

Global Farm Economics (Crops)

Trusted data and forecasts for crops cost of production, farm revenues and margins from the experts on global agriculture

See and compare profitability across crops and regions

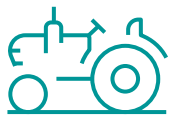
Our clients make informed and profitable decisions through gaining a better understanding of farm cost structures and profitability, across all major crop and production regions, globally.

IHS Markit's Global Farm Economics service is underpinned by our global macroeconomic model, and brought to life by our deep understanding of every part of the agricultural value chain, from crop protection and fertilizers to crop price forecasts and agricultural policy.

Who we help



Fertilizer companies



Farm machinery companies



Crop protection & seed companies



Governments & agencies



Financial services



Major traders, co-ops & producers

How we help

Crop protection, seed and fertilizer companies

Marketing, sales and product managers can examine the trends, forecasts and structures of crop production expenses and margins to make targeted decisions on regional product pricing, make more informed sales budgets and improve ROI on marketing spend.

Financial services

Loan risk and investment managers can make better feasibility and risk assessments on investment opportunities and monitor portfolio risk with our long-term forecasts for crop revenues, expenses and margins across major production regions.

Farm equipment and machinery companies

Visualise and understand the long-term cycles of agriculture that can signal the market expansion or contraction for farm equipment, to align the geographic position of your sales, parts and service networks.

Governments, agencies and industry bodies

Research and policy professionals can compare costs, revenues and margins across crop and across regions to better inform decisions on trade policy and farm support.

The IHS Markit solution

Our unique global farm economics model incorporates IHS Markit's global forecasts for farm inputs, crop prices, yields and energy with consistent modelling approach across crops and countries.

Global market coverage

Covering all major crop growing regions globally, including US, Brazil, EU countries, UK and more.

Drill-down to regions for several major countries

Crop coverage

All major crops from major growing regions, including soybean, corn, wheat, canola, cotton, rice, barley and more.

Farm Economics model includes

Crop revenues (price, yield)

Operating cost structure (inc. chemicals, fertilizers, seeds, labor)

Fixed costs and overheads (inc. land, taxes, insurance, depreciation)

Margin over variable cost, margin over cash cost

Expense breakdown (fertilizer, chemical & rent) for several countries



Service features

Global Farm Economics is accessed through IHS Markit's comprehensive Connect web platform. Features include:

- Interactive dashboards to explore data, discover insights, export key data
- Quarterly updates to key metrics and forecasts
- Forecasts to 2035, and historic data back to 2000
- Access to IHS Markit experts

Dashboards and views available for:

- Cost of production breakdown tables and trend charts
- Price, revenue, operating costs, total costs trend charts
- Regional comparison charts

About us

IHS Markit is a global leader in information, analytics and solutions for the major industries and markets that drive economies worldwide. Our company partners with clients in business, finance and government to help them see the big picture with unrivaled insights that lead to well-informed, confident decisions.

Our **Agribusiness** solutions provide insight and data on the complete agricultural value chain from animal health, crop science and fertilizers through to agricultural commodities, food and biofuels.

Find out more and book a demo: <https://ihsmarkit.com/Info/0521/global-farm-economics.html>



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