2024 MEDIA KIT
Cross-Commodity Advertising
Reach S&P Global’s unrivalled 4-million+ audience
S&P Global Commodity Insights

Leverage the S&P Global Commodity Insights brand and our multi-media platforms to communicate your brand's experience.

Our cross-commodity programs support the marketing strategy of major corporations in the oil, gas, chemicals, power, metals, renewables, and energy transition sectors.

Our authoritative editorial and production teams create content with deep sector insight that drives powerful conversations via our multi-media platforms. Be part of the conversation.

Thought Leadership

- Differentiate your company by partnering with Commodity Insights, a thought leader within the industry
- Engage directly with your market by participating as a panel moderator or industry expert presenter

Brand Awareness and Reputation

- Increase your brand visibility with a wide range of branding packages
- Align with an industry leader to create more opportunity
- Shine the spotlight on your products, solutions and services

Lead Generation

- Showcase your solutions to an audience of key decision-makers
- Gain an understanding of customer concerns and drive more leads
Align your brand with S&P Global thought leaders

**Commodity Insights & Chemical Week** are distributed to event delegates and digital for increased circulation.

- **Commodity Insights Magazine** captures timely perspectives and trends driving the energy markets, drawing on the knowledge and expertise of S&P Global Commodity Insights thought leaders.
  → Published 6 times a year | 2024 Editorial Calendar

- **Chemical Week Magazine** has been the leading news source for chemical industry executives and professionals around the globe for over 100 years.
  → Published 26 times a year | 2024 Editorial Calendar
Platts Market Reports
Digital

Platts Market Reports are some of the most trusted publications covering the energy markets.

It is your resource to reach paid subscribers within specific segments with your brand messaging on a daily, weekly, bi-weekly, or monthly basis.

Click below to preview available market reports.

<table>
<thead>
<tr>
<th>OIL</th>
<th>ENERGY TRANSITION</th>
<th>POWER</th>
<th>GAS</th>
<th>COAL</th>
<th>NUCLEAR</th>
<th>PETCHEMS</th>
<th>AGRI &amp; METALS</th>
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</thead>
<tbody>
<tr>
<td>Oilgram News</td>
<td>Hydrogen Daily</td>
<td>Energy Trader</td>
<td>European Gas Daily</td>
<td>Coal Trader International</td>
<td>Nucleonics Week</td>
<td>Olefinscan</td>
<td>Biofuelscan</td>
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<tr>
<td>Megawatt Daily</td>
<td>LNG Daily</td>
<td>Inside FERC*</td>
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<tr>
<td>Power in Europe</td>
<td>Inside FERC*</td>
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</tbody>
</table>

* Energy Policy Focus
Conferences LIVE
Digital Sponsored Content

Your exclusive gateway to cutting-edge insight from our experts and our global community

Executive Conversation
Chaired by a S&P Global Commodity Insights expert, our interviews and webinars focus on the disruptive transformations reshaping the industry.

Sponsored Content

Spotlight Newsletter
Your banner in our monthly newsletter distributed to 20K engaged users
Cheemweek.com
Digital Sponsored Content

Your exclusive gateway to cutting-edge insight from our experts and our global community

Sponsored Content

How are chemicals companies preparing for net zero?
In HSBC’s latest global Transition Pathways survey, we asked 375 businesses across the chemicals and industrials ecosystem for their views on the transition. Nearly half of chemicals companies are already reporting scope 3 emissions, compared to 37% of manufacturers overall. Explore the full findings to gain insights into how companies in the sector are investing, what actions they’re taking to reduce emissions and what is holding them back.

Discover more
Audience Profile

• Reach S&P Global’s stellar 4-million+ audience across energy, chemicals and other commodities

• Decision-makers at all levels, from C-suite to plant administration to finance & management consulting. 47% director level or above.

• Major global players, engaged in all aspects of the Energy & Chemical industry – including Fortune 100 companies

• Government agencies – increasingly focused on plastics & sustainability

• Top 200 Energy majors worldwide
# Packages & Rates

All packages include Print + Digital

<table>
<thead>
<tr>
<th>PRINT</th>
<th>PRINT</th>
<th>PRINT</th>
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</table>
| Full page advert in Commodity Insights Magazine OR Chemical Week  
  - PDF of the magazine  
  - Distribution at selected SPGCI event  
  - Published on plattslive.com OR chemweek.com for 2 months |
| Double Spread advert in Commodity Insights Magazine OR Chemical Week  
  - PDF of the magazine  
  - Distribution at selected SPGCI event  
  - Published on plattslive.com OR chemweek.com for 6 months |
| 4-page supplement in Commodity Insights Magazine OR Chemical Week  
  - 100 reprints of the supplement  
  - PDF of the supplement  
  - Distribution at selected SPGCI event  
  - Published on plattslive.com OR chemweek.com for 6 months  
  - Share via all SPGCI social media channels |

<table>
<thead>
<tr>
<th>DIGITAL</th>
<th>DIGITAL</th>
<th>DIGITAL</th>
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</thead>
<tbody>
<tr>
<td>Banner in Conferences LIVE OR Chemweek.com</td>
<td></td>
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</tbody>
</table>
| Banner in Conferences LIVE OR Chemweek.com for one month  
  - 1 x Banner in Spotlight Newsletter |
| 5 x Ad in a Platts Report of your choice. |
| Webinar (lead gen) OR Live Interview at our flagship events (Thought Leadership)  
  - Sponsored content module: Your video/white paper on Conferences LIVE OR Chemweek.com  
  - Exclusive sponsorship in Spotlight newsletter |

| $15,000 | $25,000 | $50,000 |
Creating Materials
Format — PDF
Press-quality Acrobat Distiller settings are necessary to maintain high quality. We can work with PDF/X or most other accepted press-ready settings. All fonts must be embedded, and all colors converted to CMYK. Our printer’s distiller settings can be emailed to you upon request.

Submitting Materials
Electronic Delivery
PDFs less than 8MB may be emailed to Advertising@spglobal.com. Other electronic materials and PDFs too large to email should be sent via a file transfer site such as WeTransfer.com. Please compress all folders into a single file (.zip, .sit, etc.). Be sure to include a PDF proof of the ad, so we know what the final file should look like.

Magazine Advertising
Creative Specifications

<table>
<thead>
<tr>
<th>Ad Sizes</th>
<th>Max Width</th>
<th>Max Height</th>
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<tbody>
<tr>
<td>Full page w/bleed</td>
<td>8.75&quot;</td>
<td>11.06&quot;</td>
</tr>
<tr>
<td>Full page no bleed</td>
<td>7.4&quot;</td>
<td>9.71&quot;</td>
</tr>
<tr>
<td>1/2-page horizontal, w/bleed</td>
<td>8.75&quot;</td>
<td>5.53&quot;</td>
</tr>
<tr>
<td>1/2-page horizontal, no bleed</td>
<td>7.4&quot;</td>
<td>4.86&quot;</td>
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<tr>
<td>1/4-page vertical, no bleed</td>
<td>3.7&quot;</td>
<td>4.86&quot;</td>
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<tr>
<td>Double-page spread</td>
<td>17.25&quot;</td>
<td>11.06&quot;</td>
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Publication Dimensions

<table>
<thead>
<tr>
<th></th>
<th>Trim area: 8.5&quot; wide x 10.81&quot; high (22.2 cm x 28.1 cm)</th>
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<tbody>
<tr>
<td>Live area</td>
<td>7.4&quot; wide x 9.71&quot; high (18.8 cm x 24.7 cm)</td>
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<tr>
<td>Bleed area</td>
<td>1/8&quot; (3.2 mm) on each side</td>
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Print Specifications (PDF files accepted)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Four-color screen</td>
<td>133</td>
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<tr>
<td>Maximum density</td>
<td>260%</td>
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<tr>
<td>Color rotation</td>
<td>4-color process – CMYK (no spot colors)</td>
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<td>Binding method</td>
<td>Perfect</td>
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<td>Printing process</td>
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</table>
# Market Report Advertising

## Creative Specifications

### DAILIES – 2 Intext Spaces Available / report, except Biofuelscan

<table>
<thead>
<tr>
<th>REPORT</th>
<th>Full Page Back Cover</th>
<th>1/2 Page Back Cover</th>
<th>1/4 Page Back Cover</th>
<th>Intext</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biofuelscan</td>
<td>11” x 8.5”&lt;br&gt;279 x 216 mm</td>
<td>5.125” x 8”&lt;br&gt;130 x 203 mm</td>
<td>5.125” x 3.875”&lt;br&gt;130 x 98 mm</td>
<td>N/A</td>
</tr>
<tr>
<td>Hydrogen Daily, Carbon Markets Daily, Coal Trader, Coal Trader International, Energy Trader, Gas Daily, LNG Daily, Megawatt Daily, Oilgram News, Metals Daily, Steel Markets Daily</td>
<td>8.5” x 11”&lt;br&gt;216 x 279 mm</td>
<td>8” x 5.125”&lt;br&gt;203 x 130 mm</td>
<td>3.875” x 5.125”&lt;br&gt;98 x 130 mm</td>
<td>3.75” x 4.5”&lt;br&gt;95 x 114 mm</td>
</tr>
<tr>
<td>European Gas Daily, European Power Daily</td>
<td>8.26” x 11.69”&lt;br&gt;210 x 297 mm</td>
<td>7.76” x 5.47”&lt;br&gt;197 x 139 mm</td>
<td>3.75” x 5.47”&lt;br&gt;95 x 139 mm</td>
<td>3.75” x 4.5”&lt;br&gt;95 x 114 mm</td>
</tr>
</tbody>
</table>

### WEEKLIES – 2 Intext Spaces Available Inside FERC & Nucleonics Week ONLY

<table>
<thead>
<tr>
<th>REPORT</th>
<th>Full Page Back Cover</th>
<th>1/2 Page Back Cover</th>
<th>1/4 Page Back Cover</th>
<th>Intext</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside FERC (Monday), Nucleonics Week (Thursday)</td>
<td>8.5” x 11”&lt;br&gt;216 x 279 mm</td>
<td>8” x 5.125”&lt;br&gt;203 x 130 mm</td>
<td>3.875” x 5.125”&lt;br&gt;98 x 130 mm</td>
<td>3.75” x 4.5”&lt;br&gt;95 x 114 mm</td>
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<tr>
<td>Polymerscan (Wednesday), Europe /American Petchemscan (Friday) Olefinscan (Friday)</td>
<td>8.5” x 11”&lt;br&gt;216 x 279 mm</td>
<td>8” x 5.125”&lt;br&gt;203 x 130 mm</td>
<td>3.875” x 5.125”&lt;br&gt;98 x 130 mm</td>
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### BIWEEKLY / FORTNIGHTLY – 2 Intext Spaces Available

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<th>REPORT</th>
<th>Full Page Back Cover</th>
<th>1/2 Page Back Cover</th>
<th>1/4 Page Back Cover</th>
<th>Intext</th>
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<tr>
<td>Inside NRC (Biweekly, Monday)</td>
<td>8.5” x 11”&lt;br&gt;216 x 279 mm</td>
<td>8” x 5.125”&lt;br&gt;203 x 130 mm</td>
<td>3.875” x 5.125”&lt;br&gt;98 x 130 mm</td>
<td>3.75” x 4.5”&lt;br&gt;95 x 114 mm</td>
</tr>
<tr>
<td>Nuclear Fuel (Fortnightly, Monday), Power In Europe (Fortnightly, Monday), Gas Market Report (Fortnightly, Friday)</td>
<td>8.5” x 11”&lt;br&gt;216 x 279 mm</td>
<td>8” x 5.125”&lt;br&gt;203 x 130 mm</td>
<td>3.875” x 5.125”&lt;br&gt;98 x 130 mm</td>
<td>3.75” x 4.5”&lt;br&gt;95 x 114 mm</td>
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### S&P Global Commodity Insights

Associate your brand with S&P Global - at our events or digitally

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>MARCH</th>
<th>MAY</th>
<th>SEPTEMBER</th>
<th>DECEMBER</th>
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<tr>
<td>Platts Aluminum Symposium&lt;br&gt;Scottsdale, AZ</td>
<td>Platts Global Power Markets&lt;br&gt;Las Vegas, NV</td>
<td>Hydrogen Markets&lt;br&gt;San Diego, CA</td>
<td>Global Carbon Markets Conference&lt;br&gt;Barcelona, Spain</td>
<td>Financing US Power Conference&lt;br&gt;Houston, TX</td>
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<tr>
<td>Caribbean Energy Conference&lt;br&gt;Panama City, Panama</td>
<td>World Petrochemical Conference&lt;br&gt;Houston, TX</td>
<td>Asia Coking Coal Conference&lt;br&gt;Singapore</td>
<td>Excellence in Energy Conference&lt;br&gt;New York City, NY</td>
<td>Nodal Trader Conference&lt;br&gt;Washington DC</td>
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<td>Jan 28-30, 2024</td>
<td>Mar 18-22, 2024</td>
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<td>Sep 9-12, 2024</td>
<td>Oct 22-24, 2024</td>
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<td>Singapore</td>
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<td>MPGC&lt;br&gt;Middle East</td>
<td>APPEC</td>
<td>Global South Carbon Markets Conference&lt;br&gt;Riyadh, Saudi Arabia</td>
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<td>May 20-22, 2024</td>
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<td>Oct 2024</td>
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<th>APRIL</th>
<th>JUNE</th>
<th>OCTOBER</th>
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<tr>
<td>Feb 26-27, 2024</td>
<td>Apr 15-17, 2024</td>
<td>Jun 25-27, 2024</td>
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<td>Geneva Sugar Conference&lt;br&gt;Geneva, Switzerland</td>
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<td>Apr 16-18, 2024</td>
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*Event with distribution of Commodity Insights Magazine*
Contact us

ADVERTISING OPPORTUNITIES

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