

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Jane's IHS Markit
Sentinel House
163 Brighton Road
Coulson, Surrey,
CR5 2YH, United Kingdom
Tel. No.: +44 (0) 203-253-2100
Fax No.: +44 (0) 203-253-2103
www.Janes.com
DefAdSales@ihsmarkit.com

JANE'S DEFENCE WEEKLY is a B2B brand intended for individuals with broad-based interests in Defence industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up and special features.

BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

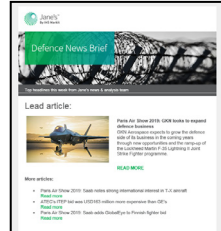
CHANNELS

JANE'S DEFENCE WEEKLY MAGAZINE



26 issues in the period
21,063 average circulation

JANE'S DEFENCE WEEKLY E-NEWSLETTERS



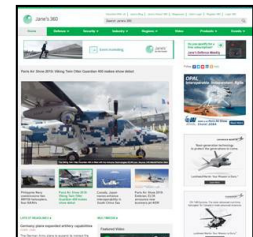
5 E-Newsletters in the period
125 total issued in the period
See below for average per occurrence
Shared media channel,
See Note 1

JANE'S DEFENCE WEEKLY SHOW DAILIES



IDEX
56,000 copies
CANSEC
8,000 copies
Shared media channel,
See Note 2

JANE'S WEBSITE



384,903 average users
Shared media channel,
See Note 3

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
JANE'S DEFENCE WEEKLY MAGAZINE (26 issues in the period)	19,627	1,436	21,063
a. Print	15,925	1,282	17,207
b. Digital	3,702	154	3,856
1. Requested	3,702	154	3,856
2. Non Requested	-	-	-
JANE'S DEFENCE WEEKLY E-NEWSLETTERS			
a. Defence (25 issued in the period)	19,142	-	19,142
b. Airforces (25 issued in the period)	17,233	-	17,233
c. Security (25 issued in the period)	17,294	-	17,294
d. Land (25 issued in the period)	15,982	-	15,982
e. Naval (25 issued in the period)	15,792	-	15,792
JANE'S DEFENCE WEEKLY SHOW DAILIES (2 issues in the period)			
a. IDEX	56,000	-	56,000
b. CANSEC	8,000	-	8,000
JANE'S WEBSITE (Monthly Users with 1,365,093 average Pageviews)	384,903	-	384,903

Note 1: Shared media channel - Defence, Airforces, Security and Land E-Newsletters - serving both Jane's International Defence Review and Jane's Defence Weekly. Naval E-Newsletter - serving Jane's International Defence Review, Jane's Defence Weekly and Jane's Navy International.

Note 2: Shared media channel - IDEX and CANSEC - serving Jane's Defence Weekly, Jane's International Defence Review and Jane's Navy International.

Note 3: Shared media channel - www.Janes.com - serving Jane's Defence Weekly, Jane's International Defence Review and Jane's Navy International.

FIELD SERVED

JANE'S DEFENCE WEEKLY serves army, navy, air force, MoD/DoD, other ministry, government-elected representatives, international organisation, industry/manufacturing, education/research/library and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include senior rank, middle rank, other (military), senior level, middle level, other (government/MoD), senior manager/director, middle manager, other (industry/manufacturing).

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	537
Allocated for Trade Shows and Conventions	421
All Other	781
TOTAL	1,739

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	20,659	98.1	19,627	93.2	1,032	4.9
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	404	1.9	-	-	404	1.9
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	21,063	100.0	19,627	93.2	1,436	6.8

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2019 Issue	Print	Digital	Total Qualified
January 2	17,205	3,926	21,131
*January 9	17,205	3,901	21,106
January 16	17,204	3,914	21,118
January 23	17,204	3,906	21,110
January 30	17,204	3,911	21,115
February 6	17,204	3,907	21,111
February 13	17,204	3,832	21,036
February 20	17,204	3,868	21,072
February 27	17,204	3,879	21,083
March 6	17,206	3,883	21,089
March 13	17,207	3,798	21,005
March 20	17,207	3,807	21,014
March 27	17,207	3,829	21,036
April 3	17,207	3,830	21,037
*April 10	17,207	3,803	21,010
April 17	17,207	3,808	21,015
April 24	17,207	3,832	21,039
May 1	17,207	3,848	21,055
*May 8	17,207	3,845	21,052
May 15	17,207	3,810	21,017
May 22	17,215	3,849	21,064
**May 29	17,215	3,803	21,018
June 5	17,215	3,888	21,103
June 12	17,215	3,867	21,082
June 19	17,214	3,862	21,076
June 26	17,200	3,854	21,054

*See Additional Data
**Analyzed Issue

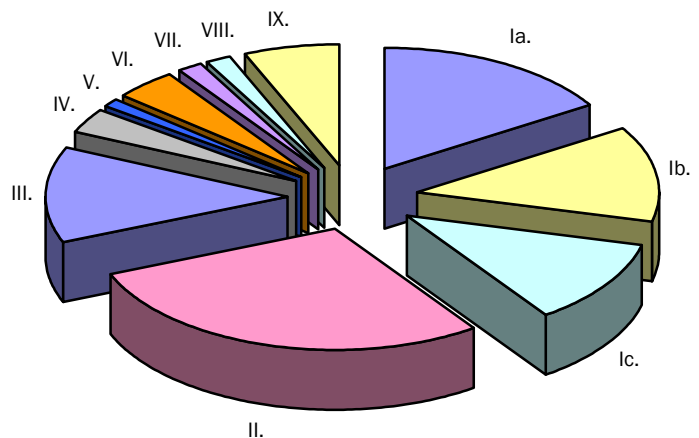
3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 29, 2019
 This issue is -% or 7 copies below the average of the other 25 issues reported in Paragraph 2.

Classification by Industry	Total Qualified	Percent of Total	Print	Digital	Senior Military (Note 1)	Middle Rank Military (Note 2)	Other Military (Note 3)	Senior Government (Note 4)	Middle Level Government (Note 5)	Other Government Personnel (Note 6)	Senior Management (Note 7)	Middle Level Management (Note 8)	Other
ARMED FORCES													
Army	3,388	16.1	2,638	750	2,004	821	39	366	124	10	12	12	-
Navy	2,664	12.7	1,905	759	1,607	802	38	83	87	14	17	11	5
Air Force	2,423	11.5	2,007	416	1,645	469	17	205	62	5	9	8	3
Government Heads of State Elected Representatives (Parliament, Congress etc.)	5,999	28.5	5,880	119	315	17	3	5,492	147	13	7	4	1
MoD/DoD	2,722	13.0	2,016	706	1,015	192	15	899	515	47	17	18	4
Other Ministries/Departments (including Diplomatic Corps, Police, Security, Intelligence)	704	3.3	558	146	39	18	5	480	128	19	10	5	-
International Organisations (inc. NATO, National Organisations)	228	1.1	138	90	78	29	5	47	53	4	5	3	4
Industry/Manufacturing	847	4.0	457	390	31	10	1	6	3	1	530	234	31
Education Research Libraries, Media/Communications	351	1.7	207	144	58	23	11	41	47	22	75	51	23
Others Allied to the Field	329	1.6	194	135	63	30	11	37	20	20	88	25	35
Subtotal	19,655	93.5	16,000	3,655	6,855	2,411	145	7,656	1,186	155	770	371	106
Qual-Paid No Demographics	1,363	6.5	1,215	148	-	-	-	-	-	-	-	-	1,363
TOTAL QUALIFIED CIRCULATION	21,018	100.0	17,215	3,803	6,855	2,411	145	7,656	1,186	155	770	371	1,469
PERCENT	100.0		81.9	18.1	32.6	11.5	0.7	36.4	5.6	0.7	3.7	1.8	7.0

Note 1: Senior Military includes chief of staff/head of service; theatre commander; divisional commander; staff officer, major unit or base commander.
 Note 2: Middle Ranked Military includes middle ranked officer and junior officer.
 Note 3: Other Military includes warrant officer; senior rate/senior NCO and junior rate/other ranks. Also included are copies delivered in bulk to the military.
 Note 4: Senior Government includes head of state; minister/secretary general/director general/commissioner; chief of division/head of sector/director of operations/director of department; principal secretary/MP/Senator/political representative.
 Note 5: Middle Level Government includes defense policy group/political adviser, senior administrator; department manager.
 Note 6: Other Government personnel includes officer/executive; other government personnel.
 Note 7: Senior Management includes owner/proprietor/partner/principal/founder; chairman/president/chief executive officer/MD/chief operations officer: senior director/board.
 Note 8: Middle Level Management includes manager/head of department and middle manager.

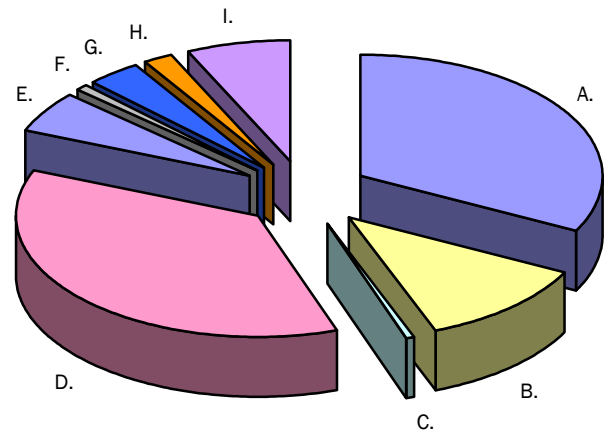
3a. Breakout of Qualified Circulation by Industry
 (Please Refer to Paragraph 3a for Complete Descriptions)

Industry	Copies	Percent
I. Armed Forces		
a. Army	3,388	16.1
b. Navy	2,664	12.7
c. Air Force	2,423	11.5
II. Government Heads of State Elected Representatives	5,999	28.5
III. MoD/DoD	2,722	13.0
IV. Other Ministries/Departments	704	3.3
V. International Organisations	228	1.1
VI. Industry/Manufacturing	847	4.0
VII. Education Research, Libraries, Media, Communications	351	1.7
VIII. Others Allied to the Field	329	1.6
IX. Qual-Paid No Demographics	1,363	6.5



3a. Breakout of Qualified Circulation by Seniority
(Please Refer to Paragraph 3a for Complete Descriptions)

	Seniority	Copies	Percent
A.	Senior Military	6,855	32.6
B.	Middle Rank Military	2,411	11.5
C.	Other Military	145	0.7
D.	Senior Government	7,656	36.4
E.	Middle Level Government	1,186	5.6
F.	Other Government	155	0.7
G.	Senior Management	770	3.7
H.	Middle Level Management	371	1.8
I.	Other	1,469	7.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 29, 2019

Qualification Source	Qualified Within			Print	Digital	Total Qualified	Percent
	1 year	2 year	3 year				
I. TOTAL - Direct Request:	5,693	2,961	1,662	6,513	3,803	10,316	49.1
a. Written	916	619	351	1,728	158	1,886	9.0
b. Telecommunication	340	17	11	338	30	368	1.7
c. Electronic	4,437	2,325	1,300	4,447	3,615	8,062	38.4
II. TOTAL - Request from recipient's company:	-	-	-	-	-	-	-
a. Written	-	-	-	-	-	-	-
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	-	-	-	-	-	-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-	-	-
a. Individual	-	-	-	-	-	-	-
b. Organizational	-	-	-	-	-	-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	141	60	40	241	-	241	1.1
a. Written	128	39	7	174	-	174	0.8
b. Telecommunication	-	-	-	-	-	-	-
c. Electronic	13	21	33	67	-	67	0.3
V. TOTAL - Sources other than above (listed alphabetically):	7,621	2,216	624	10,461	-	10,461	49.8
Association rosters and directories	-	-	-	-	-	-	-
*Business directories	7,621	2,216	602	10,439	-	10,439	49.7
Manufacturer's, distributor's and wholesaler's lists	-	-	-	-	-	-	-
*Other sources	-	-	22	22	-	22	0.1
VI. TOTAL - Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	13,455	5,237	2,326	17,215	3,803	21,018	100.0
PERCENT	64.0	24.9	11.1	81.9	18.1	100.0	

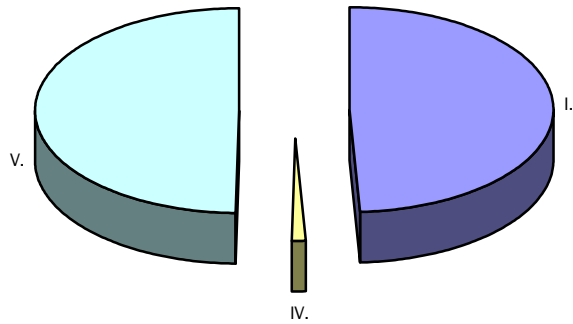
*See Additional Data

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 29, 2019

Mailing Address	Print	Digital	Total Qualified	Percent
Individuals by name and title and/or function	15,927	3,655	19,582	93.2
Individuals by name only	604	144	748	3.6
Titles or functions only	73	-	73	0.3
Company names only	257	-	257	1.2
Multi-Copy Same Addressee copies	354	4	358	1.7
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	17,215	3,803	21,018	100.0

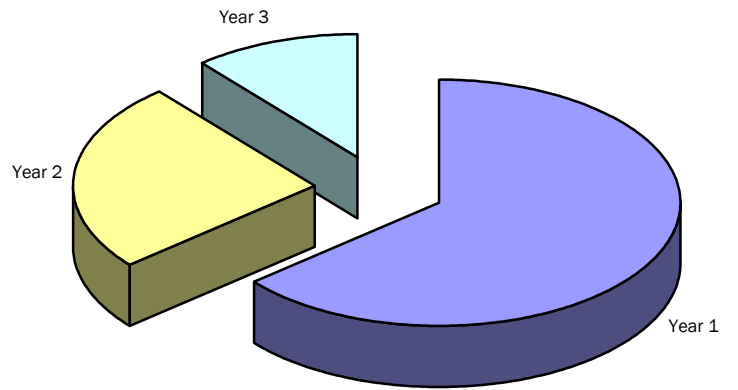
3b. Qualification by Source

Qualification Source	Copies	Percent
I. Direct Request	10,316	49.1
II. Company Request	-	-
III. Membership Benefit	-	-
IV. Other Than Request	241	1.1
V. Sources Other Than Above	10,461	49.8
VI. Single Copy Sales	-	-

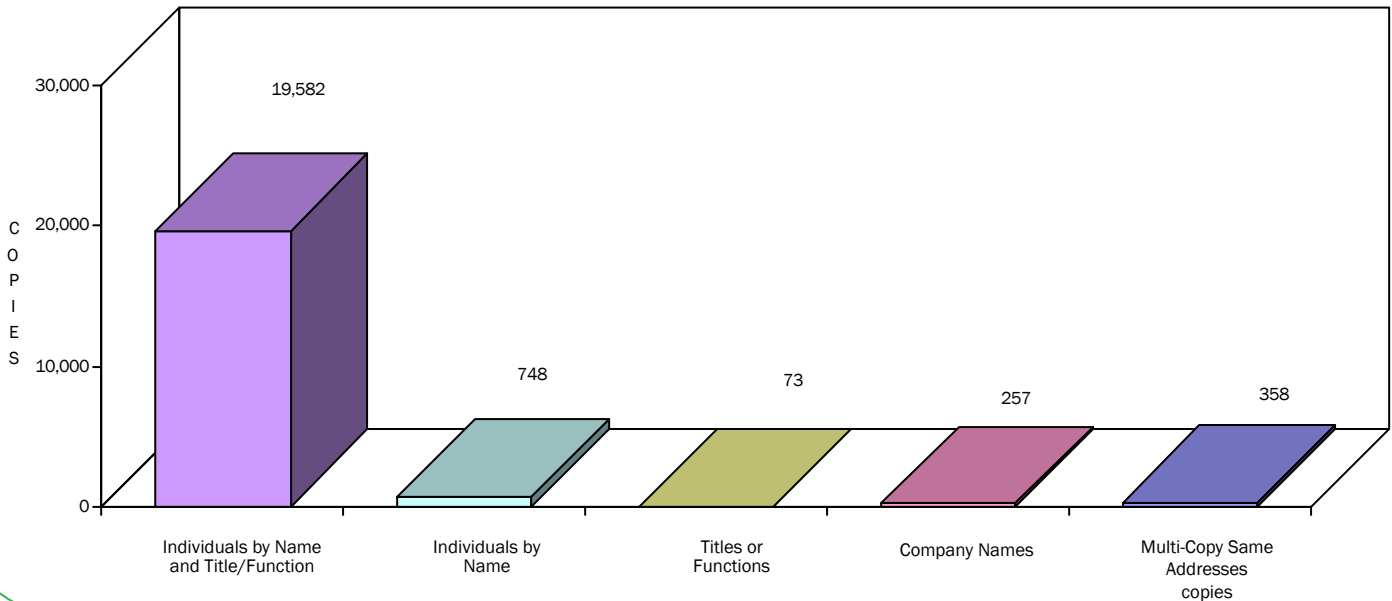


3b. Qualification by Year

Year	Copies	Percent
Year 1	13,455	64.0
Year 2	5,237	24.9
Year 3	2,326	11.1



3c. Mailing Address Breakout



AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data		Audited Data		Circulation Claim	
	July – December 2016	January – June 2017	July – December 2017	January – June 2018	July – December 2018*	January – June 2019*
Total Audit Average Qualified:	27,424	27,144	26,327	23,906	21,000	21,063
Qualified Non-Paid Total:	25,605	25,436	24,773	22,472	19,554	19,627
Print:	20,996	20,835	20,261	18,434	15,913	15,925
Digital:	4,609	4,601	4,512	4,038	3,641	3,702
Qualified Paid Total:	1,819	1,708	1,554	1,434	1,446	1,436
Print:	1,669	1,554	1,398	1,290	1,292	1,282
Digital:	150	154	156	144	154	154
Post Expire Copies in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	£316.77	£316.67	£338.38	£360.20	£348.17

*NOTE: July 2018 – June 2019 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 29, 2019*

State	Print	Digital	Total Qualified	Percent	State	Print	Digital	Total Qualified	Percent
Maine	6	-	6		Kentucky	21	1	22	
New Hampshire	3	1	4		Tennessee	22	3	25	
Vermont	2	1	3		Alabama	255	16	271	
Massachusetts	61	8	69		Mississippi	32	2	34	
Rhode Island	15	4	19		EAST SO. CENTRAL	330	22	352	1.7
Connecticut	5	2	7		Arkansas	6	-	6	
NEW ENGLAND	92	16	108	0.5	Louisiana	18	2	20	
New York	229	21	250		Oklahoma	88	4	92	
New Jersey	89	8	97		Texas	166	17	183	
Pennsylvania	67	5	72		WEST SO. CENTRAL	278	23	301	1.4
MIDDLE ATLANTIC	385	34	419	2.0	Montana	2	-	2	
Ohio	156	8	164		Idaho	15	2	17	
Indiana	20	3	23		Wyoming	12	-	12	
Illinois	130	3	133		Colorado	118	10	128	
Michigan	131	13	144		New Mexico	98	2	100	
Wisconsin	7	3	10		Arizona	63	8	71	
EAST NO. CENTRAL	444	30	474	2.2	Utah	30	2	32	
Minnesota	8	-	8		Nevada	31	1	32	
Iowa	9	4	13		MOUNTAIN	369	25	394	1.9
Missouri	32	3	35		Alaska	5	-	5	
North Dakota	11	2	13		Washington	65	8	73	
South Dakota	6	-	6		Oregon	2	2	4	
Nebraska	41	2	43		California	291	32	323	
Kansas	26	3	29		Hawaii	94	5	99	
WEST NO. CENTRAL	133	14	147	0.7	PACIFIC	457	47	504	2.4
Delaware	3	1	4		UNITED STATES	7,270	444	7,714	36.7
Maryland	401	26	427		U.S. Territories	7	1	8	
Washington, DC	3,079	72	3,151		Canada	177	67	244	
Virginia	800	94	894		Mexico	35	6	41	
West Virginia	-	1	1		Other International	9,597	3,272	12,869	
North Carolina	78	6	84		APO/FPO	129	13	142	
South Carolina	44	4	48						
Georgia	85	8	93						
Florida	292	21	313						
SOUTH ATLANTIC	4,782	233	5,015	23.9					
					TOTAL QUALIFIED CIRCULATION	17,215	3,803	21,018	100.0

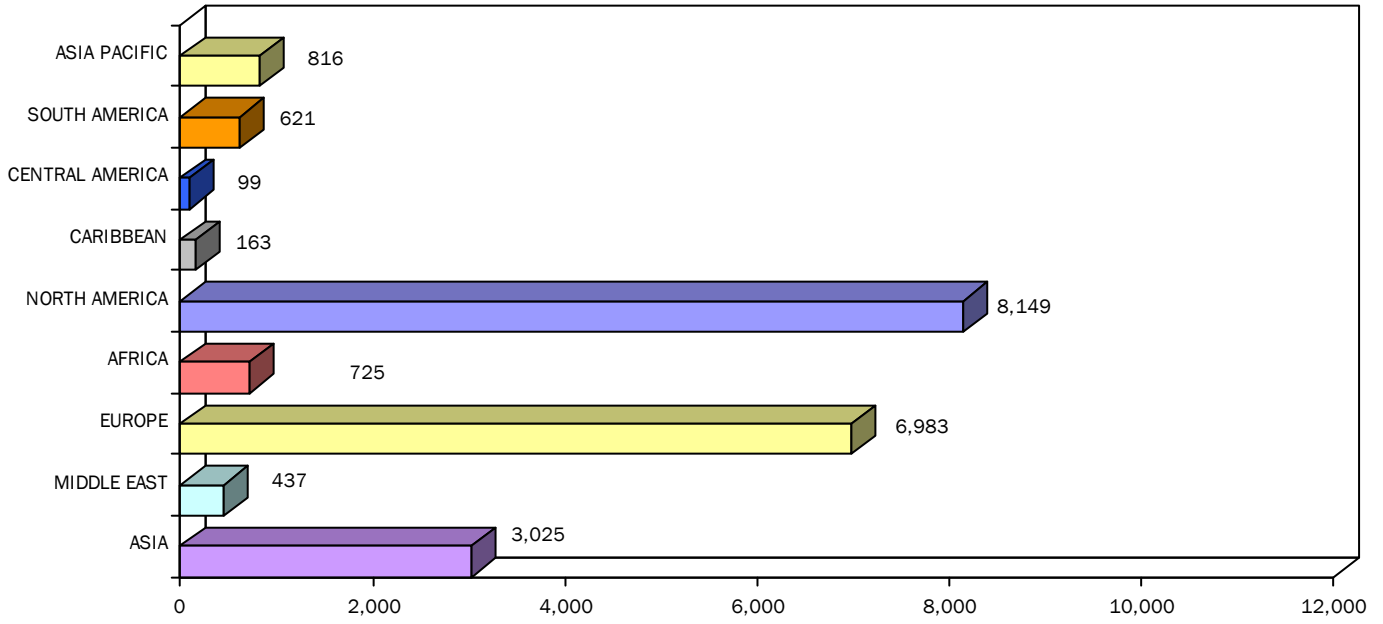
*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 29, 2019*

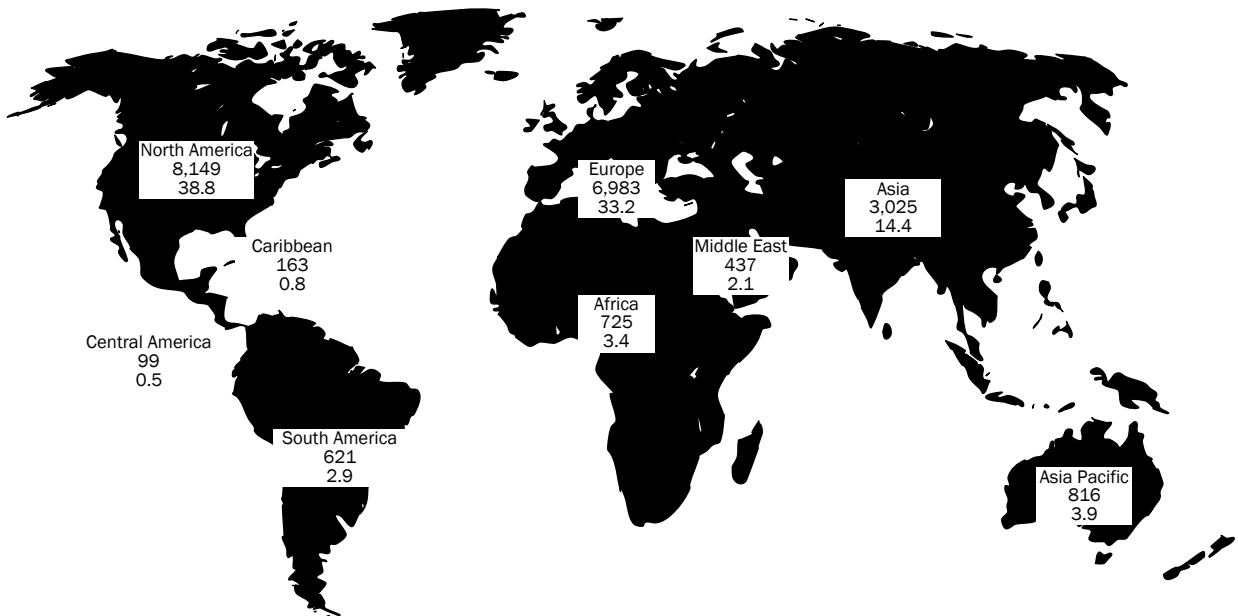
Region/Country	Print	Digital	Total Qualified	Percent	Region/Country	Print	Digital	Total Qualified	Percent
ASIA					EQUATORIAL GUINEA				
Afghanistan	15	2	17		Equatorial Guinea	6	-	6	
Armenia	32	2	34		Eritrea	19	-	19	
Azerbaijan	31	3	34		Ethiopia	22	4	26	
Bangladesh	235	58	293		Gabon	10	-	10	
Bhutan	6	1	7		Gambia	6	-	6	
Brunei Darussalam	17	1	18		Ghana	19	6	25	
Cambodia	13	-	13		Guinea	7	-	7	
China	203	12	215		Guinea-Bissau	4	-	4	
East Timor (Timor-Leste)	4	-	4		Kenya	45	6	51	
Georgia	17	-	17		Lesotho	7	-	7	
Hong Kong - SAR	25	6	31		Libyan Arab Jamahiriya	3	-	3	
India	373	255	628		Madagascar	12	-	12	
Indonesia	76	34	110		Malawi	6	1	7	
Japan	134	10	144		Mali	6	-	6	
Kazakhstan	12	1	13		Mauritania	8	-	8	
Korea, Republic Of	54	11	65		Mauritius	19	1	20	
Kyrgyzstan	11	-	11		Morocco	17	3	20	
Laos	11	-	11		Mozambique	12	-	12	
Macao	1	-	1		Namibia	15	-	15	
Malaysia	77	32	109		Niger	7	-	7	
Maldives	7	1	8		Nigeria	21	2	23	
Mongolia	11	-	11		Rwanda	13	2	15	
Nepal	10	4	14		Senegal	17	2	19	
Pakistan	151	60	211		Seychelles	10	2	12	
Philippines	68	21	89		Sierra Leone	7	-	7	
Singapore	286	207	493		South Africa	69	52	121	
Sri Lanka	187	41	228		St. Helena	1	-	1	
Taiwan	39	10	49		Swaziland	5	1	6	
Tajikistan	4	-	4		Tanzania	29	1	30	
Thailand	94	28	122		Togo	3	-	3	
Turkmenistan	10	-	10		Tunisia	16	1	17	
Uzbekistan	1	1	2		Uganda	16	4	20	
Vietnam	4	5	9		Zambia	8	3	11	
Subtotal	2,219	806	3,025	14.4	Subtotal	621	104	725	3.4
MIDDLE EAST					NORTH AMERICA				
Bahrain	16	3	19		Canada	177	67	244	
Iran	15	-	15		Mexico	35	6	41	
Israel	81	24	105		United States	7,406	458	7,864	
Jordan	35	7	42		Subtotal	7,618	531	8,149	38.8
Kuwait	26	2	28		CARIBBEAN				
Lebanon	33	6	39		Anguilla	2	-	2	
Oman	37	4	41		Antigua and Barbuda	10	-	10	
Qatar	17	5	22		Bahamas	18	-	18	
Saudi Arabia	42	8	50		Barbados	9	1	10	
United Arab Emirates	49	25	74		Bermuda	7	1	8	
Yemen	1	1	2		Cayman Islands	3	-	3	
Subtotal	352	85	437	2.1	Cuba	15	-	15	
EUROPE					Dominica	2	-	2	
Albania	39	2	41		Dominican Republic	14	-	14	
Andorra	3	-	3		Grenada	4	-	4	
Austria	122	30	152		Guadeloupe	1	-	1	
Belarus	29	-	29		Haiti	7	-	7	
Belgium	298	133	431		Jamaica	31	3	34	
Bosnia and Herzegovina	43	7	50		Montserrat	1	-	1	
Bulgaria	66	10	76		Netherlands Antilles	-	1	1	
Croatia	51	16	67		Puerto Rico	4	-	4	
Cyprus	38	5	43		Saint Kitts and Nevis	5	-	5	
Czech Republic	104	35	139		Saint Lucia	4	-	4	
Denmark	77	16	93		Saint Vincent and the Grenadines	3	-	3	
Estonia	61	16	77		Trinidad and Tobago	14	2	16	
Finland	123	45	168		Turks and Caicos Islands	1	-	1	
France	316	64	380		Subtotal	155	8	163	0.8
Germany	402	87	489		CENTRAL AMERICA				
Gibraltar	6	-	6		Belize	10	-	10	
Greece	113	43	156		Costa Rica	10	-	10	
Greenland	3	-	3		El Salvador	12	-	12	
Hungary	65	12	77		Guatemala	22	-	22	
Iceland	14	1	15		Honduras	15	-	15	
Ireland	50	15	65		Nicaragua	14	-	14	
Italy	120	56	176		Panama	14	2	16	
Latvia	32	7	39		Subtotal	97	2	99	0.5
Liechtenstein	2	-	2		SOUTH AMERICA				
Lithuania	54	15	69		Argentina	121	92	213	
Luxembourg	33	4	37		Bolivia	14	1	15	
Macedonia	12	2	14		Brazil	86	47	133	
Malta	24	5	29		Chile	62	22	84	
Moldova	31	4	35		Colombia	37	10	47	
Monaco	2	-	2		Ecuador	17	2	19	
Montenegro	21	-	21		Falkland Islands (Malvinas)	3	-	3	
Netherlands	203	106	309		French Guiana	1	-	1	
Norway	93	42	135		Guyana	15	-	15	
Poland	187	39	226		Paraguay	12	-	12	
Portugal	66	15	81		Peru	38	9	47	
Romania	138	68	206		Suriname	11	-	11	
Russian Federation	81	14	95		Uruguay	9	11	20	
San Marino	4	-	4		Venezuela	-	1	1	
Serbia	48	13	61		Subtotal	426	195	621	2.9
Slovakia	31	14	45		ASIA PACIFIC				
Slovenia	49	9	58		Australia	321	252	573	
Spain	176	90	266		Cook Islands	5	-	5	
Sweden	160	49	209		Fiji	22	1	23	
Switzerland	102	27	129		French Polynesia	1	-	1	
Turkey	164	91	255		Guam	1	-	1	
Ukraine	51	16	67		Kiribati	4	-	4	
United Kingdom	1,311	542	1,853		Marshall Islands	4	-	4	
Subtotal	5,218	1,765	6,983	33.2	Nauru	2	-	2	
AFRICA					New Caledonia	3	1	4	
Algeria	23	1	24		New Zealand	118	50	168	
Angola	15	1	16		Papua New Guinea	13	3	16	
Benin	6	-	6		Solomon Islands	4	-	4	
Botswana	15	4	19		Tonga	7	-	7	
Burkina Faso	7	-	7		Western Samoa	4	-	4	
Burundi	8	-	8		Subtotal	509	307	816	3.9
Cameroon	12	2	14		TOTAL QUALIFIED CIRCULATION				
Cape Verde	9	-	9		17,215	3,803	21,018	100.0	
Central African Republic	5	-	5						
Chad	2	-	2						
Comoros	2	-	2						
Djibouti	8	-	8						
Egypt	44	5	49						

*See Additional Data

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



E-NEWSLETTER CHANNEL

2019	Defence*	Airforces*	Security*	Land*	Naval*
JANUARY					
January 8	19,477	17,684	17,775	16,403	16,191
January 15	19,454	17,673	17,748	16,382	16,119
January 22	19,436	17,653	17,732	16,339	16,160
January 29	19,443	17,655	17,746	16,364	16,165
FEBRUARY					
February 5	19,382	17,603	17,688	16,317	16,115
February 12	19,357	17,578	17,665	16,297	16,091
February 19	19,322	17,545	17,636	16,263	16,067
February 26	19,314	17,544	17,632	16,260	16,059
MARCH					
March 5	21,514	19,095	19,131	17,779	17,560
March 12	19,399	17,541	17,631	16,266	16,072
March 19	18,906	17,032	16,869	15,800	15,620
March 26	18,924	17,041	17,131	15,809	15,620
APRIL					
April 2	18,940	17,056	17,145	15,812	15,637
April 9	18,958	17,064	17,152	15,828	15,650
April 16	19,126	17,092	17,177	15,862	15,675
April 23	18,910	16,947	17,042	15,746	15,554
April 30	18,785	16,832	16,889	15,614	15,432
MAY					
May 7	18,724	16,784	16,854	15,574	15,381
May 14	18,728	16,775	16,842	15,566	15,378
May 21	18,730	16,796	16,848	15,576	15,403
May 28	18,783	16,811	16,862	15,590	15,416
JUNE					
June 4	18,746	16,796	16,840	15,566	15,393
June 11	18,845	16,739	16,770	15,509	15,344
June 18	18,670	16,728	16,760	15,509	15,346
June 25	18,678	16,764	16,784	15,529	15,340
AVERAGE:	19,142	17,233	17,294	15,982	15,792

Defence (25 issued in the period)

Air Forces (25 issued in the period)

Security (25 issued in the period)

Land (25 issued in the period)

Naval (25 issued in the period)

*Shared media channels; Defence, Airforces, Security and Land E-Newsletters - serving both Jane's International Defence Review and Jane's Defence Weekly.

Naval E-Newsletter - serving Jane's International Defence Review, Jane's Defence Weekly and Jane's Navy International.

SHOW DAILIES CHANNEL

Show Name*	Country	Show Date	Number of copies
IDEX	UAE	17-21 February 2019	56,000
CANSEC	Canada	29-30 May 2019	8,000

*Shared media channel IDEX and CANSEC - serving Jane's Defence Weekly, Jane's International Defence Review and Jane's Navy International.

WEBSITE CHANNEL

WWW.JANES.COM*

2019	Pageviews	Sessions	Users	Average Session Duration
January	1,278,659	605,844	318,553	1:46
February	1,275,278	610,726	358,929	1:43
March	1,423,222	659,085	382,764	1:44
April	1,431,280	692,885	416,451	1:34
May	1,384,410	696,184	414,504	1:34
June	1,397,709	691,641	418,222	1:33
AVERAGE:	1,365,093	659,394	384,903	1:39

January - June 2019 data was provided by Omniture. All website activity is audited by BPA Worldwide.

*Shared media channel www.Janes.com - serving Jane's Defence Weekly, Jane's International Defence Review and Jane's Navy International.

WEBSITE GLOSSARY

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

ADDITIONAL DATA

MAGAZINE:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PARAGRAPH 2:

2,000 copies of Jane's Navy International were inserted into Jane's Defence Weekly issues 9th January 2019, 10th April 2019, 8th May 2019.

PARAGRAPH 3b:

Business directories include 16 sources of circulation for quantities of 33 copies or 0.2% to 4,152 copies or 19.8%, including IHS Jane's International Defence Directory. Other sources include 3 sources of circulation for quantities of 2 copies or -% to 15 copies or 0.1%.

GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters, Show Dailies and Website are not reported at the media owner's option.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Denise Allen, Circulation Manager

Robert Sitch, Media Sales Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report.

It will be included in the annual audit made by BPA Worldwide.

Date signed	July 10, 2019
Country	United Kingdom
City	Surrey
Received by BPA Worldwide	July 10, 2019
Type	BJ
ID Number	J030B0J9

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.