

Hydrogen: The Missing Piece of the Clean Energy Puzzle?

An Introduction to IHS Markit's Hydrogen Initiatives

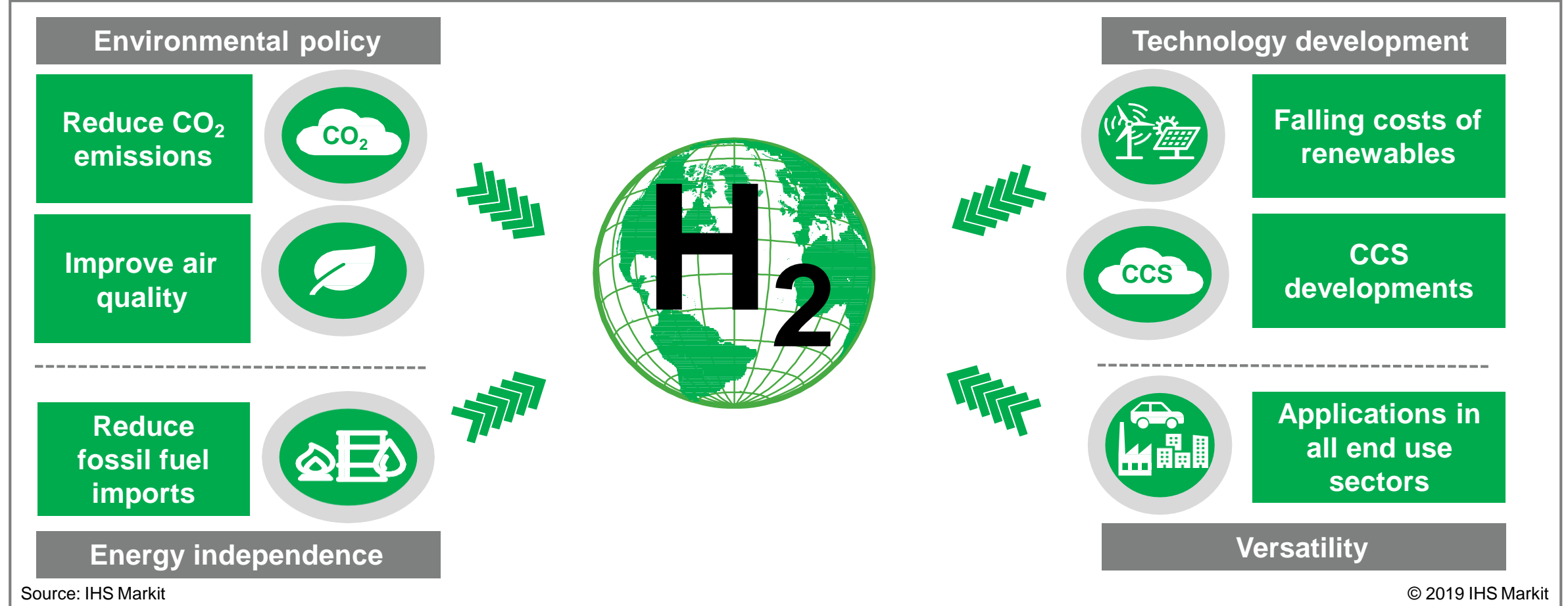
2019

Why Hydrogen Today?

Why hydrogen today?

In recent years multiple factors have come together to drive interest in hydrogen

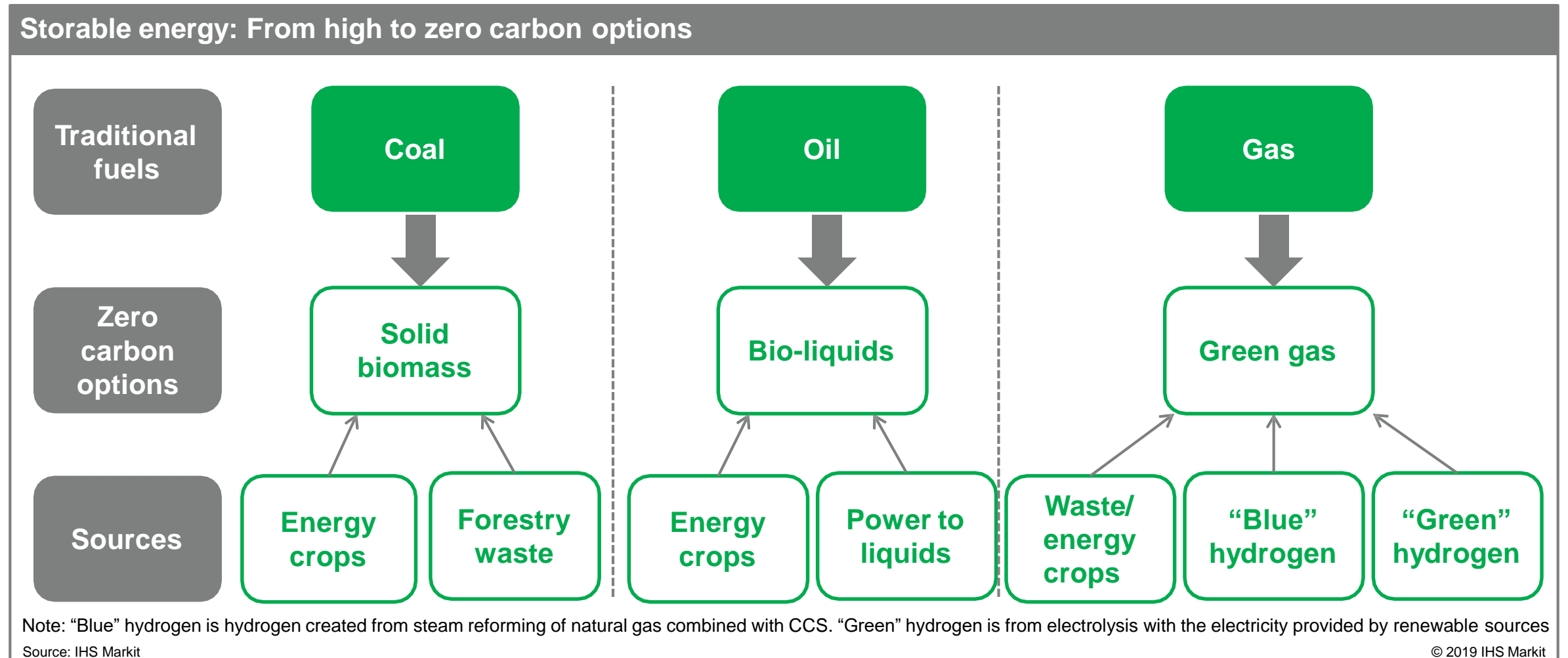
Drivers of increasing interest in hydrogen



Source: IHS Markit

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Global climate targets require the replacement of fossil fuels with storable, low-carbon alternatives



Hydrogen's versatility allows it to play a role in all sectors of the economy...

• End use applications of hydrogen for energy use

Transport



Displace batteries or fossil fuels

Industry



Residential Commercial



Displace natural gas in pipelines and end uses

Displace coal used for direct heat in industrial and commercial applications

Power



Intra-day balancing of renewable generation and power demand

Seasonal balancing of renewable generation and power demand

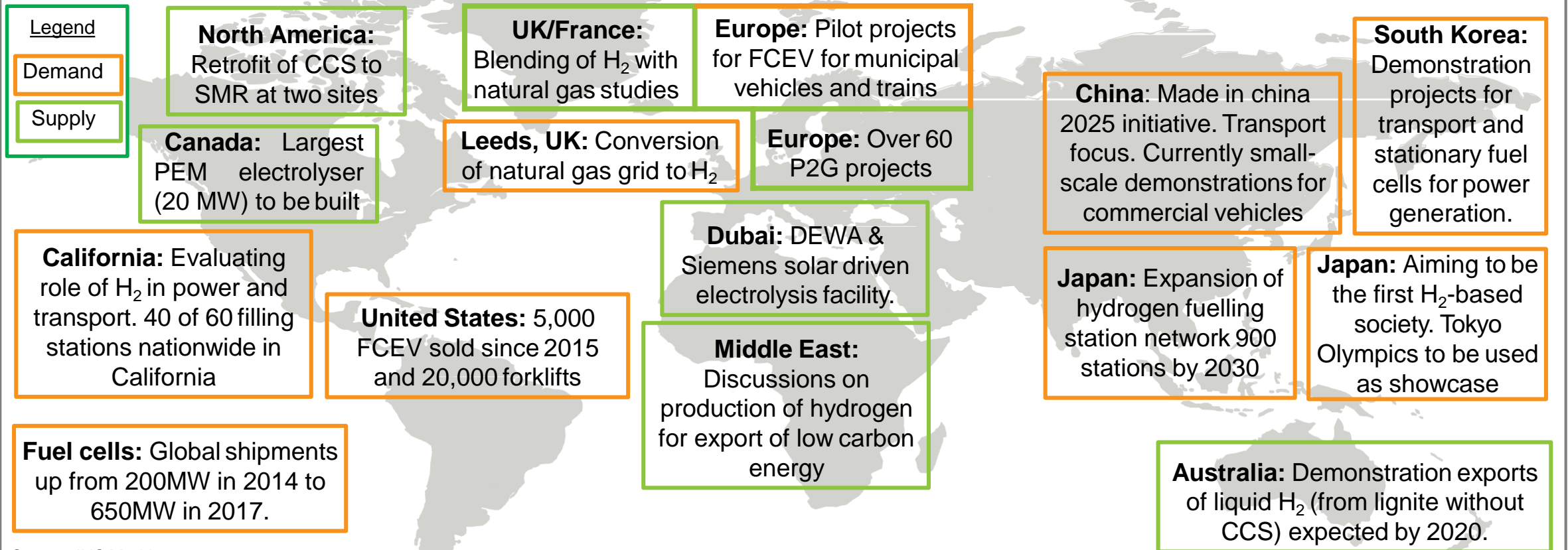
Reduced fossil generation

...but there are significant hurdles to overcome

- Hydrogen will have **competition**—from batteries, demand side management (DSM), and other forms of low carbon heat
- Potentially significant **infrastructure/logistical investments** will be needed
- The **source** of the hydrogen matters—production from unabated natural gas or coal is carbon intensive. To play a role in the energy transition low-carbon hydrogen is essential
- **Cost** reductions associated with scaling up low-carbon hydrogen production uncertain

Turning point: Are we reaching a critical mass of pilot projects?

Current status of hydrogen in the energy transition



Source: IHS Markit

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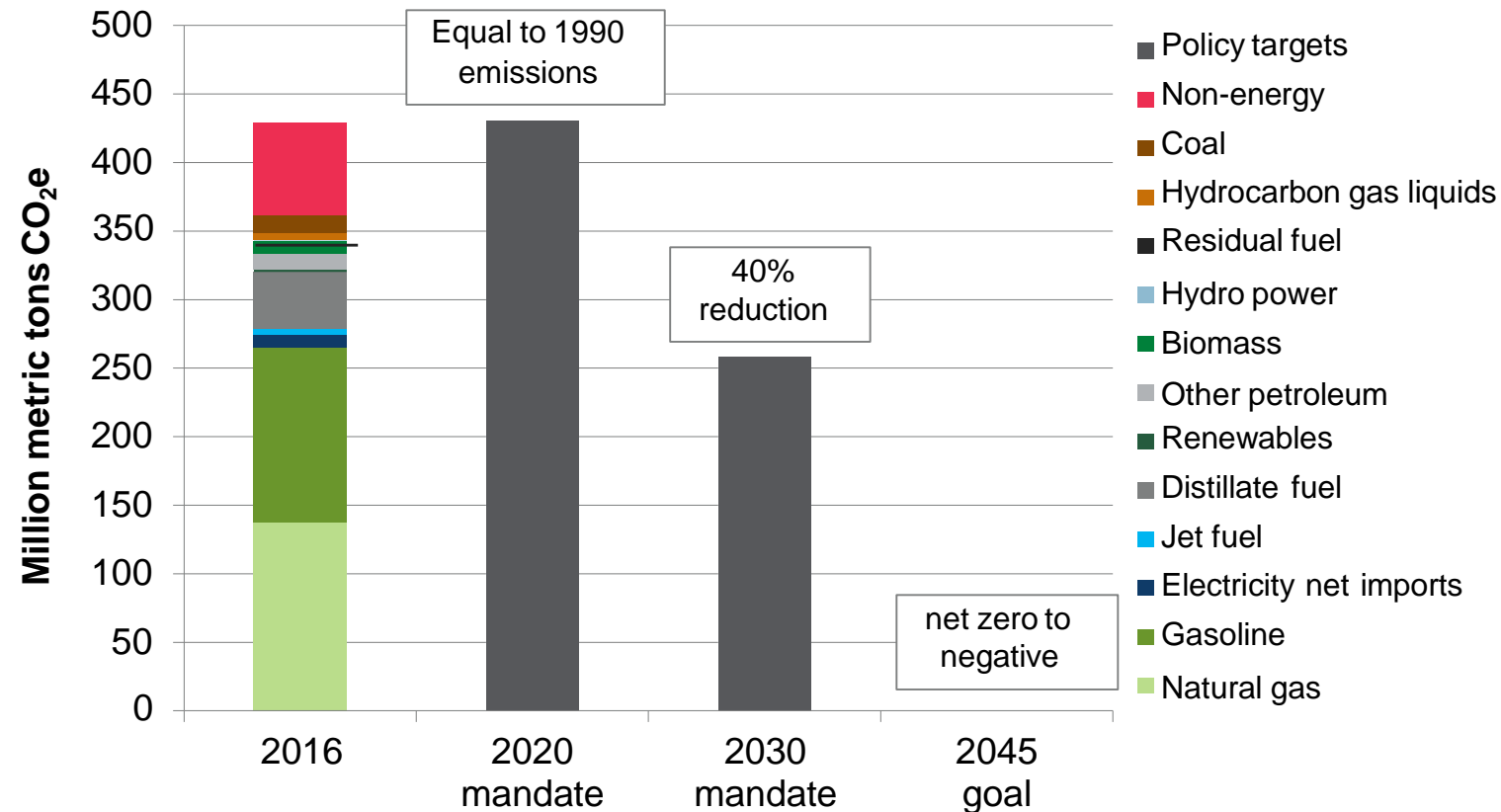
IHS Markit Hydrogen studies: Why focus first on California, Europe and China?

Regional context: California

California is now looking towards reducing GHG emissions 40% by 2030 and eliminating them by 2045



California, total GHG emissions by fuel in 2016 and policy targets, 2020, 2030 and 2045



- The first column shows CARB’s most recent GHG inventory, which is total included emissions subject to California’s policies. Emissions are shown as CO₂-equivalent (CO₂e).
- California’s first GHG emission reduction goal is to return to 1990 emission levels by 2020. The state reached this goal in 2016.
- The next goal is lowering emissions to 40% below 1990 levels by 2030 (Senate Bill 32). Much needs to be done to reach this goal.
- The long-term goal, set by the governor’s executive order at the end of 2018, is a net zero GHG emitting economy by 2045.
- Our analysis will focus on the opportunity for hydrogen in a decarbonized California, which will come about from strong policy.

Source: IHS Markit, CARB

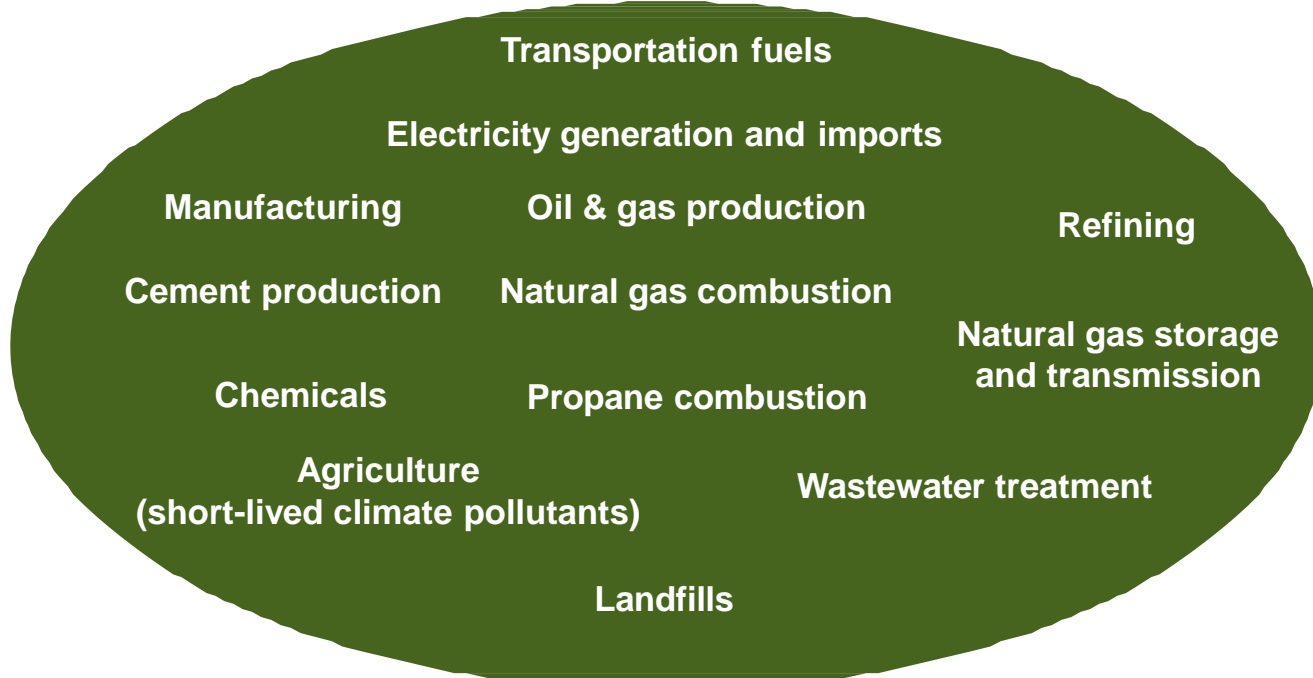
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California regulates a majority of GHGs emitted in the state, referred to as “included,” but some emission sources are outside the state’s scope

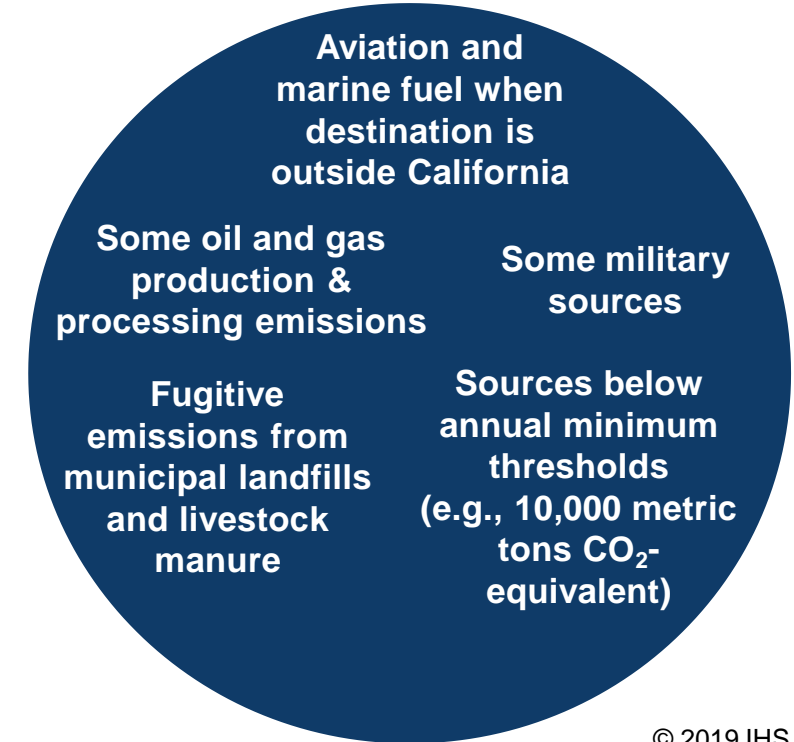


California’s included and excluded GHG emissions

Included emissions:
429 million metric tons (CO₂-equivalent) in 2016



Excluded / not specified emissions:
59 million metric tons (CO₂-equivalent) in 2016



Notes: Lists do not include every included or excluded / not specified emission source.
Source: IHS Markit, California Air Resources Board (CARB)

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California is not alone: many US states and municipalities have low carbon ambitions



State and local level climate commitments

State climate goals



20 states are now part of the US Climate Alliance, committed to reducing emissions consistent with goals of the Paris Agreement – and 22, plus Washington DC, have GHG targets

10 states currently place an explicit price on CO₂ emissions (and likely to grow to 13)

Municipal targets



Hundreds of cities have declared commitments to stand by the Paris Agreement

Power



29 states have renewable portfolio standards for electricity - representing 55% of total US electricity sales

Transport



2 states have clean fuel standards on top of the federal Renewable Fuels Standard. **22 states** have financial incentives for EV or PHEV vehicles. **9 states** currently designing joint cap on transportation emissions.

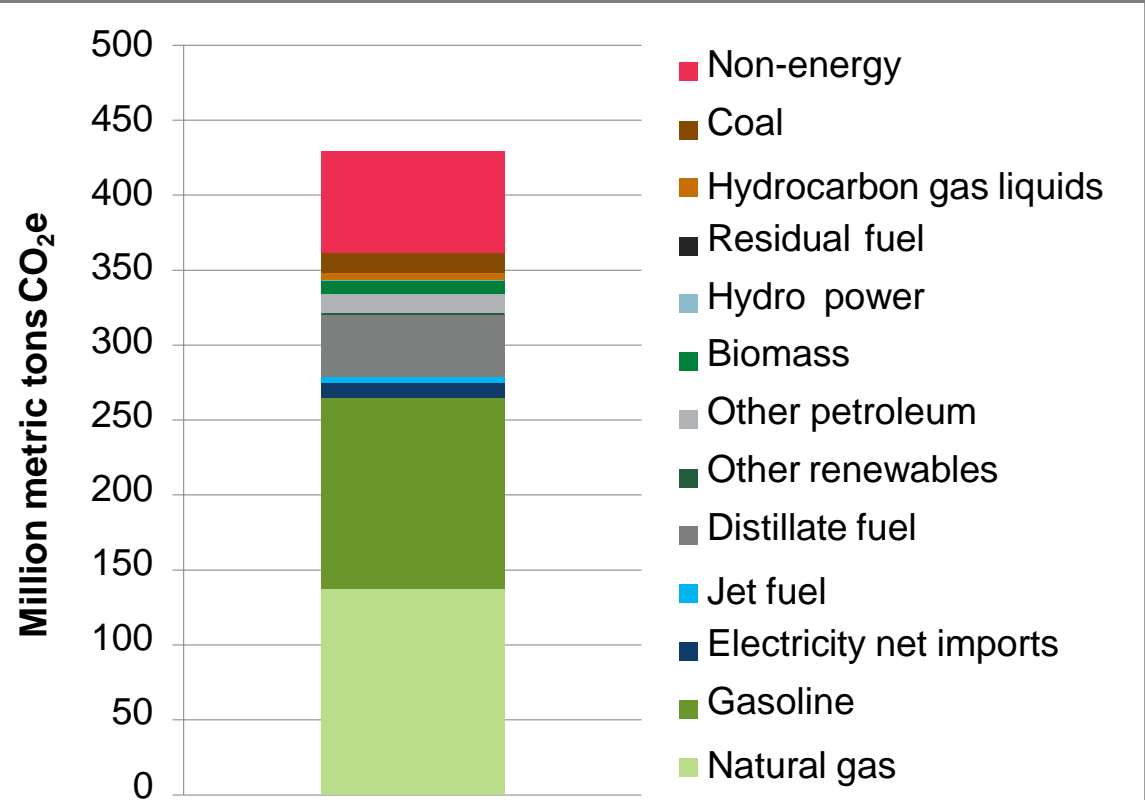
Source: IHS Markit

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More than 70% of included GHG emissions come from natural gas, gasoline, and diesel; transport and industry emit 2/3 of included GHGs



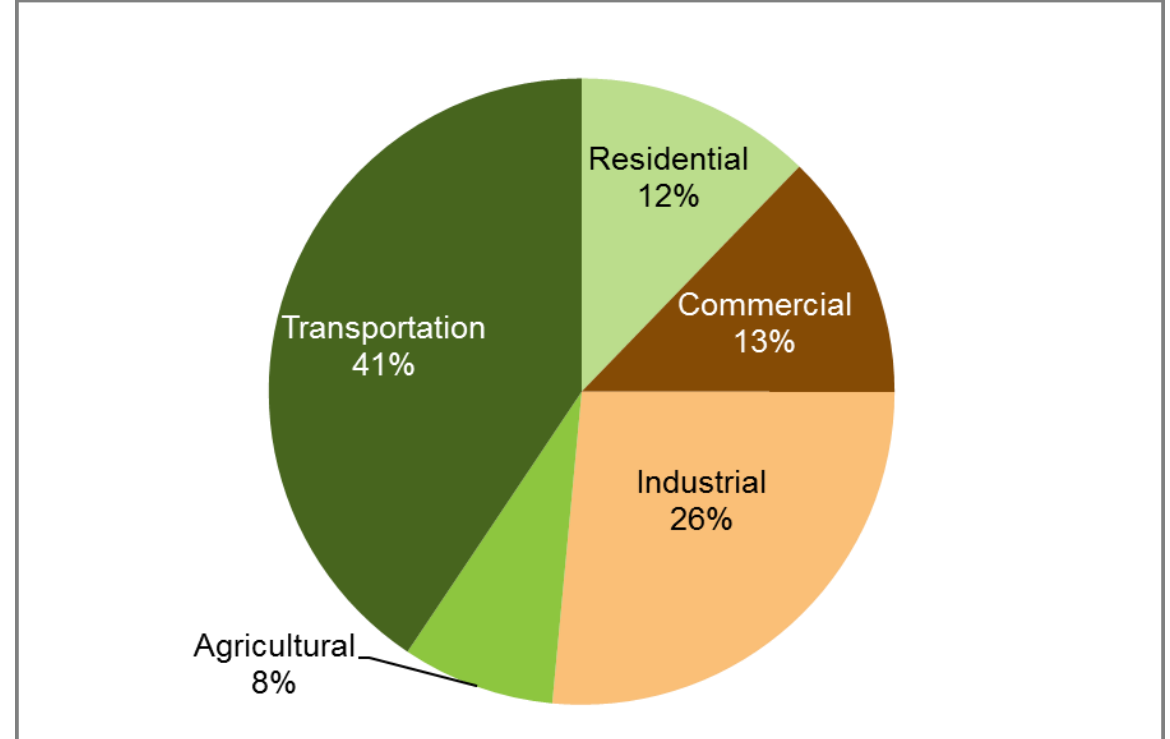
California, included GHG emissions by fuel



Notes: Data from CARB's emission inventory program, 2016
Sources: IHS Markit, CARB

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California, included GHG emissions by sector

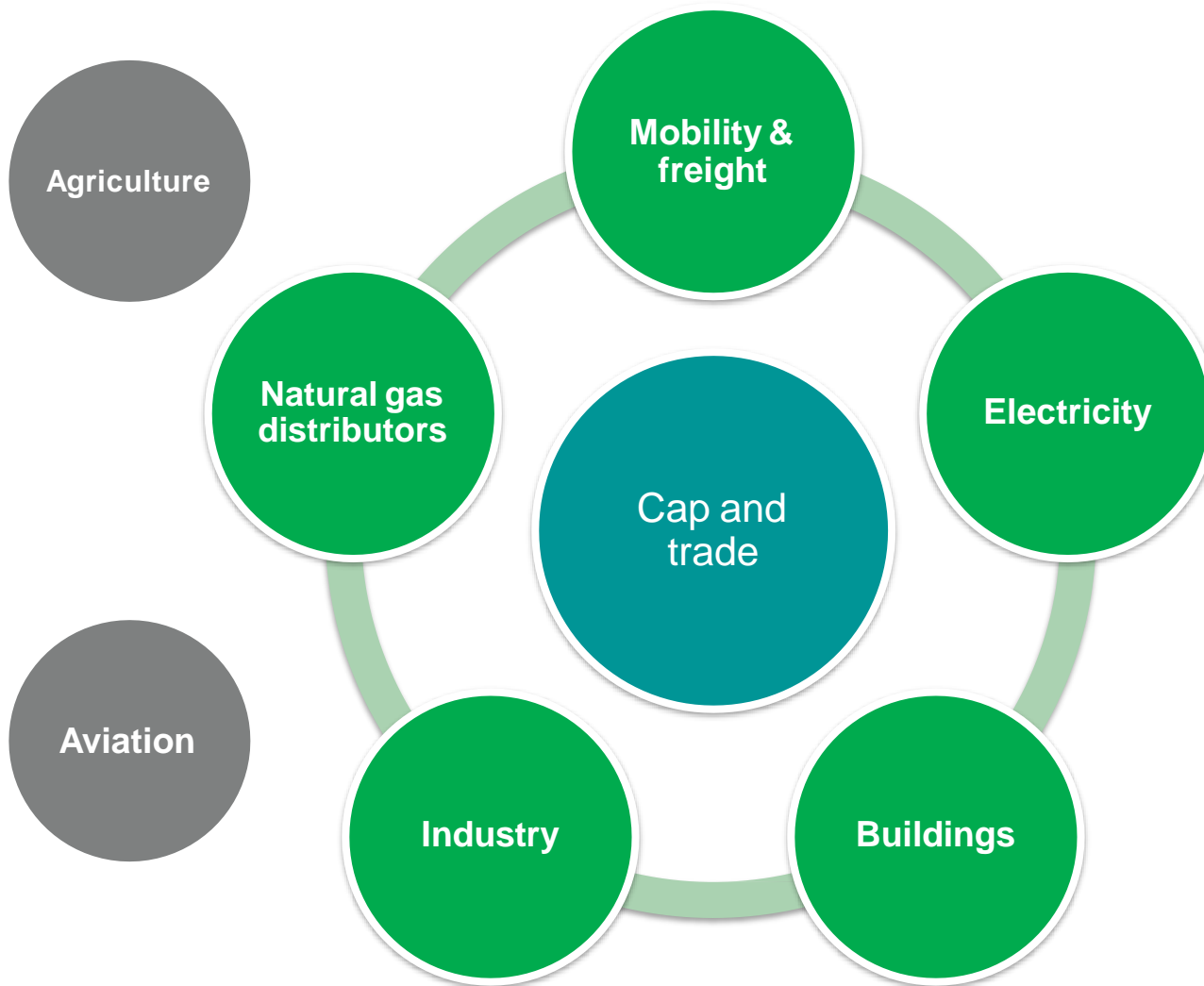


Nearly 50% of non-energy emissions come from agriculture and 25% come from industry.

Notes: Data from CARB's emission program, 2016
Source: IHS Markit, CARB

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Sector-specific policies drive most of the GHG emission reductions



- **Power:** Renewable portfolio standard (60% by 2030), a phase-out of any remaining use of coal, and a 100% carbon-free power supply mandate by 2045
- **Buildings:** Energy efficiency savings in natural gas and electricity end uses, rooftop solar PV requirement, net zero energy buildings goal
- **Mobility & freight:** Low Carbon Fuel Standard, which seeks a 10% reduction in emissions intensity by 2020 and ratchets up to a 20% reduction by 2030 (all relative to 2010); zero emission vehicle requirements; and rebates for electric and hydrogen vehicles.
- **Industry:** Few focused policies implemented to date, but some offset availability under cap-and-trade
- **Natural gas distributors:** Biomethane procurement targets, clean heat market development, methane leakage policies

Source: IHS Markit

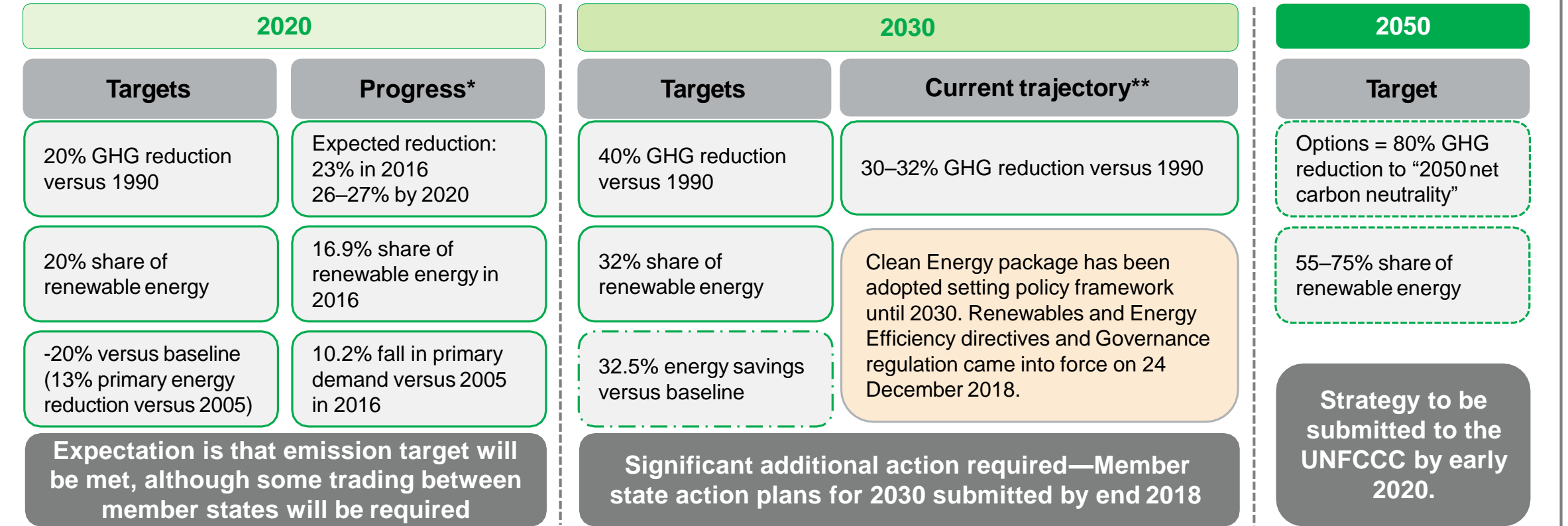
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Regional context: Europe

Europe has committed aggressive long-term climate targets



The road to 2050



*Indicative 2016 numbers from Trends and Projections 2017, published November 2017.

**View of expected progress based on current and proposed legislation—European Commission.

Note: GHG = greenhouse gas; RES = renewable energy sources; EE = energy efficiency.

Source: IHS Markit, European Environment Agency

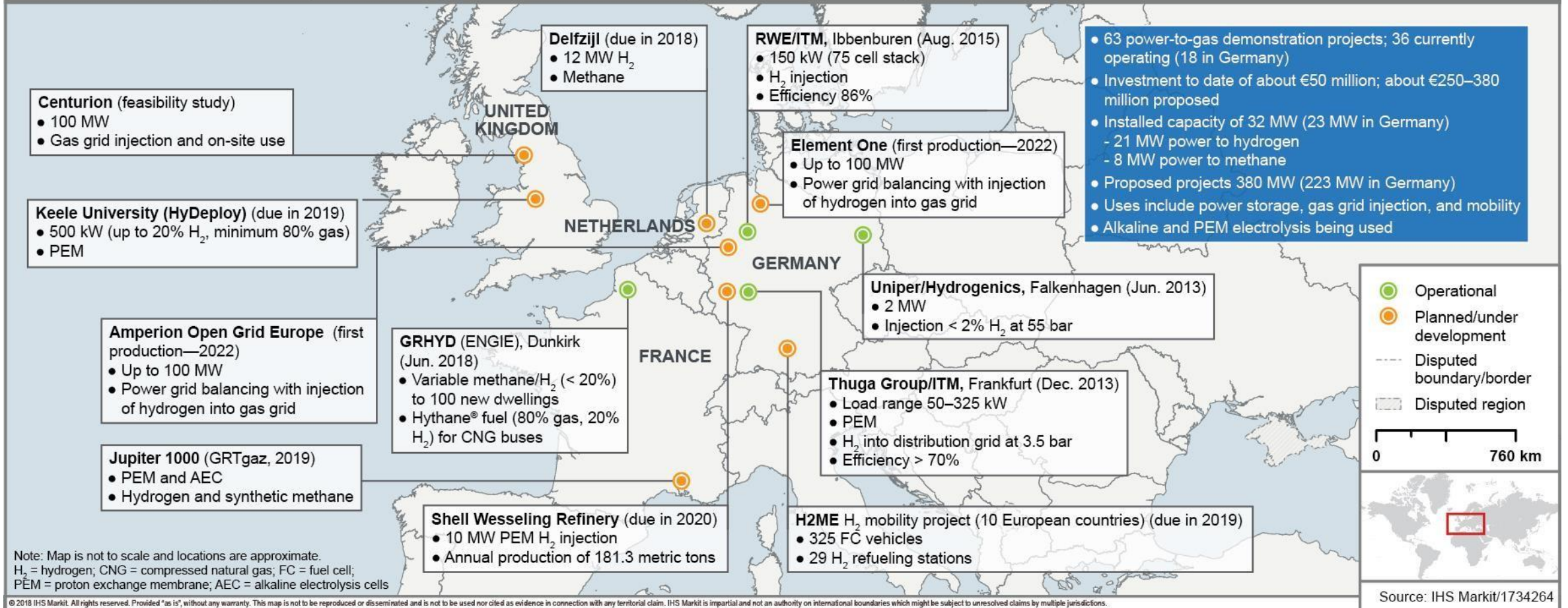
 European target, binding
 European target, nonbinding
 Long-term target range

Europe has >60 power-to-gas demonstration projects-1/2 in Germany

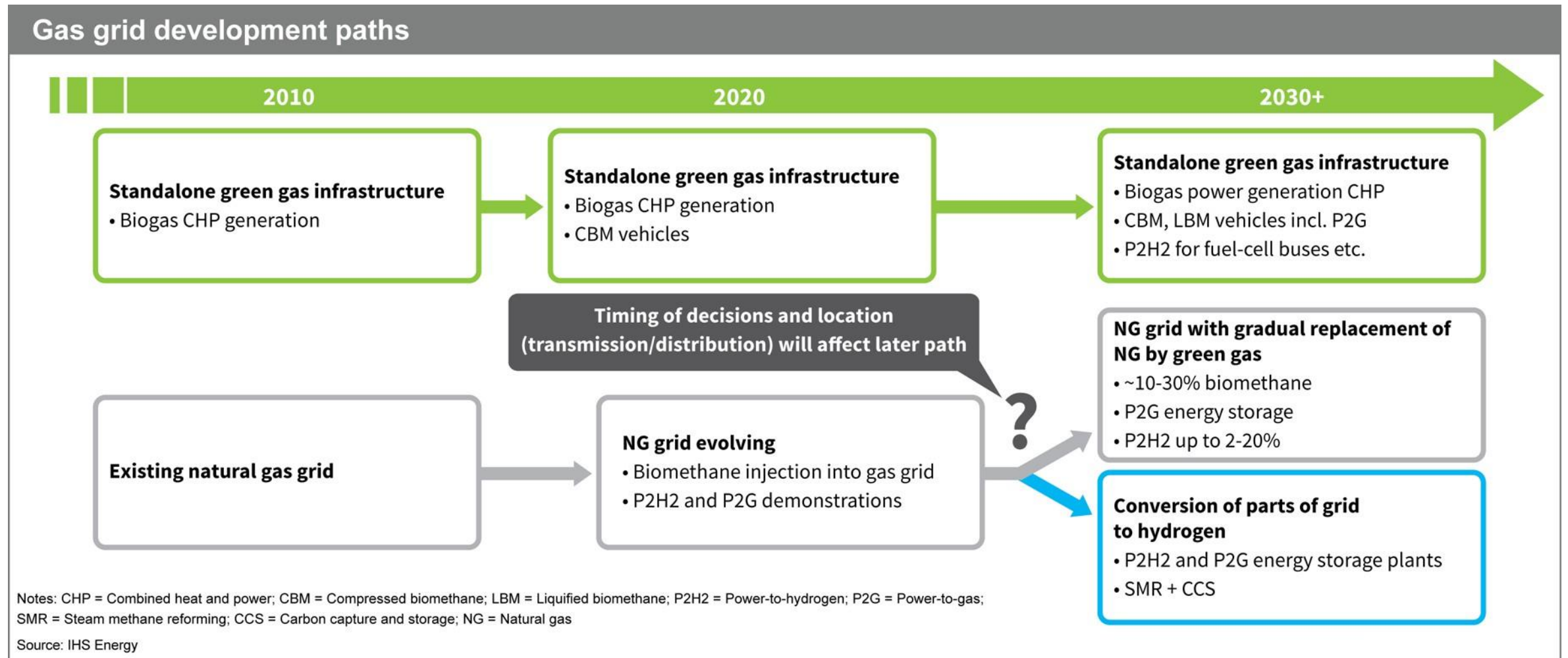
Recently announced projects would move P2G to entirely new level



Selected examples of power-to-gas demonstration projects in Europe



As Europe seeks to decarbonize gas, consideration is being given to choosing between a methane/hydrogen mix and hydrogen-only

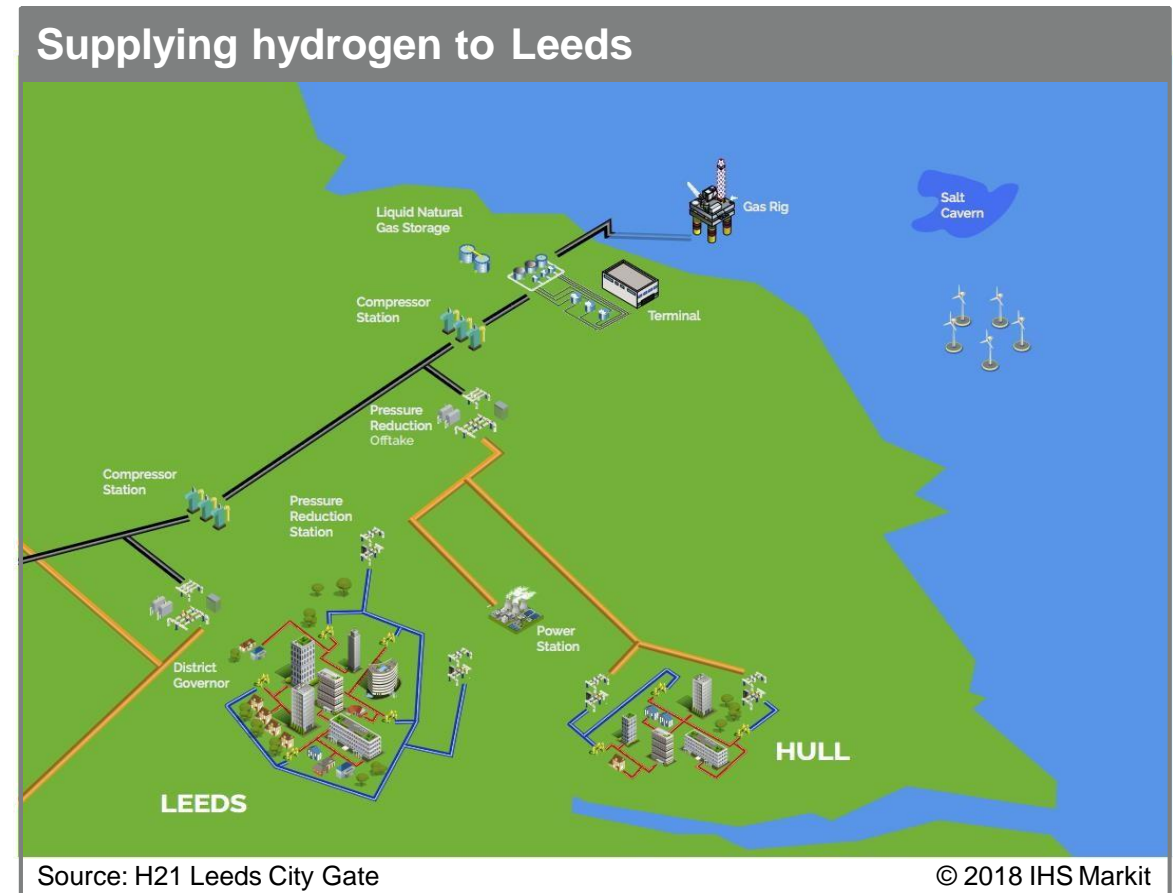




The H21 North of England project shows what would be needed

H₂ production close to a North Sea CO₂ sequestration site; dedicated transmission pipe

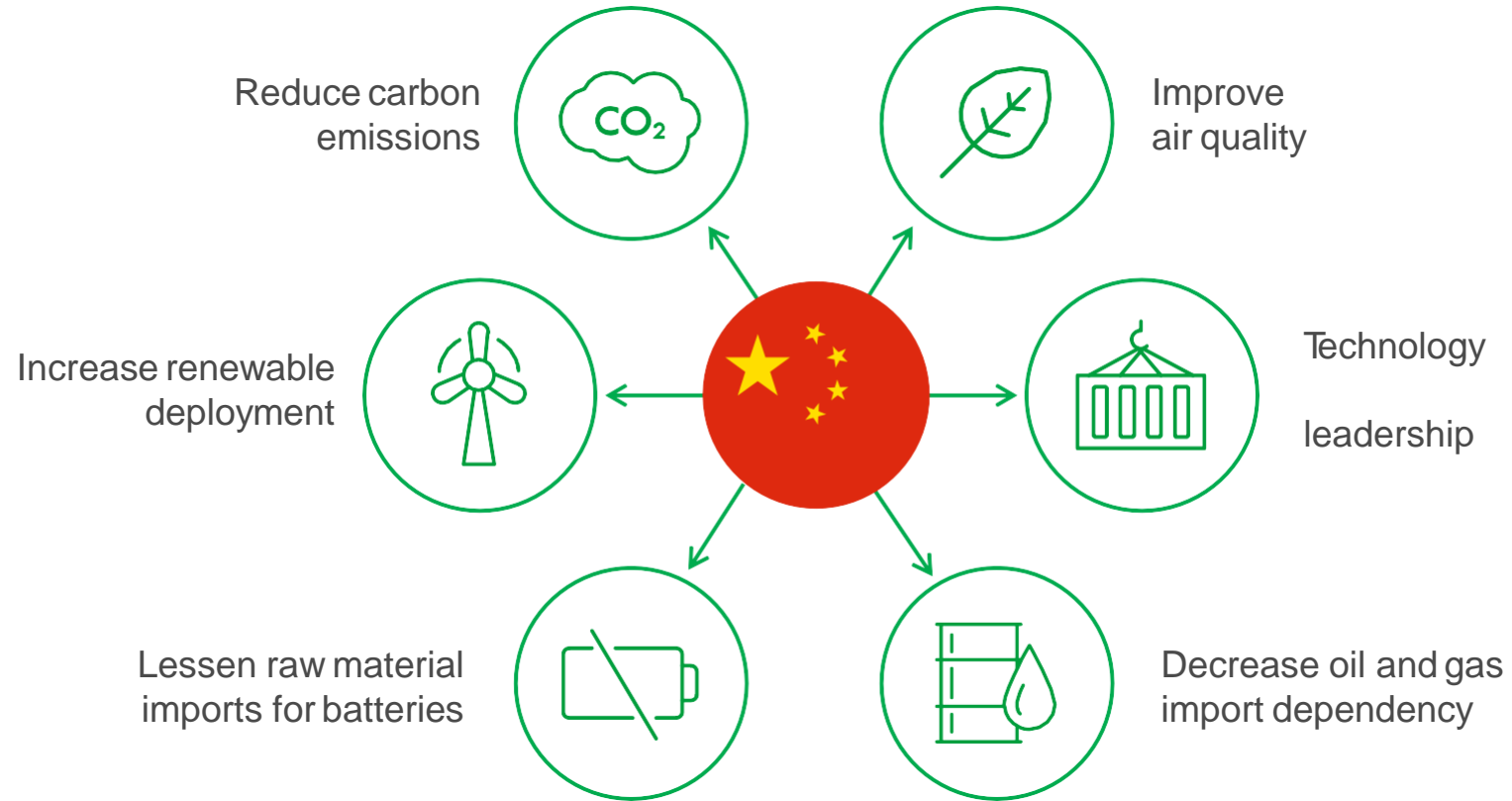
- 3.7million gas-heated homes converted to H₂
 - Local industry and power generation
 - Household conversion starting summer 2028
- 9 1.35 GW ATRs with 94.2% carbon capture
 - CO₂ storage in North Sea
 - Seasonal H₂ storage in salt caverns
 - Dedicated H₂transmission system
- Sufficient capacity in medium and low pressure system for conversion to 100% H₂
- FEED—2019/2023, FID—2023



**World's largest CO₂ emission reduction project. £23 billion capital investment
Partnership between Cadent, Equinor, and Northern Gas Networks**

Regional context: China

Hydrogen is consistent with many of China's long-term goals

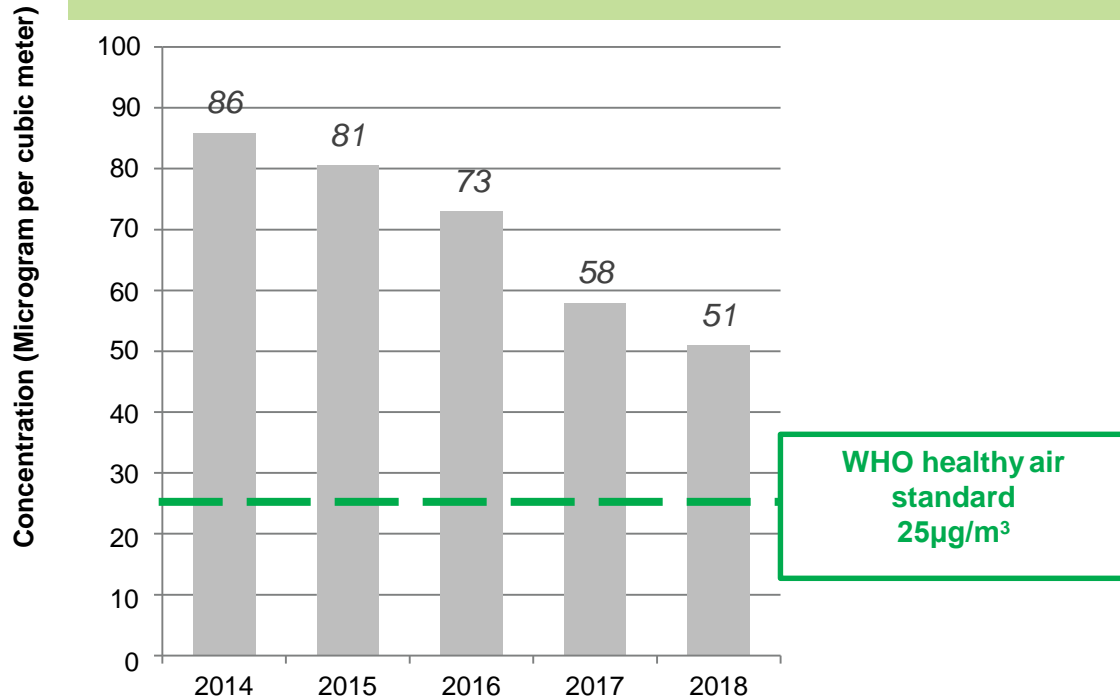


The use of hydrogen can accommodate air pollution control and CO₂ emissions reduction efforts



Beijing's annual average PM2.5 index

Air quality in key regions has improved recently but still requires more effort to reach a healthy level

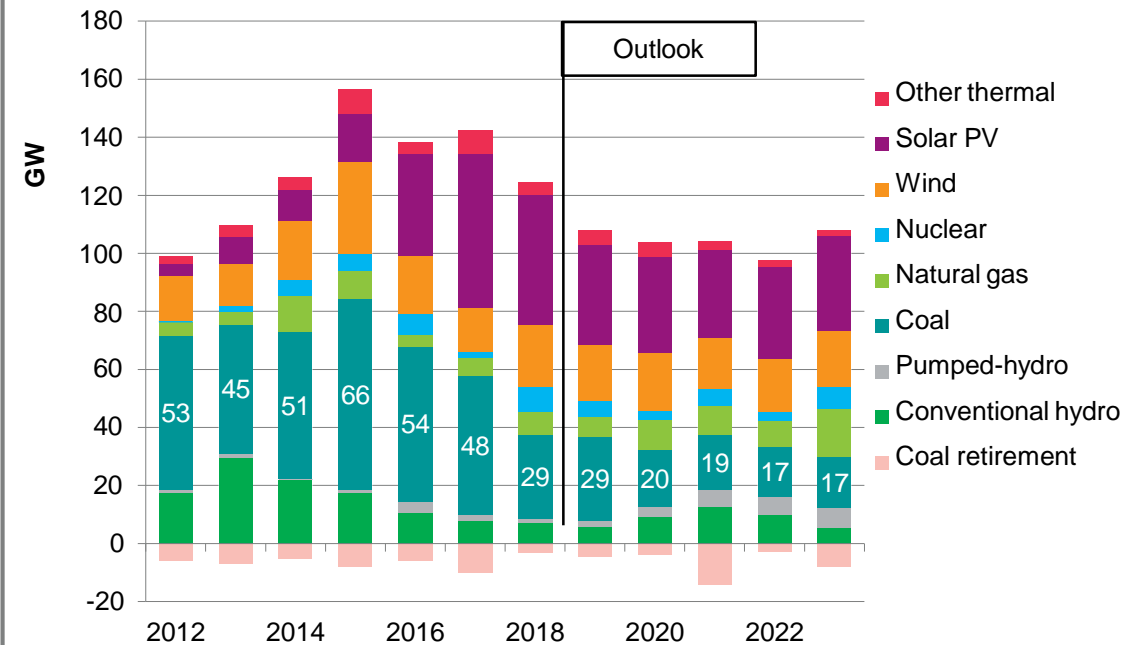


Source: IHS Markit, Beijing Ecological Environment Bureau

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China's power capacity addition outlook

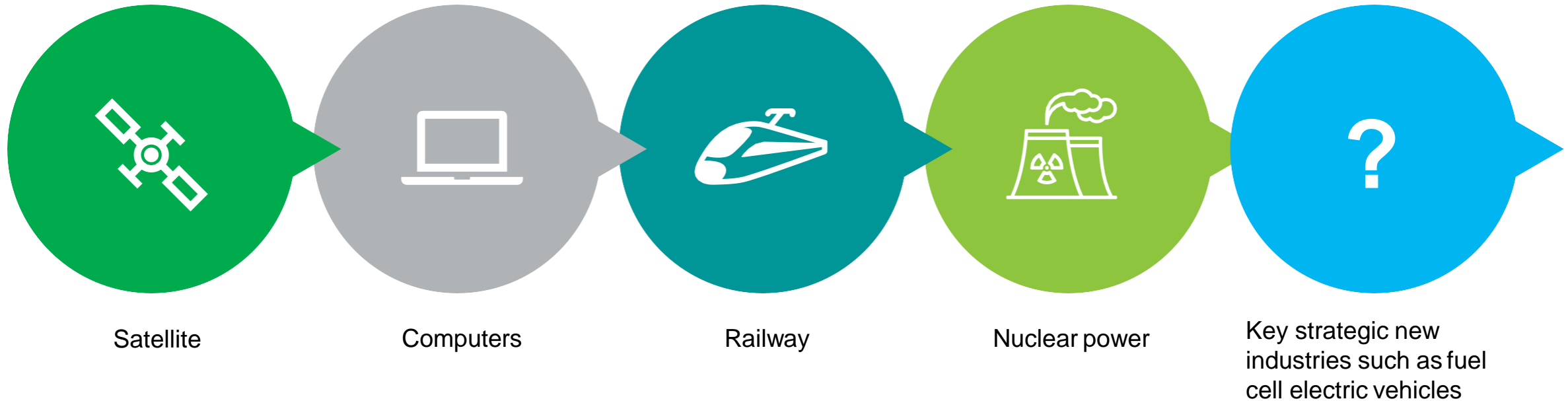
China's coal-fired power capacity additions have declined rapidly but remain significant in absolute terms



Source: IHS Markit, China Electricity Council

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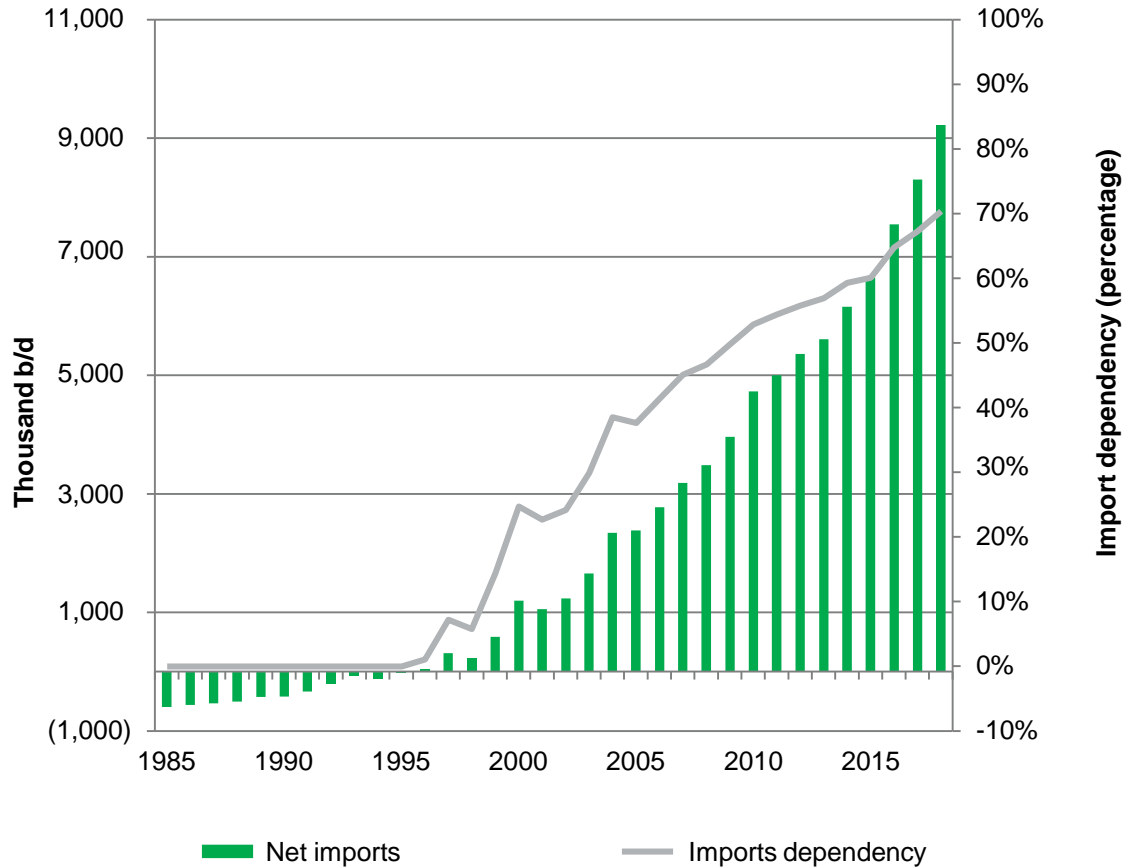
Hydrogen and fuel cell can help advance China's plan to be a technology leader



In 2018, crude oil and natural gas import dependency has reached 70% and 45%, respectively, making supply security a key policy focus



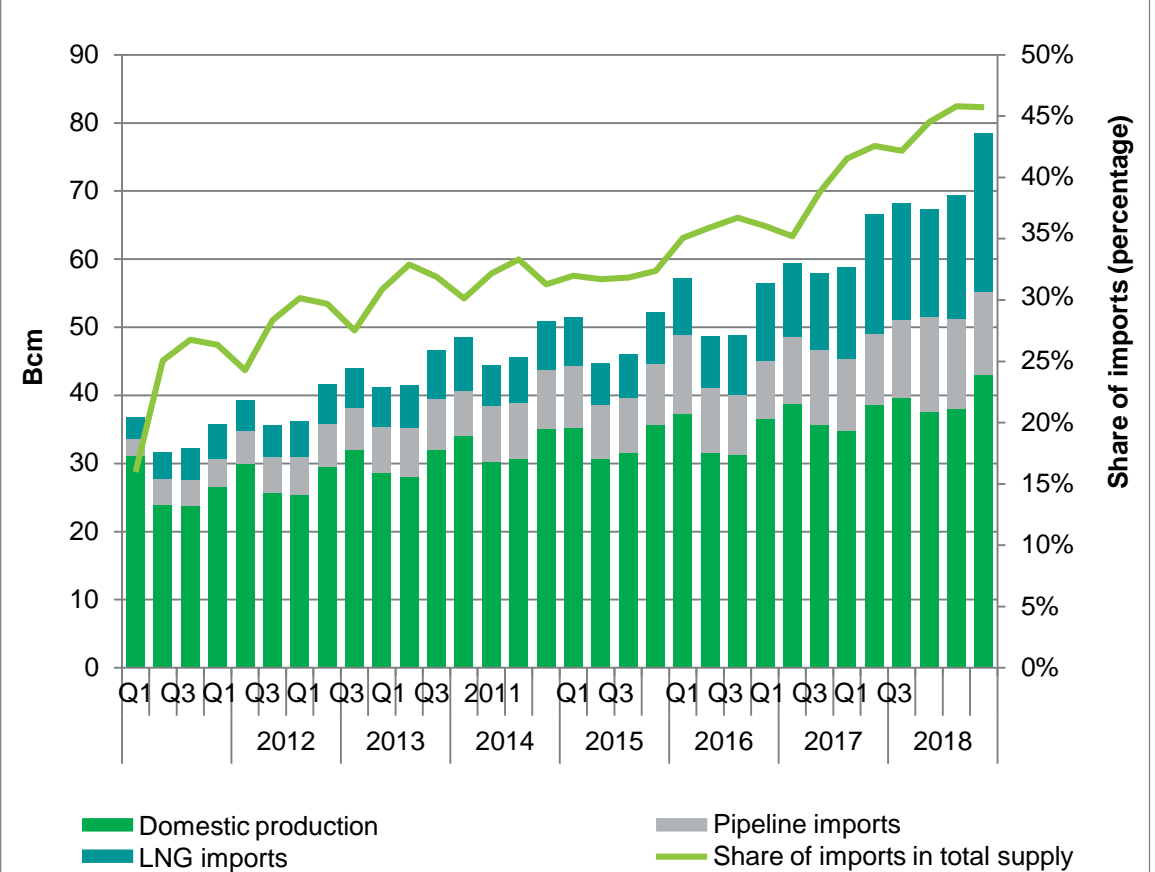
China's crude oil net imports and import dependency



Source: IHS Markit

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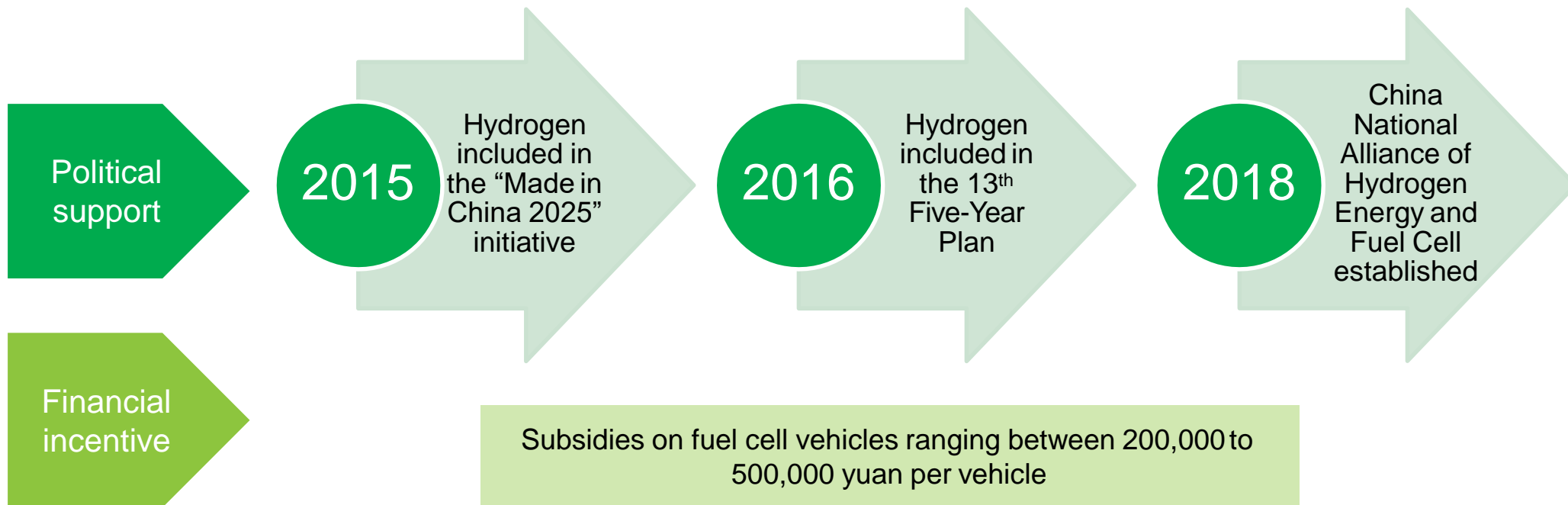
China's natural gas supply and import dependency



Source: IHS Markit, National Bureau of Statistics (NBS), China Customs

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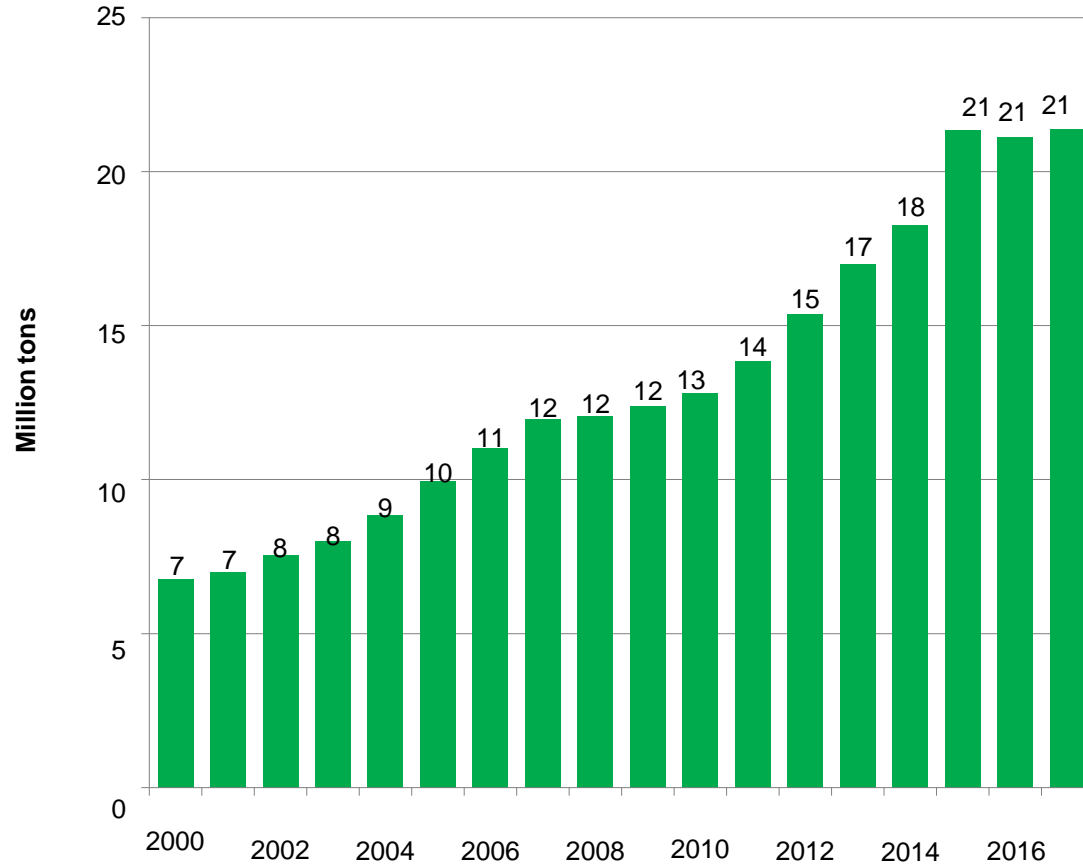
Hydrogen energy development is receiving increasing attention and support from the Chinese government



China is already the world's largest hydrogen producer and consumer



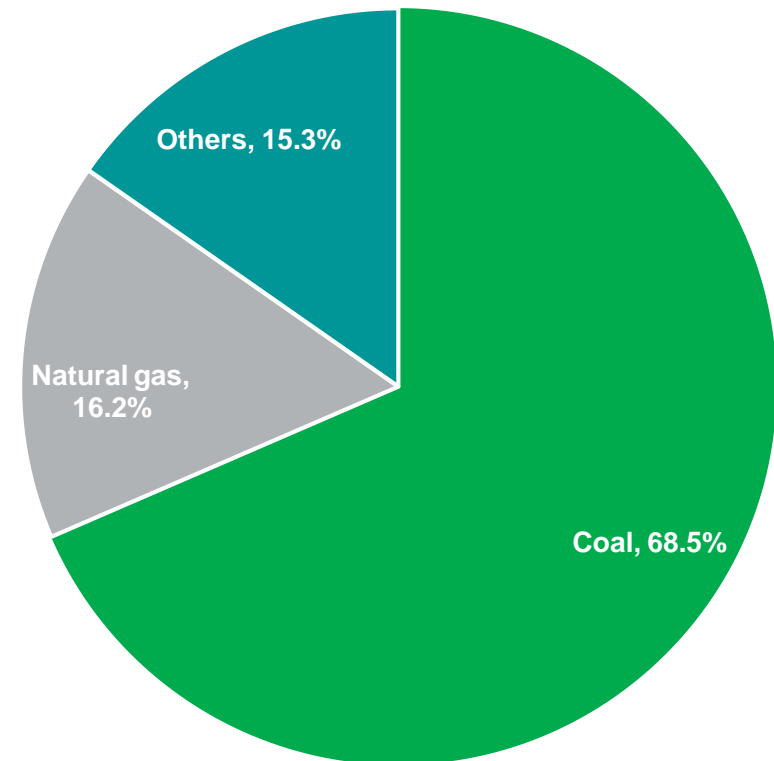
China's hydrogen production



Source: IHS Markit

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China's hydrogen production by source (2017)



Source: IHS Markit

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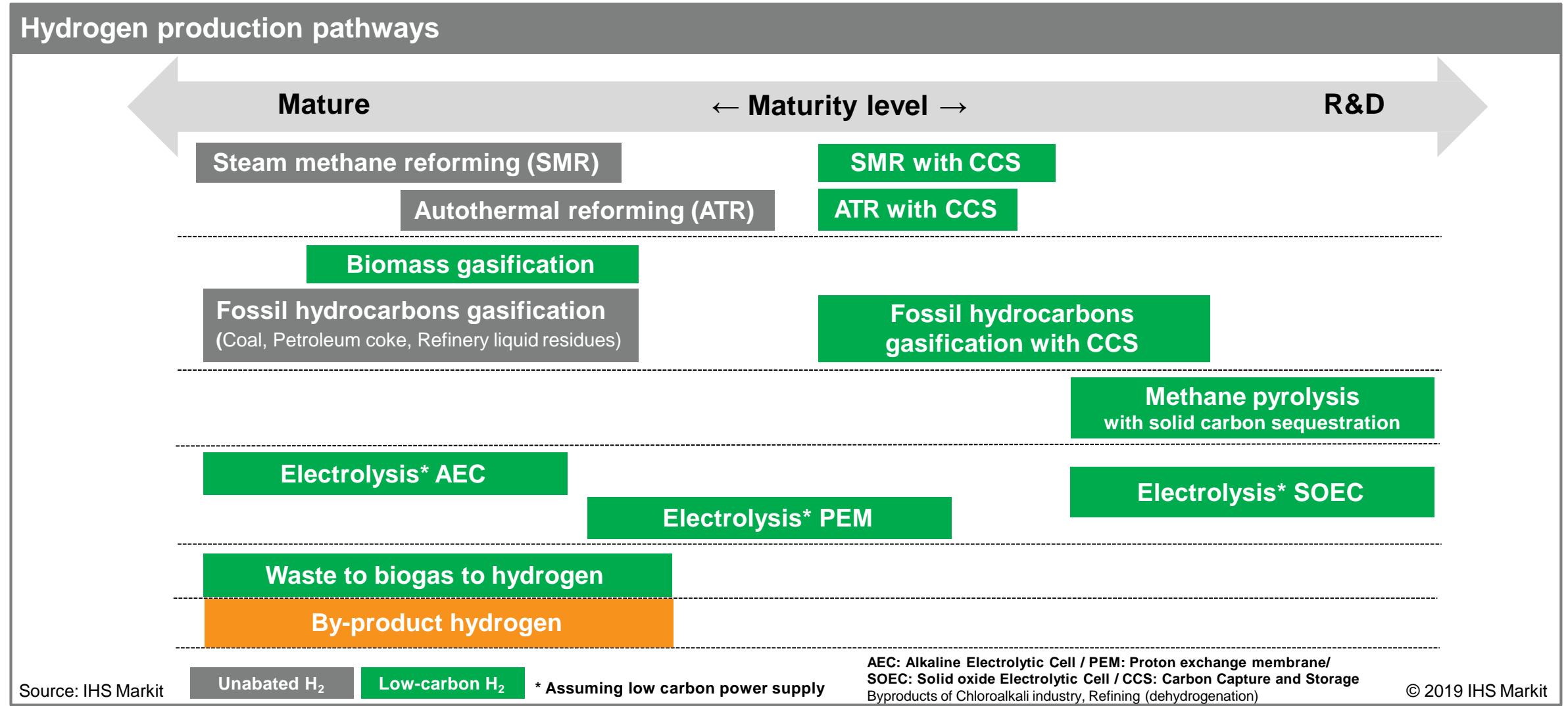
Understanding Hydrogen Supply: The IHS Markit Levelized Cost of Hydrogen Model

Levelized cost of hydrogen methodology

- The IHS Markit levelized cost of hydrogen (LCOH₂) model calculates hydrogen costs at the exit of the production facility,
 - Includes costs of carbon capture, transport and storage, and CO₂ emissions from the process when applicable.
 - Delivery to end user is considered a separate deployment step.
- The LCOH₂ model calculates hydrogen costs via various pathways and multiple scales:
 - Steam methane reformation (SMR), with and without CCS
 - Hydrogen from biomass waste or coal gasification with and without CCS,
 - Three electrolysis technologies—varying scale and sources of power supply
 - Digestion of municipal solid waste, and
 - Methane pyrolysis
- Production costs provided for California, and selected European countries and Chinese regions

The studies consider a range of hydrogen production pathways

Pathways varying in terms of feedstock, scale, commercial availability, maturity and cost



Steam methane reforming dominates global hydrogen production

Interest in electrolysis is growing, current volumes are very small

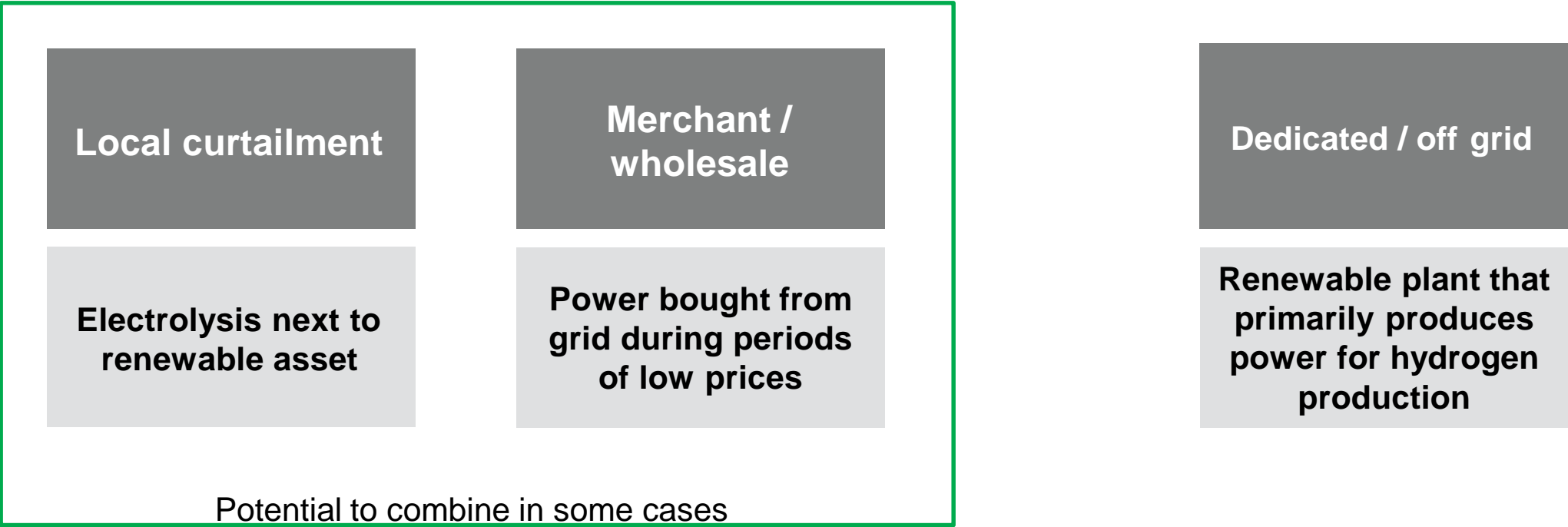
Main sources of low-carbon hydrogen			
	Technology status	Key uncertainties	Development model
Blue hydrogen	<ul style="list-style-type: none"> • SMR well understood and mature • Two examples of combining with CCS, but remains to be fully proven • Alternative processes under development to improve level of carbon capture and efficiency 	<ul style="list-style-type: none"> • Natural gas price • Requires CCS to be low-carbon 	<ul style="list-style-type: none"> • Large scale. Standard size 100,000 Nm³/h. • 1 SMR makes enough H₂ to heat ~65,000 homes* • Scale growing, technology improving (ATR)
Green hydrogen	<ul style="list-style-type: none"> • Competing electrolysis options • Limited deployment to date • Significant cost reduction potential 	<ul style="list-style-type: none"> • Scale / pace of process improvement • Source (and price) of electricity 	<ul style="list-style-type: none"> • Existing P2H₂ capacity in Europe 21MW • Projects are scaling up—early projects <1MW, recent announcements 10-100MW

Note: *Adjusted for back up and seasonal variations in load
Source: IHS Markit

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There are multiple options to provide electricity to electrolysis plants

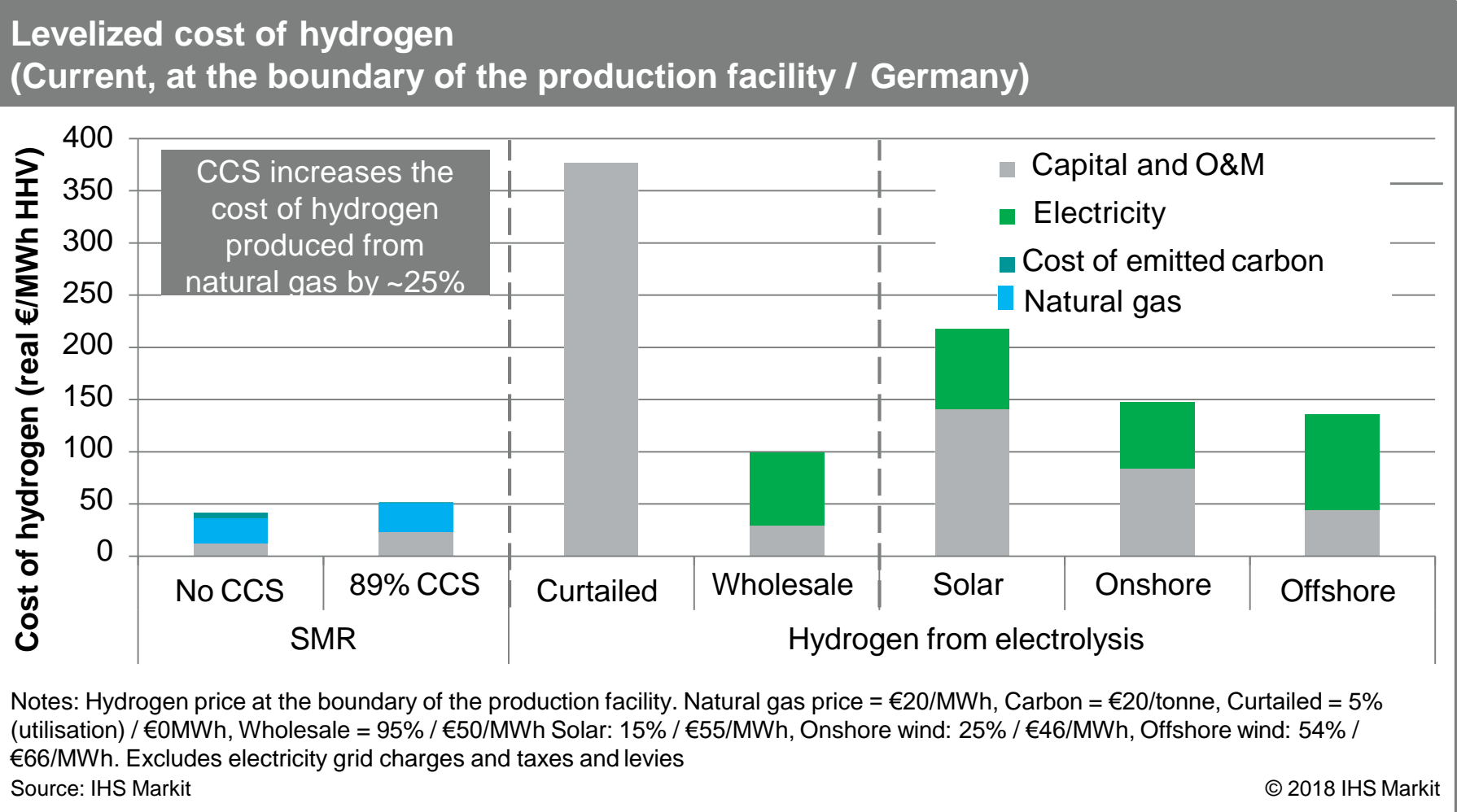
Power generation for electrolysis



Source: IHS Markit

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Currently H₂ produced from natural gas is significantly lower cost than H₂ from electricity...but electrolyzer costs may fall rapidly



Carbon emissions per kWh of hydrogen

Fuel/ technology	kg CO ₂ per kWh(HHV) of natural gas/H ₂
Natural gas	0.18
SMR with no CCS	0.23
SMR with 89% CCS	0.03
Grid electricity (Germany 2020)	0.52

Source: IHS Markit © 2018 IHS Markit

Key cost drivers for hydrogen production

Cost drivers for hydrogen

SMR

Size of SMR

% of CO₂ captured

Deployment/learning rate for CCS

Natural gas price

Carbon price

Electrolysis

Electrolysis technology

Deployment/learning rate

Efficiency improvement

Electricity price

Electricity supply: curtailed or dedicated?

Source: IHS Markit

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Hydrogen's Potential End Uses

Hydrogen's versatility allows it to play a role in all sectors of the economy

• End use applications of hydrogen for energy use

Transport



Displace batteries or fossil fuels

Industry



Displace natural gas in pipelines and end uses

Residential Commercial



Displace coal used for direct heat in industrial and commercial applications

Power



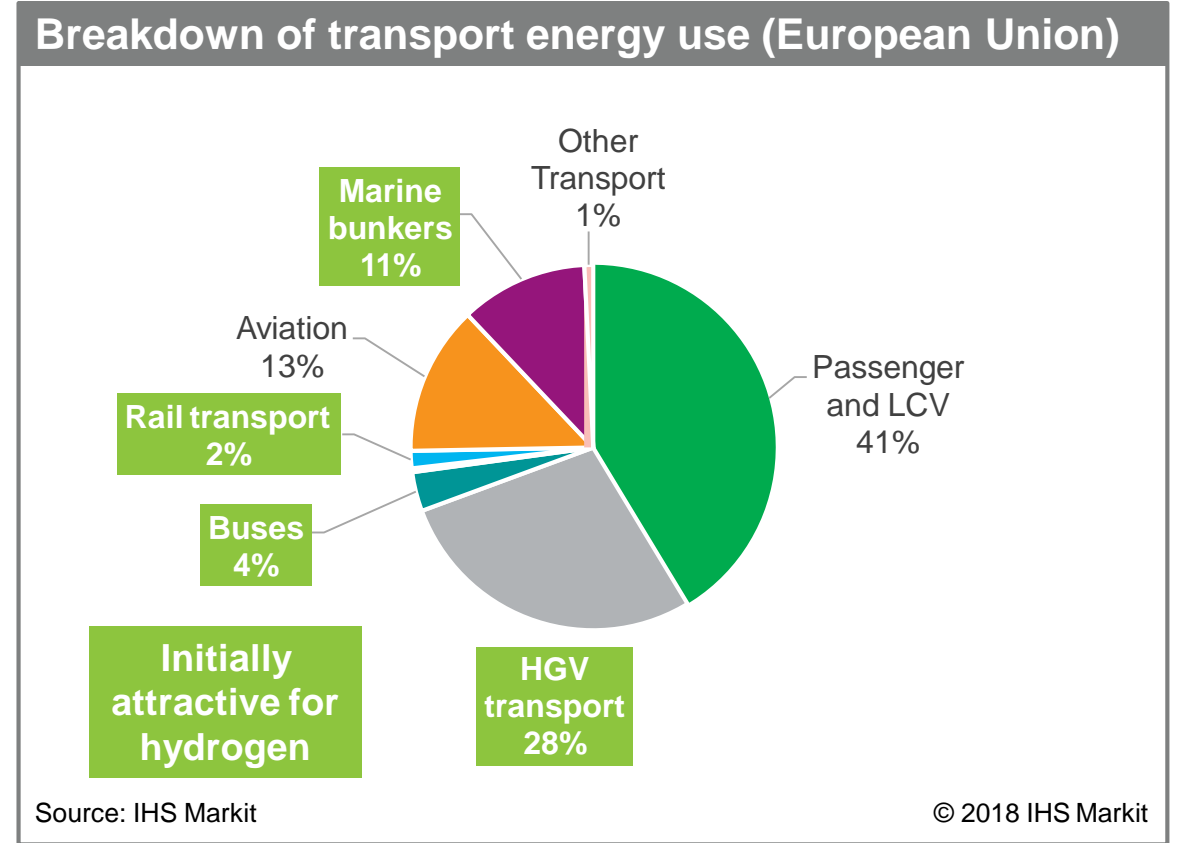
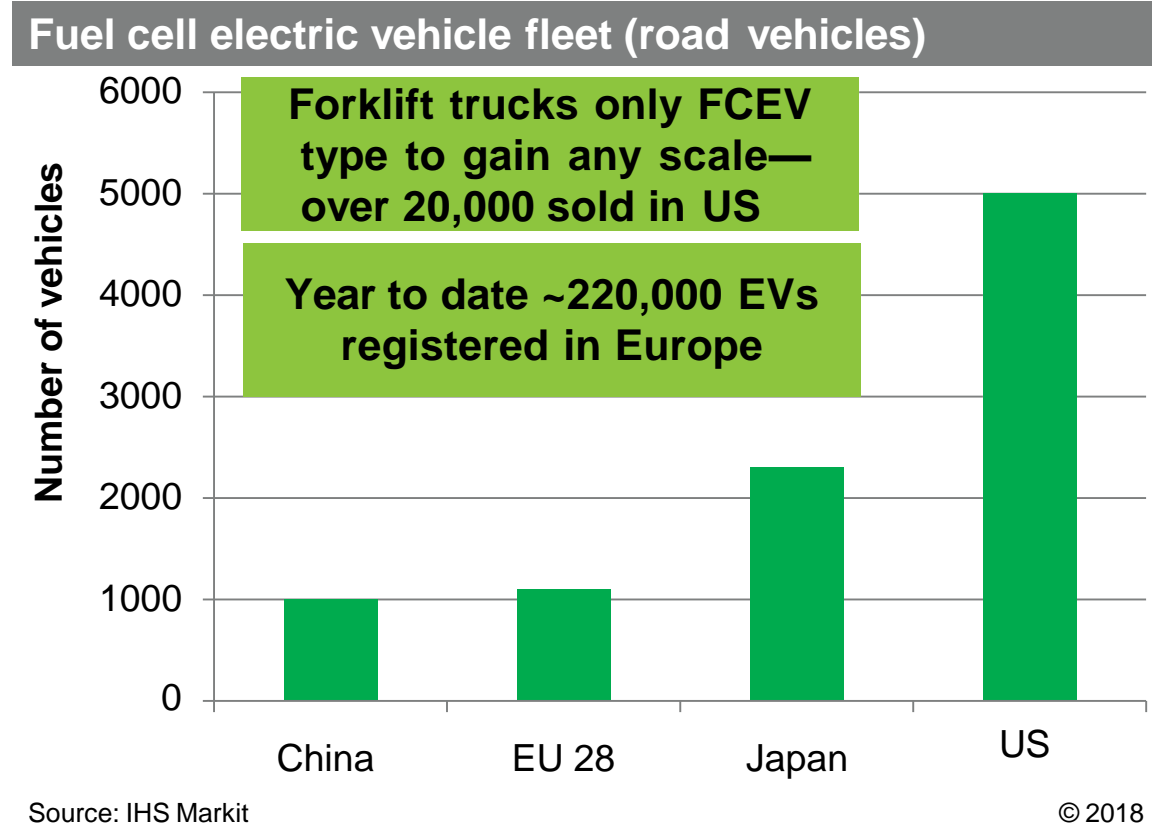
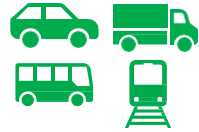
Intra-day balancing of renewable generation and power demand

Seasonal balancing of renewable generation and power demand

Reduced fossil generation

Early days for all alternative fuel vehicles...

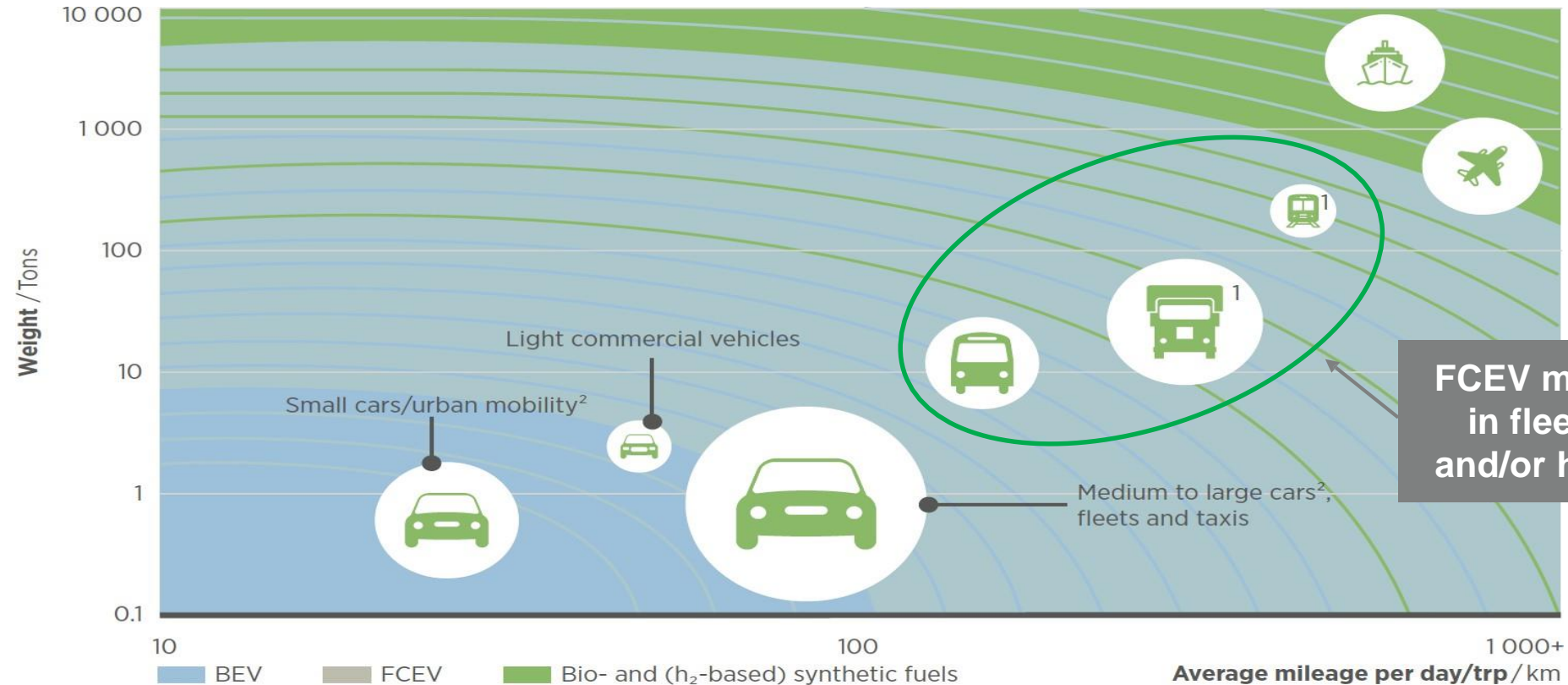
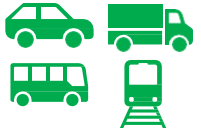
...hydrogen has potential to significantly reduce emissions in over 60% of transport demand



Non-passenger vehicles have not had regulation to date for CO₂ emissions. However this is changing.

Trip length and weight determine competition between BEV and FCEV

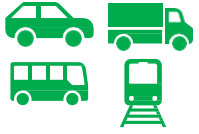
Hydrogen advantage in HGV and fleet sector, BEV favoured in passenger car market



FCEV most likely to gain foothold in fleets with long single trips and/or high uptime requirements.

Source: Hydrogen Council

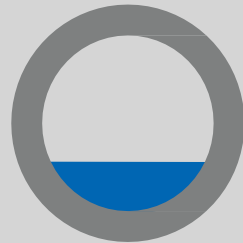
Drivers of the competitiveness of retail hydrogen



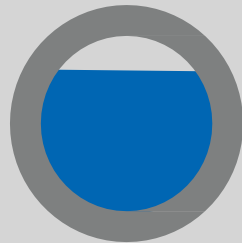
Drivers of the competitiveness of retail hydrogen



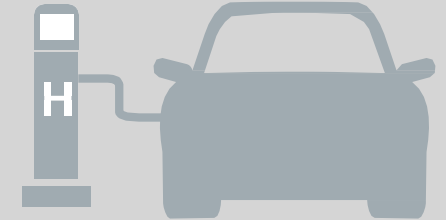
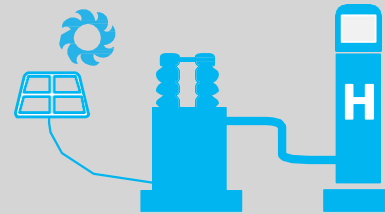
Capital cost of the downstream infrastructure



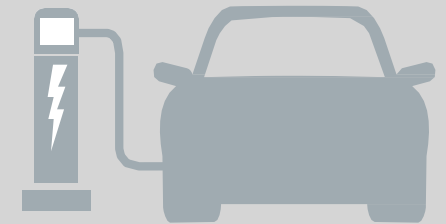
Utilization of the downstream infrastructure



Trucked supply vs onsite production



Price of competing fuels

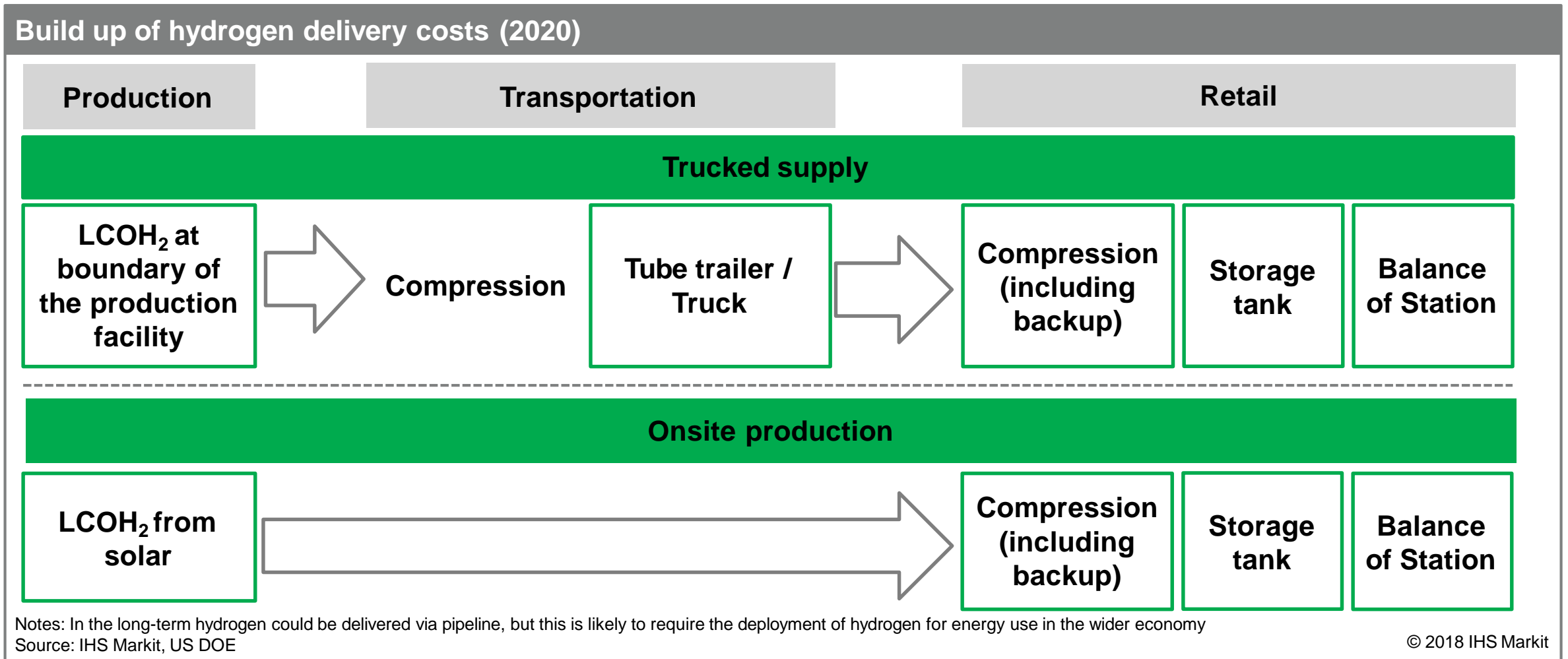
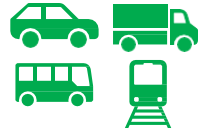


Notes:
Source: IHS Markit

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There are two options for the medium-term supply of H₂ for transport

Tube trailer or onsite production

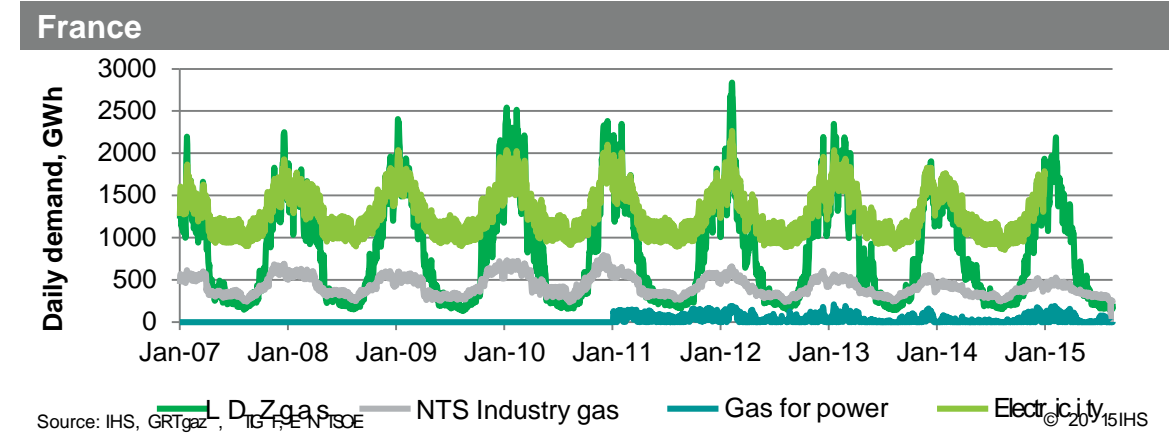
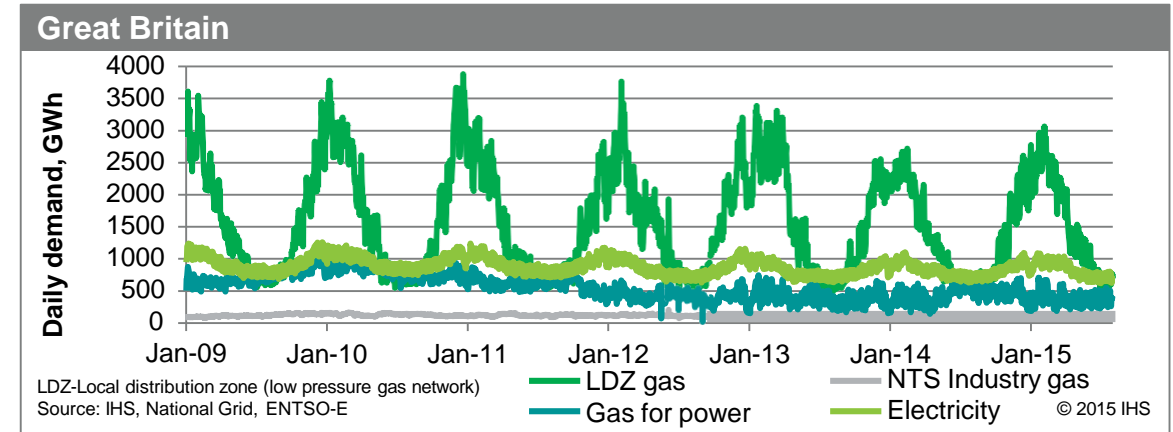


Variation in space heating demand limits potential for electrification

Storability of hydrogen can reduce the cost of decarbonising heat



- Space heating demand is extremely variable
 - Great Britain (GB): Maximum LDZ demand x 5-7 minimum LDZ demand
 - Netherlands (NL): Maximum ~x10 minimum
- Electricity demand is much less variable
 - GB: Max ~1.7 min (6% electric heating)
 - NL: Max ~1.6 min (2% electric heating)
 - France: Max ~2.2 min (13% electric heating)
- Range of French electricity demand is higher than in other markets, but still far less than variation in gas distribution system

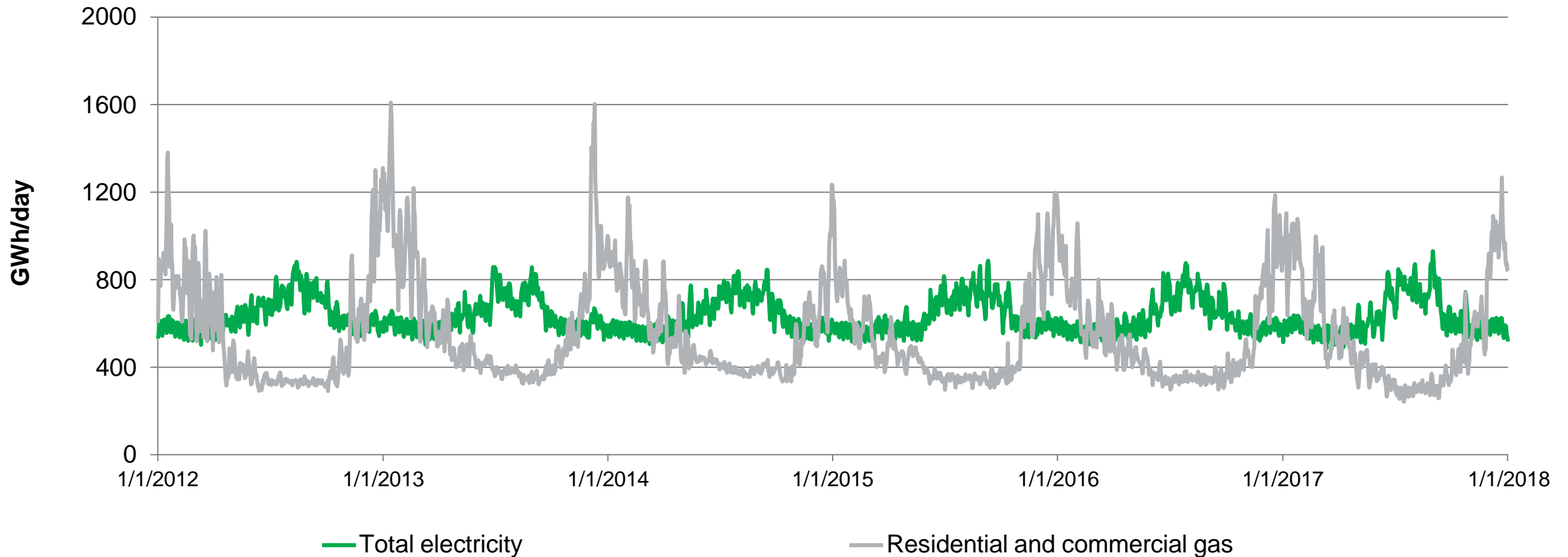


Key question from system perspective: How to manage variation in heat demand?

Even in warm climates, scale of peak heat load sets limits on level of electrification that is possible



California: Total daily electricity and domestic gas demand

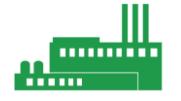


Source: IHS Markit

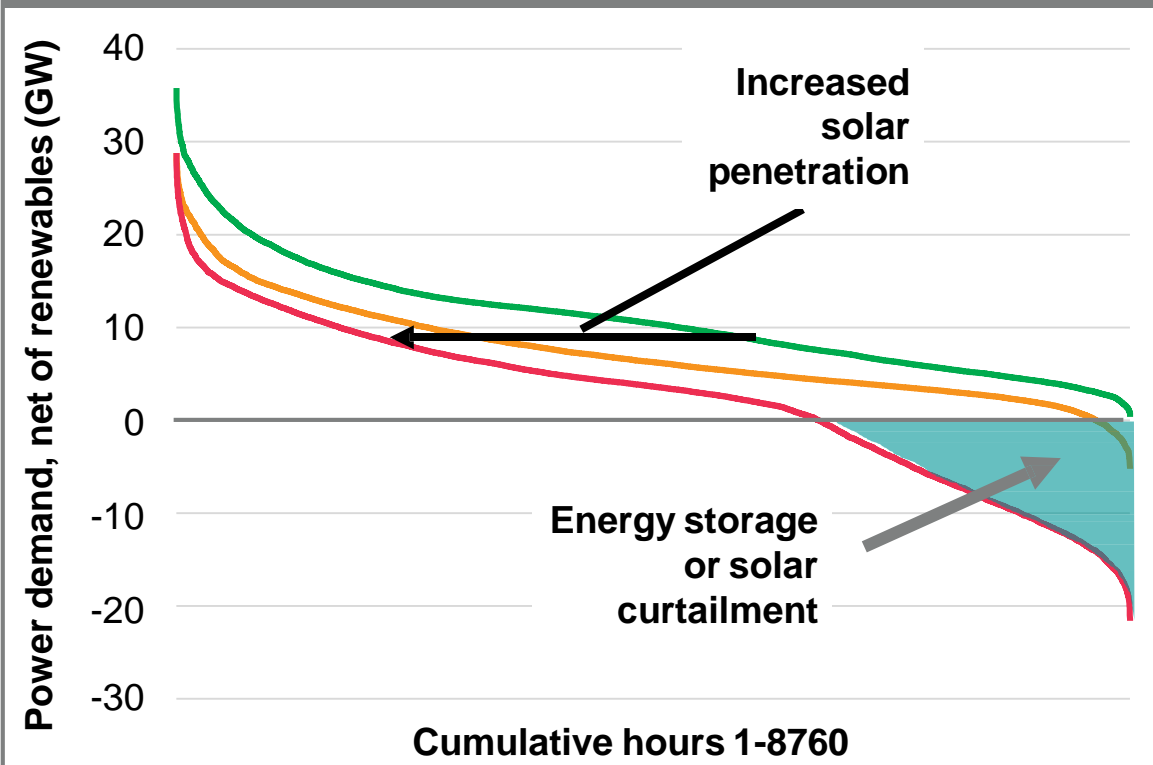
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Energy storage is needed to match renewable generation with load

Mis-matches exist across hours, days, weeks, and months. Storage may also be necessary for year-to-year variations in climate.

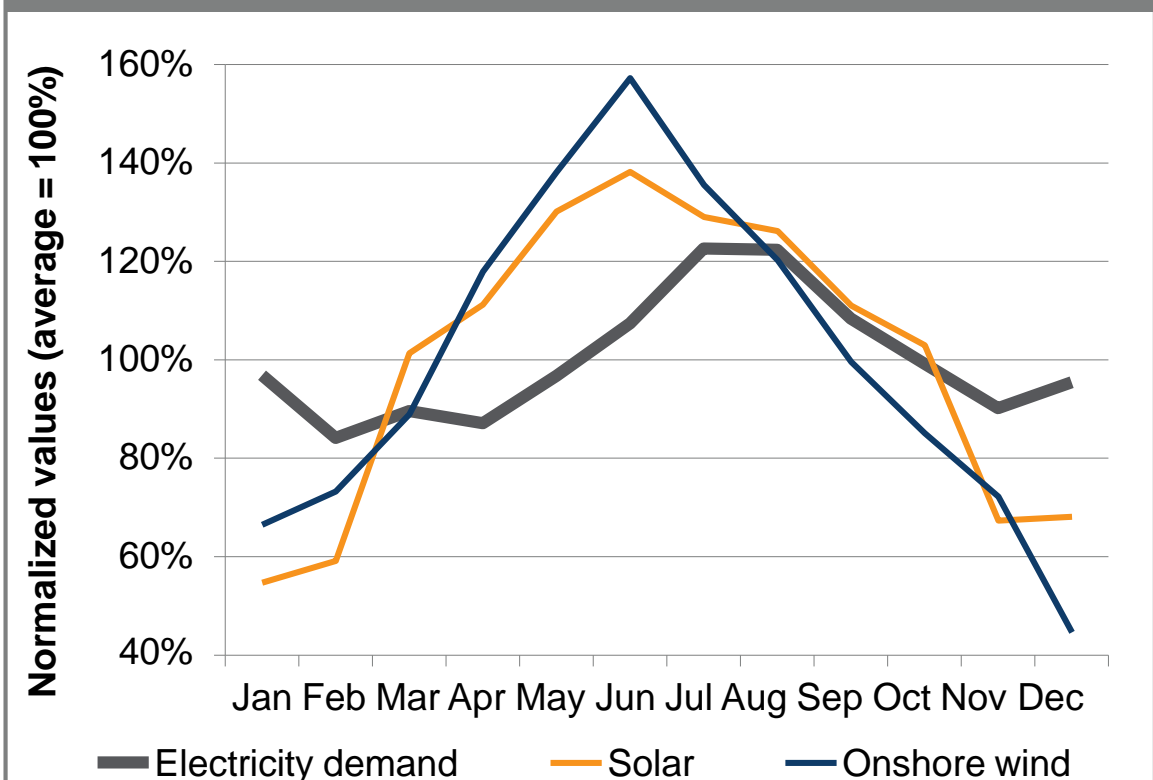


Solar generation's effect on California's power system



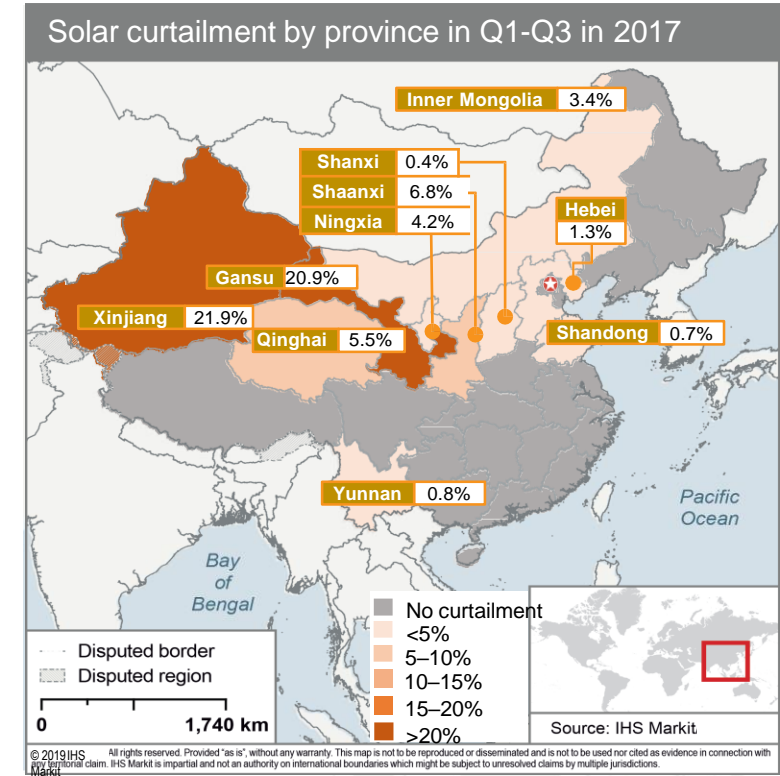
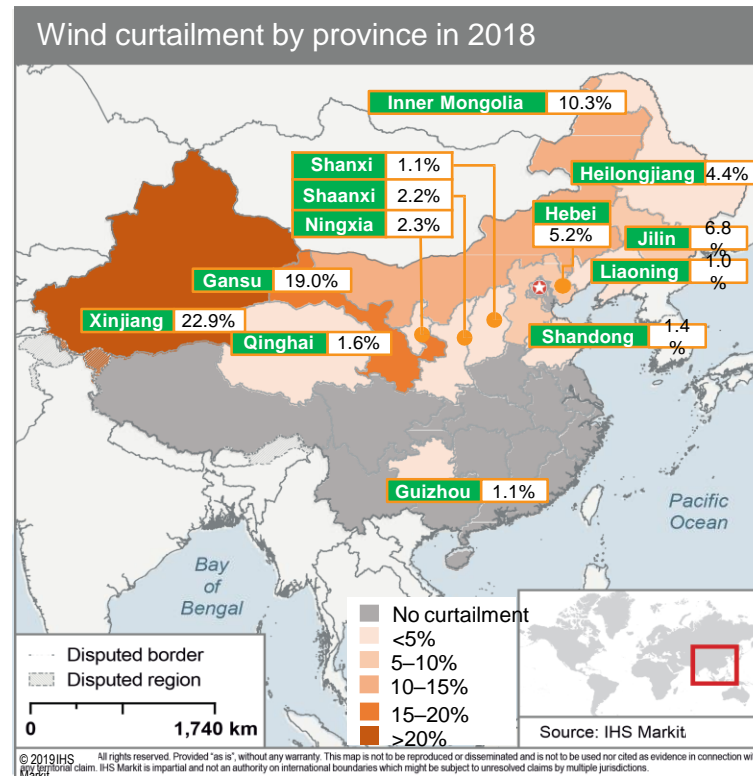
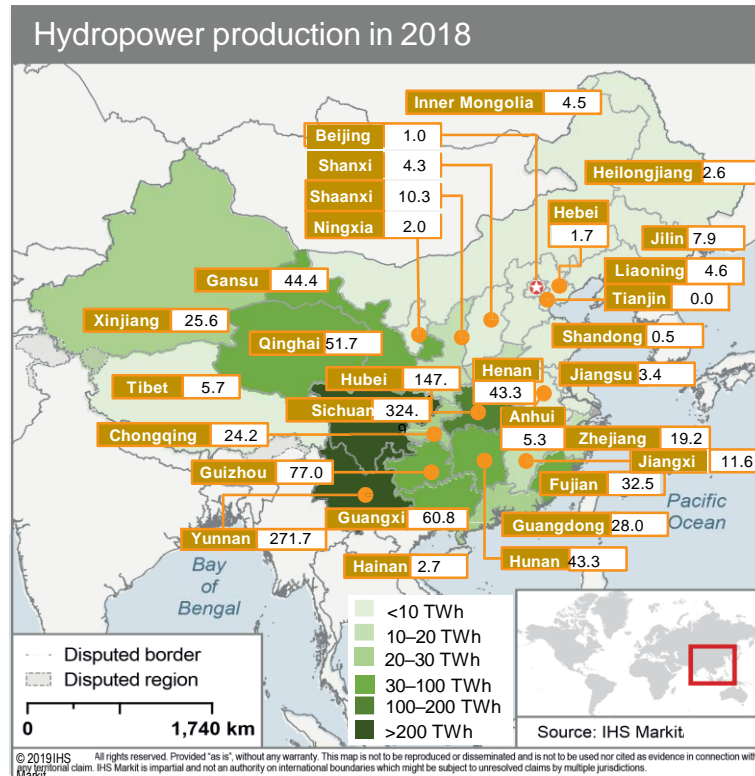
Notes: Chart is illustrative.
Source: IHS Markit
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California, sample demand and generation profiles



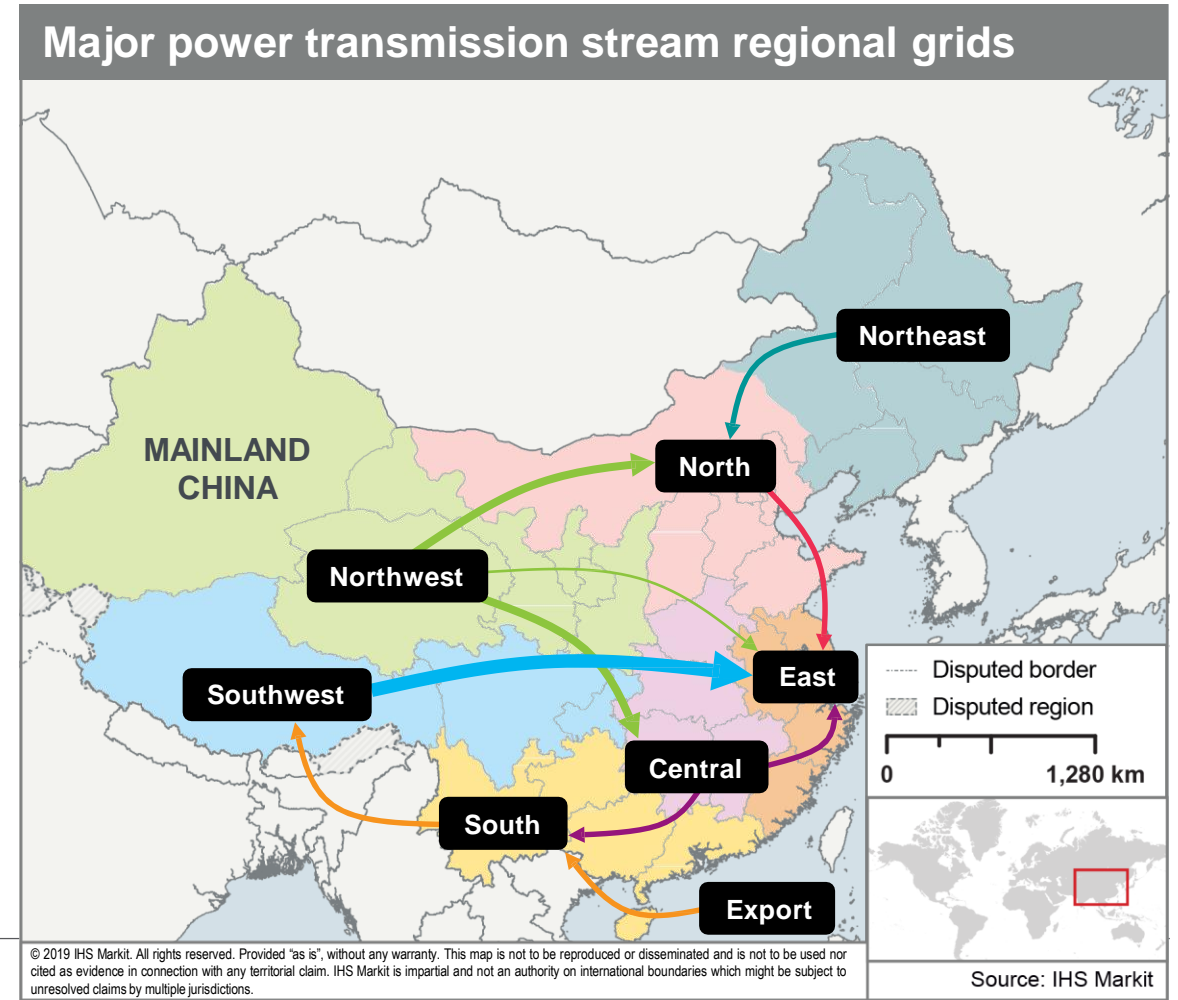
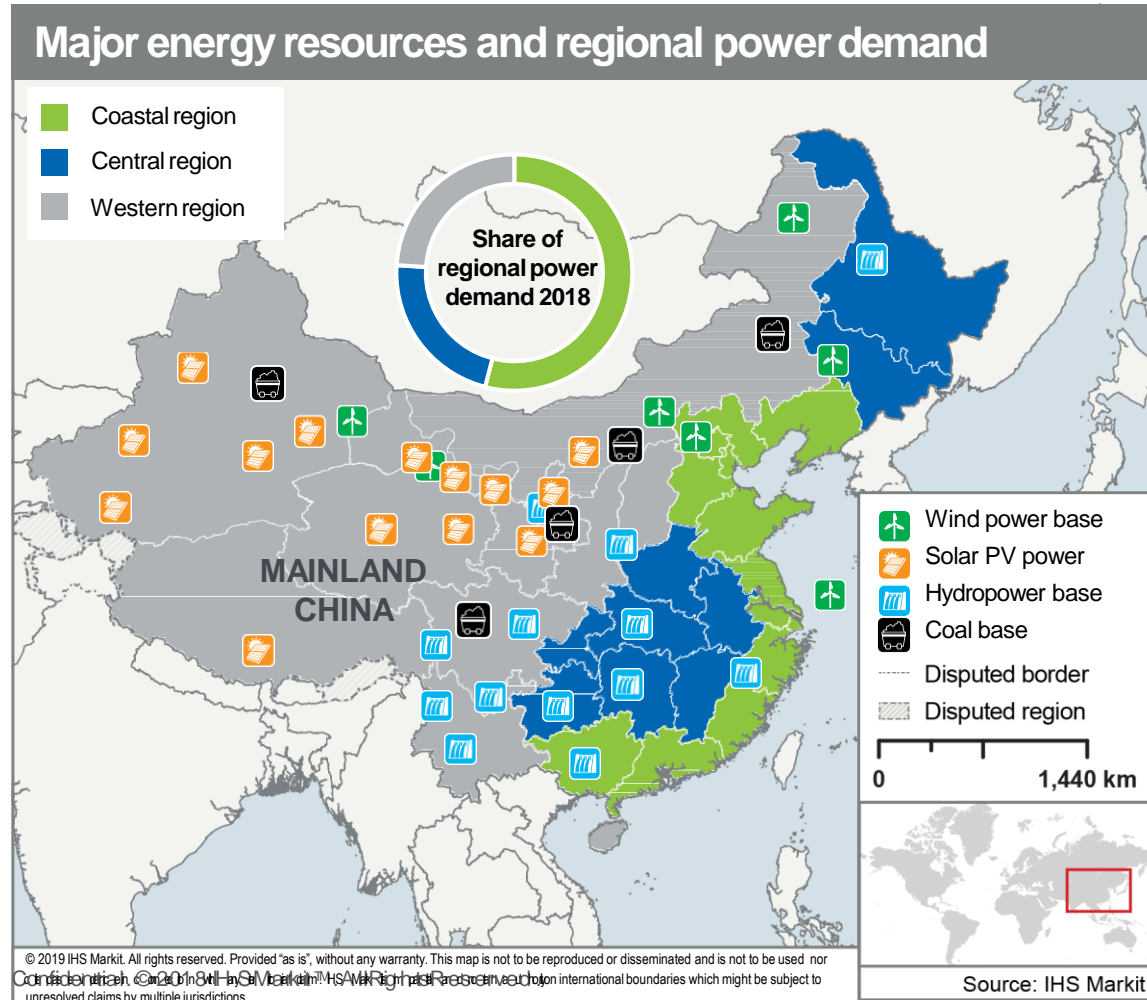
Source: IHS Markit, ABB Velocity Suite
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China's curtailment problem: 97 TWh curtailed electricity can generate 2 MMt of hydrogen



Hydrogen can help transport energy resources to major demand centers

In China, energy resources are located far from coastal demand center



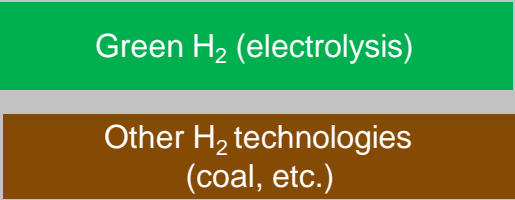
IHS Markit Hydrogen studies: Scope and detailed deliverables

Overall quantitative approach

Putting together costs and opportunities

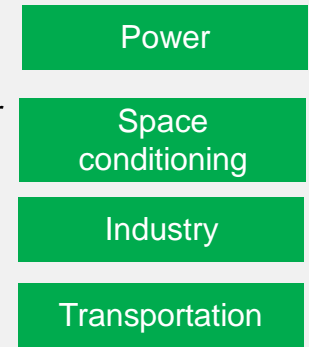
Supply cost analysis:
Green and other hydrogen production technologies analysis

Levelized cost of hydrogen under various technology starting points



Market potential

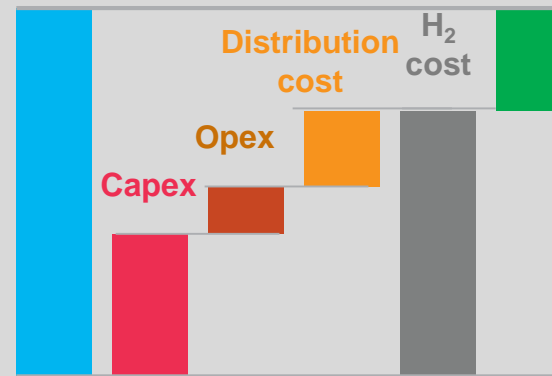
Plausible demand for hydrogen in each major end use given favorable costs and policy



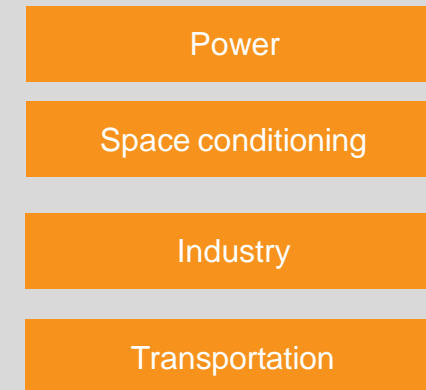
Tipping point analysis by end use sector

Identify the netback value or cost of hydrogen in each major end use under various sensitivity cases of future costs and policy.

Total product value



H₂ netback value = total product value – H₂ costs (could be negative)



Source: IHS Markit

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IHS Markit Hydrogen Studies: Topics Quantified

- Comparison of costs of producing low-carbon hydrogen
- Power to hydrogen from curtailed electricity—amount available to 2050
- The role of low-carbon hydrogen in space and water heating
- The tipping points for the use of hydrogen in heavy transport
- Defining the plausible demand for low-carbon hydrogen
- Matching low-carbon hydrogen production to demand
- Implications for hydrogen deployment in different segments of the energy business

Each study focuses on key questions in each region while providing a coherent global overview of prospects of hydrogen development

IHS Markit hydrogen studies - 2019



Hydrogen in the Golden State

Do policy measures change the economics of hydrogen use in transport?

How can hydrogen help California eliminate GHG emissions by 2045?



European Hydrogen Forum

How can hydrogen contribute to a net zero carbon Europe?

Role of low carbon gases:
Synthetic methane vs hydrogen

Is there room for electrification and hydrogen?



Hydrogen as the Enabler: Meeting China's Energy Challenge?

Could domestically produced hydrogen reduce fossil fuel imports?

Will China accelerate cost reductions for electrolysis?

Key Business Questions: What is the hydrogen opportunity for my company?

Upstream Oil and Gas Companies

- Can hydrogen produced with SMR and CCS offer a long term future for natural gas production?
- What is the competitive threat from hydrogen from electrolysis?

Electric Utilities

- What is the role of hydrogen storage in integrating renewables?
- Is large scale hydrogen power feasible?
- Is hydrogen electrolysis a major new power demand sector?

Natural Gas Utilities

- What is the potential for repurposing existing distribution assets to hydrogen delivery?

Transportation

- Could hydrogen be a major means to decarbonize cars, buses and trucks?
- What refueling infrastructure would be needed?

Industrial End Users

- Can hydrogen replace conventional sources of process heat?
- How would the hydrogen be produced and delivered to my facility?
- Could on-site renewable power generation be a source for hydrogen production?

Financial Institutions

- How will hydrogen infrastructure projects be financed?
- Will there be policy support for hydrogen?
- What are the technology and revenue risks?

Hydrogen in the Golden State: Project timeline and deliverables



Initial Workshop and
Community Introduction
Los Angeles
30 October 2018

Intermediate presentations:
Community calls
November 2018 –
May 2019

Final workshop and
presentation materials
Chicago
14-15 May 2019

- **Why hydrogen now:** an overview of policy initiatives supporting hydrogen development in California.
- **Hydrogen supply analysis:** presenting the results and insights from the IHSM Levelized Cost of Hydrogen (LCOH₂) modeling and analysis.
- **Developing the project quantitative approach:** review of the components of the IHSM Autonomy scenario and a how to assess hydrogen's role in a deeply decarbonized California.
- **Intermediate community calls:** validation of the modelling and intermediate results, sectorial deep-dive, etc., in a webinar format.
- **California net zero greenhouse gas economy in 2050.** Provided the policy backdrop for the project's analytics
- **Status of Analysis of the Transport Sector.** Quantification of transportation costs for hydrogen fuel cell vehicles and competing technologies.
- **Practicalities:** understanding the technical and policy issues impacting the potential role of hydrogen in power, industry, transport and heat in California.
- **Identifying the tipping points:** determining the triggers and conditions required for hydrogen to be used more widely
- **Costing:** quantifying indicative costs needed to move hydrogen from demonstration to commercial success in each principal end use.
- **The market potential for hydrogen:** quantification of the plausible and maximum potential demand for hydrogen in California.

Structure of the European Hydrogen Forum

Deliverables and scope of work can evolve based on participants feedback



- Two meetings during the year -- June and end October/November 2019
- Location: a 'hydrogen-interesting' location.
 - Suggested first meeting: June 12-13, 2019 Marseille, Jupiter 1000 hydrogen cogen plant and accompanying transmission line
 - Second meeting: to be determined
- A two-day session for each meeting – the first day will include a tour of a hydrogen facility followed by dinner, the second day is a workshop day with a presentation and discussion of analysis on specific topics.
- For the first session – suggested topics for analysis:
 - **Supply:**
 - Comparison of a broader set of hydrogen production options from biomass/waste; a further review of costs
 - Exploring options for hydrogen imports
 - Costs of for example biomethane, synthetic gases
 - **Infrastructure:**
 - Comparison of the costs of transporting hydrogen compared with electricity and natural gas
 - Are synthetic methane or other synthetic fuels a better option than hydrogen?

European Hydrogen Forum: Client suggestions for topics



Hydrogen Supply Options

- Use of biomass to produce hydrogen
- Thermal methane pyrolysis or “Gas splitting” – Breaking methane molecule into hydrogen and solid carbon
- Conversion of hydrogen to methane by recycling CO₂ from the air
- Hydrogen plus a carbon source converted to liquid fuels for the transport sector e.g. methanol, biodiesel, ammonia (as a transport fuel)
- Import of hydrogen produced from renewable sources outside Europe in liquid form: liquefied hydrogen or ammonia
- Refineries could produce hydrogen by electrolysis instead of using SMRs
- **Transmission/Distribution**
- Cost and technical limitations of converting grid to hydrogen vs blending hydrogen with natural gas

Hydrogen Demand

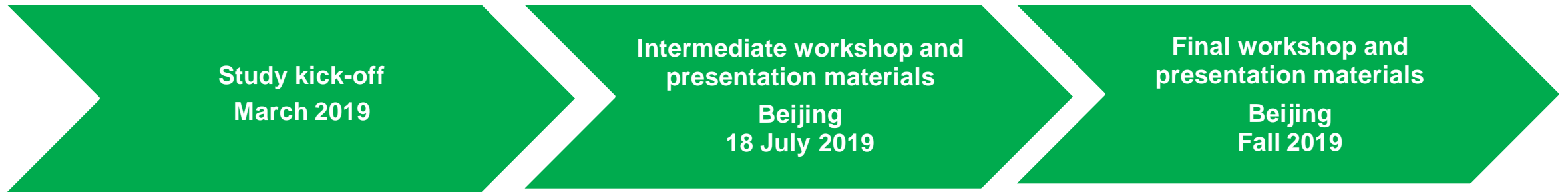
- Opportunities in micro CHP
- Use in district heating
- Analysis of the light duty vehicle sector
- Comparison of the use of biomethane with hydrogen in all end-use sectors
- Altering the overall power generation mix—does using hydrogen imply a different power mix? e.g less renewable capacity required because hydrogen provides a storage option
- What is the route to market in the different sectors – is there a different risk profile?

Regular Tracking of Policies and Events

- Quarterly newsletter on hydrogen
- Review of policies on hydrogen in each of the countries in Europe and a global overview

Hydrogen the Enabler: Meeting China's Energy Challenge?

Project timeline and deliverables



- **Study kick-off**
 - **Introduce the study participants.**
 - **Overview of the project timeline and scope.**
 - **Discuss the first workshop agenda and logistics.**
- **Why hydrogen now:** an overview of policy initiatives supporting hydrogen development.
 - **Hydrogen supply analysis:** presenting the results and insights from the IHSM Levelized Cost of Hydrogen (LCOH₂) modeling from electrolysis, gasification and reforming.
 - **Transmission comparison:** transporting hydrogen compared with electricity and natural gas
- **Practicalities:** understanding the technical and policy issues impacting the potential role of hydrogen in power, industry, transport, and heat in China.
 - **Identifying the tipping points:** determining the triggers and conditions required for hydrogen to be used more widely.
 - **Costing:** quantifying indicative costs needed to move hydrogen from demonstration to commercial success in each principal end use.

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