

## 2021 EDITORIAL CALENDAR Subject to change

V14

|          | Issue Date    | Primary Feature                                 | Regional & Special focus                          | Sponsored content                                                                             | Industry Events                                                                                                                                                                                       |
|----------|---------------|-------------------------------------------------|---------------------------------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| JANUARY  | 28 Dec/ Jan 4 | Global outlook                                  |                                                   |                                                                                               |                                                                                                                                                                                                       |
|          | 11/18 Jan     | Energy transition: Decarbonizing the energy mix | Soap & detergents                                 | <b>Supplement:</b> Energy Transition                                                          | American Cleaning Institute (ACI) Virtual Summit - February 25                                                                                                                                        |
| FEBRUARY | 25 Jan/ 1 Feb | ESG strategies                                  | Water treatment                                   | <b>Supplement:</b> Circular Economy series<br><b>Webinar:</b> M&A                             | Specialty & Custom Chemicals America, February 9 - 11                                                                                                                                                 |
|          | 8/15 Feb      | Renewable Chemicals                             | Chemical Industry Regulations                     |                                                                                               | Personal Care & Products Council Annual Meeting - February 28 - March 2                                                                                                                               |
| MARCH    | 22 Feb/ 1 Mar | Petrochemicals                                  | Refinery & Petrochemical catalysts<br>Middle East | <b>Supplement:</b> Petrochemicals / Digitalization/Circular Economy                           | Annual Gulf Petrochemical Association (GPCA) - February 2021<br><b>World Petrochemical Conference (WPC) – March 2021</b>                                                                              |
|          | 8/15 Mar      | Ports and terminals                             |                                                   | <b>Supplement:</b> Digitalization                                                             | CPhI Japan - April 14 - 16                                                                                                                                                                            |
|          | 22/29         | Finance                                         | Paints and coatings                               | <b>WPC Digital Edition</b>                                                                    | ASC Adhesives & Sealants Council Convention - April 19 - 21                                                                                                                                           |
| APRIL    | 5/12 Apr      | Fine chemicals/ Pharma                          | Personal Care                                     | <b>Supplement:</b> Circular Economy series<br><b>Webinar:</b> Pharma ingredients supply chain | <b>Chemical Week LIVE: Specialty Strategies</b><br>InCosmetic Global 2021 - April 13 - 15<br>Interphex - April 20 -22<br>NYSCC Suppliers' Day, May 4 -5<br>CPhI North America INFORMEX, APRIL 20 - 22 |
|          | 19/26 Apr     | Hydrogen economy                                | Southeast Asia                                    | <b>Supplement:</b> Energy Transition                                                          | CPhI South East Asia 2021 - May 18 - 20<br><b>Chemical Week LIVE: Asia</b>                                                                                                                            |
| MAY      | 3/10 May      | Distribution                                    | Japan<br>Plastics                                 |                                                                                               | ChemSpec Europe - June 2021                                                                                                                                                                           |
|          | 17/24 May     | Chemical recycling                              |                                                   | <b>Supplement:</b> Circular Economy/Plastics                                                  | ACC Annual Meeting - June 2021                                                                                                                                                                        |
| JUNE     | 31 May/ 7 Jun | Digitalization - Enhancing R&D                  | Specialty Chemicals Catalysts                     |                                                                                               | BIO Digital - June 14 - 17, 2021<br>Semicon West - July 13 - 15                                                                                                                                       |
|          | 14/21 Jun     | Electronic chemicals                            |                                                   |                                                                                               | Asia NGLS & Naphtha Conference - June 2021                                                                                                                                                            |

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|-----------|---------------|------------------------------------------------|----------------------------|----------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| JULY      | Jun 28/ Jul 5 | Responsible Care                               | M&A                        | <b>Supplement:</b> Circular Economy/Closing the loop on plastic waste            |                                                                                                                                                                    |
|           | 12/19 Jul     | Industrial Gases                               |                            |                                                                                  |                                                                                                                                                                    |
| AUGUST    | 26 Jul/ 2 Aug | ESG metrics                                    | Executive compensation     | <b>Webinar:</b> Sustainability (Environment, Health & Safety)                    |                                                                                                                                                                    |
|           | 9/16 Aug      | Crop protection                                | Mobile Emissions Catalysts | <b>Supplement:</b> Crop protection / Digitalization                              |                                                                                                                                                                    |
|           | 23/30 Aug     | Specialty Chemicals                            |                            | <b>Specialty Chemicals Ranking</b>                                               | Global Chlor-Alkali Conference + Workshops                                                                                                                         |
| SEPTEMBER | 6/13 Sept     | European petrochemicals<br>Billion Dollar Club | China                      | <b>Supplement:</b> Circular Economy series                                       | PEPP 2021: 29th Polyethylene-Polypropylene + Workshop<br>The European Petrochemical Association (EPCA) - April 2021                                                |
|           | 20/27 Sept    | De-carbonizing the supply chain                | Fine Chemicals/Pharma      | <b>Supplement:</b> Energy Transition<br><br><b>Directory:</b> Pharma Ingredients | CPhI Worldwide 2021- Autumn                                                                                                                                        |
| OCTOBER   | 4/11 Oct      | Distribution                                   | Marine Transportation      | <b>Directory:</b> Distribution<br><br><b>Webinar:</b> Pharma Ingredients         | Latin American Petrochemical Conference (APLA) 2021 - November 6 - 9, Brazil                                                                                       |
|           | 18/25 Oct     | Latin America                                  | Crop Science (US)          | <b>Directory:</b> Paints & Coatings Redbook                                      | Annual National Association of Chemical Distributors (NACD) - November 2021<br>GPS 2020: 8th Global Plastics Summit                                                |
|           | 1/8 Nov       | Middle East                                    | Catalyst                   | <b>Supplement:</b> Circular Economy Series                                       | <b>Chemical Week LIVE: Crop Science Awards</b><br><br>Annual Gulf Petrochemical Association (GPCA)<br>8th Annual Asia Chemical Conference                          |
| NOVEMBER  | 15/22 Nov     | China                                          | Next US Wave               | <b>Directory:</b> Soaps & Cosmetics Bluebook                                     | <b>Chemical Week LIVE: Financial Outlook &amp; Sustainability Awards</b><br>World Soda Ash Conference<br>World Methanol Conference<br>Latin America LPG Conference |
|           | 29 Nov/ 6 Dec | Sustainability                                 |                            | <b>Directory:</b> Sustainable Chemicals and Plastics                             |                                                                                                                                                                    |
| DECEMBER  | 13/20 Dec     | Agribusiness                                   | Year in review             |                                                                                  |                                                                                                                                                                    |

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**Plastics Sustainability**  
**Audience:** 20,000  
Monthly distribution



**Specialty Chemicals**  
**Audience:** 34,200  
Monthly distribution



**Feedstocks**  
**Audience:** 46,000  
Monthly distribution



**Finance & Strategy**  
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