

DebtDomain Investor CRM

A powerful investor CRM tool for Arrangers

DebtDomain Investor CRM is a powerful and efficient tool for keeping your entire loan sales and syndicate team up to date with investor contacts, liquidity feedback and deal status.

DebtDomain Investor CRM provides a unique opportunity to tap into the most comprehensive and accurate global loan investor and arranger database comprising a curated directory of over 500,000 contacts from over 25,000 institutions.

Transparency and simplicity

- Enter call notes quickly and easily, for any contact at any stage of a deal
- Enter general investor feedback and investment parameters
- Enter notes conveniently from the office, home, or when travelling with our web-based system
- Easily search, dial, email and look up Google map addresses for your contacts from your mobile device
- Feed DebtDomain Investor CRM automatically with call notes, contacts and status updates from DebtDomain Syndication, Secondary and Agency Sites, as well as updates from joint book runners for the investors they are covering
- Retrieve investor feedback to evaluate market liquidity for deal origination
- Share investor updates instantly across teams, departments or offices - no more spreadsheets, internal emails or Word-based reports. Export investor reports to Excel, PDF or Print.
- Obtain accurate and up-to-date contact information at any time
- Enter general, non-deal-specific investor feedback or investment parameters
- Accessible with a standard internet browser with no plugins required

Facilitate in-depth investor analysis

- Track investor feedback across individual deals, market segments, sector or regions with easy-to-use investor report filtering
- Generate reports for common questions - which investor provides the most commitments or has the highest hit rate by borrower region, nationality, industry, deal closing date, etc? Which sales person has the most call notes?
- View notes by investor, deal, contact, borrower, date range, key word, sales person or combination criteria

Key Stats

100+
institutions use
DebtDomain's
Investor CRM

500,000+
contacts

30,000+
institutions

24x7x365
global client
service team

Take advantage of superior functionality

- Assign sales people to cover specific investors, globally or deal-by-deal
- Organize investors into groups and build lists for new deals based on previous deal activity
- Supports public and private side sales teams working on the same deals in full compliance
- Receive regular reports on sales person activity to facilitate staff reviews

Security and reliability

- DebtDomain has been building and deploying web-based systems for loan syndication since 2002
- Data in transit is encrypted using TLS with RSA 2048 (encapsulating underlying High-Grade AE256bit encrypted session keys)
- Data within the database is encrypted using AES-128
- The application is subjected to yearly independent penetration tests, conducted by industry leading practitioners
- All web traffic is protected by AWS Shield Advanced and routed through AWS WAF

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