

# Animal Health – Agribusiness

Connect<sup>™</sup> User Guide

July 2020



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- Weekly Briefing
- <u>Resources</u>
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- <u>Mobile</u>
- <u>Contact Us</u>



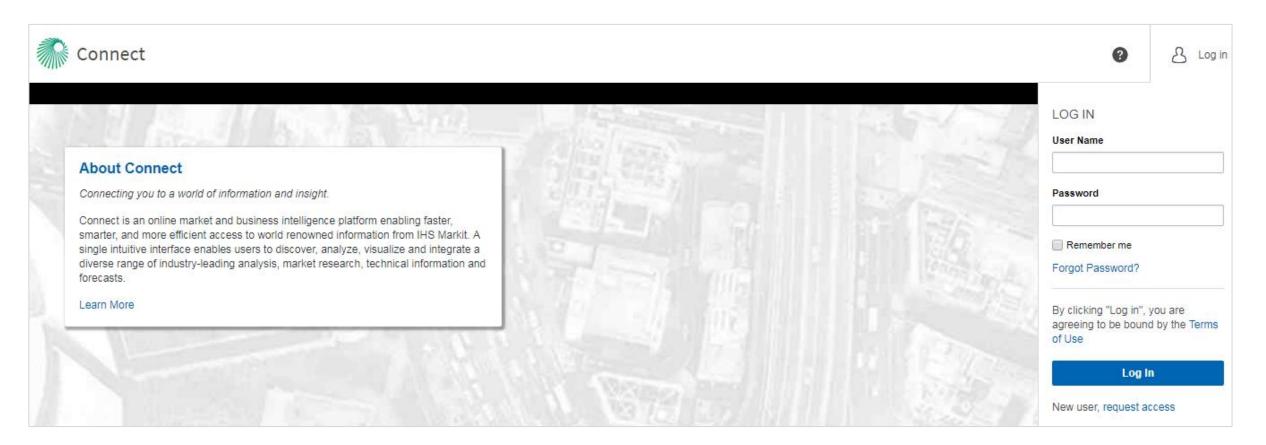
## **Connect Login Instructions**



#### **Connect Login Instructions**

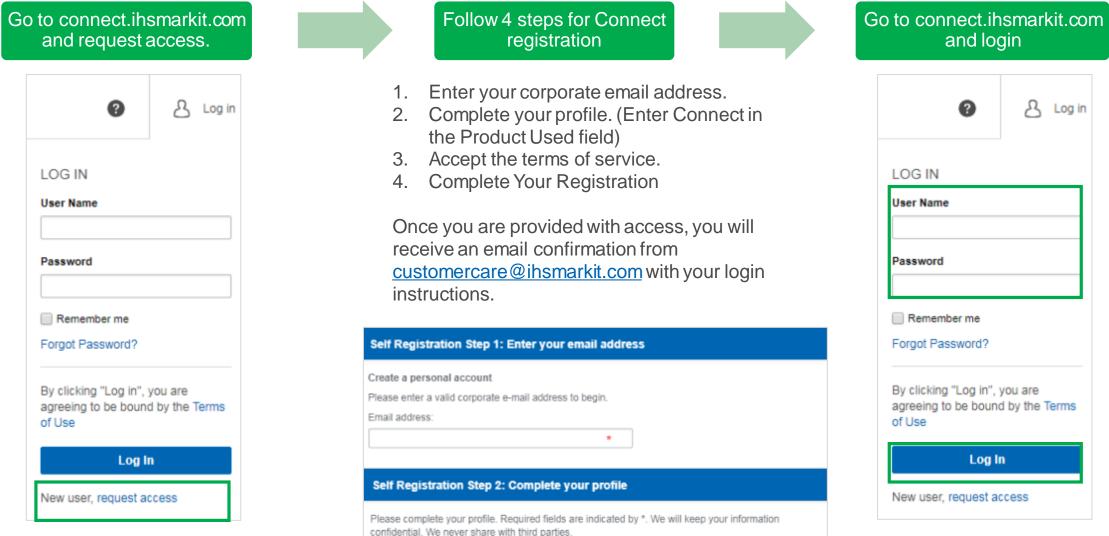
Go to connect.ihsmarkit.com and log in with your Username and Password.

Click on 'Forgot Password?' to reset your password.





#### **Connect New User Registration**





## Agribusiness



#### **Agribusiness**

At IHS Markit, we have made some exciting changes to the Agribusiness market reporting services, which have now joined the IHS Markit's flagship information delivery platform Connect.

In order to better align to the industry, and to integrate services within the Connect platform, each service has been renamed:

- Agrow Renaming as Crop Science
- Animal Pharm Renaming as Animal Health
- IEG Vu Renaming as Food and Agricultural Commodities
- IEG Policy Renaming as Food and Agricultural Policy

As part of our commitment to delivering greater value to our clients. You will continue to receive your usual Agribusiness market reporting content, produced by the expert analysts and research teams on an ongoing basis, with a number of additional benefits:

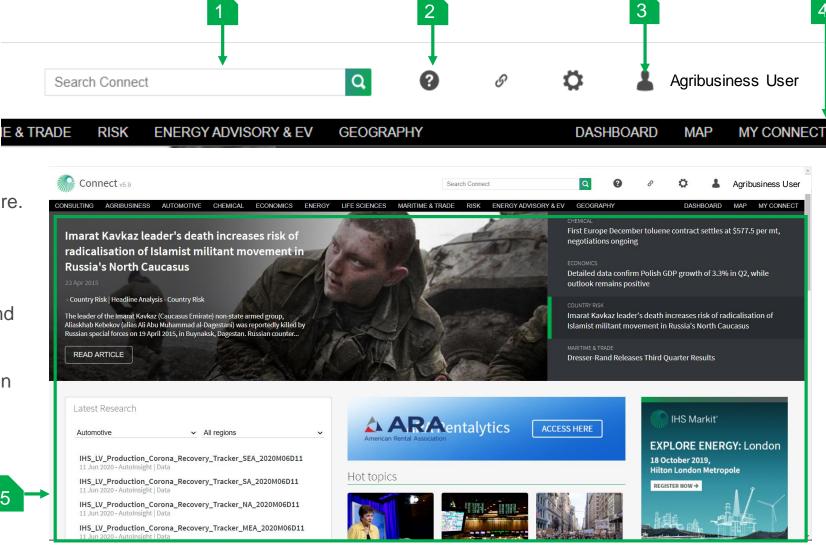
- Easier navigation between and across market areas
- More intuitive online and mobile experience
- Deeper personalization experience



8

### **Connect Home Page**

- Search: General Search across 1. connect.
- 2. Help: Contact details for customer care.
- 3. **Profile:** Update password, log out & personal contact details.
- My Connect: Manage email alerts and 4. saved content.
- 5. **Content:** Filter Latest Research within your subscriptions by IHS Markit Business Line and global region.





## My Connect

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### My Connect

Click on My Connect in the black menu bar to manage your Email Notifications and retrieve your Saved Content.

Home: View your selected notifications and latest saved content.

AGRIBUSINESS

My Connec

Home

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△ Standard E

응 Saved Cont

Notificatio

**My Notifications:** View your selected email notifications by type (Immediate, Daily, Weekly).

**Standard Email Notifications:** A listing of all available email notifications within your subscription.

**Saved Content:** Retrieve and edit your saved content by type and folder.

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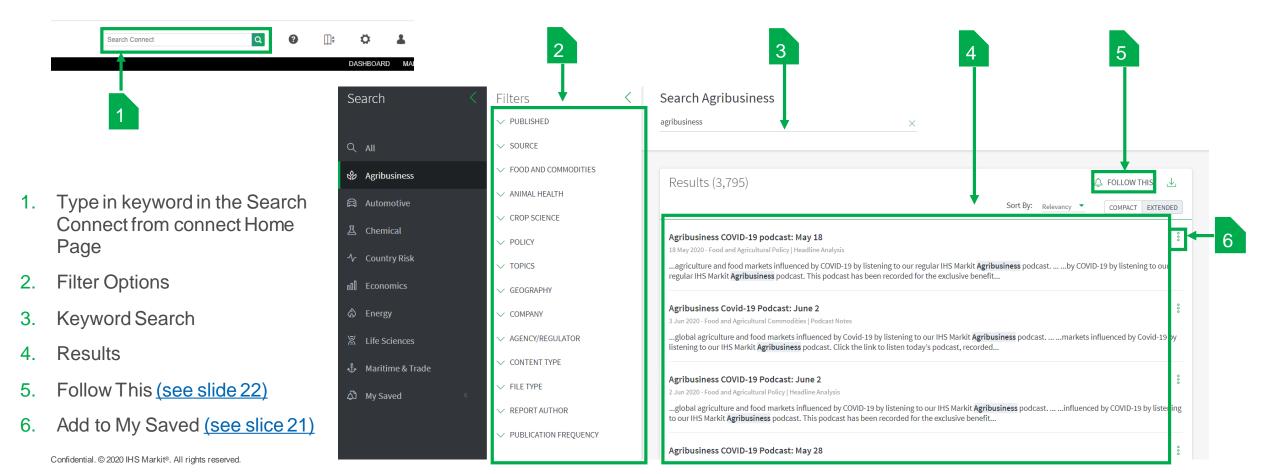


## **General Search**



#### **General Search**

To search for marketing reporting across Agribusiness and other services from IHS Markit you are subscribed to, use general search. To access the page, start by typing in keyword into the **Search Connect** field then click on the green magnifier icon from the Connect home page. Use filter options to search to allow quick access to focus area.





## Navigation



#### Agribusiness Mega Menu

In Connect, hover over Agribusiness in the black menu bar to browse Agribusiness services.

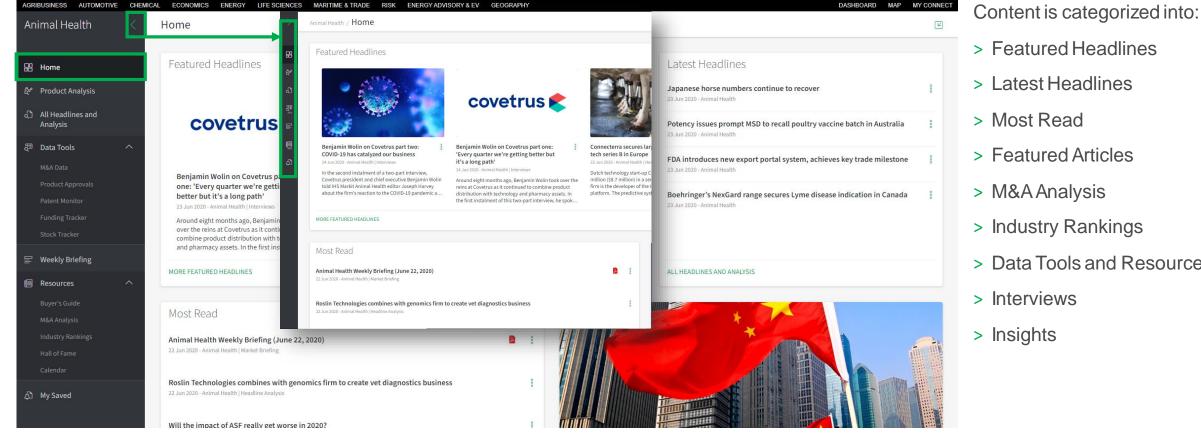
Click to access relevant Market Reporting service, you will be able to access only what is part of your subscription.	Agribusiness       Automotive       Cher         Market Reporting         RESEARCH & DATA         Animal Health         Industry Rankings         M&A Analysis         Funding Tracker         Crop Science         M&A Tracker         Active Ingredient Approvals         R&D Pipeline Tracker	mical Economics Energy Life So Food and Agricultural Commodities Current Price Data Trade Dashboard Production Dashboard Food and Agricultural Policy Food Chemical Database	ciences Maritime	e & Trade Risk Energy RELATED ChemWeek Agribusiness Food & Agri Commodities Economics Food & Agri Commodities International Sugar Journ Fertecon Phillips McDougall	s s Outlook	Quick access to relevant <b>Tools</b> , <b>Related Products</b> <b>and Platforms</b> , and <b>Events</b> within the Agribusiness portfolio. You will be able to access only what is part of your subscription
	RESEARCH O Animal Health	○ Crop Science ○ Food and Commodit	ies 🔵 Policy	Search	<u>Q</u>	your subscription.

Keyword search directs to the relevant All Headlines and Analysis.



#### Animal Health – Home

The **Home** page features a series of widgets highlighting Animal Health Content. Once you have entered the Animal Health dedicated area, on the left side you will note the menu bar where you can access your Animal Health markets reporting articles, analysis and data tools. The menu bar can be reduced by clicking on the pushback arrow.



> Data Tools and Resources



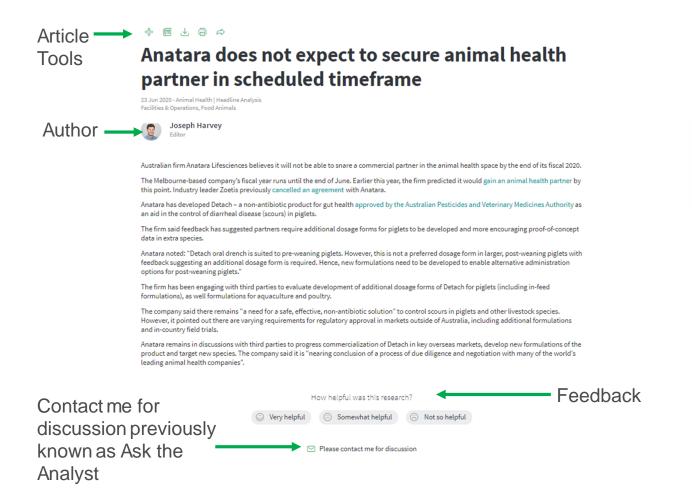
## Market Reporting

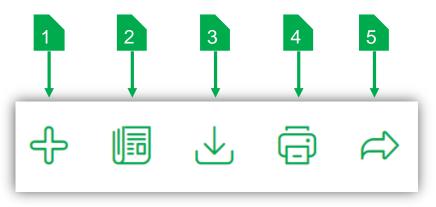
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#### **Accessing Articles and Analysis**

All articles and analysis have the same standardized layout. At the top of the page you will find a series of **Article Tools**, at the bottom of the page you will find **Contact me for Discussion** previously known as Ask the Analyst.





- 1. Add to My Saved To bookmark content and save to My Saved folder
- 2. Add to Report To save content to be added to your customised report
- 3. Export Exports to PDF for desktop download
- 4. Print
- 5. Send a Copy Send a link to the article to another Connect user



#### **Contact Me for Discussion**

Contact Me for Discussion, previously known as "Ask The Analyst", is located at the bottom of each article and available as part of your subscription.

The service enables you to contact our market experts and analyst teams with your question around specific articles within our market coverage.

With "Contact Me for Discussion" you can:

- > Request background information on, or further detail about, analysis that we have published
- > Ask for supplementary data relating to published analysis
- > Seek our views on how industry developments might affect your business or organisation

To Log a request

- Click on the **Please contact me for discussion**
- Fill out the Feedback Message
- Click Send

	Somewhat helpful 🛞 Not so helpful
🖂 Plea	ise contact me for discussion
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Feedback Message	
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## Headlines & Analysis

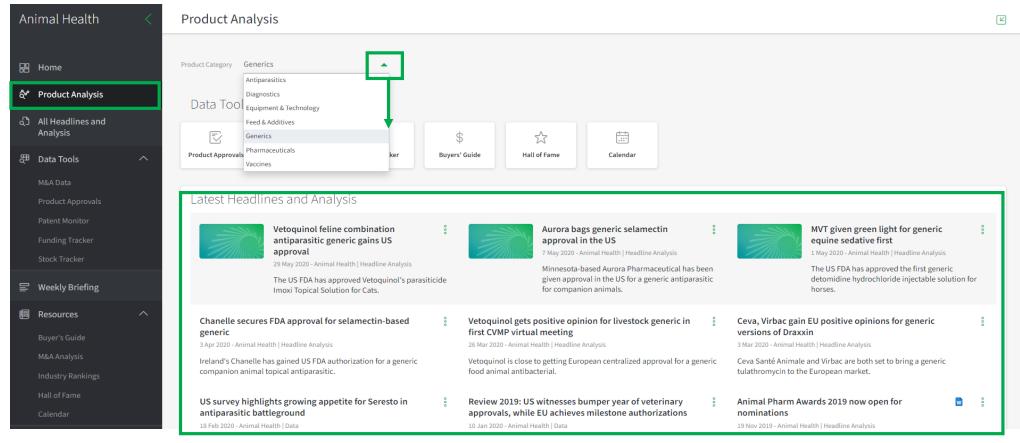
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#### **Product Analysis**

Product Analysis is a dedicated page with Featured and the Latest Headlines & Analysis across the animal health industry.

Use the Drop Down **Product Category** Menu to choose the area of interest, the related content will populate in the latest headlines and analysis box below.

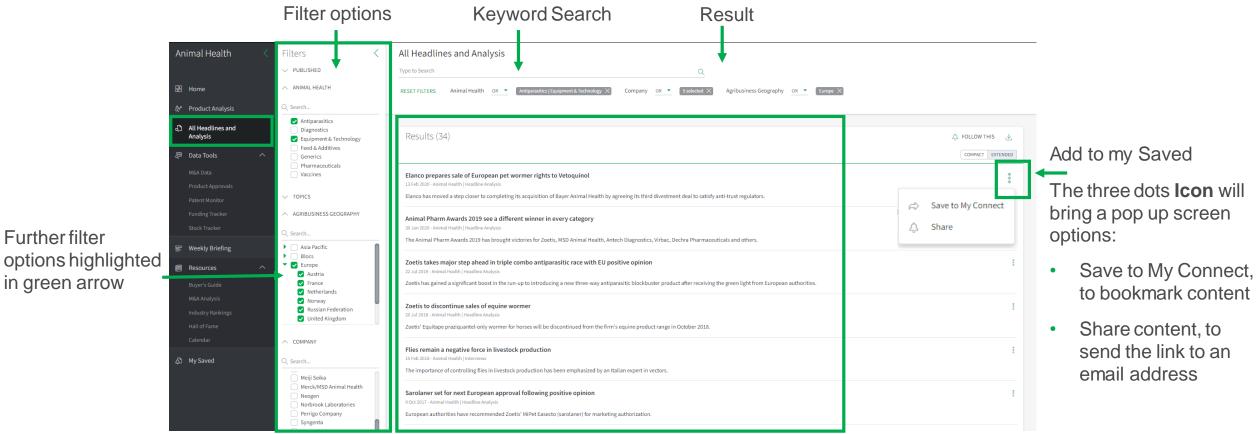




#### **All Headline and Analysis**

All Headline and Analysis contains **all** market reporting for Animal Health, with a comprehensive filter menu and keyword search to allow quick access to focus area.

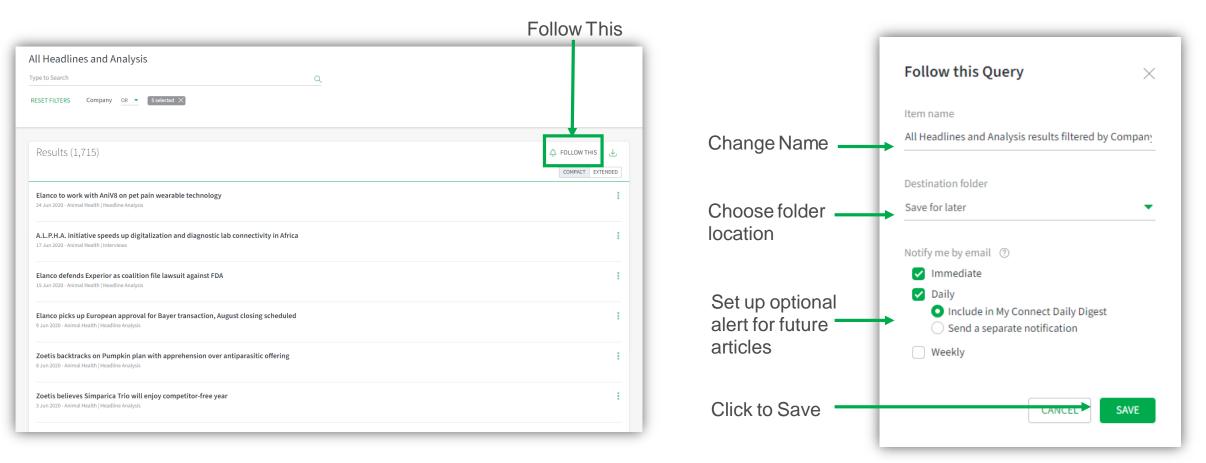
To save or share a specific article click on the three dots **Icon** to bring up the pop up screen. Saved content will appear in the My Saved located within the main menu bar.





#### All Headline and Analysis – Follow This

To save a search and be alerted when new articles and analysis meeting your criteria are published, set your criteria, Click on **Follow This**, fill in **Follow this Query** form then click on save.





## Data Tools



#### Animal Health – Data Tools

#### M&A Analysis

- These tables highlight all merger and acquisition activities featured in our animal health industry coverage over the last 10 years.
- Updated at regular intervals, the tables include links to the original stories concerning the deals.
- Choose the year of interest from the options on top / Search Option to narrow down the results.
- Filter alphabetically by sector or target company etc. by using the arrow next to each section.

#### Product Approva

- Collates all the important product registrations from the FDA and EMA in a searchable format with links to the original stories
- Split into 2 sections:
- US FDA veterinary drug approvals
- EMA veterinary drug approvals
- Similar Table functionalities (Year selection/ Search/ and download).

#### Patent Monitor

- An archive displaying global patent applications for the leading companies in the animal health industry since 1990 and is updated at regular intervals.
- All the patent applications listed belong to companies in the animal health sector.
- Filter by Company or Keyword Search.

#### Funding Tracker

- This database collates all the investment for startups in the animal health sector since 2009.
- This includes angel, seed, series A-D rounds and IPOs from around the world
- 'Read More' to find out more about a particular investment.

#### <u>Stock Tracker</u>

 Allows you to track the share price of individual companies in the animal health industry listed on the Nasdaq, and easily compare them with listed companies, saving you time.



#### Data Tools - M&A Analysis

Animal Health <	1.	Search M&A Analy	3.	3. Download data					
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Patent Monitor		Acquiror	Target company		Sec	ctor		Fee	Date closed
Funding Tracker		Kemin Industries (US)	Agri-Marketing (Cana	da)		tributor		Undisclosed	January
		Huvepharma (Bulgaria)	AgriLabs (US)		Dist	tribution and vaccines		Undisclosed	January
Stock Tracker		Mars Petcare (US)	Genoscoper Laborato	ries (Finland)	Ger	netic markers for companion a	nimals	Undisclosed	January
		Croda International (UK)	Nautilus Biosciences	(Canada)	Mar	rine biotechnology		Undisclosed	January
Weekly Briefing		Innovia (France)	Capsulae (France)		Mic	croencapsulation technology		80% stake for undisclosed fee	January
_		Dechra Pharmaceuticals (UK)	AST Farma (the Nethe	erlands)	Ger	nerics		€340m combined deal	February
Resources ^		Dechra Pharmaceuticals (UK)	Le Vet Pharma (the N	etherlands)	Ger	nerics		€340m combined deal	February
Buyer's Guide		Vaxxinova (Germany)	Laboratório Biovet (Br	razil)	Vac	ccine and pharmaceuticals		Undisclosed	February
Buyer's Guide		Vaxxinova (Germany)	Epitopix (US)		Vac	ccines		Undisclosed	February
M&A Analysis		Neovia (France)	Pilardière (France)		Fee	ed ingredients		Undisclosed	February
Industry Rankings		BioAdaptives (US)	Philco Animal Health	(Canadian)	Vet	erinary phrmaceuticals		Undisclosed	March
		Datamars (Switzerland)	Simcro (New Zealand	)	Dru	ig delivery		Undisclosed	April
Hall of Fame		Tropichem (US)	TetraGenx (Canada)		CDI	MO		Undisclosed	April
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### Data Tools - Product Approvals

Animal Health	< 1.	Select: US	FDA or EM	A		4.	Download data			
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Product Approvals	3	9 Search								
Patent Monitor			Application number	Company	Product	Active ingredient			Species	More info
Funding Tracker		August 2018	EMEA/V/C/004689	Ecuphar	Cortacare	Hydrocortisone ace	eponate		Dog	Read more
Stock Tracker		July 2018	EMEA/V/C/004595	Laboratorios Hipra	Ubac	Lipoteichoic acid fro	om biofilm adhesion component of Streptocod	ccus uberis, strain 5616	Cattle	Read more
🚍 Weekly Briefing		June 2018	EMEA/V/C/004667	Dany Bienenwohl	Dany's BienenWohl	Oxalic acid dihydrat	te		Bee	
🖩 Resources 🗸	~	May 2018	EMEA/V/C/004440	Intervet	Bravecto Plus	Fluralaner, moxidec	tin		Cats	Read more
Buyer's Guide		April 2018	EMEA/V/C/004417	Orion Corporation	Clevor	Ropinirole hydrochl	oride		Dogs	Read more
M&A Analysis		February 2018	EMEA/V/C/004242	Zoetis	Suvaxyn Circo	Doroino oiroovirus (	inactivated, recombinant)		Swine	Read more
Industry Rankings		February 2018	EMEA/V/C/004242	Dany Bienenwohl	Oxybee	Oxalic acid dehydra			Bee	Read more
Hall of Fame										
Calendar		January 2018	EMEA/V/C/004732	Zoetis	MiPet Easecto	Sarolaner			Dog	Read more
Calendar		January 2018	EMEA/V/C/004222	Aratana Therapeutics	Galliprant	Grapiprant			Dog	Read more
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#### Data Tools - Patent Monitor 2 3 Animal Health **Animal Pharm Patent Archive** 🔡 Home ర్షి Product Analysis Select Company Keyword Search \_\_\_\_ \*\*\* × ~ All Headlines and (All) Null Response In Avians Analysis Advanced Animal Diagnostics Patent info Alleva Animal Health ally Enriched Isoxazoline Compounds - Crystalline Toluene Solvate Of (S)-Afox.. Anges Click on a patent name on the left to display more Animalcare Data Tools details below Aratana Therapeutics Astrazeneca Triazine Compositions Avivagen BALIKCHILIK HOVZASI AGRICULTURAL COMPANY **Title: Influenza H5 Vaccines** Basf ng The Nucleic Acid To A Solid Support Using Uv Light, A Solid Support Compri. Bayer Animal Health Bimeda Biogenesis Bagó **Registered in: United States of** Patent Monitor Biolex America Bioveta Boehringer Ingelheim Vetmedica ods Thereof Funding Tracker Patent time taken: Boston Biomedical Braasch Biotech 5 months Ceva Biomune posidering Auscultation And Evaluation Of Physiological Responses In Various ... Ceva Santé Animale Buidic Rotor Device China Animal Husbandry Group Average patent time for Null: Dechra Veterinary Products icrofluidic Rotor Device 38 months Weekly Briefing Ds ECO Animal Health nidazolinium Compounds Elanco Average patent time across Animal Pharm Unit Eli Lilly Resources records Farvet Fort Dodge Veterinaria 31 months spira Bacteria Genvec KKZ0Z07002730 Apparatus For Analyzing A metua, And Associated Egg Identification Apparatus And Method ES20070871240T Falina Influenza Vaccine And Method Of Lice All patents over time 100 - Bardin Bellevines - 1 all p. a alla 50 0 1990 1992 1994 1996 1998 2000 2002 2004 2006 2010 2012 2014 2016 2018 2020 2008 If there is anything missing, or you would like more information on a particular patent, email us here: $\leftarrow$ Undo $\rightarrow$ Redo $\mid \leftarrow$ Revert $\bigcirc$ Refresh $\bigcirc$ Pause Download , Full Screen ∆ා My Saved 5

- 1. Select Company
- 2. Keyword Search
- 3. Patent info
- 4. All patents over time
- 5. Download result



### Data Tools - Funding Tracker

- Animal Health 🔠 Home ర్షి Product Analysis All Headlines and Analysis 🕀 Data Tools Funding Tracker Stock Tracker Resources
- A My Saved

1. Optional Search box

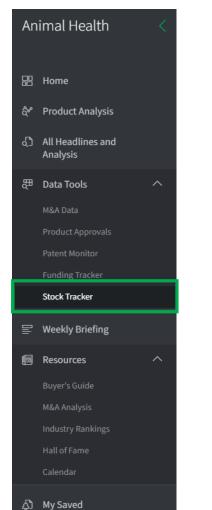
Funding Tracker

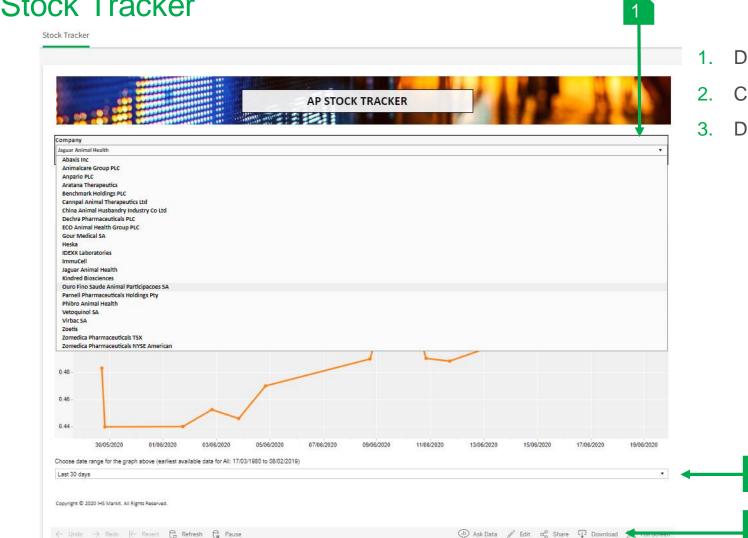
2. More details: link to corresponding article or analysis

Date	Company	Focus	Country	Type of funding	Amount	Investors	M de
May- 20	PetMedix	Companion animal therapeutic antibodies	UK	Funding round	Undisclosed	Cambridge Innovation Capital	Re m
April- 20	SwineTech	Sensor technology for pigs	US	Series A1	\$5m	Innova Memphis, Johnsonville Ventures, Ag Ventures Alliance, Quake Capital, SVE Capital, The Berkeley Catalyst Fund, angel investors, family offices and pork producers	F
Mar- 20	Intervacc	Vaccines	Sweden	Grant	SEK3.9m	Vinnova	l
Feb- 20	NovoBind Livestock Therapeutics	Precision biologics for livestock and pets	Canada	Series A	Undisclosed	Lallemand Animal Nutrition, Natural Products Canada, the Center for Aquaculture Technologies, Seventure Partners, Mindset Venture Group, Lightheart Management Partners and Carpere Ventures	
Feb- 20	Invetx	Companion animal therapeutics	US	Series A	\$15m	Anterra Capital and WuXi Biologics	
Jan- 20	Sentinel	Digital technology	US	Seed funding	\$50,000	Ag Startup Engine	
Jan- 20	SomaDetect	Dairy health technology	Canada	Seed funding	Can\$3.9m	Sustainable Development Technology Canada	
Dec- 19	Verovaccines	Vaccines	Germany	Seed round	Undisclosed	High-Tech Gründerfonds and Business Angels	
Nov- 19	LifEngine Animal Health Laboratories	Canine cancer gene editing treatment	US	Crowdsourcing	\$0.2m	Crowdsourcing	
Oct- 19	Tibot Technologies	Poultry welfare robotics	France	Funding round	€3m	Seventure, Demter and existing investors	
Sept- 19	Fishency	Sea lice monitoring technology	Norway	Funding round	NOK3m	LINK Venture Capital	



#### Data Tools - Stock Tracker





- Drop Down Box to select company
- 2. Choose date range
- 3. Download result



## Weekly Briefing



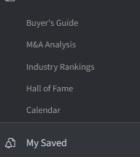
### Animal Health – Weekly Briefing

Animal Health <	The Weekly Briefing includes a collation of top articles and analysis across the animal health industry for the week.
문 Home 축 <sup>e</sup> Product Analysis 다 All Headlines and Analysis	<ol> <li>Click to open Weekly Briefing (see next slide)</li> <li>Archive: access historical weekly briefings</li> <li>Add to My Saved content</li> <li>Weekly Briefing</li> </ol>
<ul> <li>Data Tools</li> <li>M&amp;A Data</li> <li>Product Approvals</li> <li>Patent Monitor</li> <li>Funding Tracker</li> <li>Stock Tracker</li> <li>Weekly Briefing</li> <li>Resources</li> </ul>	Type to Search Q I COMPACT EXTENDED
<ul> <li>Resources</li> <li>Buyer's Guide</li> <li>M&amp;A Analysis</li> <li>Industry Rankings</li> <li>Hall of Fame</li> <li>Calendar</li> <li>My Saved</li> </ul>	Animal Health Weekly Briefing (June 22, 2020) 22 Jun 2020 - Animal Health   Market Briefing This weekly briefing PDF features the top 20 articles from the previous week for all Animal Health subscribers. RCHIVE



#### Animal Health – Weekly Briefing

# Animal Health 田 Home දී Product Analysis All Headlines and Analysis 🕀 Data Tools 🖃 Weekly Briefing Resources



1. Click to open attachment   1	2
2. Recent list of Weekly Briefings	
3. Add to My Saved content	
	∧ Publication Archive
Animal Health Weekly Briefing (June 22, 2020)	Animal Health Weekly Briefing (June 22, 2020) 22 Jun 2020 - Animal Health   Market Briefing
Attachments (1) Animal Health Weekly Briefing PDF 22/06/2020 This weekly briefing PDF features the top 20 articles from the previous week for all Animal Health subscribers.	Animal Health Weekly Briefing (5 June 2020) <sup>5</sup> Jun 2020 - Animal Health   Market Briefing
How helpful was this research?	Animal Health Weekly Briefing (29 May 2020)
	29 May 2020 - Animal Health   Market Briefing

Please contact me for discussion





## Resources

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#### Animal Health – Resources

#### Buyer's Guide

Directory of animal health related companies, agencies and organizations, covering: Consultancies, Manufacturers, Regulatory entities etc.

#### <u>M&A Analysis</u>

Highlights merger and acquisition activity featured in Animal Health industry over the last 5 years. Updated at regular intervals, the tables include links to the original stories concerning the deals.

#### Industry Rankings

Yearly publication, providing a deeper view on the top companies operating in the animal health sector

Providing details on financial results, markets and areas of growth.

#### Hall of Fame

Highlighting and commending outstanding work from key players within the animal health industry.

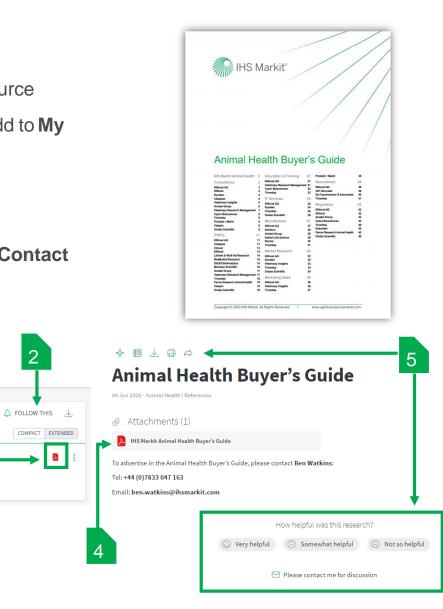
#### Calendar

A detailed calendar for the latest global animal health conferences, summits and events in the calendar year.



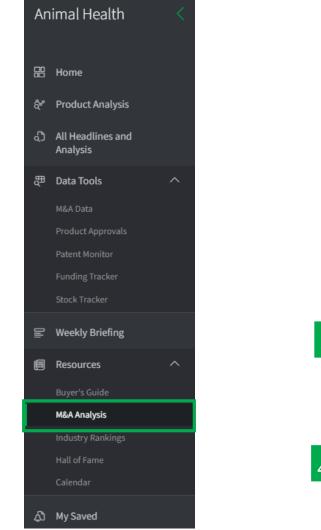
#### Resources – Buyer's Guide

2. Use Follow This to set up an alert onto this topic and/or a Saved	add to <b>My</b>
<ul><li>Product Analysis</li><li>3. Click on link to open <b>Buyer's Guide</b> page</li></ul>	
All Headlines and Analysis 4. Click on link or PDF icon to open the <b>Buyer's Guide</b>	
<ul> <li>Data Tools</li> <li>From Buyer's Guide page, Access Article Tools, Please me for Discussion and provide Feedback</li> </ul>	e Contact
Product Approvals	
Patent Monitor	
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M&A Analysis	
Industry Rankings	
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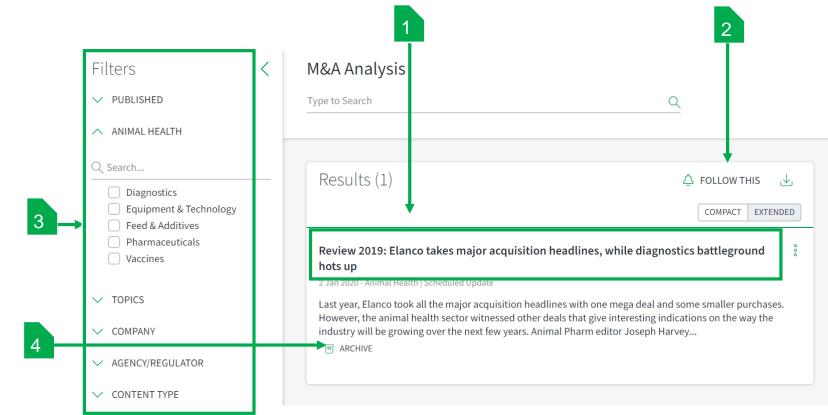




### Resources - M&A Analysis



- 1. Click to open M&A Analysis Resource
- 2. Use **Follow This** to set up an alert onto this topic and/or add to **My Saved** content
- 3. Search archive by Filter Options
- 4. Access Archive to access the historical Merges and Acquisitions resources





### **Resources - Industry Rankings**

Filters

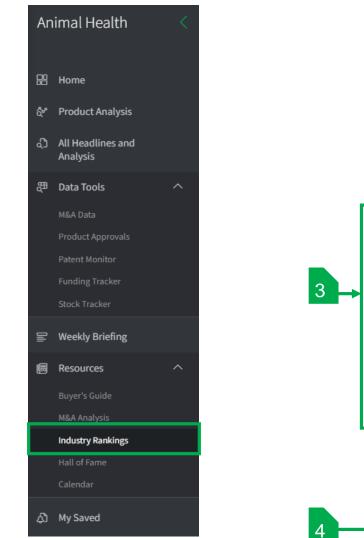
✓ PUBLISHED

✓ GEOGRAPHY

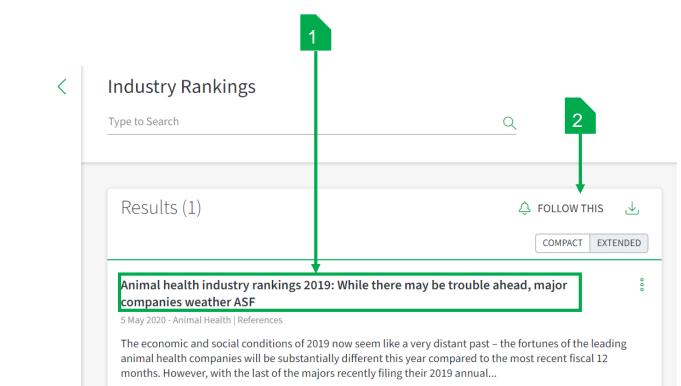
✓ CONTENT TYPE

✓ COMPANY

✓ TOPICS



- 1. Click to open Industry Rankings Resource
- 2. Use Follow This to set up an alert onto this topic and/or add to My Saved content
- 3. Search archive by Filter Options
- 4. Access **Archive** to access the earlier versions of the **Industry Rankings** Resource







### Resources – Hall of Fame

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	Product Approvals	
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	Buyer's Guide	
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	Industry Rankings	
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- Click to open the Hall of Fame Resource
   Use Follow This to set up an alert on this topic and/or add to My Saved content

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ent Monitor		Entrants to the Hall of Fame must have provided game-changing commitment to the animal health industry. This applies to company leaders, R&D innovators and disruptive forward-thinkers.	
ding Tracker			
ck Tracker		Hall of Fame	
		01. Jan 2020-Animal Health) Beferences	
ekly Briefing		Entrants to the Hall of Fame must have provided game-changing commitment to the animal health industry. This applies to company leaders, R&D innovators and disruptive forward-thinkers.	
		The Animal Pharm Hall of Fame commends outstanding work from key players within the animal health industry. The Hall of Fame is open to people from any size of animal health company – from the smallest start-up to the biggest player. Below are the current	
sources	^	members of the Hall of Fame in alphabetical order. Animal Pharm aims to add multiple entrants to the Hall of Fame every year. Send your suggestions for new members to Animal Pharm's editor. Joseph Harvey al joseph.harvey@ihsmarkit.com.	
/er's Guide		Juan Ramón Alaix Juan Ramón Alaix porhaps the most influential person in the animal health sector, as the guides the industry's largest player.	
A Analysis		The Zeetis chief executive has been instrumental in transforming the company from a segment of Pitter to a dynamic standalow similar half the missional with around 5000 employees. Wr Alas fronted Zeetis as it went public and has since established himself as one of the most recognized facts in the industry.	
ustry Rankings		From an Animal Pharm perspective, he is an open and engaging chief executive. His presentations on analysic tails or at investor conferences and animal health	
l of Fame		forums show his depth of knowledge on a whole host of subjects related to animal health, agriculture, finance and economics.	
		He is highly thought of by his colleagues at Zeetis and also by those at competitor companies – a sign of the respect he holds in animal health. Originally from Barcelona, Mr Alais graduated in economics from the	
endar		Universidad de Maidrid, et mene mobilitade na career that has, so fa provided him with 33 years of experience in finance, sales and management. This includes 21 years in the plannaceutcial industry.	
Saved		incluses 1 years in the plasmaceucical industry. In the 1990s, he held general management roles with Rhône-Poulenc Rorer in Spain and Belgiun, before becoming country president of Spain for Pharmacia in 1998, He thing jound Pitzer from Pharmacia in 2003 as a regional president. Before heading up Zoetis, he was the president of Pitzer Animal Health from 2006.	

iealthforAnimals) in 2013. He continues to serve as a member of the HealthforAnimals board and executive committee.



#### **Resources - Calendar**

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	Patent Monitor	15 Apr 2020 - Animal He				Animal health conferences and events	calendar
	Funding Tracker Stock Tracker	have been postpone	nake additions to the calendar, please contact daniel.willis@ihsmarkit.com.	at due to the COVID-19 outbreak, so	me events	15 Apr 2020 - Animal Health   IHS Markit Event Readers can use the search bar to narrow resu the calendar, please contact daniel.willis@ihs	Its by entering the month or location. Please note that due to the COVID-19 outbreak, markit.com .
	'Weekly Briefing	June 23-25 June 30 June	Animal Health Investment One (Virtual Event) Pandemic: One Health View of Emerging Infectious Diseases	Virtual Virtual	Info		
F	Resources	A July. 22-24 July August	Webinar Animal Care Expo Online	Virtual	Info	3	
	Buyer's Guide M&A Analysis	18-20 August 25-27 August 26-28 August <u>September</u> 31 August - 2	Animal Health Innovation Latin America (Virtual Event) Digital Veterinary Summit USA CPhI Korea	Virtual Virtual Seoul, South Korea	Info Info		
	Industry Rankings	September 8-10 September 8-10 September 9-10 September	Kansas City Digital Animal Health Summit Animal Microbiome Congress Europe Sustainable Protein Production Summit Petfood Forum CONNECT	Virtual Virtual Virtual Virtual	Info Info Info		
	Hall of Fame Calendar	9-11 September 14 September 15-17 September <u>October</u>	CPhi North America Animal AgTech Innovation Summit Petfood Forum CONNECT	Philadelphia, Pennsylvania Virtual Virtual	Info Info Info		
රා	My Saved	6-8 October 9-10 October 12-14 October November 24-26 November <u>December</u> 3-4 December	Global Outlook for Aquaculture Leadership Conference Digital Veterinary Summit UK Animal Health Investment USA Animal Health Innovation Asia Animal Disease, Veterinary Science and Technology Conference	Virtual London, England Virtual Virtual Amsterdam. the Netherland	Info Info Info		

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2

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