

Automotive Advisory Services

Customized automotive solutions leveraging industry leading data, forecast and subject matter expertise

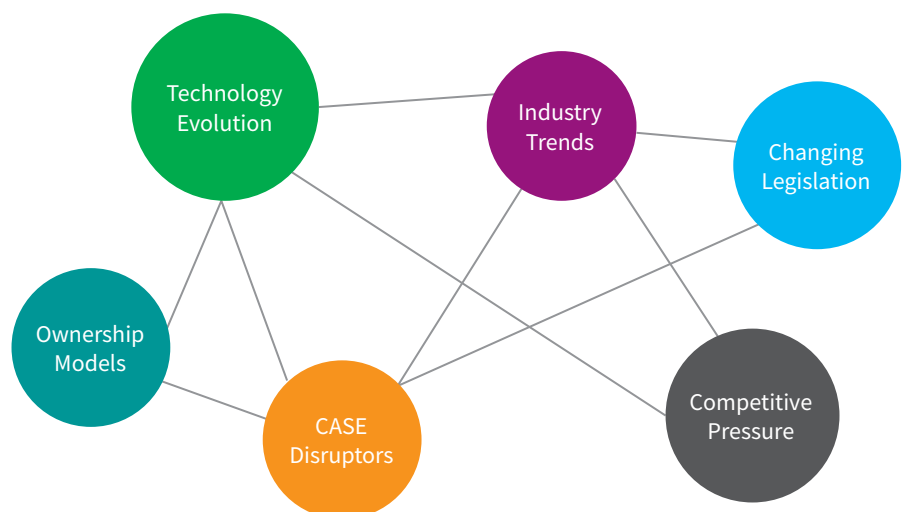
Turn insights into actions

- Global expertise
- Objective analysis
- Dedicated resources
- Backed by the power of colleagues across 12 industries including: Energy, Financial Services, Chemical, Manufacturing and Technology
- 100 years of automotive industry experience

As the automotive industry enters the uncharted territories of self-driving cars, car sharing, and e-mobility, traditional business models like personally owned vehicles and gas tax revenue will shift. Every move needs to weigh potential risk with new opportunity. Industry stakeholders need a partner who understands the competitive pressures, changing legislation, industry trends, and the technology evolution.

Automotive Advisory Services from IHS Markit is uniquely positioned to connect these changing dynamics. Our global team of advisors possesses a broad range of experiences and subject matter expertise. Senior team members have been supporting automotive clients for decades, and the team is backed by the full power of IHS Markit's 800 automotive experts and an additional 15,000 colleagues across multiple industries.

Today, as we celebrate 100 years of providing the industry with critical insights and analysis, we are well positioned to answer your most challenging questions and help drive decisions for the next 100 years.



A wide portfolio of industry expertise

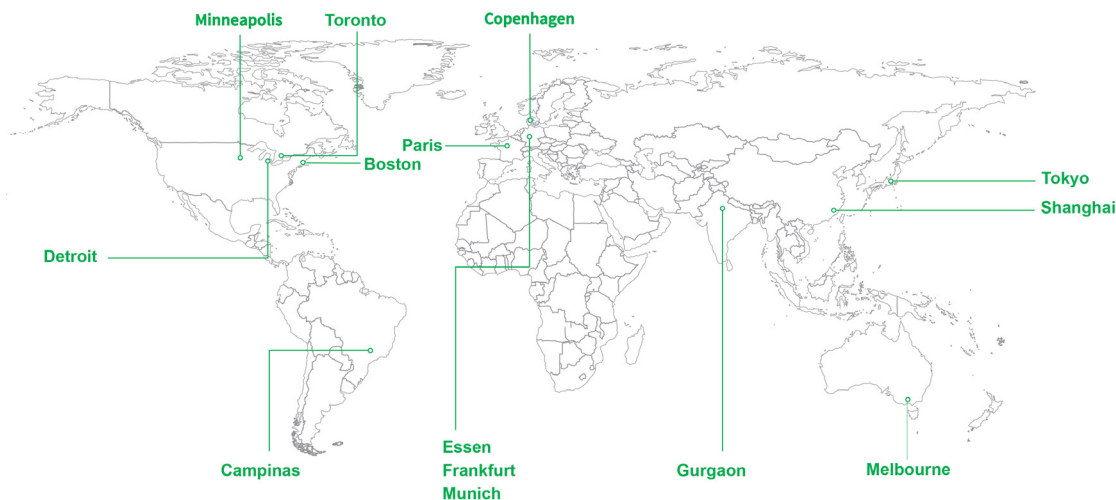
The Advisory team utilizes their subject matter expertise and primary research combined with the information assets found in the IHS Markit subscription offerings, to provide clients with a valuable resource that can be leveraged in solving customer's specific requirements. Examples of recent project work and areas of expertise include:

- Alternative Scenario Forecasts (xEV, PT, CO2, Premium, Luxury)
- Component Studies
- Connected Car Benchmark, Forecasts, Data-Monetization Scenarios
- Custom Surveys and Analysis of Industry or Consumers
- Custom Workshops
- Dealer Network Planning, Network Insight
- Diversity Forecasts
- Due Diligence
- Electrified Vehicle Forecast / Planning / Market Entry
- Executive Level Economic and/or Industry Presentations
- Fuel Type, Grade and Demand Forecast and Studies
- Market Entry and Market Sizing
- Service Area Local Market Forecasting at State, Metro, ZIP Code level
- Performance / Trim / Series Forecast
- Retainer / Fast-Turn Agreements
- Strategy Recommendations
- Tire Forecasts - Original Equipment and Replacement Market

In addition to focusing on the types of project listed above, the Advisory team is stacked with creative thinkers who naturally "say yes before no" to problem solving. Next time your resource, information or support requirements have no clear off-the-shelf solution, engage with the IHS Markit Automotive Advisory team to see if a custom solution can provide the win-win answer.

Global presence with local expertise

The Automotive Advisory team is located around the globe and is positioned in key markets that drive automotive industry decisions.



For more information ihsmarkit.com/automotiveconsulting

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About IHS Markit

IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and expertise to forge solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.