

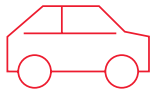
VINtelligence™

Mexico VIN decoding

S&P Global Mobility is partnering with Integrated Data Facts to introduce one of the market's only Mexico VIN decoding offerings.

The lack of VIN regulations within Mexico has resulted in challenges around obtaining and incorporating OEM VIN specifications for Mexico vehicles. Using IDF research, the VINtelligence application now offers Mexico VIN decoding for cars and light trucks offered through API integration and other platforms.

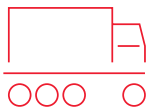
Mexico VIN Facts



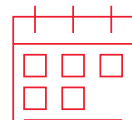
2018: Over **32 million** vehicles on the road in Mexico



11th largest VIO country in the World (recently surpassing Canada)



Primarily a **passenger car** market (2 to 1 vs light duty truck)



Average vehicle age is **15.3 years**, resulting in aftermarket support for over 10 years

As manufacturers within the Mexico vehicle market continue to diversify— e.g.: Asian imports increase—it has never been more important to stay ahead of aftermarket developments.

By combining the IDF repository of independently researched Mexico vehicle data with the VIN knowledge and decoding capabilities of S&P Global Mobility, Mexico VIN decoding will be made available through the VINtelligence solution.

- The only Mexico VIN decoder offering high levels of data consistency and coverage.
- Delivered modularly through web services, deployed applications, flat files
- Initial vehicle coverage centered around high-volume vehicles while expanding coverage over time
- ACES mapping available on all Mexico VIN decode

Integrate Data Facts



IDF's Founder Evaristo Garcia has been a leader in the automotive and data consulting business for more than 18 years. He has worked directly for large automakers and has spent more than 15 years in leadership positions in research and consultancy, sourcing data and turning it into intelligence; empowering the success of clients' businesses.

Integrate Data Facts was started in 2010 to bring this specialized expertise to clients seeking factual data-based advice on the feasibility of expanding and entering new markets and on how to position their products and services there. The firm has particular expertise and experience in identifying, evaluating, and executing the right strategies to drive company and product valuation in highly competitive environments.

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