



Global Consumer Markets

Connect™ User Guide

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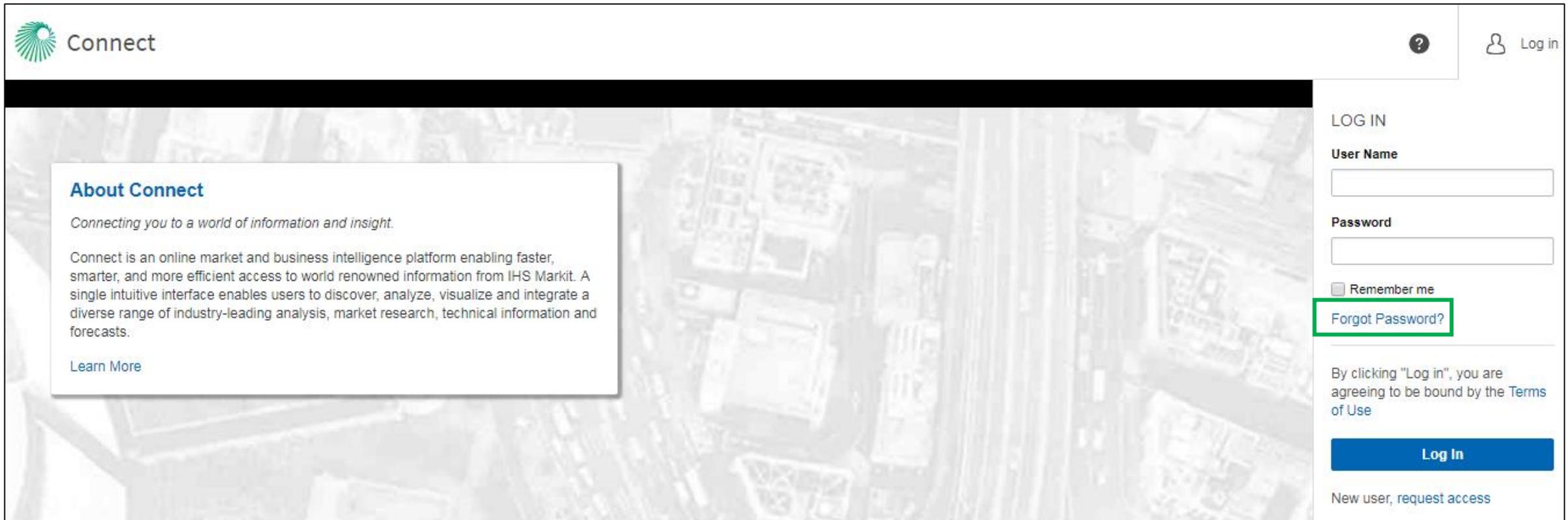
[Contact Us](#)

Connect Login Instructions

Connect Login Instructions

Go to connect.ihsmarket.com and log in with your Username and Password

Click on 'Forgot Password?' to reset your password



The screenshot shows the Connect login page. On the left, there is a 'Connect' logo and a navigation menu with a question mark icon. The main content area features an 'About Connect' section with a description of the platform and a 'Learn More' link. On the right, the login form is displayed, including fields for 'User Name' and 'Password', a 'Remember me' checkbox, and a 'Forgot Password?' link highlighted with a red box. Below the form, there is a 'Log In' button and a link for 'New user, request access'.

Connect

About Connect

Connecting you to a world of information and insight.

Connect is an online market and business intelligence platform enabling faster, smarter, and more efficient access to world renowned information from IHS Markit. A single intuitive interface enables users to discover, analyze, visualize and integrate a diverse range of industry-leading analysis, market research, technical information and forecasts.

[Learn More](#)

LOG IN

User Name

Password

Remember me

[Forgot Password?](#)

By clicking "Log in", you are agreeing to be bound by the [Terms of Use](#)

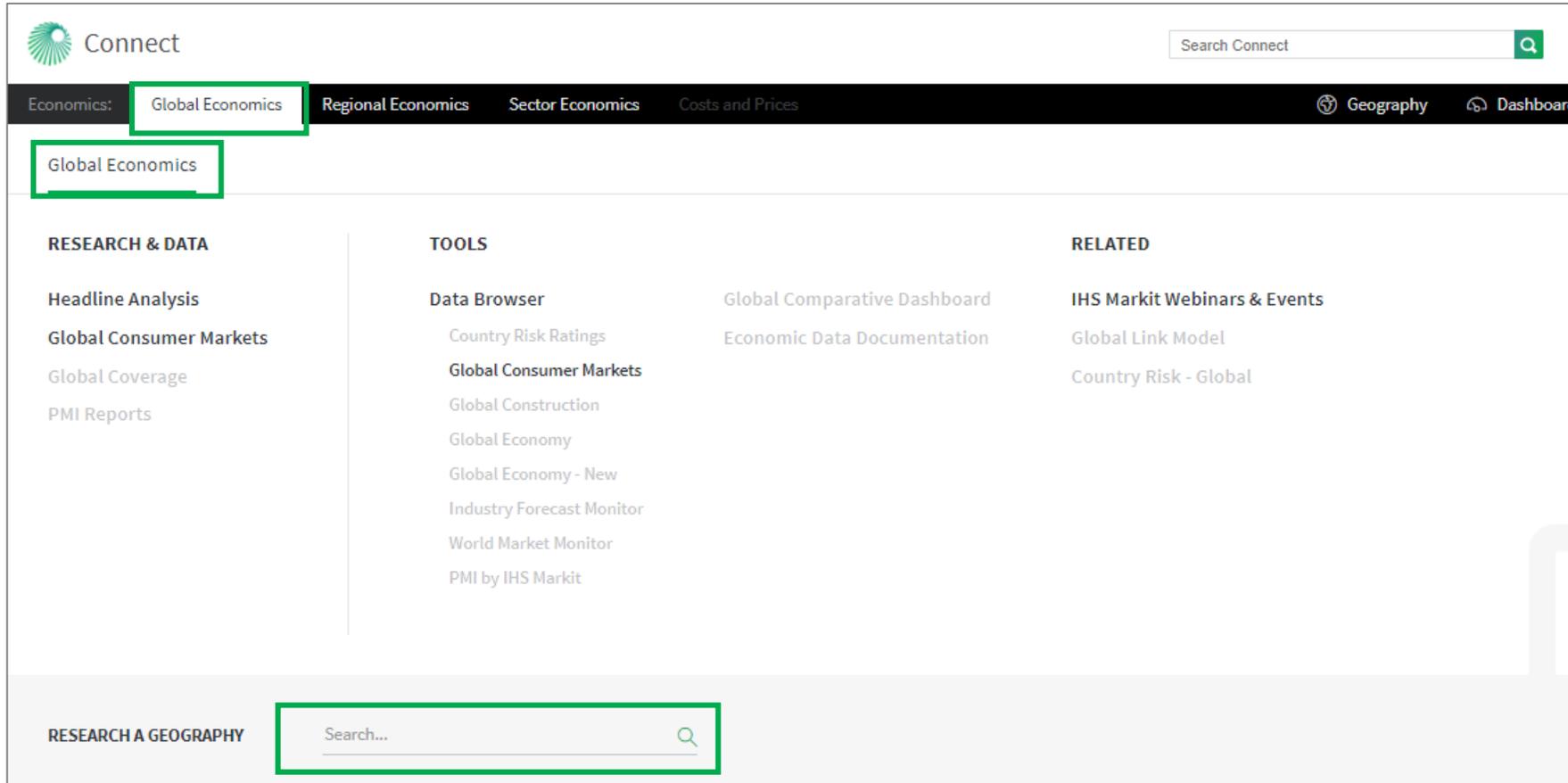
Log In

[New user, request access](#)

Global Economics Menu

Global Economics – Menu Page

In Connect, hover over **Global Economics** menu > **Global Economics**



The screenshot displays the IHS Markit Connect website interface. At the top left is the IHS Markit logo and the word "Connect". To the right is a search bar labeled "Search Connect". Below this is a navigation bar with the following items: "Economics:", "Global Economics" (highlighted with a green box), "Regional Economics", "Sector Economics", "Costs and Prices", "Geography" (with a globe icon), and "Dashboard" (with a dashboard icon). Below the navigation bar is a sub-menu for "Global Economics" (also highlighted with a green box). The main content area is divided into three columns: "RESEARCH & DATA" (listing "Headline Analysis", "Global Consumer Markets", "Global Coverage", and "PMI Reports"), "TOOLS" (listing "Data Browser", "Country Risk Ratings", "Global Consumer Markets", "Global Construction", "Global Economy", "Global Economy - New", "Industry Forecast Monitor", "World Market Monitor", and "PMI by IHS Markit"), and "RELATED" (listing "IHS Markit Webinars & Events", "Global Link Model", and "Country Risk - Global"). At the bottom of the page, there is a search bar labeled "RESEARCH A GEOGRAPHY" with a "Search..." input field and a magnifying glass icon (highlighted with a green box).

Direct access to a **Geography** page.

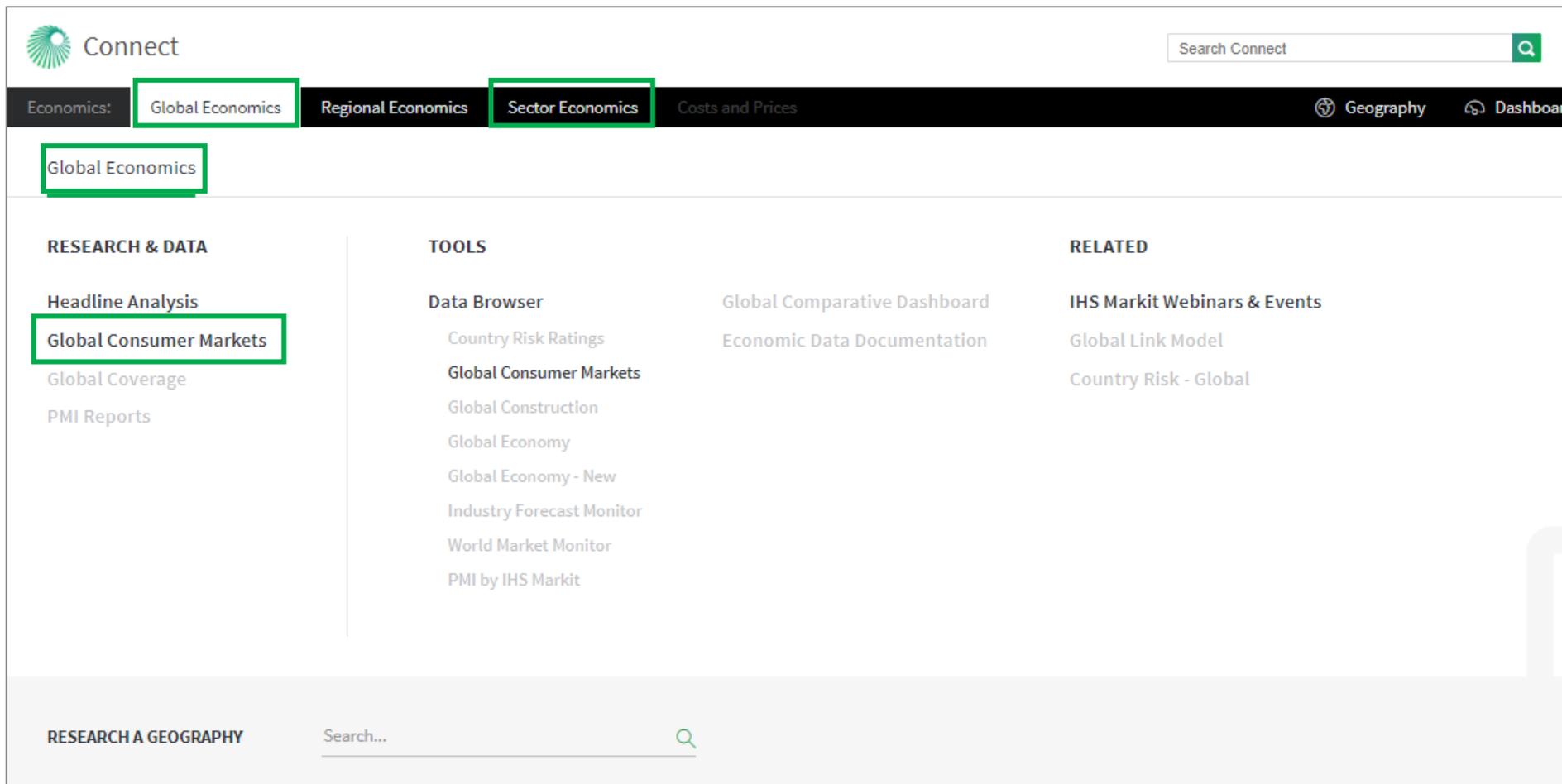


Global Consumer Markets

Global Consumer Markets - Menu Page

In Connect , hover over the Global **Economics** menu > **Global Economics** and click on **Global Consumer Markets**

Or, Hover over the **Sector Economics** menu > **Sector Economics** and click on **Global Consumer Markets**



The screenshot shows the IHS Markit Connect website interface. At the top left is the IHS Markit logo and the word 'Connect'. To the right is a search bar labeled 'Search Connect'. Below this is a navigation bar with several menu items: 'Economics:' (with a sub-menu 'Global Economics' highlighted in green), 'Regional Economics', 'Sector Economics' (highlighted in green), and 'Costs and Prices'. On the far right of the navigation bar are 'Geography' and 'Dashboard' icons. Below the navigation bar is a sub-menu for 'Global Economics' (highlighted in green). This sub-menu is divided into three columns: 'RESEARCH & DATA', 'TOOLS', and 'RELATED'. Under 'RESEARCH & DATA', the options are 'Headline Analysis', 'Global Consumer Markets' (highlighted in green), 'Global Coverage', and 'PMI Reports'. Under 'TOOLS', the options are 'Data Browser', 'Country Risk Ratings', 'Global Consumer Markets', 'Global Construction', 'Global Economy', 'Global Economy - New', 'Industry Forecast Monitor', 'World Market Monitor', and 'PMI by IHS Markit'. Under 'RELATED', the options are 'Global Comparative Dashboard', 'Economic Data Documentation', 'IHS Markit Webinars & Events', 'Global Link Model', and 'Country Risk - Global'. At the bottom of the page, there is a footer with 'RESEARCH A GEOGRAPHY' and a search bar labeled 'Search...'.



Global Consumer Markets - Global Page

1. Interactive world heat map - select a Consumer concept from dropdown to view global performance

2. Headline Analysis keeps you informed of Consumer Demand and Inflation developments in 112 geographies.

Global Consumer Markets
Go to Country Consumer Markets
Yinbin Li Expert Directory

Data Map, 2020 1

Disposable Income Index - 2005 US\$ - Percent change from

-18.01% 22.48%

Real GDP and Consumer Spending

Global Consumer Markets

Percent change

● Real GDP ● Real Consumer Spending

Research and Data Center 4

Global Consumer Outlook Briefing 02 Oct 2020 Archive P

Global Retail & E-commerce Outlook 01 Oct 2019 Archive P

[More Research and Data](#)

Headline Analysis 2

Peruvian inflation decelerates in June, expected to remain within target range throughout 2019 04 Jul 2019
Consumer Markets, Economic

Polish interest rates remain unchanged despite June inflation exceeding central bank's target 04 Jul 2019
Consumer Markets, Economic...

Executive Summary 3

[Full Report](#)

Global economic growth is slowing, led by decelerations in international trade and manufacturing. In addition, political uncertainties such as the United Kingdom's Brexit path will restrain global economic growth. IHS Markit's latest forecast projects global GDP growth to moderate from 3.2% in 2018 to 2.9% in 2019 and 2.8% in 2020. Financial markets have recovered from the turbulence of late 2018. Equity values have rebounded.

Ranking Table, 2019

Disposable Income Index - 2005 US\$ - Pen

| Rank | Geography | 2020 |
|------|-----------------------------------|--------|
| 1 | Turkmenistan | 22.49 |
| 2 | Niger | 10.99 |
| 3 | Viet Nam | 7.54 |
| 111 | Zimbabwe | -14.02 |
| 112 | Venezuela, Bolivarian Republic of | -18.01 |

[Export to Excel](#)

[More Rankings](#)

METHODOLOGY & GLOSSARY

[Documentation and Data Sources](#)

[Full Glossary Download](#)

4. Quick access to key Global Researches

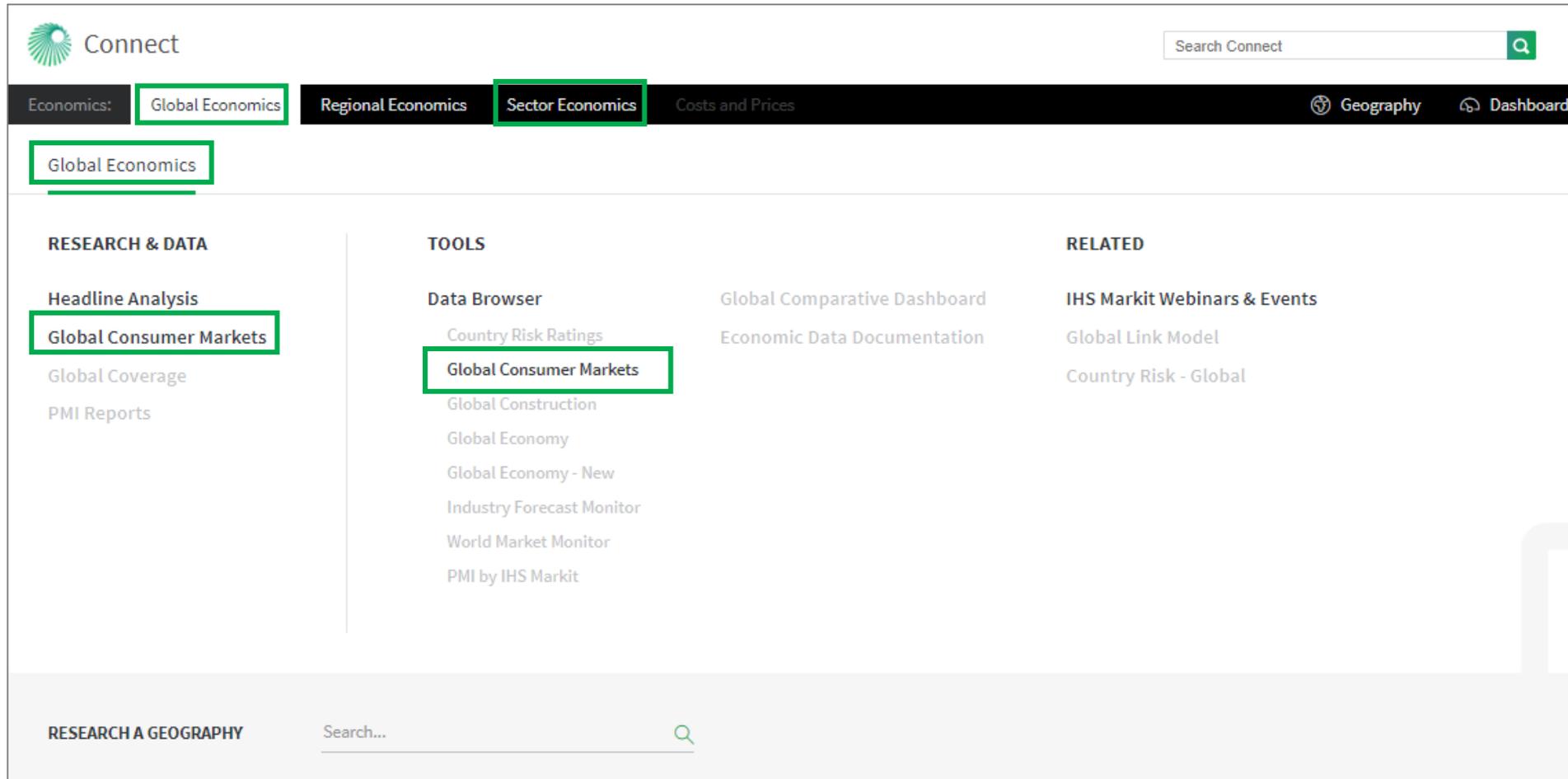
3. Access the full Global Report to view Regional Consumer Market Outlook highlights



Data Browser

Data Browser - To customize, save and export data

Select the **Global Economics** tab on the main navigation bar and click on **Global Economics** or **Sector Economics** to access the **Data Browser – Global Consumer Markets** database under **Tools**



The screenshot shows the IHS Markit Connect website interface. At the top, there is a search bar labeled "Search Connect" and a navigation bar with tabs for "Economics:", "Global Economics", "Regional Economics", "Sector Economics", and "Costs and Prices". The "Global Economics" and "Sector Economics" tabs are highlighted with green boxes. Below the navigation bar, there is a sub-menu with "Global Economics" highlighted. The main content area is divided into three columns: "RESEARCH & DATA", "TOOLS", and "RELATED". Under "RESEARCH & DATA", "Global Consumer Markets" is highlighted. Under "TOOLS", "Data Browser" is listed, and "Global Consumer Markets" is highlighted under it. Under "RELATED", there are links for "IHS Markit Webinars & Events", "Global Link Model", and "Country Risk - Global". At the bottom, there is a search bar labeled "RESEARCH A GEOGRAPHY" with a search icon.



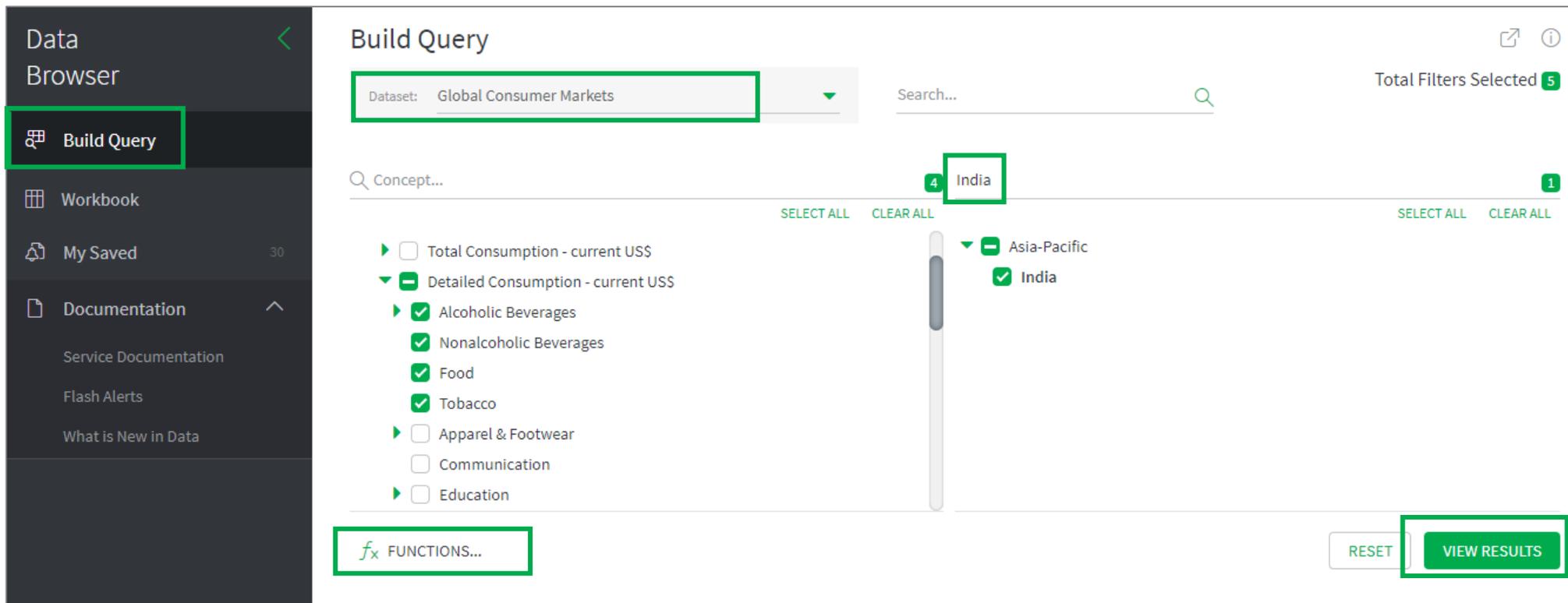
Data Browser - Build Query from a single dataset

You can search data by geography and concept.

You can apply a keyword search for geography and concept.

Selecting a dataset in **Build Query** allows you to see detailed filtering options e.g. Global Consumer Markets.

After making selections, click on **VIEW RESULTS**.



The screenshot shows the 'Build Query' interface. On the left sidebar, 'Build Query' is highlighted. The main panel shows the 'Dataset' set to 'Global Consumer Markets'. Below this, there is a search bar for 'Concept...' with 'India' entered and highlighted. A list of concepts is shown with checkboxes: 'Alcoholic Beverages', 'Nonalcoholic Beverages', 'Food', and 'Tobacco' are checked. To the right, under 'Asia-Pacific', 'India' is checked. At the bottom, there is a 'FUNCTIONS...' button and a 'VIEW RESULTS' button.

You can apply function(s) to the entire search results.



Data Browser - Search Results

Search results are shown below the filtering options. Ticking a box and clicking on **Show Preview** allow you to see a quick preview of the selected series (one series at a time). Scroll to the right to see all time series data.

There are multiple tabs if you select multiple frequencies.

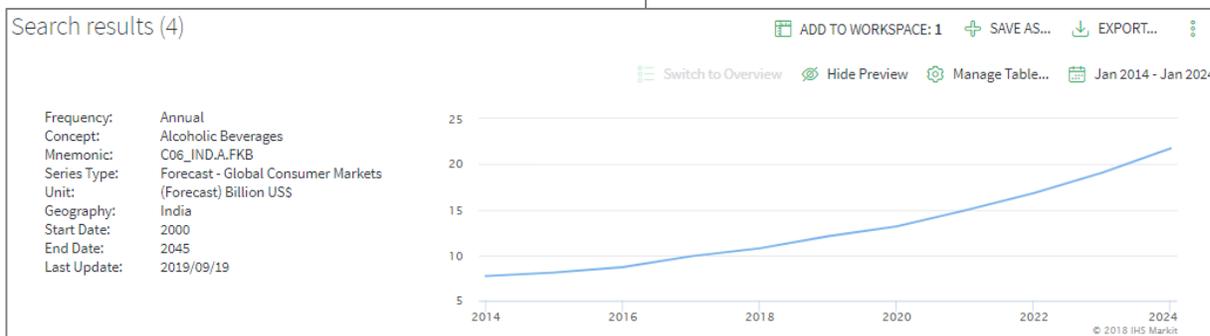
Search results (4)

ADD TO WORKBOOK: 0 SAVE AS... EXPORT... Switch to Overview **Show Preview** Manage Table... Jan 2014 - Jan 2024

Annual

| <input type="checkbox"/> | Concept | Geography | Unit | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|--------------------------|------------------------|-----------|-------------------------|--------|--------|--------|--------|--------|--------|
| <input type="checkbox"/> | Alcoholic Beverages | India | (Forecast) Billion US\$ | 7.71 | 8.10 | 8.68 | 9.90 | 10.75 | 12.09 |
| <input type="checkbox"/> | Tobacco | India | (Forecast) Billion US\$ | 22.51 | 22.65 | 23.36 | 25.59 | 26.67 | 28.86 |
| <input type="checkbox"/> | Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 13.69 | 14.37 | 15.30 | 17.24 | 18.41 | 20.45 |
| <input type="checkbox"/> | Food | India | (Forecast) Billion US\$ | 333.36 | 358.75 | 383.47 | 438.46 | 467.49 | 507.09 |

ADD TO WORKBOOK: 1



Annual

| <input type="checkbox"/> | Concept | Geography | Unit | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-------------------------------------|------------------------|-----------|-------------------------|--------|--------|--------|--------|--------|--------|
| <input checked="" type="checkbox"/> | Alcoholic Beverages | India | (Forecast) Billion US\$ | 7.71 | 8.10 | 8.68 | 9.90 | 10.75 | 12.09 |
| <input type="checkbox"/> | Tobacco | India | (Forecast) Billion US\$ | 22.51 | 22.65 | 23.36 | 25.59 | 26.67 | 28.86 |
| <input type="checkbox"/> | Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 13.69 | 14.37 | 15.30 | 17.24 | 18.41 | 20.45 |
| <input type="checkbox"/> | Food | India | (Forecast) Billion US\$ | 333.36 | 358.75 | 383.47 | 438.46 | 467.49 | 507.09 |

Scroll to the right to see all time series data.



Data Browser - Table Settings

Manage Tables allows you to change table settings.

Clicking the date range allows you to revise the data period.

Save As allows you to save the criteria for later use. You can access your saved item through **My Saved** ([Slide 22](#)).

-  Sort Results...
-  Select Attributes...
-  Enable Grouping...
-  Decimal Places...

Date Range

DEFAULT CUSTOM

Start Date:

First available value

5 observation before today

1 Jan 2014

End Date:

Last available value

5 observation after today

1 Jan 2024

Rolling period

CANCEL APPLY

Search results (4)

ADD TO WORKBOOK: 1
SAVE AS...
EXPORT...

Switch to Overview
Show Preview
Manage Table...
Jan 2014 - Jan 2024

Annual

| <input type="checkbox"/> | Concept | Geography | Unit | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-------------------------------------|------------------------|-----------|-------------------------|--------|--------|--------|--------|--------|--------|
| <input checked="" type="checkbox"/> | Alcoholic Beverages | India | (Forecast) Billion US\$ | 7.71 | 8.10 | 8.68 | 9.90 | 10.75 | 12.09 |
| <input type="checkbox"/> | Tobacco | India | (Forecast) Billion US\$ | 22.51 | 22.65 | 23.36 | 25.59 | 26.67 | 28.86 |
| <input type="checkbox"/> | Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 13.69 | 14.37 | 15.30 | 17.24 | 18.41 | 20.45 |
| <input type="checkbox"/> | Food | India | (Forecast) Billion US\$ | 333.36 | 358.75 | 383.47 | 438.46 | 467.49 | 507.09 |



Data Browser - Move series to Workbook

In the search result of **Build Query**, select the series you want to move to Workbook.

Click on **ADD TO WORKBOOK**.



Search results (4)

ADD TO WORKBOOK: 4 SAVE AS... EXPORT...

Switch to Overview Show Preview Manage Table... Jan 2014 - Jan 2024

Annual

| ✓ | Concept | Geo... | Unit | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|---|------------------------|--------|-------------------------|--------|--------|--------|--------|--------|--------|
| ✓ | Alcoholic Beverages | India | (Forecast) Billion US\$ | 7.71 | 8.10 | 8.68 | 9.90 | 10.75 | 12.09 |
| ✓ | Tobacco | India | (Forecast) Billion US\$ | 22.51 | 22.65 | 23.36 | 25.59 | 26.67 | 28.86 |
| ✓ | Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 13.69 | 14.37 | 15.30 | 17.24 | 18.41 | 20.45 |
| ✓ | Food | India | (Forecast) Billion US\$ | 333.36 | 358.75 | 383.47 | 438.46 | 467.49 | 507.09 |



Data Browser - Apply calculations

You can apply calculations only to the series you desire

Select series, click on **Calculations** and select your option(s).

Workspace Calculations ✕

- Original values
- Percentage Change
- Percentage Change Year Ago
- Difference
- Difference Year Ago
- Compound Annual Growth Rate
- Moving Average
- Natural Log

- Frequency Conversion
- Indexing

RESET ALL
CANCEL
APPLY

Dataserries:
[+](#) ADD TO ... 4
 [🗑](#) REMOVE: 4
 [+](#) SAVE AS..
 [↓](#) EXPORT...

[📊](#) Show Chart
 fx Calculations...
 [⚙](#) Manage Table...
 [📅](#) Jan 2014 - Jan 2024

Annual

| <input checked="" type="checkbox"/> | Concept | G.. | Unit | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|-------------------------------------|------------------------|-------|-------------------------|--------|--------|--------|--------|--------|--------|
| <input checked="" type="checkbox"/> | Alcoholic Beverages | India | (Forecast) Billion US\$ | 7.71 | 8.10 | 8.68 | 9.90 | 10.75 | 12.09 |
| <input checked="" type="checkbox"/> | Tobacco | India | (Forecast) Billion US\$ | 22.51 | 22.65 | 23.36 | 25.59 | 26.67 | 28.86 |
| <input checked="" type="checkbox"/> | Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 13.69 | 14.37 | 15.30 | 17.24 | 18.41 | 20.45 |
| <input checked="" type="checkbox"/> | Food | India | (Forecast) Billion US\$ | 333.36 | 358.75 | 383.47 | 438.46 | 467.49 | 507.09 |



Data Browser - Show a chart

You can show a chart of the desired series

Dataseries: + ADD TO ... 5 🗑️ REMOVE: 5 + SAVE AS.. 📄 EXPORT...

📊 Show Chart fx Calculations... ⚙️ Manage Table... 📅 Jan 2014 - Jan 2024

Annual

| <input type="checkbox"/> | Function | Concept | Geo... | Unit | 2014 | 2015 | 2016 |
|-------------------------------------|----------|------------------------|--------|-------------------------|-------|-------|-------|
| <input type="checkbox"/> | | Alcoholic Beverages | India | (Forecast) Billion US\$ | 7.71 | 8.10 | 8.68 |
| <input checked="" type="checkbox"/> | PCH | Alcoholic Beverages | India | (Forecast) Billion US\$ | 9.23 | 5.04 | 7.28 |
| <input type="checkbox"/> | | Tobacco | India | (Forecast) Billion US\$ | 22.51 | 22.65 | 23.36 |
| <input checked="" type="checkbox"/> | PCH | Tobacco | India | (Forecast) Billion US\$ | 5.00 | 0.64 | 3.13 |
| <input checked="" type="checkbox"/> | | Nonalcoholic Beverages | | | | | |
| <input checked="" type="checkbox"/> | PCH | Nonalcoholic Beverages | | | | | |
| <input type="checkbox"/> | | Food | | | | | |
| <input checked="" type="checkbox"/> | PCH | Food | | | | | |

Select series and click on **Show Chart**.

Click on to download the chart.

Edit Chart allows you to make further changes to the chart.



Data Browser - Save your work

You can save your table for later use

Select series, click on **Save As**.

Name your table and specify a folder.

You can access your saved item through **My Saved** ([Slide 22](#)).

Save Workbook

Name:
India - Detailed Consumption

Pick folder:
Save for later

Dataserries:

Annual

| <input type="checkbox"/> | Function | Concept | Geo... | Unit | 2014 | 2015 | 2016 | 2017 |
|-------------------------------------|----------|------------------------|--------|-------------------------|--------|--------|--------|--------|
| <input type="checkbox"/> | | Alcoholic Beverages | India | (Forecast) Billion US\$ | 7.71 | 8.10 | 8.68 | 9.90 |
| <input checked="" type="checkbox"/> | PCH | Alcoholic Beverages | India | (Forecast) Billion US\$ | 9.23 | 5.04 | 7.28 | 14.04 |
| <input type="checkbox"/> | | Tobacco | India | (Forecast) Billion US\$ | 22.51 | 22.65 | 23.36 | 25.59 |
| <input checked="" type="checkbox"/> | PCH | Tobacco | India | (Forecast) Billion US\$ | 5.00 | 0.64 | 3.13 | 9.51 |
| <input checked="" type="checkbox"/> | | Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 13.69 | 14.37 | 15.30 | 17.24 |
| <input checked="" type="checkbox"/> | PCH | Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 7.24 | 4.92 | 6.48 | 12.68 |
| <input type="checkbox"/> | | Food | India | (Forecast) Billion US\$ | 333.36 | 358.75 | 383.47 | 438.46 |
| <input checked="" type="checkbox"/> | PCH | Food | India | (Forecast) Billion US\$ | 6.06 | 7.62 | 6.89 | 14.34 |



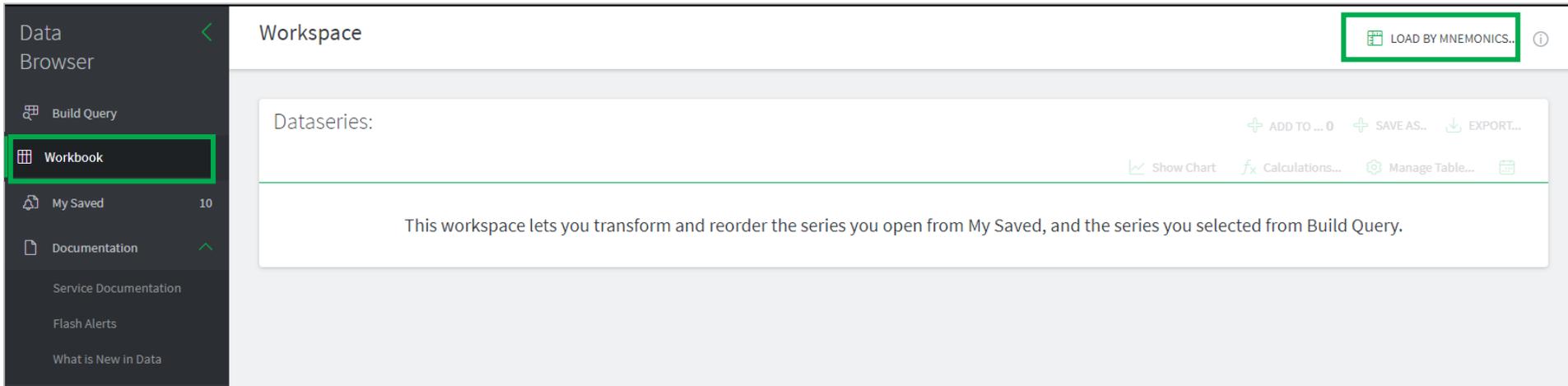
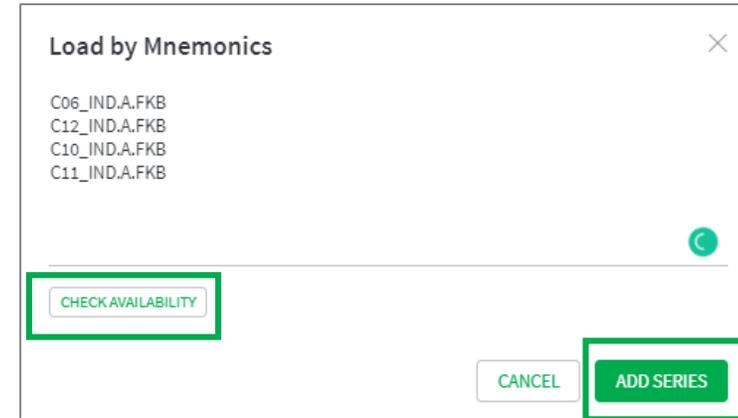
Data Browser - Load by mnemonics

You can load data by mnemonics

In **Workbook**, click on **LOAD BY MNEMONICS**.

Copy and paste or type mnemonics horizontally or vertically.

Click on **CHECK AVAILABILITY** followed by **ADD SERIES**.



Export to static Excel , static CSV or an API link

Select Series you want to download. If not selected, all results will be downloaded.

Select **Excel static** or **CSV static** through **All Series** or **Selected Series** to download to a static Excel or CSV file. Alternatively, you can select **Connect API URL**.

Adjust **Export Settings** if necessary.

1 Search results (4)

ADD TO WORKBOOK: 0
SAVE AS...
EXPORT...

Switch to Overview
Show Preview
Manage Table...
Jan 2015 - Jan 2025

Annual

Drag here to set row groups

| <input type="checkbox"/> Concept ↑ | Geography | Unit | 2015 | 2016 | 2017 | 2018 |
|---|-----------|-------------------------|--------|--------|--------|--------|
| <input type="checkbox"/> Alcoholic Beverages | India | (Forecast) Billion US\$ | 8.05 | 8.65 | 9.86 | 10.65 |
| <input type="checkbox"/> Food | India | (Forecast) Billion US\$ | 367.63 | 393.44 | 449.77 | 477.50 |
| <input type="checkbox"/> Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 14.72 | 15.70 | 17.68 | 18.81 |
| <input type="checkbox"/> Tobacco | India | (Forecast) Billion US\$ | 22.53 | 23.27 | 25.47 | 26.44 |

2

- All Series ▶
- Selected Series ▶
- Connect API URL
- Export Settings...

3

- Excel static
- CSV static
- Excel Refreshable

5

Your Excel file is ready

Download it by clicking the below link

[India - Detailed Consumption_06_11_2020.xlsx](#)

4

Your Excel file is being processed

When it is ready, a message will appear below

You will be notified on the download progress.



Generate a refreshable Excel file

Refreshable Excel files allow you to update the data with one click

1

Search results (4)

ADD TO WORKBOOK: 0 SAVE AS... EXPORT...

Switch to Overview Show Preview Manage Table... Jan 2015 - Jan 2025

Annual

Drag here to set row groups

| Concept | Geography | Unit | 2015 | 2016 | 2017 | 2018 |
|------------------------|-----------|-------------------------|--------|--------|--------|--------|
| Alcoholic Beverages | India | (Forecast) Billion US\$ | 8.05 | 8.65 | 9.86 | 10.65 |
| Food | India | (Forecast) Billion US\$ | 367.63 | 393.44 | 449.77 | 477.50 |
| Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 14.72 | 15.70 | 17.68 | 18.81 |
| Tobacco | India | (Forecast) Billion US\$ | 22.53 | 23.27 | 25.47 | 26.44 |

2

All Series

Selected Series

Connect API URL

Export Settings...

3

Excel static

CSV static

Excel Refreshable

4

Save this Query

Item name
India - Detailed Consumption

Destination folder
Save for later

Billing Code

CANCEL SAVE

1 Select series you want to download. If not selected, all results will be downloaded.

2 Select All Series or Selected Series.

3 Select **Excel Refreshable** to generate a refreshable Excel file.

4 Name the search and specify a folder

5 To update the refreshable Excel, please click on **Refresh All** from the Excel Data Menu.

5

File Home Insert Draw Page Layout Formulas Data Review View Developer Add-ins Help

Get & Transform Data Refresh Refresh All Refresh Status Cancel Refresh Connection Properties...

Refresh All

India - Detailed Consumption
Created on Fri 6 Nov 2020, 2:18 AM EST (07:18 GMT)

| Concept | Geography | Unit | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 |
|------------------------|-----------|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Alcoholic Beverages | India | (Forecast) Billion US\$ | 8.05 | 8.65 | 9.86 | 10.65 | 11.58 | 10.68 | 12.02 | 13.37 | 15.37 | 17.67 | 20.10 |
| Food | India | (Forecast) Billion US\$ | 367.63 | 393.44 | 449.77 | 477.50 | 501.73 | 462.53 | 511.47 | 565.97 | 646.66 | 729.19 | 816.42 |
| Nonalcoholic Beverages | India | (Forecast) Billion US\$ | 14.72 | 15.70 | 17.68 | 18.81 | 20.18 | 17.92 | 20.05 | 22.61 | 25.71 | 29.07 | 32.50 |
| Tobacco | India | (Forecast) Billion US\$ | 22.53 | 23.27 | 25.47 | 26.44 | 27.64 | 23.86 | 25.91 | 28.40 | 31.41 | 34.74 | 38.00 |

Legend
IHS Markit Forecast

© 2020 IHS Markit



Data Browser - My Saved

My Saved provides quick access to your saved items

By clicking on the name of your saved item, you can re-load what you have saved earlier e.g. India – Detailed Consumption.

 gives you options such as delete, edit, send a copy, share, copy to and move to.

 allows you to share the saved item with your colleague(s). Your colleague(s) need to be entitled to the same data.

Share settings ✕

This item is not yet shared with others.

Share this item with others:

Email address ADD

Message

CANCEL APPLY

-  DELETE
-  EDIT
-  SEND A COPY
-  SHARE
-  COPY TO...
-  MOVE TO...

Data Browser

-  Build Query
-  Workbook
-  My Saved 32
-  Documentation

My Saved in Data Browser

The My Saved page provides a limited view into your My Connect items for only those items that are most relevant for the Data Browser tool.
To find your full list of personalized content, please go to [My Connect](#).

Navigate to: TOOL QUERIES DOCUMENTS

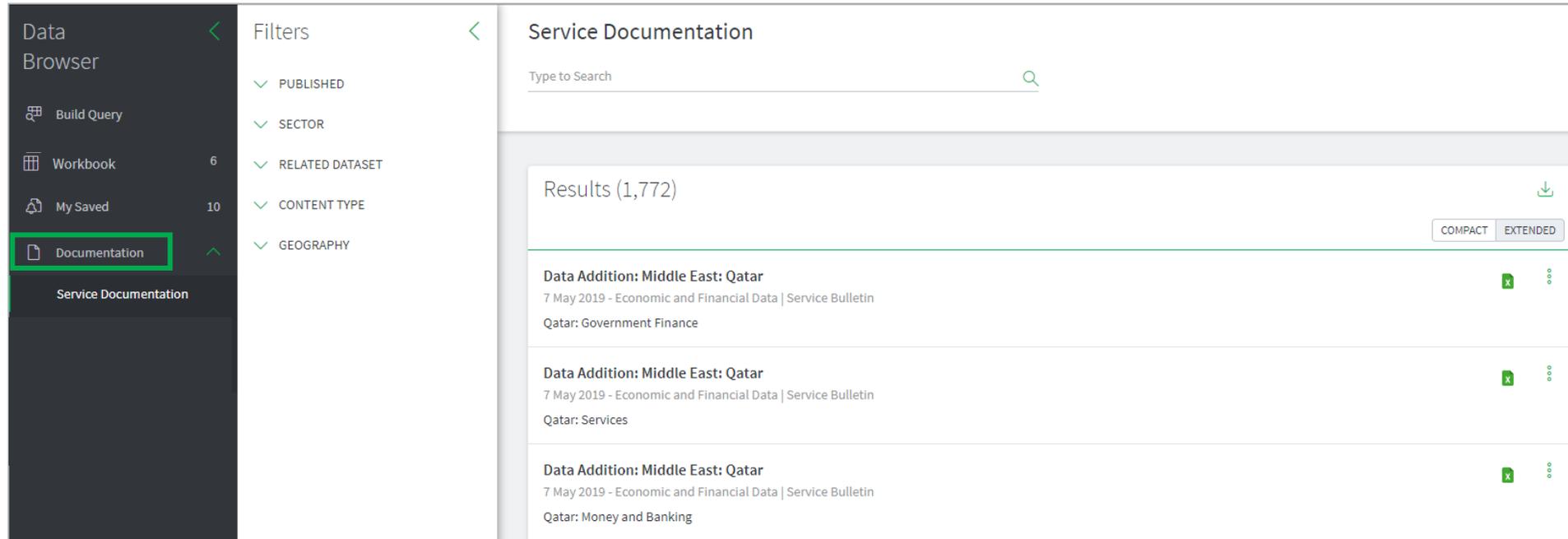
^ Tool Queries

| Type | Title | Source | Update Date |
|--|------------------------------|------------------------|---|
|  | India - Detailed Consumption | Data Browser: Workbook | 23 Oct 2019   |



Data Browser - Documentation

Documentation provides quick access to Service Documentation.



The screenshot shows the IHS Markit Data Browser interface. On the left, a dark sidebar contains navigation options: 'Data Browser', 'Build Query', 'Workbook' (6 items), 'My Saved' (10 items), and 'Documentation' (highlighted with a green box). Below the sidebar, 'Service Documentation' is selected. The main area is titled 'Service Documentation' and features a search bar with the placeholder text 'Type to Search'. Below the search bar, the results are displayed as 'Results (1,772)'. There are two view options: 'COMPACT' and 'EXTENDED'. The results list includes three entries, each with a green 'x' icon and a three-dot menu icon:

- Data Addition: Middle East: Qatar**
7 May 2019 - Economic and Financial Data | Service Bulletin
Qatar: Government Finance
- Data Addition: Middle East: Qatar**
7 May 2019 - Economic and Financial Data | Service Bulletin
Qatar: Services
- Data Addition: Middle East: Qatar**
7 May 2019 - Economic and Financial Data | Service Bulletin
Qatar: Money and Banking

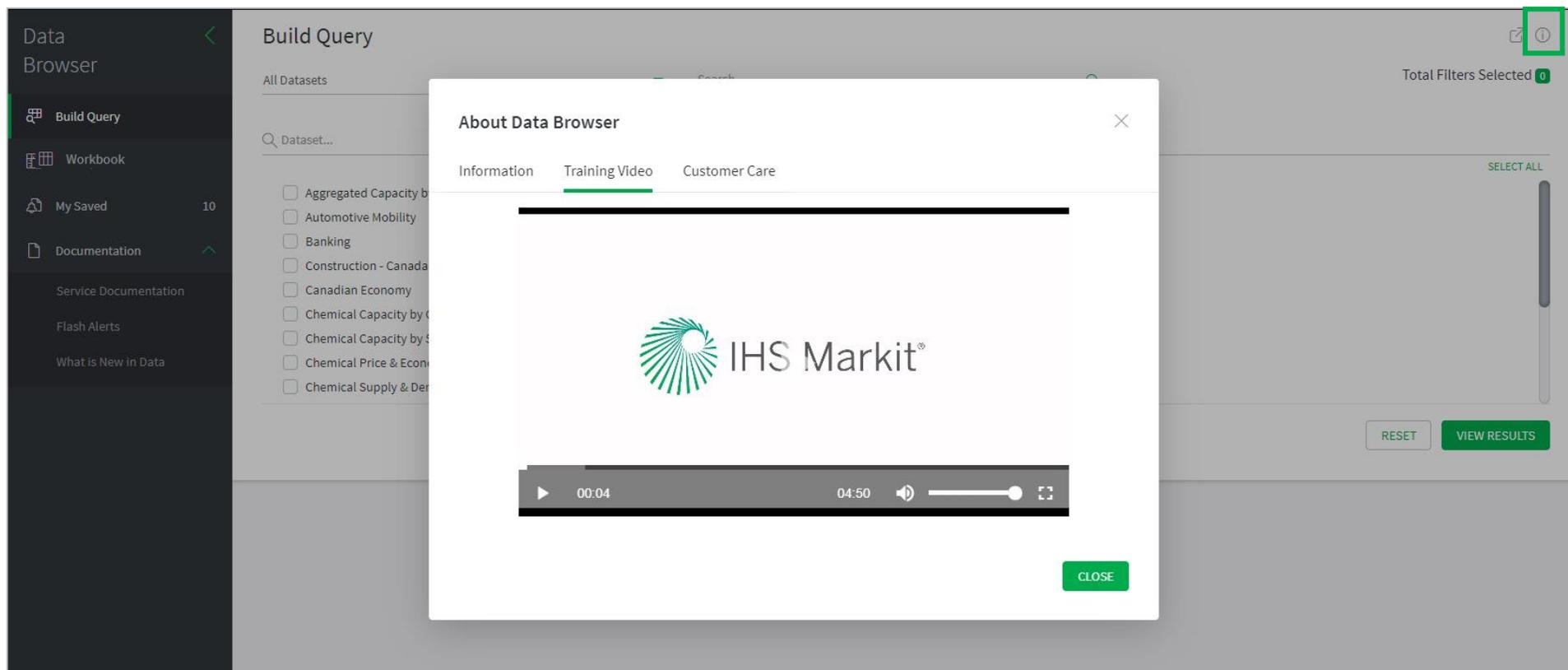
* Available documentation varies depending on your subscription.



Data Browser – Training Video

Online training video provides quick guidance of New Data Browser

Click on  followed by **Training Video** to view the online training video.

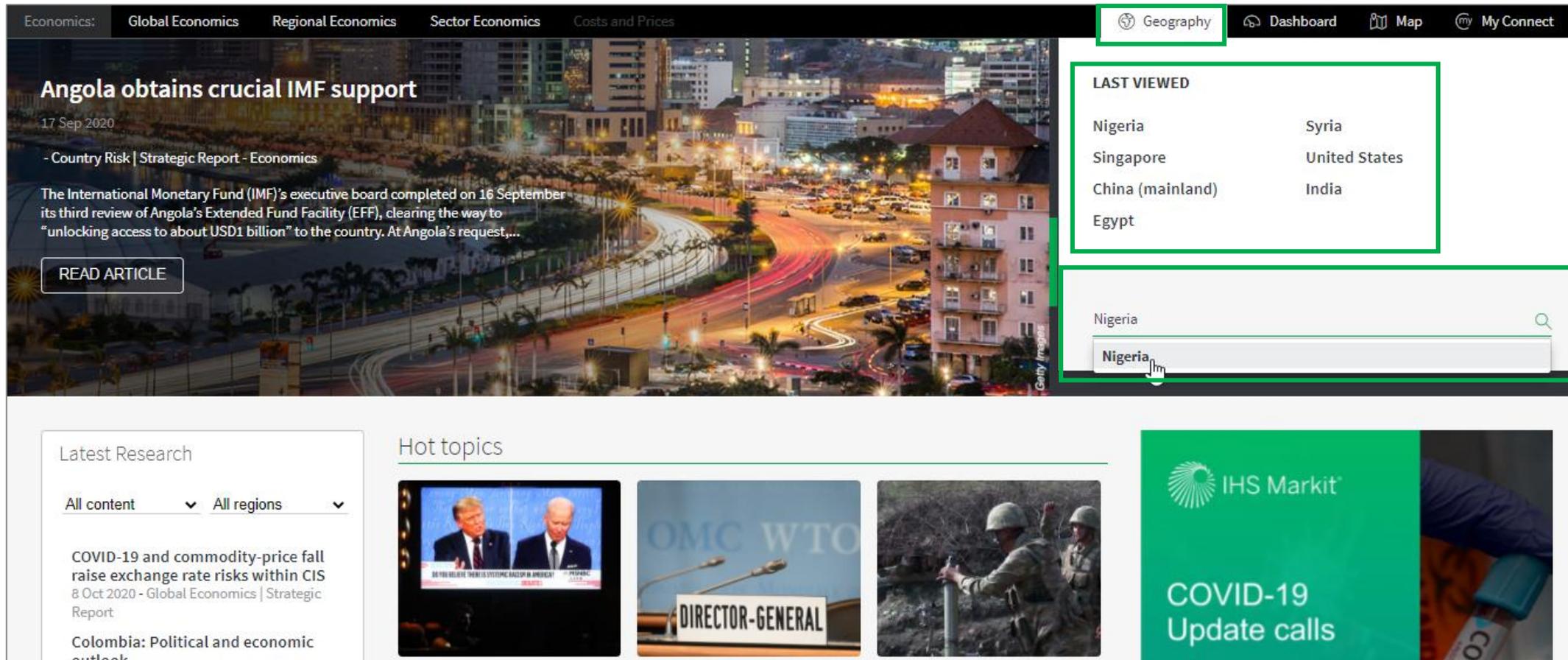


The screenshot displays the IHS Markit Data Browser interface. On the left is a dark sidebar with navigation options: Data Browser, Build Query, Workbook, My Saved (10), Documentation, Service Documentation, Flash Alerts, and What is New in Data. The main area is titled 'Build Query' and contains a search bar for datasets and a list of categories with checkboxes, including Aggregated Capacity, Automotive Mobility, Banking, Construction - Canada, Canadian Economy, Chemical Capacity, Chemical Price & Economics, and Chemical Supply & Demand. A modal window titled 'About Data Browser' is open in the center, featuring three tabs: Information, Training Video (which is selected and underlined), and Customer Care. The modal contains the IHS Markit logo and a video player with a progress bar showing 00:04 of a 04:50 video. A 'CLOSE' button is located at the bottom right of the modal. In the top right corner of the main interface, there is a green-bordered icon of a document with an information symbol, and a 'Total Filters Selected' indicator showing 0 filters. Below the dataset list, there are 'RESET' and 'VIEW RESULTS' buttons.

Geography

Geography – Menu Page

In Connect, hover over the **Geography** menu to access individual geographies.



The screenshot shows the IHS Markit website interface. At the top, there is a navigation bar with the following menu items: Economics: Global Economics, Regional Economics, Sector Economics, Costs and Prices, **Geography**, Dashboard, Map, and My Connect. The **Geography** menu is highlighted with a green box. Below the navigation bar, there is a main content area featuring a large article titled "Angola obtains crucial IMF support" with a "READ ARTICLE" button. To the right of the article, there is a "LAST VIEWED" section with a green border, listing the following geographies: Nigeria, Singapore, China (mainland), Egypt, Syria, United States, and India. Below this list is a search bar with a magnifying glass icon. The search bar contains the text "Nigeria" and a dropdown menu is visible below it, also containing "Nigeria". At the bottom of the page, there are three sections: "Latest Research" with a dropdown menu for "All content" and "All regions", a "Hot topics" section with three image thumbnails, and a "COVID-19 Update calls" section with a green background and white text.

The last viewed geographies are listed here.

Type the geography's name in the search bar.

Menu options will appear based on the user's access or company subscription.

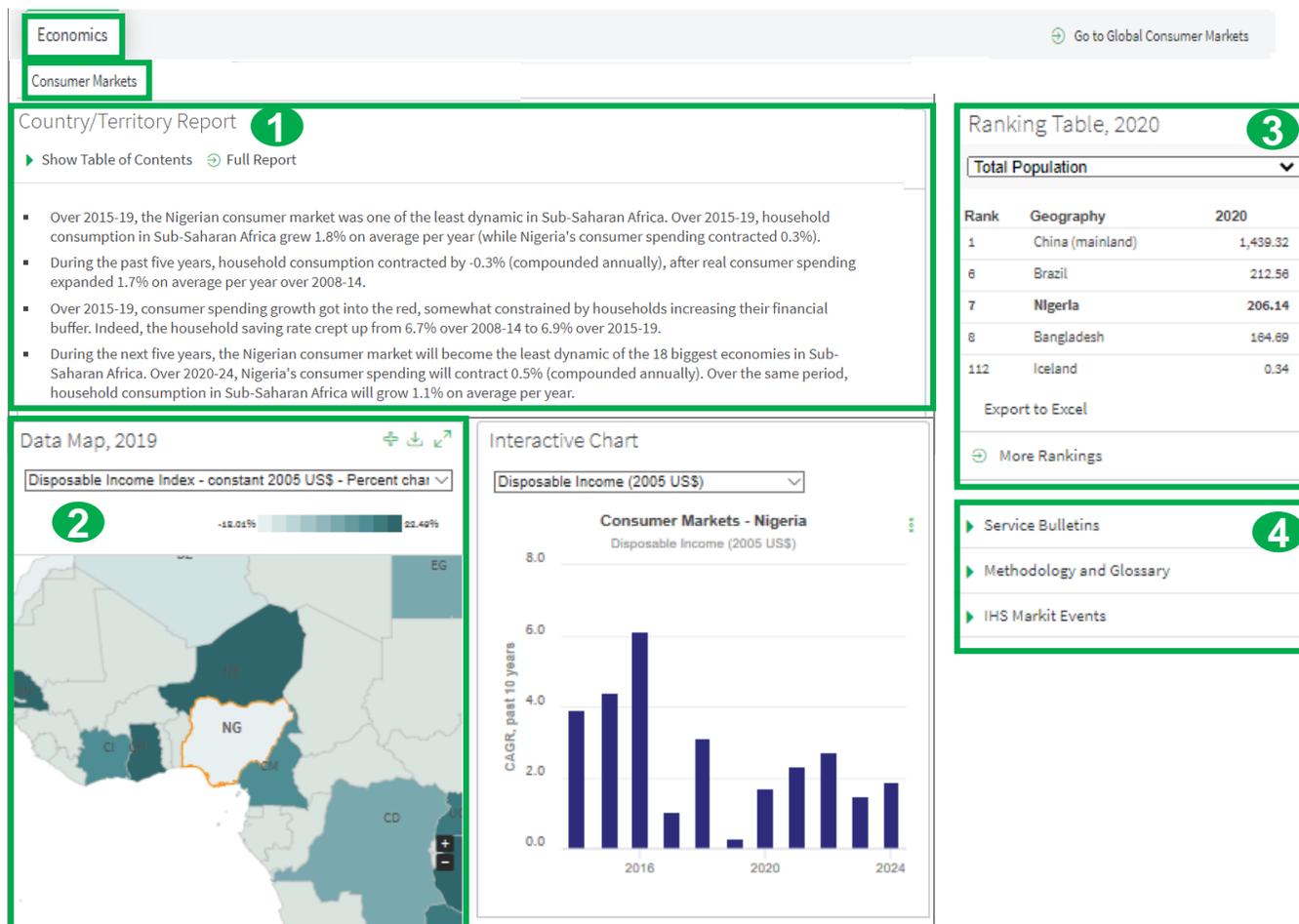


Geography - Global Consumer Markets

NAVIGATION: Select a country/territory from the **Map** on the Global Consumer Market home page. Or, pick a country/territory from **Geography** dropdown and look for **Consumer Market** in the **Economics** tab

1. Read our forward-looking report on global consumer market to understand consumer spending, income distribution, among others.

2. Visualize the heat map for various consumer concepts; also click on a geography to jump to the individual country/territory page.



The screenshot displays the 'Economics' and 'Consumer Markets' tabs. A 'Country/Territory Report' (1) for Nigeria is shown, detailing consumer spending trends. A 'Data Map, 2019' (2) visualizes the Disposable Income Index across Africa. An 'Interactive Chart' (3) shows the CAGR for Nigeria's Disposable Income from 2016 to 2024. A 'Ranking Table, 2020' (3) lists total population for various countries, with Nigeria at rank 7. A 'Service Bulletins' section (4) is also visible.

| Rank | Geography | 2020 |
|------|------------------|----------|
| 1 | China (mainland) | 1,439.32 |
| 8 | Brazil | 212.58 |
| 7 | Nigeria | 206.14 |
| 8 | Bangladesh | 164.69 |
| 112 | Iceland | 0.34 |

3. **Ranking Table** provides 15 concepts by which to compare geographies around the globe.

4. View **Service Bulletins** highlighting changes in product/data, access **Methodology and Glossary**; past and upcoming **IHS Markit Events** and **Webinars**.



My Connect

Email alert options, access to saved content and Report Builder

My Connect – Email Notifications

Click on **My Connect** to manage **Email Notifications** by selecting/deselecting the check boxes in the **Immediate**, **Daily** or **Weekly** columns

Standard Email Notifications

Listed below are IHS Markit's pre-set email notifications, based on the business area and topic. You can choose which notification to receive and at what frequency by checking the appropriate box.

| Type | Notification name | Source | Immediate | Daily | Weekly |
|------|------------------------------------|-----------|-------------------------------------|--------------------------|--------------------------|
| | Consumer Markets Headline Analysis | Economics | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | Consumer Markets Service Bulletins | Economics | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | Consumer Markets Special Reports | Economics | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Notification Settings

Delivery Time | Include Content | Notification Grouping

Time Zone (UTC) Coordinated Universal Time

Daily Delivery: 14:00 | Weekly Delivery: Monday

CANCEL APPLY

Send as attachment

Click into **Settings** to set the timing of your alerts and click **Apply**.



My Connect – Saving Content

When navigating the platform, save content into **My Connect** to access it later or to build a report



The screenshot shows a news article titled "UK retail sales remain resilient in July, helping to allay fears of technical recession" dated 15 Aug 2019. A green box highlights the article's title and a toolbar containing a plus icon, a report icon, a share icon, a download icon, and a print icon. An "Add to Report" dialog box is open, featuring two buttons: "Add to new report" (highlighted in green) and "Add to existing report". The dialog includes a "Name:" text input field, a "Live" button (highlighted in green) and a "Snapshot" button, a "Folder:" dropdown menu currently set to "Poland", and "Apply" and "Cancel" buttons at the bottom.

Click on the **+** icon to save the content to My Connect. Alternatively, click on the **Add to Report** icon  to build your own report.

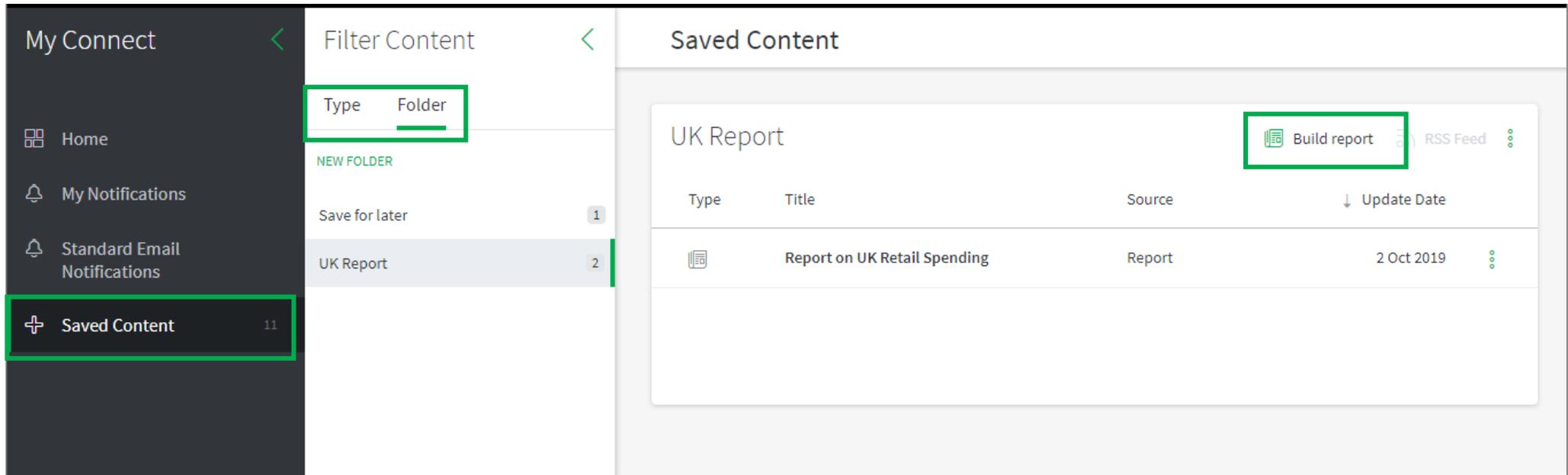
Set the content to **Live** to get the latest updates or to **Snapshot**.



My Connect - Report Builder

On **My Connect**, access your saved content under **Content by Folder** and select **Build Report**

Retrieve your saved **Content by Type** or **by Folder**.



The screenshot shows the 'My Connect' application interface. On the left is a dark sidebar with navigation options: Home, My Notifications, Standard Email Notifications, and Saved Content (11 items). The 'Saved Content' option is highlighted with a green box. The main area is divided into two panels. The left panel, titled 'Filter Content', has a 'Type' dropdown menu highlighted with a green box, showing 'Folder' selected. Below it are options for 'NEW FOLDER', 'Save for later' (1 item), and 'UK Report' (2 items). The right panel, titled 'Saved Content', shows a 'UK Report' section with a 'Build report' button highlighted in green. Below this is a table with the following data:

| Type | Title | Source | Update Date |
|---|------------------------------|--------|-------------|
|  | Report on UK Retail Spending | Report | 2 Oct 2019 |

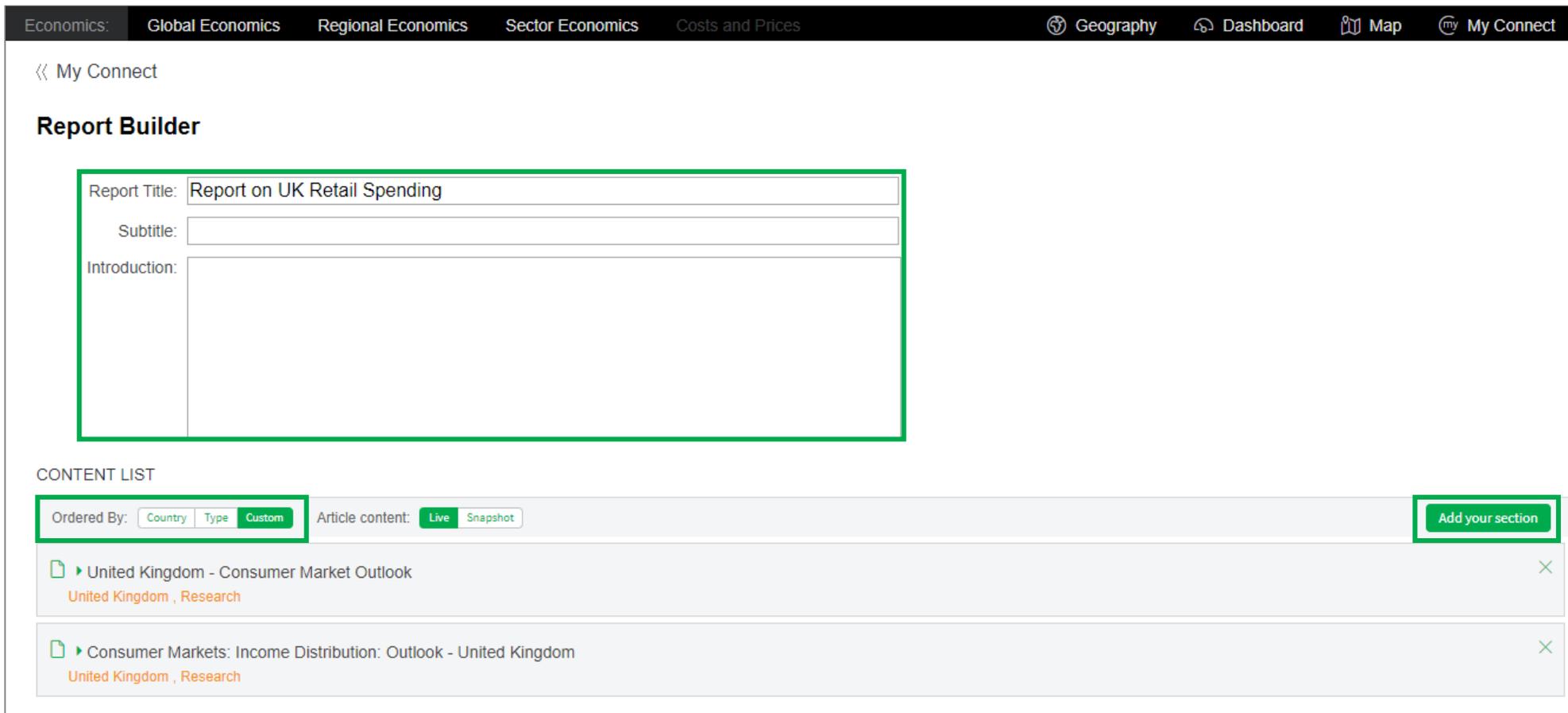


My Connect - Report Builder

On **Report Builder**, edit the report content and Export it to **PDF**, **Word** or **Save**

Review the Title, add Subtitle and Introduction.

Use Ordered By to arrange saved content by Country, by Type, and in Custom to drag and drop articles to your preferred order. Add your own section.



The screenshot shows the 'My Connect' interface with a navigation bar at the top containing 'Economics: Global Economics Regional Economics Sector Economics Costs and Prices', 'Geography', 'Dashboard', 'Map', and 'My Connect'. The main content area is titled 'Report Builder' and contains a form with three fields: 'Report Title' (containing 'Report on UK Retail Spending'), 'Subtitle', and 'Introduction'. Below the form is a 'CONTENT LIST' section with a filter bar for 'Ordered By' (Country, Type, Custom) and 'Article content' (Live, Snapshot). An 'Add your section' button is visible on the right. The content list includes two items: 'United Kingdom - Consumer Market Outlook' and 'Consumer Markets: Income Distribution: Outlook - United Kingdom', both with 'United Kingdom, Research' tags and close buttons.

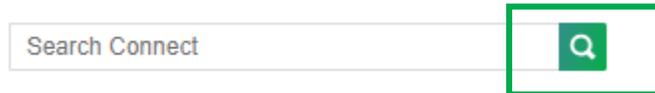


Search and Custom Email Alerts

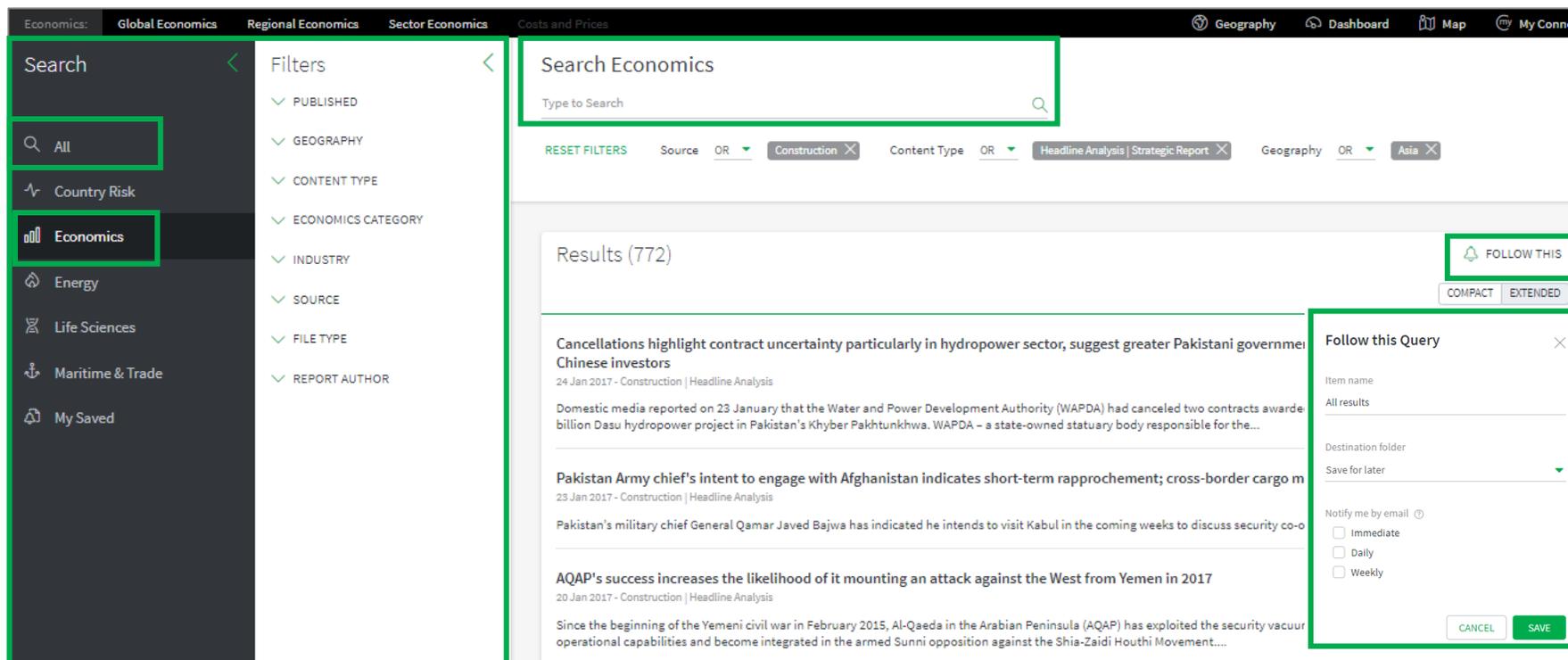
Search, Refine, Save your search criteria and enable Email Alerts

Search and Custom Email Alerts

In the **Search Connect** box, click on the magnifying glass icon to access the Search page



Refine your Search by selecting one of the following options on the left side: All or Economics. Apply Filters, such as Geography, Content Type, etc. You can also type in search terms to further refine your search.



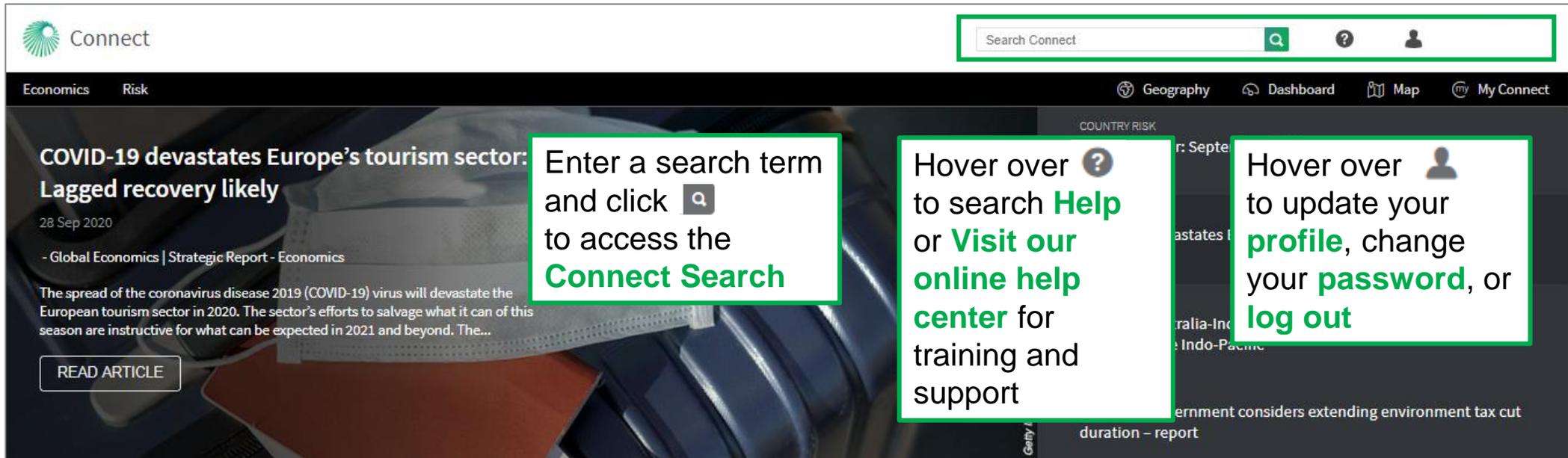
Click on **Follow This**, name your alert and choose/create a folder from the Folder menu. Select **Immediate, Daily** or **Weekly** from the **Notify me by email** options and click **Apply** to enable the email alert.



User Options

User Options

Access Search, Help, and your User Profile at the top of the page



The screenshot shows the top navigation bar of the IHS Markit Connect website. The navigation bar includes the 'Connect' logo, a search bar, a help icon, and a user profile icon. Below the navigation bar are links for 'Economics', 'Risk', 'Geography', 'Dashboard', 'Map', and 'My Connect'. The main content area features a featured article about COVID-19's impact on Europe's tourism sector. Three callout boxes are overlaid on the page:

- Search Callout:** A box pointing to the search bar with the text: "Enter a search term and click  to access the **Connect Search**".
- Help Callout:** A box pointing to the help icon with the text: "Hover over  to search **Help** or **Visit our online help center** for training and support".
- User Profile Callout:** A box pointing to the user profile icon with the text: "Hover over  to update your **profile**, change your **password**, or **log out**".



Contact Us

Contact Us

To schedule a complimentary Connect training, email us on IHSConnectTraining@ihsmarkit.com.

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Mobile App

Access IHS Markit Connect anywhere, anytime for the information, insight and analytics necessary to make critical decisions. Download the free Connect [iPad](#) and [Smartphone](#) apps to your mobile device.

