

# Autonomous Driving Service

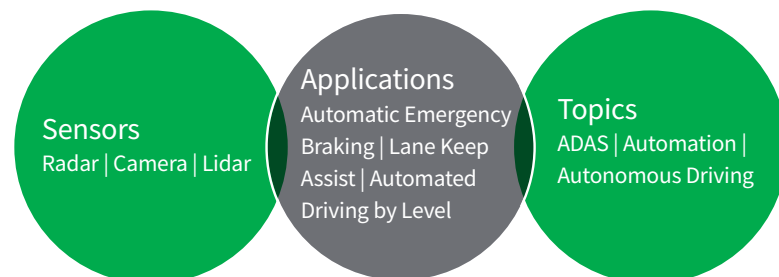
Automated driving and advanced driver assistance systems (ADAS) are making vehicles safer and more convenient to drive. Furthermore, they are ushering in a disruptive era in mobility where cars are actively aware of the world around them, are able to drive themselves, and can even replace the need for a driver and vehicle ownership.

**50% of global population in 2030 will live in an area where fully autonomous driving is legal**  
- IHS Markit

The IHS Markit's Autonomous Driving Service provides insight, context, data and analytics for the ADAS market right through to the cutting edge of mobility, autonomous driving.

Users can quickly access key insights from market developments, put context around events and technology trends, dive into deep data and forecasts, and seamlessly drive analytics to support their most challenging decisions.

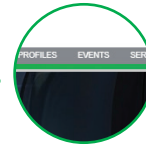
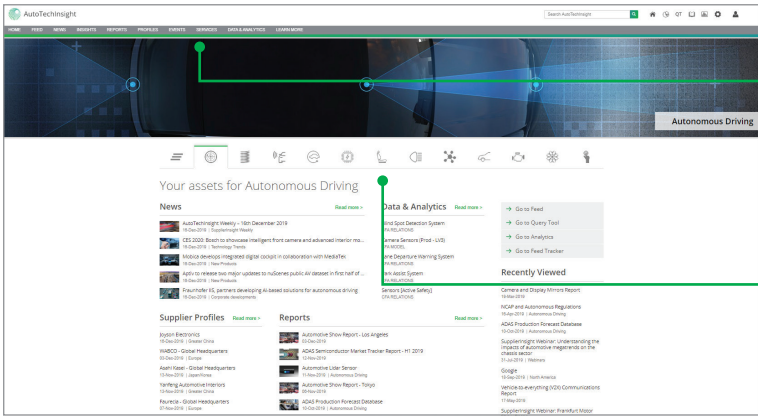
## Topics covered



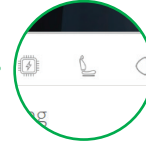
## Planners and strategists use the service to:

- Assess and forecast new technology growth
- Analyze the competition
- Understand customers' purchasing strategies
- Evaluate customers' technology adoption paths

## Available through AutoTechInsight:



Drop-down menu to quickly and easily access News & Insights, Reports, Supplier Profiles, Services, Data & Analytics, Events and more.



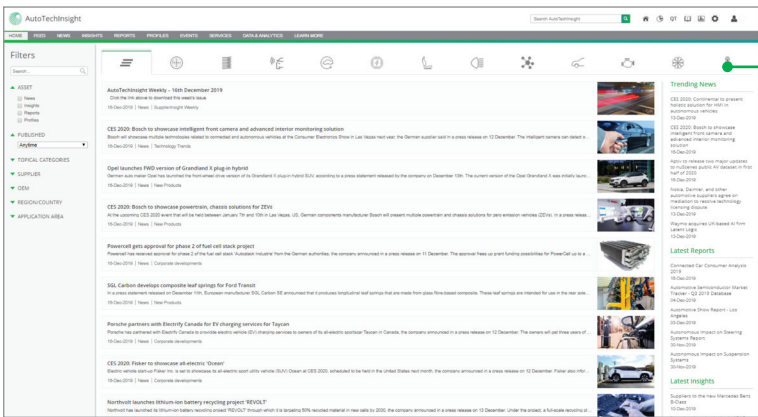
Home page dedicated to your subscription and purchased content.



Tabs for all 12 services where you can filter down and explore each service in detail.



View trending news.



The **Autonomous Driving Service** is part of a suite of vehicle contenting services. Delivered through AutoTechInsight, an IHS Markit automotive strategy and planning solution, the service provides a view into current automotive trends and future demand through

- Sector news and insights
- Topical reports
- Supplier profiles
- CFA-Relations (OEM-Supplier relationships, both analyst and survey-based researched databases)
- Access to analysts and webinars
- OEM-level and model-level forecasts, technology fitment, and supplier relationships (optional add-ons)

Schedule a demo: [ihsmarkit.com/autotechinsight](https://www.ihsmarkit.com/autotechinsight)

Browse all AutoTechInsight assets: [autotechinsight.ihsmarkit.com](https://autotechinsight.ihsmarkit.com)

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## About IHS Markit ([www.ihsmarkit.com](https://www.ihsmarkit.com))

IHS Markit (NYSE: INFO) is the automotive industry's leading source for marketwide insight, expertise, and advanced planning solutions. With a reputation of enabling better decisions and better results for nearly a century, the world's leading OEMs, suppliers, and their transportation partners rely on IHS Markit to power growth, improve efficiency, and drive a sustainable competitive advantage.

Our automotive offerings and expertise span every major market and the entire automotive value chain—from product planning to marketing, sales, and the aftermarket. Headquartered in London, our automotive team is part of IHS Markit's information and analytics powerhouse that includes more than 15,000 colleagues in 34 countries, covering energy, chemical, aerospace & defense, maritime, financial, technology, and media & telecommunications.