

Chemical Week's Sustainable Chemicals & Plastics Directory

chemweek.com/sustainability-directory

Mock-up

7/14 October 2019
chemweek.com

IHS Chemical

 IHS Markit*



Sustainable Chemicals and Plastics Directory

2020

Sustainable Chemicals & Plastics Directory 2020



COMPANY LISTINGS

AAPER Alcohol & Chemical Co.
P.O. Box-339
Shelbyville, KY 40066
800-456-1017
FAX: 502-633-0685
www.aaper.com



Acme-Hardesty
450 Sentry Parkway East
Blue Bell, PA 19422
215-591-3610
FAX: 215-591-3620
www.acme-hardesty.com



www.alpackplastics.com

American Casein Company
109 Elbow-Lane
Burlington, NJ 08016-4123
609-387-3130
FAX: 609-387-7204
www.americancasein.com

American Custom Drying Company
109 Elbow-Lane
Burlington, NJ 08016-4123
609-387-3933
FAX: 609-387-7204
www.americancustomdrying.com

Arista Industries, Inc.
557 Danbury-Road
Wilton, CT 06897
203-761-1009 Ext. 316
FAX: 203-761-4980
www.aristaindustries.com

Berjé Inc.
5 Lawrence-Street

Bradford Soap Works Inc.
200 Providence-Street
West Warwick, RI 02893
401-821-2141
FAX: 401-821-1660
www.bradford.com



Brenntag North America
5083 Pottsville Pike
Reading, PA 19605
800-687-3982
E-mail: contactus@brenntag.com
www.brenntagnorthamerica.com

Brenntag Great Lakes
P.O. Box 444
Butler, WI 53007
262-252-3550
E-mail: contactus@brenntag.com
www.brenntagnorthamerica.com

Brenntag Mid-South
P.O. Box 20

www.brenntagnorthamerica.com

Brenntag Southwest
704 E. Wintergreen Rd.
Lancaster, TX 75134
972-218-3500
E-mail: contactus@brenntag.com
www.brenntagnorthamerica.com

Brenntag Canada
43 Jutland Road
Toronto, ONT M8Z 2G6
416-259-8231
E-mail: sales@brenntag.ca
www.brenntag.ca



Brenntag Specialties
1 Cragwood Road, Suite 302
South Plainfield, NJ 07080
908-561-6100
E-mail: specialties@brenntag.com
www.brenntagnspecialties.com

Content

100+ companies listed:

- > Sustainable chemical and plastics producers
- > Recycled plastic producers

Format

Page allocation

- > Company listings: 5 – 6 pages
- > Product listings: 1 – 2 product listings - three categories:
 - renewable chemicals,
 - bioplastics
 - recycled plastics
- > Remaining pages/space for adverts

Layout

Page allocation

- > Data captured in the company listing includes:

Company Name

Address

Phone/Fax

Website URL

Contact email

- > 8 pages laid out with 3 columns
- > Average number of listings
 - ≈ 10/ column
 - ≈ 30/ page
- This is the ‘basic’ (**free**) listing.
- Inclusion of logos and products

Who should advertise?

- > Chemical producers
- > Service providers:
 - Sustainable chemicals plastics & recycled plastics
 - Custom Synthesis
 - Process Developers
 - Pilot plant manufacturers
 - Chemistry & Purification Analytics
 - Management software
 - Quality Management

(Service Providers cont.)

- Recycled resins
 - Recyclers/plastic chip providers
 - Material (pre-)qualification
 - Distributors
 - Supply & Logistics – *resins are usually transported in bulk bags*
 - Supply chain track & trace

Pricing

- **Bronze** listing: \$ 995 includes:
 - > Company logo above company details
- **Silver** listing = \$ 2,500 includes:
 - > Company logo above company details
 - > 1/3 page advert
- **Gold** listing = \$ 5,000 includes
 - > Company logo above company details
 - > 1/2 page advert
- **Platinum** listing = \$ 7,500 includes:
 - > Company logo above company details
 - > Full page advert

Ad specs – [click here](#) for more details

Chemical Week magazine

Advert press specifications (mm)

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Full page		275mm x 210mm	281.35mm x 216.35mm
Double page spread (no bleeds on inside/gutter edges)		275mm x 420mm	281.35mm x 426.35mm
Half page spread (no bleeds on inside/gutter edges)		135mm x 420mm	141.35mm x 426.35mm

Fractional Adverts

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Half page horizontal	122mm x 186mm	-	-
Half page island	186mm x 122mm	-	-
Quarter page horizontal *	60mm x 186mm	-	-

* Non-standard size: ask your sales manager for details

Advert press specifications (inches)

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Full page		10.8268 x 8.2677	11.0768 x 8.5177
Double page spread (no bleeds on inside/gutter edges)		10.8268 x 16.5354	11.063 x 16.7854
Half page spread (no bleeds on inside/gutter edges)		5.315 x 16.5354	5.565 x 16.7854

Fractional Adverts

Advert	Live Area (H x W)	Trim Area (H x W)	Bleed (H x W)
Half page horizontal	4.8031 x 7.3228	-	-
Half page island	7.3228 x 4.8031	-	-
Quarter page horizontal *	2.3622 x 7.3228	-	-

* Non-standard size: ask your sales manager for details

Contact us:

Advertising inquiries:

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