



Equity Bookbuild

A comprehensive web-based application, managing all facets of global equity deal execution

Successful deal execution is reliant upon many critical factors, including precise order entry, strict regulatory adherence, unequivocal price discovery, fair allocation practices, and more. Through its dynamic design and enriched functionality, Equity Bookbuild (EBB) fully accommodates all workflows while empowering Equity Capital Markets professionals with advanced intelligence to yield the best outcome for their clients.

Our software elegantly delivers efficiency, precision, and speed of execution through a compelling and differentiated model highlighted below.

Joint Bank Operability

- An extensive global network of banks that rely on our industry utility to communicate and share vital deal information on a real-time basis
- Unique reconciliation process to identify and marry joint institutional orders, a highly taxing and time-consuming process for Capital Markets professionals

Comprehensive Functionality

- Offers a plethora of functionality, from origination through post-settlement, while eliciting straight-through-processing to drive efficiency
- Pioneers the latest innovation trends, such as our Wall Crossing module to centrally manage all confidentially marketed activities

Data Integration

- Seamless integration with our complete set of ancillary modules (Events, Compliance, Prospectus, Issuer Solutions) to analyze investor activity and fulfillment alongside orders/allocation
- Partners with industry virtual roadshow providers to integrate investor viewership data into order books, bolstering allocation practices

Enriched Analytics

- Extensive amalgamation of data sets (e.g. price thresholds, drop-off levels, demand build-up, hit ratios) to support thoughtful allocations and healthy aftermarket performance
- Robust historical library of customizable reports, harnessing deal intelligence across all stakeholders

- Serves as a centralized repository for all institutional order and allocation data, while harnessing the power of data integration across our suite of ancillary modules
- Powered with cutting-edge technology to exchange real-time investor data among joint bookrunners, while easing aggregation with our “smart match” features

Incorporates real-time investor activity from leading virtual roadshow providers, to qualify deal engagements

Seamless integration with compliance and document modules, to ensure regulatory adherence

For existing clientele, contact your account management team to schedule a demo.
For new clientele, contact our sales team to join our growing network and leverage our innovative tools:

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