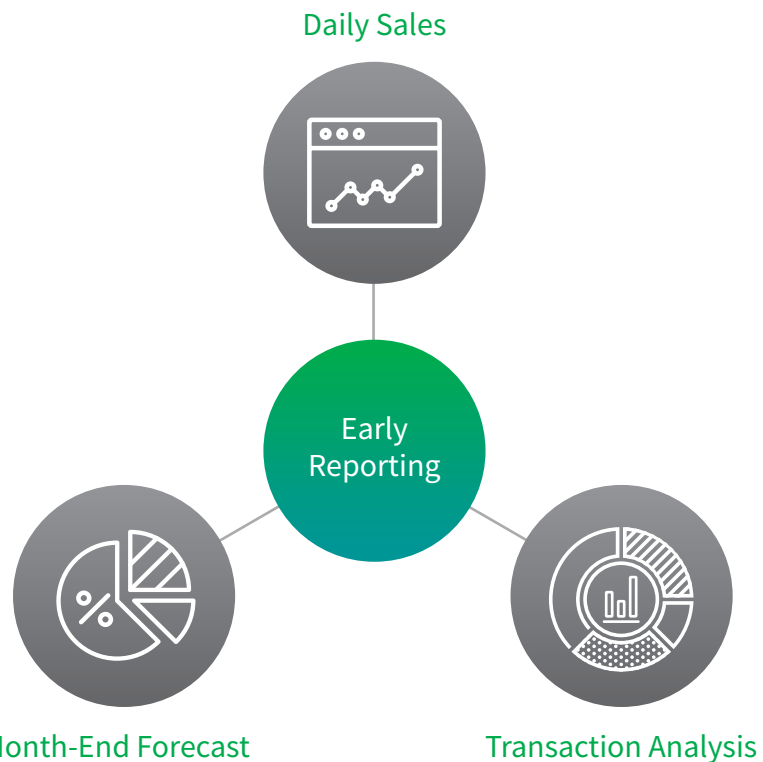




# Automotive Early Reporting Suite

Amid a tightening market with fierce competition, automakers' national sales companies need every advantage they can get. More than ever, sales and marketing teams need new tools to understand and manage the brand's current month performance. The Automotive Early Reporting Suite, by IHS Markit, removes the blind spots. With a thorough view of the day-to-day market, Early Reporting provides the most current and accurate insight on vehicles sales, enabling automakers to plan for incentives, meet objectives, and better manage inventories.



One solution, three integrated modules, no blind spots. Understand the pulse of the automotive market and optimize your automotive investments.



### Daily Sales

Get the pulse of the market as it unfolds. Daily Sales provides daily reporting of cumulative sales, plus a comparison over prior periods (volumes and shares) enabling users to gauge performance in real time.

- Factual daily reporting of nearly all sales volumes and shares
- Two years of daily sales history (available via data feed only) Data is available via FTP or data feed



### Month-End Forecast

Get accurate predictive implications of near-term retail sales performance by automaker. The Month-End Forecast provides a volume and share forecast of the current and the next month for the entire industry.

- First week of the month get full volume and industry retail sales projections for this month and the next month to assess over/under performance
- Analyze by brand/model to uncover actionable insights
- Access accurate and timely insight to make earlier decisions than previously possible
- Data is available via FTP or data feed



### Transaction Analysis

Understand key revenue metrics around new and used retail vehicle transactions. The Transaction Analysis provides insight into key retail automotive revenue drivers along with five years of transaction data

- Understand retail lease mix
- Analyze OEM adjustments to vehicle pricing and rebates
- Stay up to date on consumer monthly payments
- Data available weekly or monthly and at State and DMA geographies.
- Transaction data for used sales data also available
- Data is available via FTP or data feed

Contact us today and discover how IHS Markit's Early Reporting Suite can have an impact on your business.

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### About IHS Markit

IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 key business and government customers, including 80% of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.

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