive@ihsmarkit.com.