

Issuer Solutions for Investor Relations

Sharpen your competitive edge with our continuous innovation



Drive growth. Increase value.

Solutions for every stage of your IR program.

At S&P Global Market Intelligence, our Issuer Solutions team understands the impact a strong IR program can have on shareholder value, investor engagement, and access to capital.

From Ipreo to IHS Markit to S&P Global Market Intelligence, we continue to innovate for investor relations and the capital markets with our data, analytics, technology, workflow solutions, and IR expert analysts.

Issuer Solutions for Investor Relations

Control the narrative. Attract the capital.

Serving more than 2,500 corporate issuers, we have a suite of solutions for every stage of your investor relations program – no matter your market cap size or region.



Surveillance

Capital Surveillance

Using a combination of advanced analytic technology and analyst expertise, we help you understand the 'why' behind the purchase and sale of your stock on a real-time basis and identify activist activities sooner.

Shareholder ID

Real-time shareholder intelligence, reporting & advisory to establish a comprehensive view of current shareholder base and identify early accumulations. Our in-house analysts and proprietary data sets enhance the efficiency and effectiveness of your IR activities.

Capital Insight

The first-of-its-kind, digital, self-service stock surveillance platform that provides everything you need to track investor trends in your stock, identify likely buyers and sellers, and jump-start your stock surveillance capabilities.

Bondholder ID

Gain a comprehensive and accurate understanding of your fixed-income securities investors, how much stock they hold and what their investment motives are.



Investor Targeting

Targeting Solution

Includes online systems, advisory experts and unique data sets that enable IROs to identify, target and engage compatible investors and measure and report on results.



Market Perception

Perception Analytics

By conducting Perception Studies, online surveys, and regular investor feedback, clients can gather sentiment analysis on strategy, management, and communications, help steer C-suite discussions, shape investor perceptions, and differentiate their investment story.

Investment Manager Index

A 30-day, forward-looking survey on risk appetite and market outlook from a panel of ~300 participants employed by firms that collectively represent approximately \$3,500 bn.



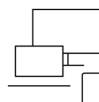
Investor Communication

Script Insight

An AI-driven breakthrough that allows corporate issuers to input earnings call scripts and other investor communications and receive early scores before released through S&P's innovative Textual Data Analytics.

Investor Day

From the event logistics, to the invitation list, to the communication and slide deck messaging strategy, to the executive presentations and Q&A, our Investor Day Advisory Board helps successfully navigate the complete process.



IR Intelligence & Workflow Platform

Capital Access

Our state-of-the-art workflow platform combines our leading ownership data and investor network with a modern interface that intuitively serves users the most impactful insights and data, and streamlines the execution of the core IR responsibilities.



Market Monitoring

Capital IQ Pro for IR

Our market data, research and news platform is a leading platform used by corporate issuers for company, peer and market analysis to include: AI-powered analysis, industry research, investor activism data and consensus estimates.

Visible Alpha

Visible Alpha's comprehensive consensus and broker estimates data offers a detailed view of the market's sentiment towards your company. Dive deep into sell-side models with detailed line-item analysis, moving beyond surface-level insights for strategic planning.



Capital Allocation

IR Situation Analytics

Gain insight into the ways your company's business strategy could impact valuation and market performance. Our unmatched data sets and expert analysts help you predict and understand the impact of M&A activity, IPOs, index inclusions and exclusions, spin offs, capital allocation considerations, exchange listings and other special situations.

M&A Proxy Service

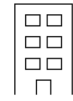
When it comes to obtaining shareholder approvals for public M&As, whether friendly or hostile, small or large, domestic or cross-border, our team of experts delivers actionable insights via data driven strategic advisory. We combine market intelligence and investor engagement, enhancing visibility and assurance for deal teams.



Activism

Activist Threat Indicator

Our model modernizes share ownership predictions with advanced data science and supervised machine learning to forecast quarterly institutional ownership changes and monitor share ownership trends.



Corporate Governance

Corporate Governance Solutions

We provide essential intelligence for most governance-related campaigns in 3 key areas: Situational and Specialty Analysis on primary events and who owns shares and their preferences. Governance Alignment analyzes current governance factors to minimize investor dissent, and proactively assess how proxy advisors and investors will assess the current governance of the company. And, Investor Profiling and Engagement for security and peace of mind on the way to the AGM.



Sustainability

Strategic Sustainability Services

Build your ESG strategy, benchmark and report on performance and target ESG-focused investors with in-depth data, analytics, and expert advisors.

Now is the time to speak with your S&P Global Market Intelligence Representative

Find us at: Investor Relations Solutions | S&P Global Market Intelligence