Specialty Chemicals Market Overview

Used in everything from household items to high-tech products

Billions of dollars invested annually to meet future demand growth

Massive Investments = benefits + risks

Company Focus On:
- Innovation
- Sustainability
- Competitiveness

Fragmented Specialty Chemical Market

Position of Specialty Chemicals (2018)
- 25% of Global Market is China (Largest consumer)
- 15% Total Chemical Market
- 6% Consumption Growth Rate in China
- $595 Billion U.S. Dollars

Market Growth (2018-2023)
Several segments will grow faster than the overall average forecast of 3.3%.

Growth Segments to Watch
- Electronic chemicals
- Nutraceutical ingredients
- Oil field chemicals

Navigate this complex industry with a detailed analysis of 29 specialty chemical segments: