



S&P Global
Commodity Insights

2024 MEDIA KIT

Cross-Commodity Advertising

Reach S&P Global's unrivalled 4-million+ audience

S&P Global Commodity Insights

Leverage the S&P Global Commodity Insights brand and our multi-media platforms to communicate your brand's experience.

Our cross-commodity programs support the marketing strategy of major corporations in the oil, gas, chemicals, power, metals, renewables, and energy transition sectors.

Our authoritative editorial and production teams create content with deep sector insight that drives powerful conversations via our multi-media platforms. **Be part of the conversation.**



Thought Leadership

- **Differentiate your company** by partnering with Commodity Insights, a thought leader within the industry
- **Engage directly** with your market by participating as a panel moderator or industry expert presenter



Brand Awareness and Reputation

- **Increase your brand visibility** with a wide range of branding packages
- **Align with an industry leader** to create more opportunity
- **Shine the spotlight** on your products, solutions and services



Lead Generation

- **Showcase your solutions** to an audience of key decision-makers
- **Gain an understanding** of customer concerns and drive more leads

Publications

Print & Digital

Align your brand with S&P Global thought leaders

Commodity Insights & ***Chemical Week*** are distributed to event delegates and digital for increased circulation.

- ***Commodity Insights Magazine*** captures timely perspectives and trends driving the energy markets, drawing on the knowledge and expertise of S&P Global Commodity Insights thought leaders.

→ Published 6 times a year | [2024 Editorial Calendar](#)

- ***Chemical Week Magazine*** has been the leading news source for chemical industry executives and professionals around the globe for over 100 years.

→ Published 26 times a year | [2024 Editorial Calendar](#)

30K Recipients
(Energy Professionals
Financiers)



Read Issue

22.1K+ subscribers
50K+ readers



Read Issue

Platts Market Reports

Digital

Platts Market Reports are some of the most trusted publications covering the energy markets.

It is your resource to reach paid subscribers within specific segments with your brand messaging on a daily, weekly, bi-weekly, or monthly basis.

Ad Placement

Intext



Back cover



Click below to preview available market reports.

					DAILY	WEEKLY	FORTNIGHTLY
OIL	ENERGY TRANSITION	POWER	GAS	COAL	NUCLEAR	PETCHEMS	AGRI & METALS
Oilgram News	Hydrogen Daily	Energy Trader	European Gas Daily	Coal Trader International	Nucleonics Week	Olefinscan	Biofuelscan
	Carbon Markets Daily	European Power Daily	Gas Daily	Coal Trader	Inside NRC*	Polymerscan	Metals Daily
		Megawatt Daily	LNG Daily		Nuclear Fuel	Europe & Americas Petrochemicalscan	Steel Markets Daily
		Power in Europe	Inside FERC*				
			Gas Market Report				

* Energy Policy Focus

Conferences LIVE

Digital Sponsored Content

Your exclusive gateway to cutting-edge insight from our experts and our global community

Executive Conversation

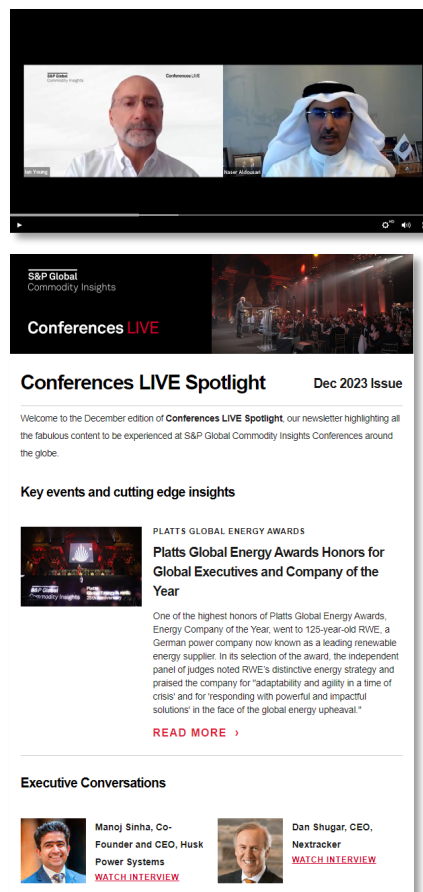
Chaired by a S&P Global Commodity Insights expert, our interviews and webinars focus on the disruptive transformations reshaping the industry.

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Spotlight Newsletter

Your banner in our monthly newsletter distributed to 20K engaged users



Conferences LIVE

Conferences LIVE Spotlight Dec 2023 Issue

Welcome to the December edition of **Conferences LIVE Spotlight**, our newsletter highlighting all the fabulous content to be experienced at S&P Global Commodity Insights Conferences around the globe.

Key events and cutting edge insights

PLATTS GLOBAL ENERGY AWARDS

Platts Global Energy Awards Honors for Global Executives and Company of the Year

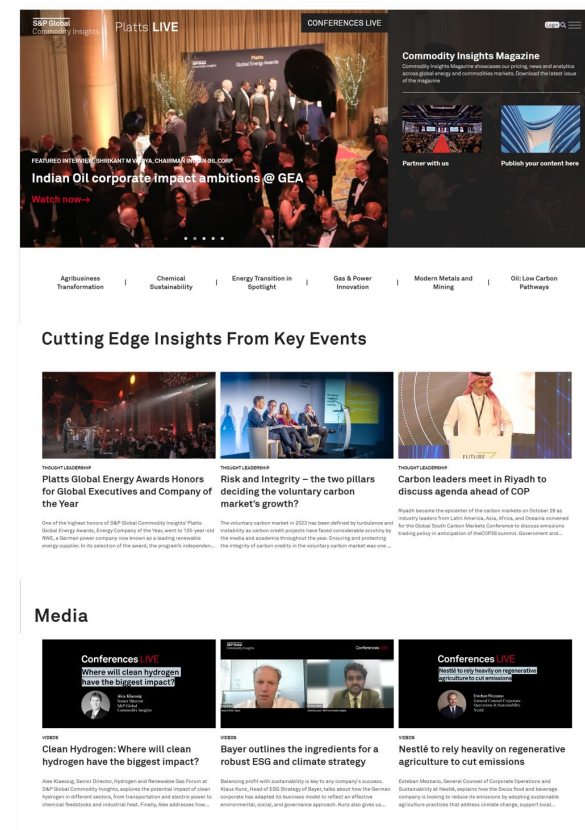
One of the highest honors of Platts Global Energy Awards, Energy Company of the Year, went to 125-year-old RWE, a German power company now known as a leading renewable energy supplier. In its selection of the award, the independent panel of judges noted RWE's distinctive energy strategy and praised the company for 'adaptability and agility in a time of crisis' and for 'responding with powerful and impactful solutions' in the face of the global energy upheaval."

[READ MORE >](#)

Executive Conversations

Manoj Sinha, Co-Founder and CEO, Husk Power Systems
[WATCH INTERVIEW](#)

Dan Shugar, CEO, NextTracker
[WATCH INTERVIEW](#)



Conferences LIVE

Commodity Insights Magazine
Commodity Insights Magazine showcases our pricing, news and analysis covering global energy and commodities markets. Download the latest issue of the magazine.

Indian Oil corporate impact ambitions @ GEA
[Watch now >](#)

Agribusiness Transformation | **Chemical Sustainability** | **Energy Transition in Spotlight** | **Gas & Power Innovation** | **Modern Metals and Mining** | **Oil/Low Carbon Pathways**

Cutting Edge Insights From Key Events

Platts Global Energy Awards Honors for Global Executives and Company of the Year

One of the highest honors of Platts Global Energy Awards, Energy Company of the Year, went to 125-year-old RWE, a German power company now known as a leading renewable energy supplier. In its selection of the award, the independent panel of judges noted RWE's distinctive energy strategy and praised the company for 'adaptability and agility in a time of crisis' and for 'responding with powerful and impactful solutions' in the face of the global energy upheaval."

Risk and Integrity – the two pillars deciding the voluntary carbon market's growth?

The voluntary carbon market in 2023 has been defined by headlines around integrity as carbon credit projects have faced considerable scrutiny for the media and problems throughout the year. Ensuring and protecting the integrity of carbon credits in the voluntary carbon market was one...

Carbon leaders meet in Riyadh to discuss agenda ahead of COP

Experts became the centerpiece of the sector markets on October 28 as industry leaders from Latin America, Asia, Africa, and Europe gathered for the Global South Carbon Markets Conference to discuss emissions trading policy in anticipation of COP28's outcome. Government and...

Media

Where will clean hydrogen have the biggest impact?

Bayer outlines the ingredients for a robust ESG and climate strategy

Nestlé to rely heavily on regenerative agriculture to cut emissions

Cheemweek.com

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Formats: Corporate video, Webinar, White Paper, Infographic.



[How are chemicals companies preparing for net zero?](#)

In HSBC's latest global Transition Pathways survey, we asked 375 businesses across the chemicals and industrials ecosystem for their views on the transition. Nearly half of chemicals companies are already reporting scope 3 emissions, compared to 37% of manufacturers overall. Explore the full findings to gain insights into how companies in the sector are investing, what actions they're taking to reduce emissions and what is holding them back.

[Discover more](#)

Leading Beyond Chemistry
To improve life, today and tomorrow


Leading Beyond

Chemical Week
by S&P Global

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Top News

TrinityRail joins Cyclyx advanced recycling consortium

PPG Industries appoints new vice president, global sustainability

Ineos to resume Antwerp cracker construction after environmental green light


Shell flags widening Q4 chemical losses, \$2.1B Singapore write-off

Koppers Holdings names new president

Coolbrook ticks off successful pilot e-cracker test using naphtha

Euroapi appoints CTO to advance company's strategic review

Euroapi appoints chief transformation officer to advance company's strategic review



OCI NV to sell Iowa Fertilizer stake to Koch for \$3.6B
Deal expected to close in 2024; Iowa Fertilizer's nitrogen fertilizer complex at Wever has capacity of 3.5 MMT/y of products, including ammonia, urea, urea ammonium nitrate.

1 2 3 4 5 Next

Americas

TrinityRail joins Cyclyx advanced recycling consortium

Business Daily – Same-day Analysis

Analysis

Shell flags widening Q4 chemical losses, \$2.1B Singapore write-off

Shell PLC (London) expects to post a seventh consecutive quarterly adjusted loss for its chemicals business, despite an uptick in its global indicative chemicals margin. In a fourth-quarter trading update issued today, Jan. 8, it also announced an anticipated noncash impairment of between \$1.5 ...

Featured Data

Price trends: Monday, January 8, 2024

Market analysis Crude oil futures were mixed during the week ending Jan. 5, starting down on expectations of supply growth, but trending upward amid continued geopolitical tensions in the Middle East. Dated Brent closed Friday at \$78.75/bbl for a weekly average of \$76.95, down 2.8%, according to ...

chemweek.com

Audience Profile

- **Reach S&P Global's stellar 4-million+ audience** across energy, chemicals and other commodities
- Decision-makers at all levels, from C-suite to plant administration to finance & management consulting. **47% director level or above.**
- Major global players, engaged in all aspects of the Energy & Chemical industry – including **Fortune 100 companies**
- Government agencies – increasingly focused on plastics & sustainability
- **Top 200 Energy majors** worldwide



Packages & Rates

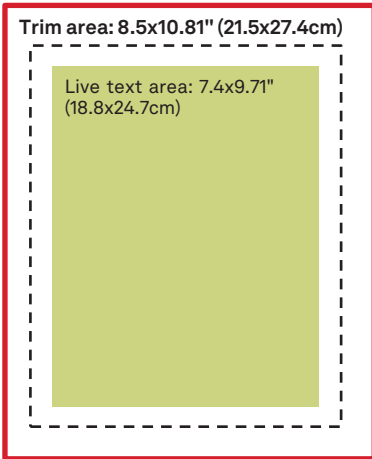
All packages include Print + Digital

<p>PRINT Full page advert in Commodity Insights Magazine OR Chemical Week</p> <ul style="list-style-type: none"> • PDF of the magazine • Distribution at selected SPGCI event • Published on plattslive.com OR chemweek.com for 2 months <p>DIGITAL</p> <ul style="list-style-type: none"> • Banner in Conferences LIVE OR Chemweek.com 	<p>PRINT Double Spread advert in Commodity Insights Magazine OR Chemical Week</p> <ul style="list-style-type: none"> • PDF of the magazine • Distribution at selected SPGCI event • Published on plattslive.com com OR chemweek.com for 6 months <p>DIGITAL – choose option A OR B</p> <p>Option A</p> <ul style="list-style-type: none"> • Banner in Conferences LIVE OR Chemweek.com for one month • 1 x Banner in Spotlight Newsletter <p>Option B</p> <ul style="list-style-type: none"> • 5 x Ad in a Platts Report of your choice. 	<p>PRINT 4-page supplement in Commodity Insights Magazine OR Chemical Week</p> <ul style="list-style-type: none"> • 100 reprints of the supplement • PDF of the supplement • Distribution at selected SPGCI event • Published on plattslive.com com OR chemweek.com for 6 months • Share via all SPGCI social media channels <p>DIGITAL</p> <ul style="list-style-type: none"> • Webinar (lead gen) OR Live Interview at our flagship events (Thought Leadership) • Sponsored content module: Your video/white paper on Conferences LIVE OR Chemweek.com • Exclusive sponsorship in Spotlight newsletter
<p>\$15,000</p>	<p>\$25,000</p>	<p>\$50,000</p>

Magazine Advertising

Creative Specifications

Bleed area: 8.75 x 11.06" (22.2x28.1cm)



Ad Sizes	Max Width		Max Height	
Full page w/bleed	8.75"	22.2 cm	11.06"	28.1 cm
Full page no bleed	7.4"	18.8 cm	9.71"	24.7 cm
1/2-page horizontal, w/bleed	8.75"	22.2 cm	5.53"	14.5 cm
1/2-page horizontal, no bleed	7.4"	18.8 cm	4.86"	12.3 cm
1/4-page vertical, no bleed	3.7"	9.4 cm	4.86"	12.3 cm
Double-page spread	17.25"	18.42 cm	11.06"	28.1 cm

Publication Dimensions

Trim area:	8.5" wide x 10.81" high (22.2 cmx 28.1 cm)
Live area:	7.4" wide x 9.71" high (18.8 cmx 24.7 cm)
Bleed area:	1/8" (3.2 mm) on each side

Print Specifications (PDF files accepted)

Four-color screen:	133
Maximum density:	260%
Color rotation:	4-color process – CMYK (no spot colors)
Binding method:	Perfect
Printing process:	Offset

Creating Materials

Format — PDF

Press-quality Acrobat Distiller settings are necessary to maintain high quality. We can work with PDF/X or most other accepted press-ready settings. All fonts must be embedded, and all colors converted to CMYK. Our printer's distiller settings can be emailed to you upon request.

Submitting Materials

Electronic Delivery

PDFs less than 8MB may be emailed to Advertising@spglobal.com.

Other electronic materials and PDFs too large to email should be sent via a file transfer site such as WeTransfer.com.

Please compress all folders into a single file (.zip, .sit, etc.). Be sure to Include a PDF proof of the ad, so we know what the final file should look like.

Market Report Advertising

Creative Specifications

DAILIES – 2 Intext Spaces Available / report, except Biofuelscan

REPORT	Full Page Back Cover	1/2 Page Back Cover	1/4 Page Back Cover	Intext
Biofuelscan	11" x 8.5" 279 x 216 mm	5.125" x 8" 130 x 203 mm	5.125" x 3.875" 130 x 98 mm	N/A
Hydrogen Daily, Carbon Markets Daily, Coal Trader, Coal Trader International, Energy Trader, Gas Daily, LNG Daily, Megawatt Daily, Oilgram News, Metals Daily, Steel Markets Daily	8.5" x 11" 216 x 279 mm	8" x 5.125" 203 x 130 mm	3.875" x 5.125" 98 x 130 mm	3.75" x 4.5" 95 x 114 mm
European Gas Daily, European Power Daily	8.26" x 11.69" 210 x 297 mm	7.76" x 5.47" 197 x 139 mm	3.75" x 5.47" 95 x 139 mm	3.75" x 4.5" 95 x 114 mm

WEEKLIES – 2 Intext Spaces Available Inside FERC & Nucleonics Week ONLY

REPORT	Full Page Back Cover	1/2 Page Back Cover	1/4 Page Back Cover	Intext
Inside FERC (Monday), Nucleonics Week (Thursday)	8.5" x 11" 216 x 279 mm	8" x 5.125" 203 x 130 mm	3.875" x 5.125" 98 x 130 mm	3.75" x 4.5" 95 x 114 mm
Polymerscan (Wednesday), Europe /American Petchemscan (Friday) Olefinscan (Friday)	8.5" x 11" 216 x 279 mm	8" x 5.125" 203 x 130 mm	3.875" x 5.125" 98 x 130 mm	N/A

BIWEEKLY / FORTNIGHTLY– 2 Intext Spaces Available

REPORT	Full Page Back Cover	1/2 Page Back Cover	1/4 Page Back Cover	Intext
Inside NRC (Biweekly, Monday)	8.5" x 11" 216 x 279 mm	8" x 5.125" 203 x 130 mm	3.875" x 5.125" 98 x 130 mm	3.75" x 4.5" 95 x 114 mm
Nuclear Fuel (Fortnightly, Monday), Power In Europe (Fortnightly, Monday), Gas Market Report (Fortnightly, Friday)	8.5" x 11" 216 x 279 mm	8" x 5.125" 203 x 130 mm	3.875" x 5.125" 98 x 130 mm	3.75" x 4.5" 95 x 114 mm

Associate your brand with S&P Global - at our events or digitally

JANUARY

Platts Aluminum Symposium

Scottsdale, AZ | Jan 28-30, 2024

Caribbean Energy Conference

Panama City, Panama | Jan 29-31, 2024

MARCH

World Petrochemical Conference

Houston, TX | Mar 18-22, 2024

CERAWeek

Houston, TX | Mar 18 -22, 2024

MAY

Hydrogen Markets

San Diego, CA | May 7-9, 2024

Asia Coking Coal Conference

Singapore | May 9-10, 2024

MPGC

Middle East | May 20-22, 2024

SEPTEMBER

APPEC

Singapore | Sep 9-12, 2024

DECEMBER

Global Carbon Markets Conference

Barcelona, Spain | Dec 2-4, 2024

Excellence in Energy Conference

New York City, NY | Dec 11, 2024

Platts Global Energy Awards (GEA)

New York City, NY | Dec 12, 2024

FEBRUARY

London Energy Forum

London | Feb 26-27, 2024

APRIL

Platts Global Power Markets

Las Vegas, NV | Apr 15-17, 2024

Geneva Sugar Conference

Geneva, Switzerland | Apr 16-18, 2024

JUNE

Carbon Markets Americas

Denver, CO | Jun 25-27, 2024

OCTOBER

Financing US Power Conference

Houston, TX | Oct 22-24, 2024

Nodal Trader Conference

Washington DC | Oct 23-25, 2024

Global South Carbon Markets Conference

Riyadh, Saudi Arabia | Oct 2024

Contact us

ADVERTISING OPPORTUNITIES

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