IHS Markit®

iConference OpenExchange Partnership

Challenges with Virtual Conferences

Coordinating virtual participation in a conference poses a unique set of challenges for sell-side corporate access teams including:

- **Meeting management**: there is a need for dedicated concierge-like services to address technical and/or logistical issues that occur as coordinators manage several online meetings simultaneously

- **Attendance tracking**: identifying and validating the individuals that should be attending a meeting is more challenging in a virtual format

- **Vendor preferences**: corporate access teams must accommodate client preferred virtual meeting technology vendors - a corporate and an investor in the same meeting may need to use different vendors

- **Maintenance:** Virtual conferences involve maintaining and updating hundreds of URLs/dial-ins in a coordinator's conference management system

IHS and OpenExchange Integration

These challenges have created an opportunity for IHS Markit and OpenExchange to partner in creating a solution that addresses the virtual meeting needs of mutual sell-side clients:

OpenExchange provides:

White Glove Service

-An OpenExchange video specialist is assigned to every meeting to validate attendees and manage issues that may arise during the meeting
-Meeting attendance statistics are updated post meeting and are made available as a report post conference

Vendor Agnostic Connectivity

-OpenExchange accommodates the virtual meeting preferences of all attendees by creating links accessible through virtually any video meeting platform
- Specialists meticulously create and test each video connection in advance

IHS Markit provides:

Seamless Integration

-Seamless two-way transfer of iConference data with OpenExchange for video specialists to create URLs/dial-ins automatically updated in iConference
-Meeting attendance details as maintained in iConference pushed to OpenExchange video specialists as part of the integration

Dedicated Support

-A product consultant is available throughout the conference to offer suggestions as to best leverage iConference for managing virtual meeting details generated by OpenExchange
-IHS product consultants team up with OpenExchange video specialist to ensure meeting success

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KEY STATS

10,000+
Meetings managed through OpenExchange integration

35+
Conferences managed through OpenExchange integration

2020
Start of OpenExchange Partnership

TARGET CUSTOMERS

Mutual OpenExchange and iConference clients

For more information on the products and services from IHS Markit, please contact us at
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