



# Connecting with a Purpose

Industry-Leading  
Conferences

2024 Partner Prospectus

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**S&P Global**  
Commodity Insights

# Enabling partnerships that matter

A trusted platform that convenes global industry leaders, market experts, financiers, government bodies, influencers and thought leaders for meaningful dialogue.

**S&P Global Commodity Insights Conferences** provide key moments for decision makers in the commodity and energy markets to gather, understand market dynamics and directions and seek solutions to a more sustainable future together.

Our high-impact conferences are the result of S&P Global's unique convening power, brand recognition, high-caliber Industry experts, prestigious audience and unrivalled content supported by proprietary data analytics

By partnering with S&P Global Commodity Insights, you can share your story on a global scale to a discerning audience across the entire energy & chemicals community.

**Leverage the  
Power of an  
Influential  
Brand**



# What makes us different

## Global Portfolio, Global Reach

At S&P Global Commodity Insights Conferences, thought leadership meets targeted markets, generating formidable brand awareness and lead generation opportunities.

S&P Global Commodity Insights hosts a variety of global conferences annually covering key markets including chemicals, oil & gas, chemical, power, hydrogen, carbon, energy transition, and metals.

**18**

Global events in  
2024

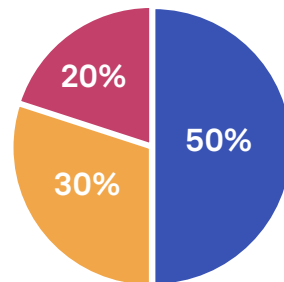
**78%**

Decision makers

**+10,000**

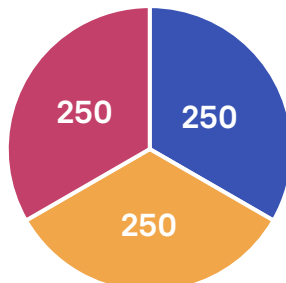
In person  
attendees from  
150+ countries

- Americas
- EMEA
- APAC



**750+** Industry speakers  
from **350+**  
companies

- Americas
- EMEA
- APAC



**58K**

Monthly social media  
engagements

**1.7M**

Monthly website  
page views

# S&P Global Commodity Insights clients

<b>ALL</b> Global Investment Banks	<b>35 of 50</b> Largest U.S. Banks	<b>ALL</b> Largest Hedge Funds	<b>46 of 50</b> Largest Global Asset Managers
<b>24 of 25</b> Largest oil companies	<b>10</b> Largest automobile companies	<b>47 of 50</b> Largest corporate enterprises	<b>94 of 100</b> Largest U.S. Corporates
<b>&gt;75%</b> Fortune Global 500	<b>&gt;70%</b> Fortune U.S. 1000	<b>ALL</b> Largest global custodians	<b>ALL</b> G20 Governments

## The supporting partners of our conferences include:



# North America Events

## FLAGSHIP EVENT

### World Petrochemical Conference (WPC)

Established in 1985, the World Petrochemical Conference is the premier assembly of industry leaders, global experts, and government officials convening for thought-provoking dialogue and in-depth discussion around the major strategic issues facing all aspects of the petrochemical industry.

1500+

Expected attendance

210+

Speakers

50+

Countries

### January | Panama Caribbean Energy Conference

Bringing energy companies from across the Caribbean and the world together for over 20+ years.

- 350+ Expected attendees
- 50 Regional utilities & developers
- 40 Speakers
- 8 Hours of Networking

### January | Arizona Platts Aluminum Symposium

Annual conference for buyers and sellers of the entire aluminum supply and value chain.

- 300+ Expected attendees
- 200 Companies
- 20+ Speakers
- 15+ Unique end-user companies

### April | Nevada Platts Global Power Markets™

For close to 40 years this event has been a must-attend for power market investors and developers.

- 900+ Expected attendees
- 50+ Speakers
- 6 Breakouts
- 3 Days

### May | California Hydrogen Markets

Annual gathering for energy professionals to discuss hydrogen's role in decarbonization.

- 400 Expected attendees
- 250 Companies
- 35+ Speakers
- 20+ Technology Exhibits

### June | Denver Carbon Management Conference

New for 2024, this event will bring together the story of decarbonization and Carbon for America's Energy markets.

- 300+ Expected attendees
- 8+ Hours of Networking
- 1.5 Days

### October | Washington D.C. Nodal Trader Conference

A must-attend for senior-level traders, investors, representatives of utilities, regulators, ISOs and RTOs.

- 350+ Expected attendees
- 100+ Power Traders
- 10+ Leaders from FERC & ISO
- 20 Exhibits & trading platforms

### October | Texas Financing US Power Conference

Event attracting power generation executives, coming together to discuss trends and their impact on investment.

- 400+ Expected attendees
- 40 Speakers
- 60% Investors & deal-makers
- 6 Hours of Networking

### December | New York Platts Global Energy Awards (GEA)

Black-tie gala recognizing of individuals and organizations in their commitment to the future of energy.

- 500+ Expected attendees
- 90+ Companies
- 61% Senior-level attendees
- 19 Countries



# EMEA Events

## FLAGSHIP EVENT

### London Energy Forum

The Platts London Energy Forum kicks-off London International Energy Week. At a time where the world is trying to balance its energy needs with meeting net-zero targets, join us to gain our latest insights and key market trends for 2024.

Our expert speakers will share their insights, providing you with the opportunity to ask questions and give your views on the challenges the energy markets are facing today.

1000+  
Expected  
attendance

800  
Unique  
Companies

75  
Countries

#### April | Switzerland Geneva Sugar Conference

For more than a decade, this has been the key sugar event for producers, traders and buyers to come together.

- 500+ Expected attendees
- 55+ Speakers
- 37 Countries
- 3 Days

#### December | Spain Global Carbon Markets Conference

An event for those in the carbon markets frontline to discuss responsible management and growth of VCMs.

- 600+ Expected attendees
- 200+ Companies
- 60+ Speakers
- 33 Countries

#### May | TBC MPGC

For over 30 years, this event has been bringing together key players in the O&G space.

- 300+ Expected attendees
- 40+ Speakers
- 35 Countries
- 2 Days

#### April | UAE FUJCON 2025

Biennial international event bringing together the entire stakeholder ecosystem for bunkering and energy sectors.

- 400+ Expected attendees
- 40+ Bunker Traders
- 45 Countries
- 2 Days

# APAC Events

## FLAGSHIP EVENT

### APPEC

Since the inaugural event in 1985, APPEC has grown to become Asia's largest and most influential oil industry gathering in terms of prestige, attendance, and seniority of delegates, serving as the focal point for the exchange of ideas and networking.

The conference has expanded to also include also discussions on petrochemicals, shipping and bunkers, and critical analysis of economic, geo-political, and financial impacts on the energy markets.

1000+  
Expected  
attendance

120  
Speakers

56  
Countries

#### May | Singapore Asia Coking Coal Conference

A key part of Singapore International Ferrous Week both play a pivotal role during Asia's must-attend gathering for the ferrous markets.

- 300+ Expected attendees
- 180+ Companies
- 50+ Speakers
- 35+ Session

#### October | Singapore Asia LNG & Hydrogen Conference

This 2-day event is held in conjunction with Singapore International Energy Week (SIEW) and unites the gas community to address crucial factors.

- 150+ Expected attendees
- 90+ Companies
- 25+ Speakers
- 20+ Session

# Powering your brand globally

## JANUARY

**Caribbean Energy Conference**  
Panama City, Panama | Jan 23-25, 2024

**Platts Aluminum Symposium**  
Scottsdale, AZ | Jan 28-30, 2024

## MARCH

**World Petrochemical Conference**  
Houston, TX | Mar 18-22, 2024

## MAY

**Hydrogen Markets**  
San Diego, CA | May 7-9, 2024

**MPGC**  
TBC | May 20-22, 2024

**Asia Coking Coal Conference**  
Singapore | May 2024

## SEPTEMBER

**APPEC**  
Singapore | Sep 2024

## DECEMBER

**Global Carbon Markets Conference**  
Barcelona, Spain | Dec 2-4, 2024

**Excellence in Energy Conference**  
New York City, NY | Dec 11, 2024

**Platts Global Energy Awards (GEA)**  
New York City, NY | Dec 12, 2024

## FEBRUARY

**London Energy Forum**  
London | Feb 26-27, 2024

## APRIL

**Platts Global Power Markets™**  
Las Vegas, NV | Apr 15-17, 2024

**Geneva Sugar Conference**  
Geneva, Switzerland | Apr 16-18, 2024

**FUJCON**  
Fujairah, UAE | Apr 2025

## JUNE

**Carbon Markets Conference**  
Denver, CO | June 2024

## OCTOBER

**Asia LNG & Hydrogen Conference**  
Singapore | Oct 2024

**Nodal Trader Conference**  
Washington, DC | Oct 2024

**Financing US Power Conference**  
Houston, TX | Oct 2024

# Partnership Opportunities | Levels

Contribute to shape the agenda and help drive the conversation

Our conferences partners contribute to steering industry discourse through thought-provoking content that drives engaging discussions, informing the actions that transform into change.

	Foundational Partner	Strategic Partner	Industry Partner
<b>Benefits &amp; Exposure</b>	<p>Get maximum visibility for your organization; host your networking event at our conferences.</p> <ul style="list-style-type: none"> <li>Your company brand displayed as <b>Foundational Partner</b> on signage throughout the event.</li> <li>Hosted event – private reception for selected guests or a public reception.</li> <li>Foundational partner video interview shared on Platts LIVE and social media.</li> <li>Five (5) complimentary passes.</li> </ul>	<p>Position your company as a Strategic Partner and meet your clients in a private meeting room.</p> <ul style="list-style-type: none"> <li>Your company brand displayed as <b>Strategic Partner</b> on signage throughout the event.</li> <li>Partner video interview - shared on social media and conference app.</li> <li>Four (4) complimentary passes.</li> </ul>	<p>Boost your brand recognition as an Industry Partner and help shape the agenda.</p> <ul style="list-style-type: none"> <li>Your company brand displayed as <b>Industry Partner</b> on signage throughout the event.</li> <li>Three (3) complimentary passes</li> </ul>
	<ul style="list-style-type: none"> <li>Co-branded advertisement in strategic publications, reaching influential readership.</li> <li>Access a dedicated hospitality suite for the duration of the conference.</li> </ul>		
	<ul style="list-style-type: none"> <li>Your company recognized as Foundational Partner. Includes selected pre, during, and post event marketing materials, your logo on the event website, conference app, social media, email communications, advertisements, and more.</li> <li>Content contribution – help curate the conversation and input into agenda elements.</li> <li>Genius Exchange Participation – Includes speaking opportunity at Genius Exchange Theatre, exhibition area, networking, refreshments and open lounge seating.</li> <li>Strategically plan your meetings through the delegate list available on the conference app.</li> <li>Conference app advertisement – highlight your company with ad or video via the conference app.</li> <li>World-class logistics support – a dedicated team to ensure the success of the event and your participation.</li> </ul>		





# Partnership Opportunities | Genius Exchange

## Showcase your business solutions to the industry

Connect and collaborate with leading innovators and global experts. Show and tell your real-world technology straight from your operations facility, lab or plant to the Genius Exchange stage.

Offering high-impact networking, speaking opportunities, and unique learning moments throughout the event, the Genius Exchange is an integral part of the attendee experience.

### Genius Exchange Partnership

#### Benefits & Exposure

- Recognition as Genius Exchange Partner on marketing materials and event website before, during and after the conference
- Enhanced networking experience with opportunity to meet delegates at your Genius Exchange showcase booth
- Opportunity to present your latest technology to the conference delegates on the Genius Exchange Stage
- Two complimentary passes
- Conference app advertisement – highlight your company with an ad or video via the conference app
- World-class logistics support – a dedicated team to ensure the success of the event and your participation



# Partnership Opportunities | Maximum Visibility

Enable the moments where conversation and connections happen

Become a connector as one of our networking hosts. Place your company at the center of industry dialogue throughout the conference. **Amplify your brand.**

	Luncheon Partner	Reception Partner	Breakfast Partner	Registration Partner
<b>Benefits &amp; Exposure</b>	<p>Get maximum visibility during the conference lunch, a key networking moment of our conferences</p> <ul style="list-style-type: none"> <li>Welcome remarks by a representative from your company at the start of the conference lunch</li> <li>Boost your brand recognition with a dedicated banner displaying you as the <b>host of the conference lunch</b>, offering your company wide logo visibility</li> <li>Reserved VIP table – strategic seating placement for identified prospects and clients</li> </ul>	<p>Position your company as an industry leader and host the official welcome reception for our conference participants</p> <ul style="list-style-type: none"> <li>Welcome remarks by a representative from your company during the reception</li> <li>Onsite brand visibility with a dedicated banner displaying you as the host of the reception and premier partner, offering your company wide visibility</li> <li>Opportunity to have a signature cocktail at reception</li> </ul>	<p>Boost your brand recognition during the conference breakfast, a key networking moment of our conferences</p> <ul style="list-style-type: none"> <li>Onsite brand visibility recognizing your company as the <b>exclusive breakfast host</b></li> <li>Opportunity to have a signature dish at breakfast</li> </ul>	<p>Be the first brand visible on the registration desk – the delegate’s first conference touchpoint</p> <ul style="list-style-type: none"> <li>Exclusive branding in the online registration portal and onsite at the registration desk recognizing you as the exclusive Registration Partner.</li> <li>Recognition in the conference registration marketing campaign.</li> <li>Exclusive opportunity to include your message on registration confirmation page.</li> </ul>
	<ul style="list-style-type: none"> <li>Four (4) Complimentary passes to share with colleagues and clients</li> </ul>		<ul style="list-style-type: none"> <li>Two (2) Complimentary passes to support onsite activities</li> </ul>	<ul style="list-style-type: none"> <li>Three (3) Complimentary passes</li> </ul>
	<ul style="list-style-type: none"> <li>Recognition as the exclusive luncheon host on marketing materials and event website before, during and after the conference</li> <li>Conference app advertisement – highlight your company with an ad or video via the mobile app</li> <li>World-class logistics support – a dedicated team to ensure the success of the event and your participation</li> </ul>			





# Extended Outreach | Digital & Print

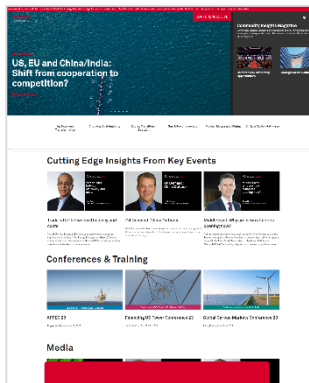
Reach S&P Global's stellar 4-million+ audience

Our conferences receive extensive print, digital, and television coverage from S&P Commodities Insights reporters across multiple media outlets, making them among the most intensely covered executive gatherings in the world.

Leverage S&P Global Commodity Insights unrivalled digital & print capabilities to power your brand. **Be part of the conversation.**



Read Issue



Conferences LIVE



## COMMODITIES INSIGHTS MAGAZINE

**Commodity Insights Magazine** is distributed to event delegates and digitally, to +15,000 conference attendees worldwide.

The magazine captures timely perspectives and trends driving the energy markets, drawing on the knowledge and expertise of S&P Global Commodity Insights thought leaders.

## CONFERENCES LIVE

The Conferences Live website is your exclusive gateway to a world of Conferences.

Conferences LIVE Spotlight, our newsletter received by +15,000 conference attendees, highlights all the fabulous content to be experienced at S&P Global Commodity Insights Conferences around the globe.

## CHEMICAL WEEK MAGAZINE

A definitive intelligence provider for the chemical industry worldwide since 1914.

Our 150,000-strong readership spread across 190 countries, provides a powerful audience for your message.

# Let's discuss the possibilities

Our custom sponsorship packages are designed to suit the unique requirements and budget of your business. Contact our commercial partnership managers and begin exploring your best options.



**Enrico Tracogna**  
Director, Global Sales  
Conferences & Training  
**M** + 44 (0)799 060 5220  
**E** [enrico.tracogna@spglobal.com](mailto:enrico.tracogna@spglobal.com)



**Martin Falkenberg**  
Commercial Partnership  
Manager Americas  
Conferences  
**M** +1 (617) 320-6647  
**E** [martin.falkenberg@spglobal.com](mailto:martin.falkenberg@spglobal.com)



**Sheryl Tan**  
Associate Director  
Events & Strategic Media,  
APAC  
**T** + 65 6216 1191  
**E** [sheryl.tan@spglobal.com](mailto:sheryl.tan@spglobal.com)



**Bob Botelho**  
Americas Sales Manager  
Events & Advertising  
**T** + 1 (720) 264-6617  
**M** + 1 (303) 725-0650  
**E** [robert.botelho@spglobal.com](mailto:robert.botelho@spglobal.com)



**Joseph Mennella**  
Associate Director  
Global Ad Sales  
**M** + 1 (917) 756-2568  
**E** [joseph.mennella@spglobal.com](mailto:joseph.mennella@spglobal.com)



**Irina Bondareva**  
Business Development and  
Advertising Manager  
**M** + 44 (0) 797 668 4617  
**E** [irina.bondareva@spglobal.com](mailto:irina.bondareva@spglobal.com)



**Lorne Grout**  
Senior Commercial  
Partnership Manager  
Americas Conferences  
**M** +1 (339) 223-9499  
**E** [lorne.grout@spglobal.com](mailto:lorne.grout@spglobal.com)