

Trade Lane Development

A deep dive into trade activities through the lens of the transportation and logistics industry

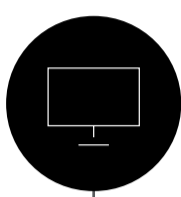


Navigating the world's dynamic trade environment can be complicated, yet with the Transportation and Logistics industry being closely connected with global trade, it is crucial not to disregard.

The Global Trade Analytics Suite (GTAS) is the most comprehensive, intuitive, and powerful trade research tool on the market. Our suite of trade products delivers decision ready intelligence through analytics that have been built to evaluate global trade, commodity values, and identify companies involved in trade activity.

To provide our users with a complete trade analysis experience, the GTAS platform combines three longstanding established trade products namely: Global Trade Atlas - macro trade statistics; PIERS Bill of Lading data, and GTAS Forecasting.

GTAS functions allows transport and logistics experts to:



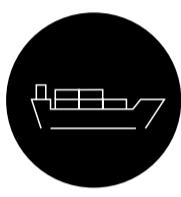
Generate historical and/or forecasted trade data in industry specific metrics: TEUs/Tons



Drill down data by:

- Trade routes
- Product types
- State/provinces/cities
- Origin/destination ports/airports*
- Specific company profiles*

Users can benefit from being able to generate actionable insights through understanding:



Market position (by overlaying own volumes against market total)

Historical volumes/seasonal/forecasted trends by trade routes to support:

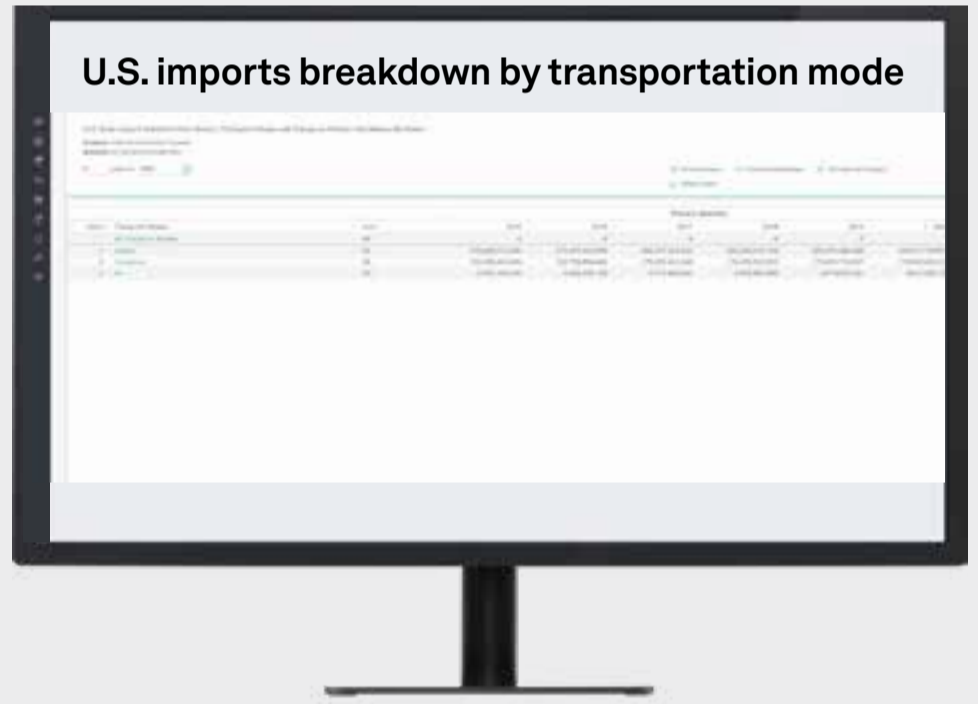
- Develop business strategy
- New service launches
- Vessel and equipment planning
- Procurement/capacity planning

Products and companies driving volumes to support:

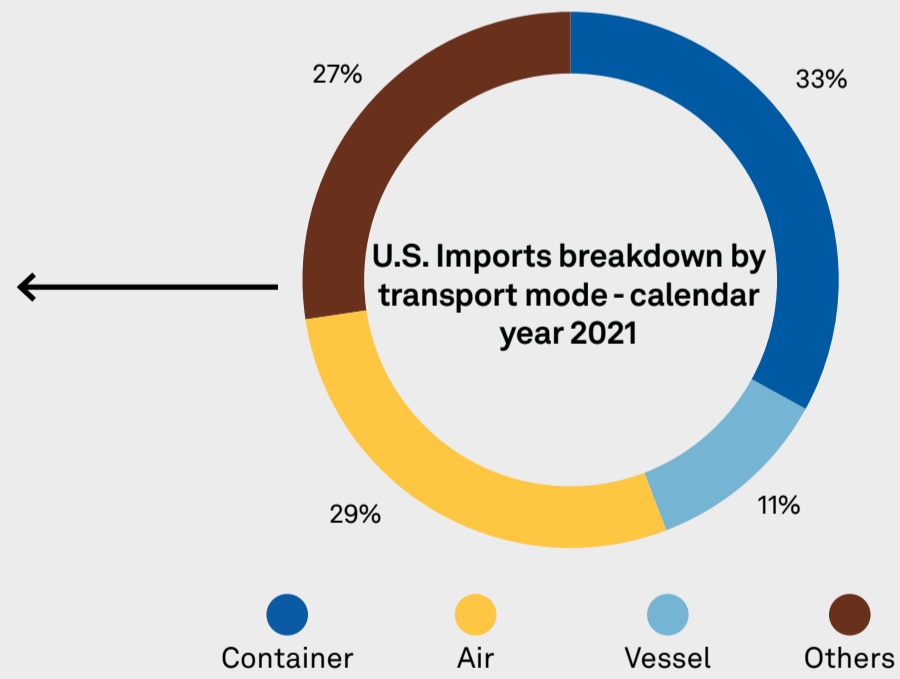
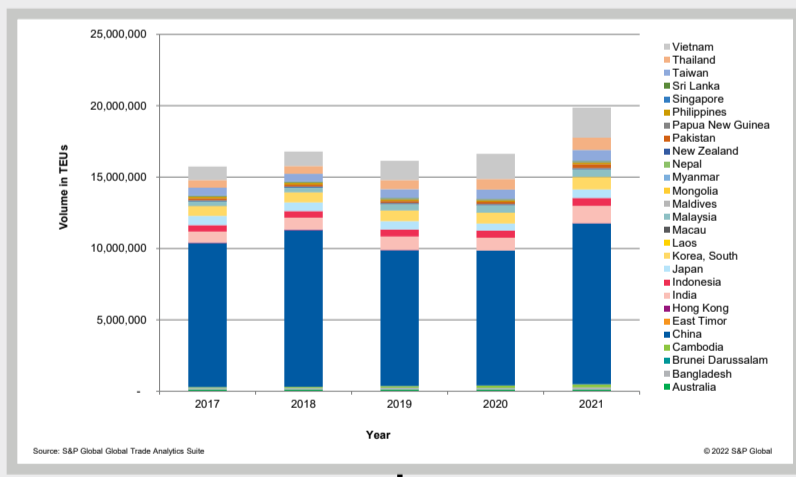
- Strategically develop services/products for target industry verticals
- Sales steering
- Prospecting

*Available to selected list of countries/regions

Infographics traces the steps when performing trade lane analysis:



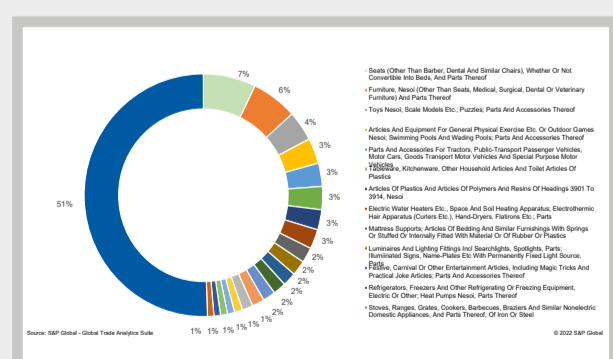
Transpacific East - Bound trade: Containerized cargo volumes by origin country



Monthly volume breakdown by ports (in TEUs)

U.S. Port Name	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Year Total
Los Angeles	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	8,000,000
San Francisco	500,000	500,000	500,000	500,000	500,000	500,000	500,000	500,000	4,000,000
Seattle	300,000	300,000	300,000	300,000	300,000	300,000	300,000	300,000	2,400,000
Portland	200,000	200,000	200,000	200,000	200,000	200,000	200,000	200,000	1,600,000
San Diego	100,000	100,000	100,000	100,000	100,000	100,000	100,000	100,000	800,000
San Jose	50,000	50,000	50,000	50,000	50,000	50,000	50,000	50,000	400,000
Other	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	1,000,000	8,000,000

Ex China - U.S. Ocean volume (in TEUs) by product type - calendar year 2021



Generate volume forecast specific for trade lane (in TEUs)



Company profiles

