



Ipreo Retail Bookbuild

Manage and execute global new-issue inventory across equity, debt, municipal, and structured security types

Our web-based platform is designed for retail brokerage, wealth management, and private banking investment professionals to disseminate deal details to all advisors and aggregate client orders and allocations via a single tool.

Participating in new issue securities presents unique challenges for wealth management firms. They typically need to adhere to a higher level of compliance and operational checks prior to marketing such deals to individual investors/retail customers. Furthermore, the volume of participants can result in workflow challenges several orders of magnitude greater than those challenges faced within the institutional market.

Ipreo Retail Bookbuild offers:

- A single platform with institutional bookbuilding tools for disseminating new issue deal indicatives for all security types
- Distribution and delivery tracking for regulatory documents
- Customizable checks to ensure that investors meet certain criteria prior to order entry
- Aggregation of orders across tens of thousands of accounts with allocation modeler
- Integration with back office systems for straight-through processing post-deal close

Deal management

- Create, manage, and execute multiple deals across different asset classes
- Views available for syndicate desk, regional manager, branch manager, retail sales force and assistants, branch administrator, operations, and compliance
- Allocation modeling can be manual or automated to reflect pro-rata or customized client weighting

KEY STATS

30,000+

financial advisors registered to use the system

5,000-6,000

deals per annum across equity, fixed income, municipals, and structured products

Used by 5

of the top 15 global investment banks

Used by 3

of the top 4 online brokers

The screenshot displays the Ipreo Retail Bookbuild web application interface. The top navigation bar includes links for Calendar, Deal, Reports, Deal Search, Account Mgmt, Document Mgmt, Admin, DCA Admin, INTERNAL, Back, and Logout. Below the navigation bar, there is a search bar for "My Deals" and a "Deal Search" section with a "Find" button. The main content area is titled "Deal Creation" and contains several input fields and dropdown menus for deal details:

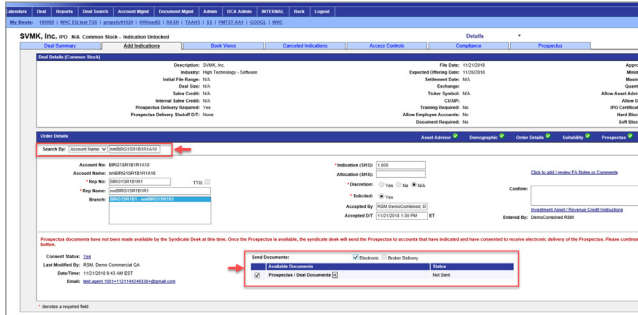
- Issuer Name: SVMK, Inc.
- Deal Type: Common Stock
- Deal Class/Indicators: Retail (selected), AddOn, IPO
- Deal Name: SVMK, Inc.
- Security Type: Common Shares
- Deal Code: 180009
- Industry: High Technology - Software
- File Date: 11/21/2018
- Expected Offer Date: 11/28/2018
- Registration: None (selected), Exempt, Private, Public

Below the deal creation form, there are fields for Retention Amount, Offer Price, Offer Date, Pricing Date, Pricing Time, Settlement Date, Sales Credit, Interest Sales Credit, CUSIP, Gross Spread, Exchange, and Ticker. A "Participating Brokers" section is also visible, featuring a search bar for "Search Broker/Dealers" with the value "citi". Below this, there is a table with columns for "Broker/Dealer" and "Role":

Broker/Dealer	Role
<input checked="" type="checkbox"/> Wells Fargo Securities, LLC	Joint Bookrunner
<input checked="" type="checkbox"/> Citigroup Global Markets Limited	Joint Bookrunner

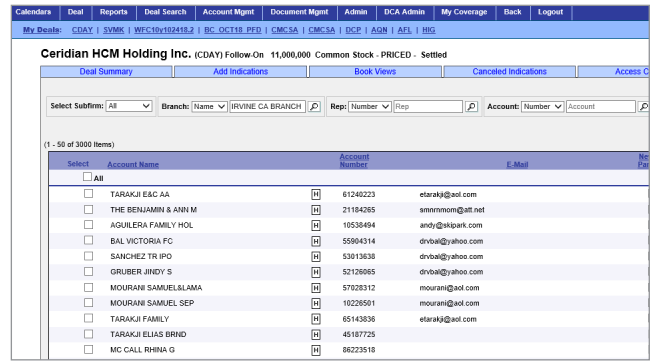
Content management

- Centralize the dissemination of all deal indicates to potential investors
- Electronic distribution and delivery tracking for all required documents including Preliminary, Free Writing, and Final Prospectuses



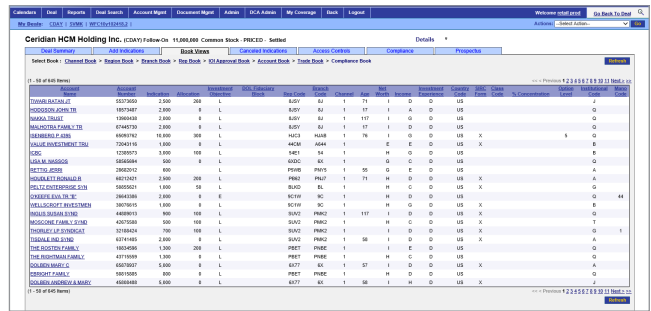
Compliance

- Flexible compliance and operational solution to incorporate firm's rules, proprietary forms, and approval process
- Full audit trails of suitability / compliance checks, documentation dissemination, orders & allocations, and deal-specific vs account specific details



Order entry

- Intuitive search by account name or account number for ease of use
- Integrated Retail Coverage Model ensures account visibility follows firm's direction
- Account Suitability checks performed at order entry



More information on Ipreo Retail Bookbuild

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