Video Surveillance Installed Base Report - 2019
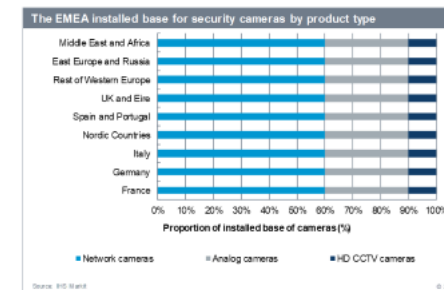
In-depth analysis of the installed base of network, analog, and HD CCTV security cameras

The EMEA installed base for security cameras by product type

KEY QUESTIONS ADDRESSED

- How many network, analog, and HD CCTV cameras are currently installed worldwide?

- How has the market and installed base changed since 2012, and what will the installed base be in 2020?

- Who are the leading camera vendors by installed base?

- How does the installed base vary by geographic region and end-user industry?

- Where is the greatest opportunity to replace cameras?

ACTUALS AND FORECAST

Measures

- IHS Markit | Technology, now a part of Informa Tech, has been tracking annual shipment volumes of video surveillance cameras since 2004. This report builds on nearly two decades of research to provide a dedicated analysis of the installed base of network, analog, and HD CCTV security cameras.

Regional markets

- EMEA - France, Germany, Italy, Nordic Countries, Spain and Portugal, UK and Eire, Rest of Western Europe, East Europe and Russia, Middle East and Africa

- Americas - USA, Canada, Brazil, Mexico, Rest of Latin America

- Asia (excluding China) - Taiwan, Japan, South Korea, Oceania, Rest of Asia, India

- China

MARKET ANALYSIS

Frequency, time period

- Historic installed base (2012–2018)

- Forecast installed base (2019–2020)

Technology

- Network, analog, and HD CCTV security cameras by resolution

End-user markets

- Network, analog, and HD CCTV security cameras by 17 end-user markets

MARKET SHARE ANLYSIS

- Installed base market share analysis by world, Americas, EMEA, Asia (excluding China), and China by network, analog and HD CCTV security cameras

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LEAD ANALYST(S)

Oliver Philippou – Research Manager

Oliver is a Research Manager for the Safe Cities and Video Surveillance group at IHS Markit | Technology, leading a global team of analysts focused on video surveillance technologies and systems integration.

Oliver is the global lead research analyst for video analytics in video surveillance, with a focus on artificial intelligence (AI), computer vision, facial recognition, and city surveillance analytics.

Oliver holds a MSc in Programme and Project Management from the University of Warwick and is based in the company's UK office in Northampton, UK.

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An increasing number of video surveillance cameras are being shipped every year. This growth is being driven by long-standing trends, such as the shift from analog to network equipment, increased government funding, and increased price competition — meaning security cameras have never been more affordable to the end-user. Furthermore, increased adoption of technologies such as wide dynamic range, higher megapixel-rated cameras, and video analytics are also driving adoption. So, what does this mean for the installed base of security cameras?

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The EMEA installed base for security cameras by product type

Middle East and Africa
East Europe and Russia
Rest of Western Europe
UK and Eire
Spain and Portugal
Nordic Countries
Italy
Germany
France

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Proportion of installed base of cameras (%)

■ Network cameras   ■ Analog cameras   ■ HD CCTV cameras