## **TRAINING COURSE**

## Petrochemicals - Adding Value By Going "Downstream"

Opportunities and Challenges of Higher Value, Low Volume Market Segments

In the world of large volume commodity resins, such as the polyolefins, vinyls, and styrenics, winners and losers are often determined by access (or not) to cheap feedstocks such as in the Middle East and North America. Consequently, producers in other parts of the world are necessarily becoming more and more interested in second and third level derivatives as a means to add value This new course will explore a wide variety of some of these downstream products.



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