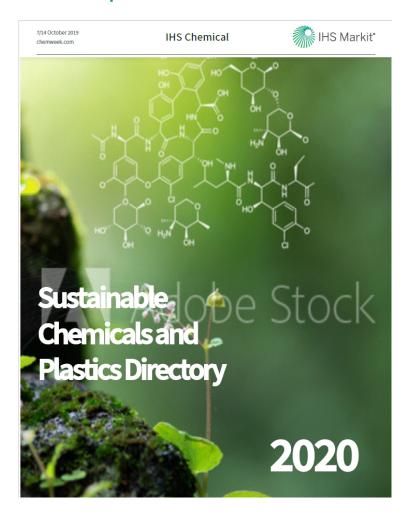


Chemical Week's Sustainable Chemicals & Plastics Directory

chemweek.com/sustainability-directory

Mock-up



Sustainable Chemicals & Plastics Directory



AAPER Alcohol & Chemical Co.

P.O. Box-339 Shelbyville, KY 40066 800-456-1017 FAX: 502-633-0685 www.aaper.com



Acme-Hardesty

450 Sentry Parkway East Blue Bell, PA 19422 215-591-3610 FAX: 215-591-3620 www.acme-hardesty.com



www.alpackplastics.com

American Casein Company 109 Flbow-Lane

Burlington, NJ 08016-4123 609-387-3130 FAX: 609-387-7204 www.americancasein.com

American Custom Drying Company

109 Elbow-Lane Burlington, NJ 08016-4123 609-387-3933 FAX: 609-387-7204 www.

americancustomdrving.com Arista Industries, Inc.

557 Danbury-Road Wilton, CT 06897 203-761-1009 Ext. 316 FAX: 203-761-4980 www.aristaindustries.com

Berjé Inc.

5 Lawrence-Street

Bradford Soap Works Inc. 200 Providence-Street West Warwick, RI 02893 401-821-2141 FAX: 401-821-1660 www.bradford.com

BRENNTAG

Brenntag North America 5083 Pottsville Pike Reading, PA 19605 800-687-3982 E-mail: contactus@brenntag. www.brenntagnorthamerica.com

Brenntag Great Lakes

P.O. Box 444 Butler, WI 53007 262-252-3550 E-mail: contactus@brenntag. www.brenntagnorthamerica.com

Brenntag Mid-South P.O. Box 20

www.brenntagnorthamerica.com

Brenntag Southwest 704 E. Wintergreen Rd. Lancaster, TX 75134 972-218-3500 E-mail: contactus@brenntag.

www.brenntagnorthamerica.com

Brenntag Canada 43 Jutland Road 416-259-8231

Toronto, ONT M8Z 2G6 E-mail: sales@brenntag.ca www.brenntag.ca



Brenntag Specialties

1 Cragwood Road, Suite 302 South Plainfield, NJ 07080 908-561-6100

E-mail: specialties@brenntag.

www.hrenntagspecialties.com

Content

100+ companies listed:

- > Sustainable chemical and plastics producers
- > Recycled plastic producers

Format

Page allocation

- > Company listings: 5 6 pages
- > Product listings: 1 2 product listings three categories:
 - renewable chemicals,
 - bioplatics
 - recycled plastics
- > Remaining pages/space for adverts

Layout

Page allocation

> Data captured in the company listing includes:

Company Name

Address Phone/Fax Website URL Contact email

- > 8 pages laid out with 3 columns
- > Average number of listings
 - ≈ 10/ column
 - ≈ 30/ page
 - This is the 'basic' (free) listing.
 - Inclusion of logos and products

Who should advertise?

- > Chemical producers
- > Service providers:
 - Sustainable chemicals plastics & recycled plastics
 - Custom Synthesis
 - Process Developers
 - Pilot plant manufacturers
 - Chemistry & Purification Analytics
 - Management software
 - Quality Management

(Service Providers cont.)

- Recycled resins
 - Recyclers/plastic chip providers
 - Material (pre-)qualification
 - Distributors
 - Supply & Logistics resins are usually transported in bulk bags
 - Supply chain track & trace

Pricing

- Bronze listing: \$ 995 includes:
 - > Company logo above company details
- **Silver** listing = \$ 2,500 includes:
 - > Company logo above company details
 - > 1/3 page advert
- **Gold** listing = \$ 5,000 includes
 - > Company logo above company details
 - > ½ page advert
- **Platinum** listing = \$7,500 includes:
 - > Company logo above company details
 - > Full page advert

Ad specs — <u>click here</u> for more details

Chemical Week magazine

Advert press specifications (mm)

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Full page		275mm x 210mm	281.35mm x 216.35mm
Double page spread (no bleeds on inside/gutter edges)		275mm x 420mm	281.35mm x 426.35mm
Half page spread (no bleeds on inside/gutter edges)		135mm x 420mm	141.35mm x 426.35mm

Fractional Adverts

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Half page horizontal	122mm x 186mm	-	-
Half page island	186mm x 122mm	-	-
Quarter page horizontal*	60mm x 186mm	-	-

^{*} Non-standard size: ask your sales manager for details

Advert press specifications (inches)

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Full page		10.8268 x 8.2677	11.0768 x 8.5177
Double page spread (no bleeds on inside/gutter edges)		10.8268 x 16.5354	11.063 x 16.7854
Half page spread (no bleeds on inside/gutter edges)		5.315 x 16.5354	5.565 x 16.7854

Fractional Adverts

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Half page horizontal	4.8031 x 7.3228	-	-
Half page island	7.3228 x 4.8031	-	-
Quarter page horizontal *	2.3622 x 7.3228	-	-

^{*} Non-standard size: ask your sales manager for details



Contact us:

Advertising inquiries: Anu Rajan, anu.rajan@ihsmarkit.com