

# 2020 advertising rates

## SPONSORED CONTENT SERIES

### Sponsored article series

3 articles; one a month in homepage or newsletters  
Rate: \$25,000

### Artificial intelligence series:

3 months campaign; unlimited number of articles  
Rate: \$30,000

### Podcasts series

3 sponsored podcasts; one a month in website or newsletters  
Rate: \$12,000

### Webinar series

3 webinars; one a month in homepage or newsletters  
Rate: \$30,000

### Monthly newsletter sponsorship:

12 months campaign; including banner and native advertising  
Rate: \$30,000

## BANNERS

### [www.chemweek.com](http://www.chemweek.com)

Leaderboard (728x90) \$3,750/month

Standard (300x90) \$3,225/month

Square (300x250) \$3,000/month

### E-newsletters

Leaderboard (728x90) \$3,000/month

Square (300x250) \$2,000/month

## SPONSORED CONTENT CAMPAIGN

### Sponsored article:

1 article for a month in homepage or newsletters  
Rate: \$10,000

### Several articles powered by Artificial Intelligence

1 month campaign; Up to 5 articles  
Rate: \$15,000 a month

### ChemWeek TV

Distribution of a corporate video through CW channels  
Rate: \$10,000

### Webinar

1 webinar for one month in homepage or newsletters  
Rate: \$15,000

### Custom supplement

4-page article/company profile on the magazine  
Rate: \$20,000

## MAGAZINE

### Advert

4-color	1x	3x	6x	12x
Full page	\$8,500	\$8,200	\$7,800	\$7,100
1/2 page	\$5,000	\$4,825	\$4,550	\$4,100
1/3 page	\$4,000	\$3,855	\$3,650	\$3,350
1/6 page	\$2,100	\$1,975	\$1,900	\$1,725