



汽车内饰信息图

基于2021年4月和5月公布的2020财政年度的数据



Regional demand

Instrument & Door trim panel



Greater China



India



Brazil

Data Source: IHS Markit FY2020

汽车面板：区域需求

仪表板、车门装饰板等内饰件的需求量与轻型车的产量密切相关。大中华区是全球最大的汽车市场，也是最大的轻型车生产基地。根据IHS Markit的数据，2020年，大中华区的仪表板和车门装饰板需求占全球总需求的30%。另外两个新兴汽车市场印度和巴西2020年的需求分别占总需求的4.5%和2.7%。

Ambient lighting demand & type

Global demand



Europe



Greater China



North America

Ambient lighting by type

26%
Other ambient
lighting

10%
Instrument
panel lighting

14%
Door handle
lighting

27%
Door trim
lighting

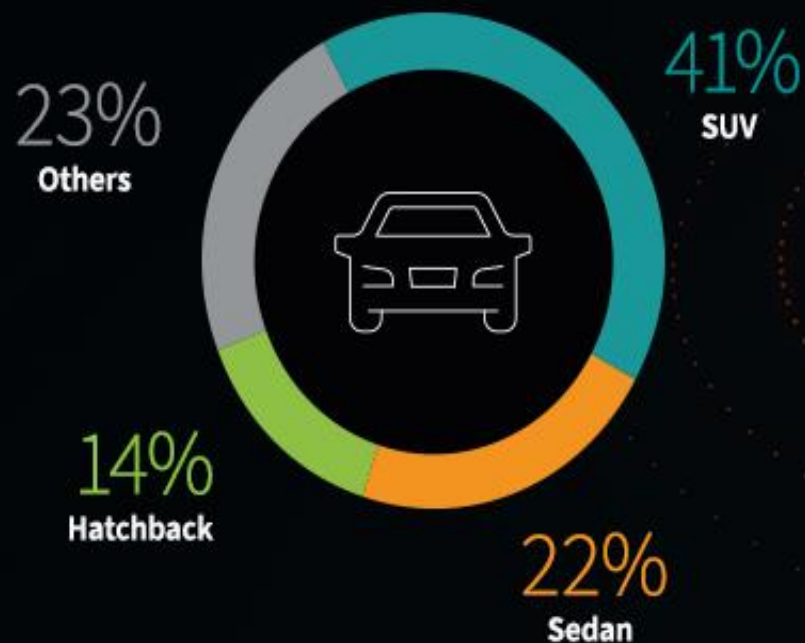
23%
Footwell
lighting

内饰氛围灯需求和类型

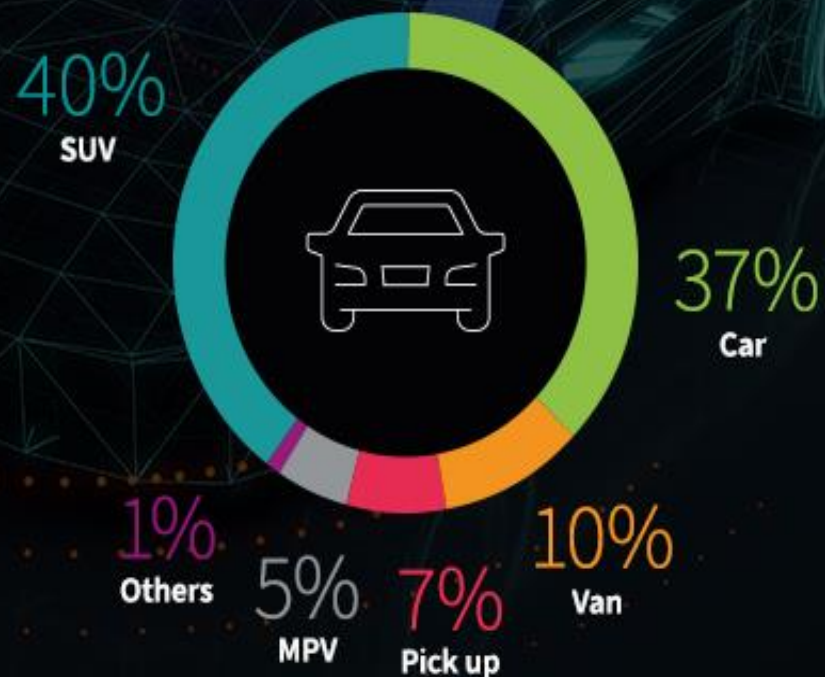
大中华区、欧洲和北美是全球最大的内饰氛围灯市场。车门（车门装饰板和门把手）容纳了车辆内大多数的内饰氛围灯。在全球范围内，大中华区和欧洲在车门内饰氛围灯中所占份额最高。

Automotive panel market share (body-type)

Door trim panel



Instrument panel



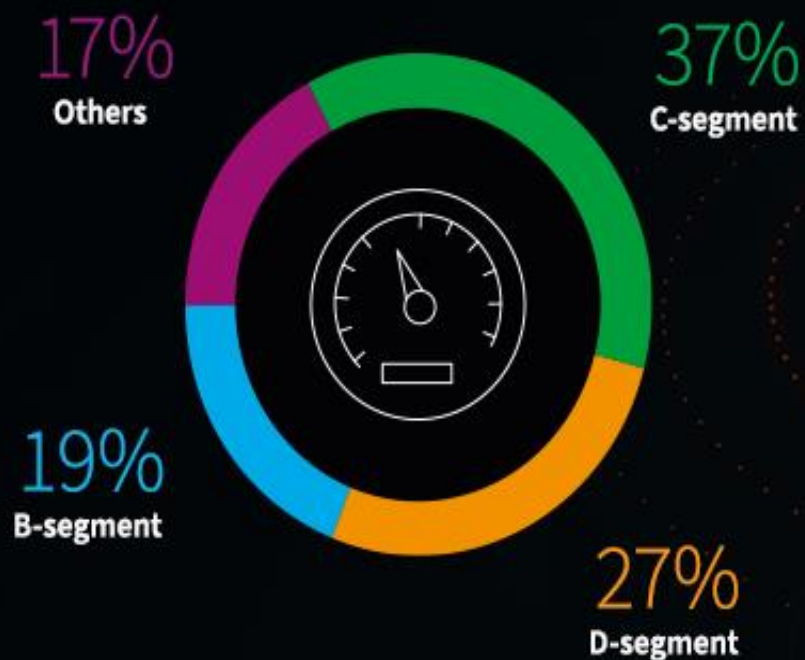
Data Source: IHS Markit FY2020

汽车面板市场份额：车身类型

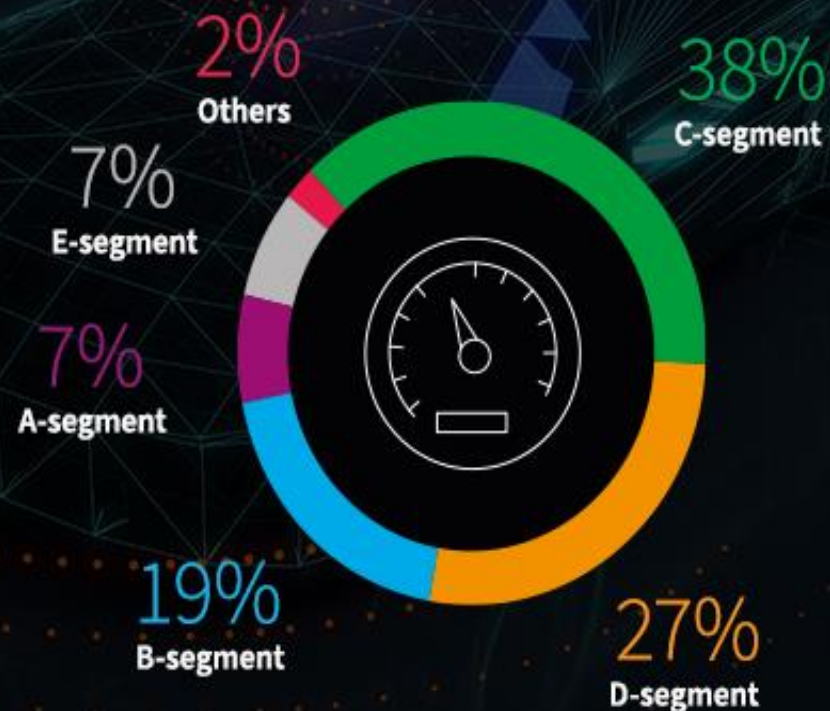
SUV占全球轻型车产量的五分之二。就车身类型而言，SUV引领了车门装饰板和仪表板的全球需求。2020年，SUV以及三厢和两厢车占车门装饰板总需求的77%。同样，在仪表板方面，SUV和轿车(两厢和三厢)合计占总需求的77%。

Automotive panel market share (segment-wise)

Instrument panel



Door trim panel

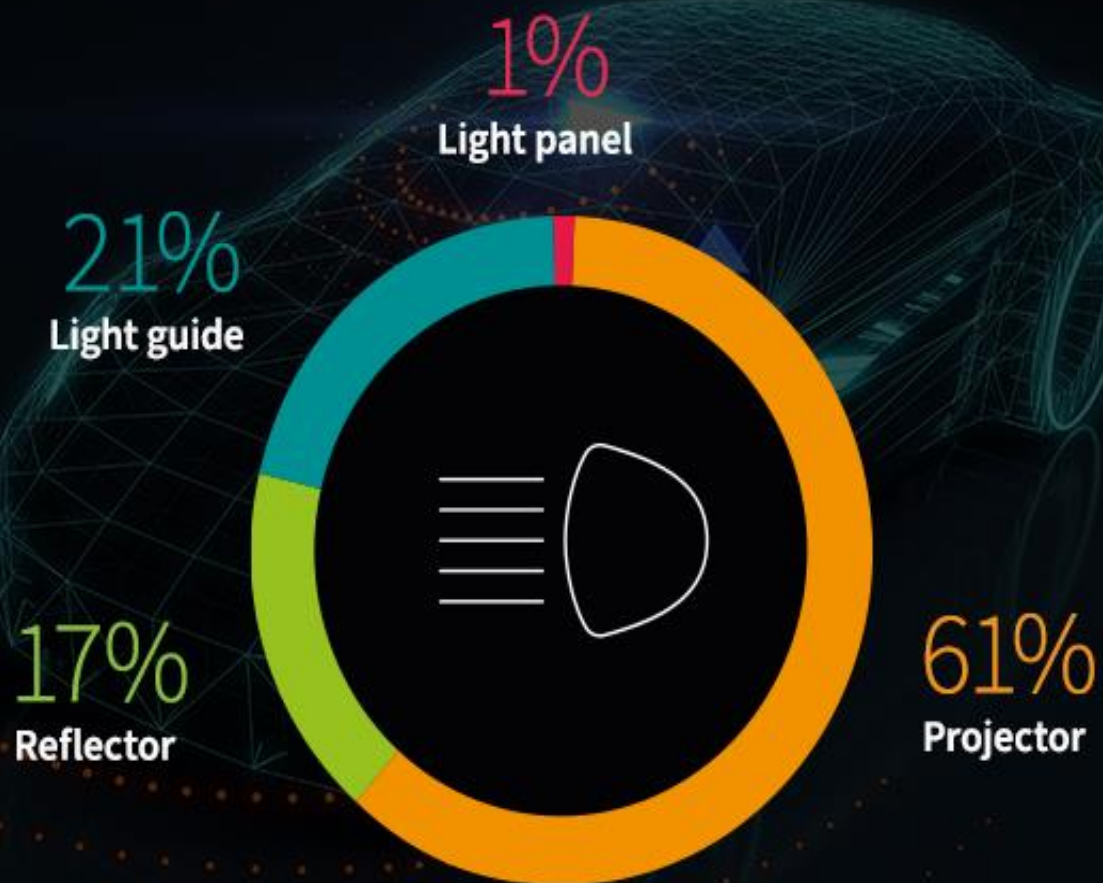


Data Source: IHS Markit FY2020

汽车面板市场份额(细分市场)

在全球范围内，C级车在轻型车产量中的占比最大，紧随其后的是D级车和B级车。这在仪表板和车门装饰板的全球需求上也有所反映。2020年，C、D、B三个车级的需求占全球仪表板总需求量的83%，占车门饰板总需求量的84%。

Optical technology market share



Data Source: IHS Markit FY2020

光学技术市场份额

透镜的使用预计将会在新兴国家出现显著增长，因为它具有成本效益。导光条也有望在世界各地展示出强劲的增长势头，因为它为创建新的品牌语言和外观提供了设计上的自由性，并为设计师进行个性化的设计提供了可能。

Sunroof systems supply market share



40%
North America, Europe
and Japan/Korea

60%
Greater China

Data Source: IHS Markit FY2020

天窗系统市场占有率

大中华区仍然是天窗系统的最大市场，主要归功于天窗在中国购车者中越来越受欢迎。2020年，该地区占全球总需求的一半以上，预计未来六年将保持强劲的增长势头。天窗已经成为高档车的标配，汽车制造商也越来越多地在量产车型中提供天窗配置。

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