

Editorial calendar

2020 EDITORIAL CALENDAR Subject to change				DRAFT 8
Issue Date	Primary Feature	Regional & Special focus	Sponsored content	Industry Events
30 Dec/ Jan 6	Global outlook		Ranking	
13/20 Jan	Soap & detergents		Supplement: ACI Show Daily	ACI Annual Meeting & Convention 2020 - Jan 27 - Feb 1
27 Jan/ 3 Feb	Water treatment		Webinar: M&A	Specialty & Custom Chemicals America, Feb 10-12
10/17 Feb	Rethinking innovation	Industrial biotech	Supplement: Specialty strategies/ Circular economy	Personal Care & Products Council Annual Meeting - March 1 - 3
24 Feb/ 2 Mar	Ports and terminals	Refinery catalysts	Supplement: Feedstocks/ Digitalization	CPhI South East Asia - March 4 - 6 CPhI Japan - March 18 - 20
9/16 Mar	Petrochemicals	Harvey Study	Supplement: Petrochemicals / Digitalization WPC TV & Digital Edition	DCAT WEEK 2019, March 23 - 26 94th Annual DCAT Dinner March 26 35th Annual World Petrochemical Conference - March 24 - 27 AFPM International Petrochemical Conference March 29 - 31,
23/30	Finance			In-Cosmetics Global 2020 - March 31 - April 2
6/13 Apr	Japan	Southeast Asia Personal Care		NYSCC Suppliers' Day 2020 - May 7 - 8 , Jacob Javitz Center APIC - May 28 - 29
20/27 Apr	Fine chemicals	Pharma	Webinar: Digitalization	Interphex 2020 - April 28 - 30 ASC Adhesives & Sealants Council Annual Spring Convention & EXPO - April 20 - 22 CPhI North America INFORMEX - May 5 - 7
4/11 May	Distribution		Profile: Informex profiles	ChemSpec Europe - May 27/28 FECC Annual Congress 2020 - May 27-29
18/25 May	Plastics		Supplement: Plastics /Circular Economy	
1/8 Jun	Germany			ACC Annual Meeting - June 2020 2020 BIO International Convention - June 3 - 6
15/22 Jun	Electronic chemicals			SemiCon West - July 21 - 23

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Jun 29/ Jul 6	Responsible Care	Harvey Study	Webinar: Closing loop on plastic waste	
13/20 Jul	M&A		Ranking	
27 Jul/ 3 Aug	Paints and coatings	Executive compensation	Webinar: Sustainability (Environment, health & safety)	
10/17 Aug	Crop protection		Supplement: Crop protection / Digitalization	
24/31 Aug	Billion Dollar Club		Ranking	
7/14 Sept	European petrochemicals		Supplement: Supply chain / Digitalization	
21/28 Sept	Supply chain		Directory: Adhesives & Sealants Directory	ASC Fall Adhesives & Sealants Council Convention - September 2020
5/12 Oct	Latin America		Directories: Paints & Coatings Redbook	Latin American Petrochemical Conference (APLA) 2020
19/26 Oct	Distribution	Harvey Study	Profile: Distribution profiles	Annual National Association of Chemical Distributors (NACD)
2/9 Nov	Middle East		Supplement: Downstream & geographic diversification/ Digitalization	CPhI Worldwide 2020 - November 5 - 7 Annual Gulf Petrochemical Association (GPCA)
16/23 Nov	Next US Wave	Catalyst	Directory: Soaps & Cosmetics Bluebook	
30 Nov/ 7 Dec	Sustainability			
14/21 Dec	Fertilizers	Year in review		

CW Newsletters



CW Insider
Weekly digest of latest news, industry events and insight from CW's magazine.
Audience: 60,000
Weekly distribution



Business Daily
Daily expert analysis and data
Audience: 5,000+ C-level executives
Daily distribution



Plastics Sustainability
Audience: 20,000
Monthly distribution



Specialty Chemicals
Audience: 34,200
Monthly distribution



Feedstocks
Audience: 46,000
Monthly distribution



Finance & Strategy
Audience: 43,000
Monthly distribution

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Sponsored Content Calendar

Date	Sponsored content	Industry Event
30 Dec/ Jan 6	Ranking	
13/20 Jan	Supplement: ACI Show Daily	ACI Annual Meeting & Convention 2020
27 Jan/ 3 Feb	Webinar: M&A	Specialty & Custom Chemicals America, Feb 10-12
10/17 Feb	Supplement: Specialty strategies/ Circular economy	Personal Care & Products Council Annual Meeting - March 1 - 3
24 Feb/ 2 Mar	Supplement: Feedstocks/ Digitalization	
9/16 Mar	Supplement: Petrochemicals / Digitalization WPC TV & Digital Edition	<ul style="list-style-type: none"> - DCAT WEEK 2019, March 23 - 26 - 94th Annual DCAT Dinner March 26 - 35th Annual World Petrochemical Conference - March 24 - 27 - AFPM International Petrochemical Conference March 29 - 31
23/30 Mar		In-Cosmetics Global 2020 - March 31 - April 2
6/13 Apr		<ul style="list-style-type: none"> - NYSCC Suppliers' Day 2020 - May 7 - 8 , Jacob Javitz Center - APIC - May 28 - 29
20/27 Apr	Webinar: Digitalization	<ul style="list-style-type: none"> - Interphex 2020 - April 28 - 30 - ASC Adhesives & Sealants Council Annual Spring Convention & EXPO - April 20 - 22 - CPhI North America INFORMEX - May 5 - 7
4/11 May	Profile: Informex profiles	<ul style="list-style-type: none"> - ChemSpec Europe - May 27/28 - FECC Annual Congress 2020 - May 27-29
18/25 May	Supplement: Plastics /Circular Economy	
1/8 Jun		<ul style="list-style-type: none"> - ACC Annual Meeting - June 2020 - 2020 BIO International Convention - June 3 - 6
15/22 Jun		SemiCon West - July 21 - 23
29 Jun/ Jul 6	Webinar: Closing loop on plastic waste	
13/20 Jul	Ranking	
27 Jul/ 3 Aug	Webinar: Sustainability (Environment, health & safety)	
10/17 Aug	Supplement: Crop protection / Digitalization	
24/31 Aug	Ranking	
7/14 Sept	Supplement: Supply chain / Digitalization	
21/28 Sept	Directory: Adhesives & Sealants Directory	ASC Fall Adhesives & Sealants Council Convention - September 2020
5/12 Oct	Directories: Paints & Coatings Redbook	Latin American Petrochemical Conference (APLA) 2020 - TBD
19/26 Oct	Profile: Distribution profiles	Annual National Association of Chemical Distributors (NACD) - TBD
2/9 Nov	Supplement: Downstream & geographic diversification/ Digitalization	CPhI Worldwide 2020 - November 5 - 7 Annual Gulf Petrochemical Association (GPCA) - TBD
16/23 Nov	Directory: Soaps & Cosmetics Bluebook	
30 Nov/ 7 Dec		
14/21 Dec		

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