

TECHNOLOGY INTELLIGENCE SERVICE

Video Surveillance - Annual

Video Surveillance - Annual - Premium

COVERAGE

- Regional and global market forecasts
- Unit shipments
- Revenues
- Average selling prices
- 10 main product categories
- Revenues for over 40 countries
- Revenues for 17 end-user sectors
- Premium version provides units, revenues, and ASP data by 13 sub regions in addition to the standard 5 regions
- Premium version subscribers receive three deep-dive sub-regional reports each subscription year

Extensive coverage of the market for video surveillance equipment, providing in-depth data and analysis

Databases

Forecasts and market share estimates, delivered in Excel

Briefs & reports

Market briefs offer analysis and insights from the dataset; reports provide analysis of key technology trends and industry conferences

Analyst access

For prompt responses to urgent and unique questions

Analyst insights

Client-exclusive commentary on developments throughout the year

Clients of this service will receive:

Video Surveillance Market Share Database (flagship product) - Delivered in Excel and fully updated once per annual subscription, this database provides market share tables by product for the EMEA, Americas, Asia, China, and world regions.

Video Surveillance Intelligence Database (standard and premium versions) - Delivered in Excel, this database provides comprehensive market size data and forecasts for the video surveillance equipment market segmented by a broad range of criteria. An online PowerBI visualization tool accompanies the database. The premium database has additional geographic granularity. Coverage details are provided on the next page.

Physical Security Equipment & Services Report - A total industry snapshot, this report presents an overview of the physical security market by collating top-level data from other IHS Markit | Technology, now a part of Informa Tech, research products. It includes segmentation by security equipment type (video surveillance, access control, intrusion detection); service (systems integration, as-a-service models, remote monitoring revenues); end-user vertical; and geographic region.

Market briefs and reports - Delivered throughout the year, these studies provide analysis of core databases, trends, and reactive events in the wider physical security industry. These reports contain analyst insights to aid understanding of the factors driving the covered markets.

Research coverage

Products	Time periods	Measurements
Analog cameras HD CCTV cameras Network cameras Explosion-proof cameras Thermal cameras	Recorders Video analytics appliances Encoders Video management software (VMS) Accessories	Base year for most recent historical year and 5-year annual forecast Units Revenues ASP

Analog cameras	HD CCTV cameras	Network cameras
Camera resolution Form factor	Camera resolution Form factor	Form factor Resolution Onboard storage 4K compliance Analytics Dynamic range Onboard audio Adv. Low light

Recorders	VMS	Encoders
Channel count	Channel count	Channel count

Revenues by country

Austria and Switzerland Benelux France Germany Italy Nordic Countries Spain and Portugal UK and Eire Russia Czech Republic Poland	Rest of Eastern Europe Middle East South Africa North Africa Rest of Africa USA Canada Argentina Brazil Mexico	Rest of Latin America Taiwan Japan South Korea Malaysia Indonesia Singapore Vietnam Thailand Rest of South East Asia India Pakistan	Oceania Rest of Asia Eastern China Northern China Southern China Northeastern China Northwestern China Southwestern China Hong Kong and Macau
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Revenues by end-user sector

Airports Banking and finance Casinos and gaming City surveillance	Commercial Data centers Education Government	Healthcare Manufacturing and industrial Ports Railways	Residential Retail Sports and leisure Traffic monitoring Utilities, energy, and mining
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Standard service	Americas	EMEA	Asia (excl. China)	China
ASPs, units, and revenue by region				
Premium service	Americas	EMEA	Asia (excl. China)	China
ASPs, units, and revenue By region and sub region	USA Canada Latin America	Western Europe Eastern Europe Africa Russia Middle East	Southeast Asia East Asia India Oceania Other Asia	+ 3 deep-dive reports with insights on 3 sub regions per year

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IHS Markit (NYSE: INFO) is a world leader in critical information, analytics and expertise to forge solutions for the major industries and markets that drive economies worldwide. The company delivers next-generation information, analytics and solutions to customers in business, finance and government, improving their operational efficiency and providing deep insights that lead to well-informed, confident decisions. IHS Markit has more than 50,000 business and government customers, including 80 percent of the Fortune Global 500 and the world's leading financial institutions. Headquartered in London, IHS Markit is committed to sustainable, profitable growth.