

Sustainability Outline for Global Plastics Summit

# Background: What is Plastic Metallizing. Applications. Why metallize.



## Historical old-school Metallizing: Not a Model of Sustainability.

- $\rightarrow$  Performed in separate factories often half way around the world. Energy required for shipping plastics to metallizing facilities and then to filling plants.
- $\rightarrow$  Primers, basecoats, and topcoats used were lacquers that contained high %'s of VOC's
- $\rightarrow$  Production lines required not only large footprints but high energy usage.
- $\rightarrow$  High labor and material usage translated to high costs. Often 5-10X molding costs.







Cost

Effective







**Sustainable** Process

Green Metallizing

Chrome (VI)free



### Sustainability Attributes of SINGULUS DECOLINE II – Inline Production System for Green Metallizing of 3D Parts

- → Low labor requirements of DECOLINE II allows for on-shoring of metallizing at competitive costs
- $\rightarrow$  Proximity to molding operations allows for the elimination of solvent borne primers
- → 100 % solids topcoat and basecoats (with no VOC's are now vailable and being used on DECOLINE II machines)
- → Elimination of basecoat operations is commonplace on some plastics such as PET, ABS, PC
- $\rightarrow$  Elimination of conventional topcoats is feasible on many projects with DECOLINE II
- → Unlike plastic electroplating and silver nitrate metallizing there is NO water consumption
- ightarrow Lower energy use per part built in by design:
  - ightarrow Small footprint and related facility energy issues
  - ightarrow Precise sputtering process for metal deposition
  - → Robotic application of organic base and topcoats (when required) for reduced waste
  - → Completely in-line process for reduced handling of parts for lower defects and scrap
  - $\rightarrow$  UV curing of base and topcoats (when required)
- → Low resin and metal content of metallized decoration as a % of total plastic weight = Recyclability in many applications
- → High sustainability and inline automation translates to extremely low decoration costs. Most applications for high volume PP caps cost only 1-2X molding costs.

#### Solution for Sustainable and Cost Effective Metallized Decorations = SINGULUS DECOLINE II

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