



Empowering IR

Capital Access is an intelligence and engagement platform that empowers investor relations to target and engage investors and prospects—and measure and optimize success —on a single platform.

The background of the slide is a dark blue gradient with a complex, glowing network of white and light blue lines and dots, resembling a digital or data network. A bright, glowing light source is visible on the horizon line, creating a lens flare effect.

Capital Access

Drive efficiency, engagement, and insight

Market volatility. Regulatory changes. Shifting investor priorities. Today's investor relations teams face new challenges in identifying prospects, generating investor interest, and anticipating shareholder movements.

Capital Access empowers IR with world-leading data, end-to-end workflows, and technology-driven insights on a single platform. The result is a solution that elevates IR by enabling IR Teams to target investors and prospects more precisely, engage them more effectively and measure success more efficiently.

With access to the world's broadest and deepest data, an established network of capital market participants and technology-driven investor and performance insights, Capital Access empowers IR teams to optimize the value they bring to the entire organization.

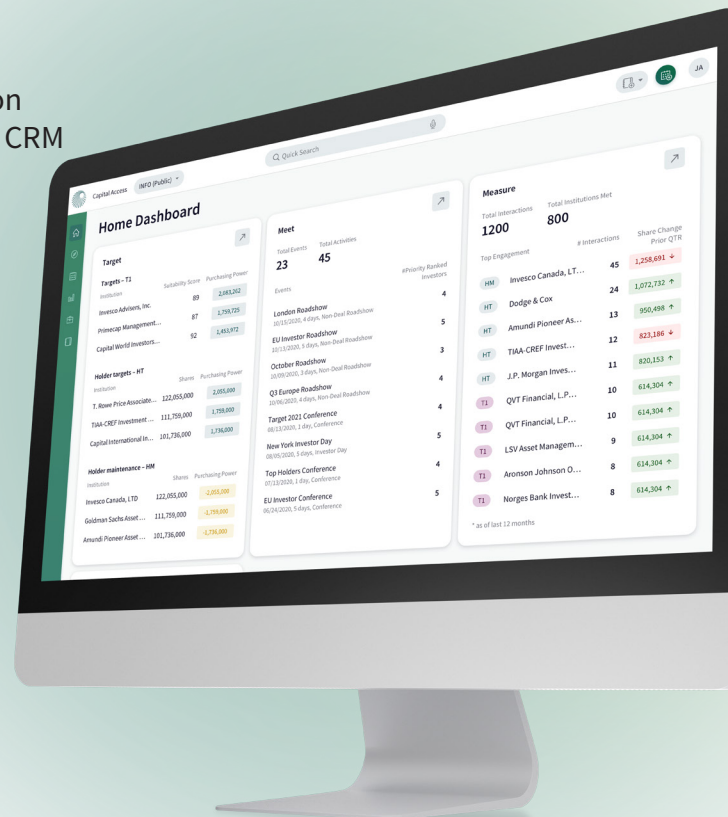
Target. Meet. Measure.

Drive the entire engagement lifecycle.

Target. Analyze and identify priority targets with algorithms that rank investors and prospects by priority, suitability and purchasing power.

Meet. Access best-in-class buy-side contact information and institutional ownership data integrated through a CRM and workflow tool which facilitates investor outreach.

Measure. Quantify the impact of your IR activities and interactions and use the data to optimize and report on your success.



Redefining the IR workflow

A clean, modern interface supports a feature-rich, best-practice intelligence and engagement workflow from end to end.

Capital Access is redefining the way public companies plan, execute, and analyze the impact of IR outreach efforts. Intuitive workflows enable IR teams to move seamlessly through the entire Target-Meet-Measure engagement lifecycle. Buy-side and sell-side contact data and investor targeting insights are integrated into the CRM and workflow to streamline outreach activities, while activity and analytic dashboards deliver actionable performance insights on demand.

Target - Analyze Investors

- Access detailed, accurate ratings, suitability and purchasing power
- Evaluate stockholders, at-risk investors and potential buyers
- Identify underweight/overweight investors
- Match investor portfolios with your investment story
- Use targeting data to drive the right type of meetings

Meet - Manage Events

- Access best-in-class buy-side contact information
- See ownership data at the institutional or fund level
- Create and manage virtual and in-person events
- Use targeting insights to determine meeting types
- Issue invitations to the buy-side within the platform

Measure - Quantify Impact

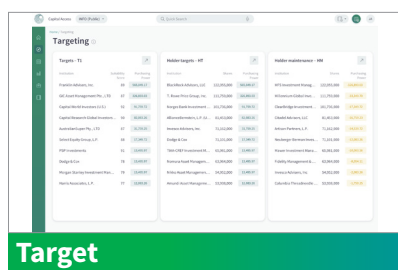
- View interactions by investor, event and activity
- See contact, ownership and targeting data on one screen
- Measure and report on the impact of your outreach activity
- Assess and adjust the strategy based on engagement data

The IHS Markit community includes:

- **55,000+** Global Institutions & Funds
- **150,000+** Buy-side and Sell-side Contacts (Americas 77,000, EMEA 50,000, and Asia-Pacific 31,000)
- **93%** of the Dow 30
- **67%** of the S&P 500
- **44%** of the Nasdaq 100
- **1,500+** Issuers
- **300** IHS Markit Global Analysts

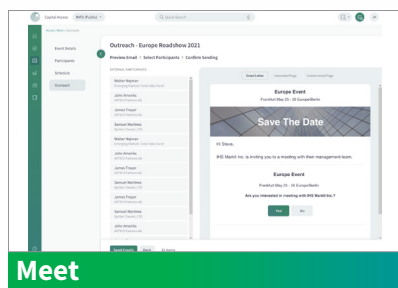
Beyond the benchmark

Through a combination of richer data, proprietary algorithms and a global network of market participants, Capital Access deepens insight and engagement for IR teams.



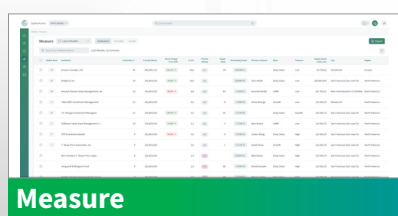
Unmatched data. Drive targeting and outreach with the world's largest and most complete source of investor and ownership data, including target ratings, suitability and purchasing power.

Next-generation technology. Advanced analytics and algorithmic targeting eliminate the need for data mining by delivering actionable insights effortlessly.

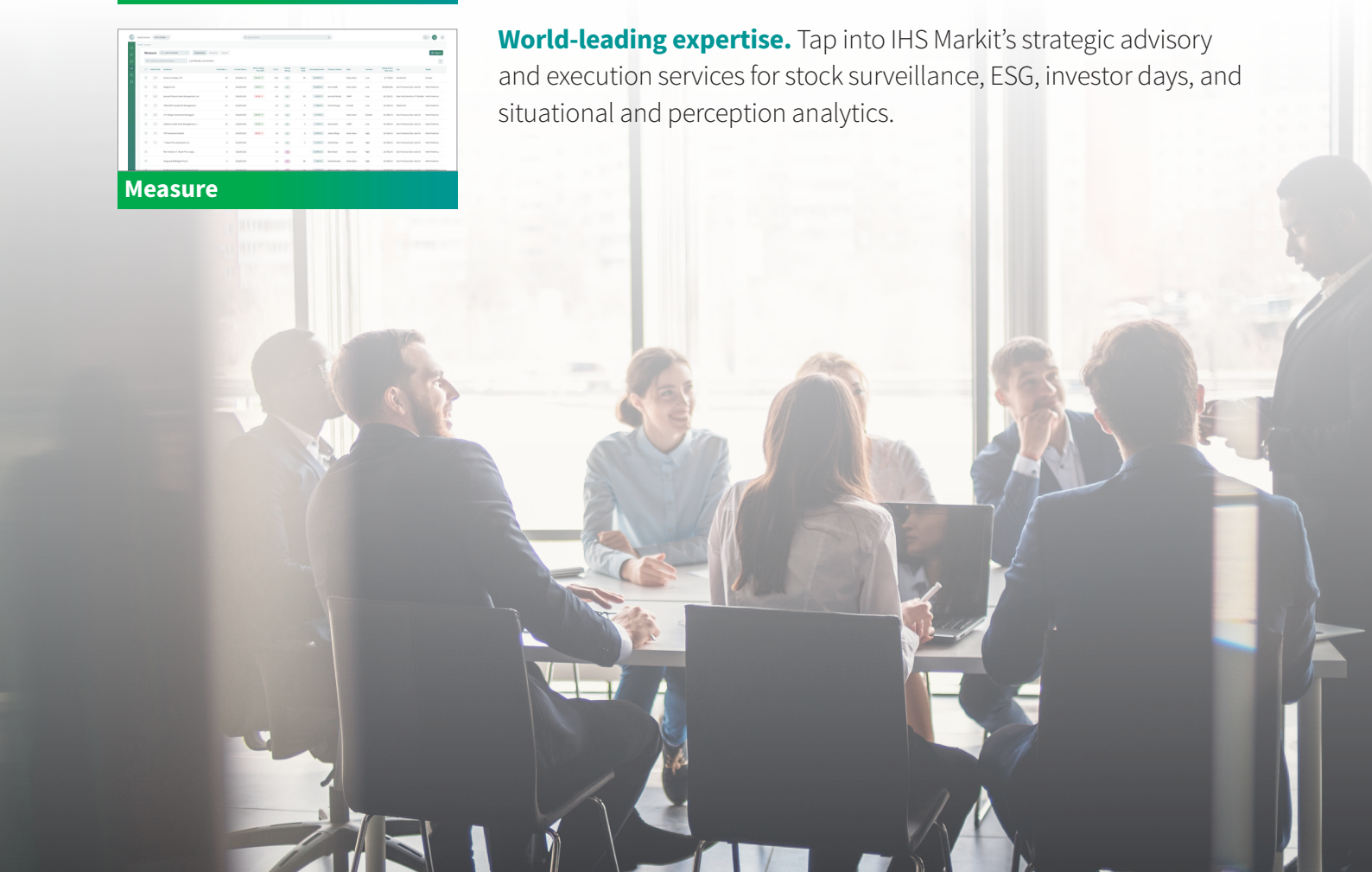


Integrated investor network. Connect and engage with more than 150,000 global buy-side and sell-side participants directly through the CRM and engagement workflows.

Re-imagined user experience. A modern interface surfaces meaningful insights and supports a streamlined workflow—from strategy to execution to analysis.



World-leading expertise. Tap into IHS Markit's strategic advisory and execution services for stock surveillance, ESG, investor days, and situational and perception analytics.



A trusted global partner

At IHS Markit we bring together the deepest intelligence across the widest set of capital-intensive industries and markets. By connecting data across variables, our analysts and industry specialists present our customers with a richer, highly integrated view of their world.

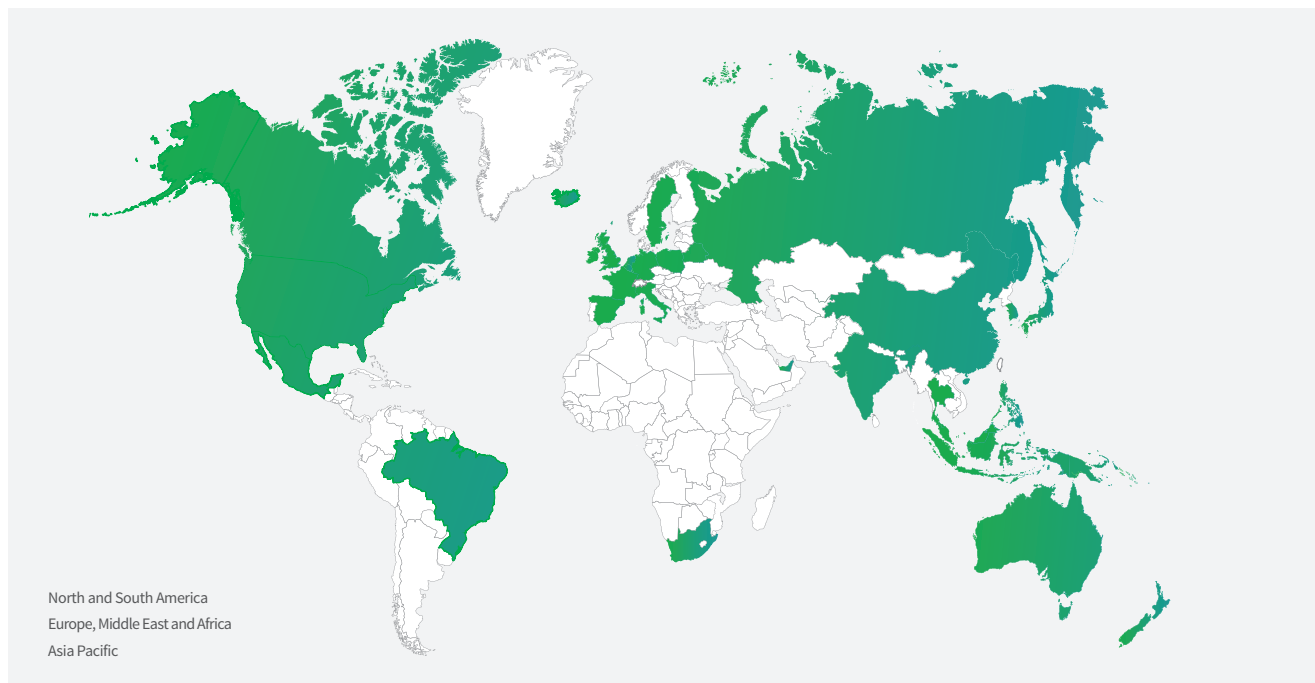
A new depth. A greater insight.

IHS Markit is a dynamic team that includes more than 5,000 analysts, data scientists, financial experts, and industry specialists. Our global information expertise spans numerous industries, including leading positions in finance, energy, and transportation.



Forward thinking. Future success.

IHS Markit analysts and experts reveal the interdependencies across industries and markets to bring our customers an even greater understanding of the global economy and a 360-degree view of risk, opportunity and financial impact. We look forward to working with leaders in business, finance and government to help them make well-informed decisions.



IR. Empowered.

Capital Access is an intelligence and engagement platform that empowers investor relations to target and engage investors and prospects—and measure and optimize success —on a single platform.

Discover how Capital Access can help your investor relations program achieve a new level of success.

Contact your IHS Markit Client Sales Advisor today or e-mail us at CallMeNowIR@ihsmarkit.com

Contact information

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About IHS Markit

IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and expertise to forge solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.