2022 AUTOMOTIVE-HOSTED THOUGHT-LEADERSHIP EVENTS

EMEA FOCUSED
• 25 January – Empowering the Spanish Automotive Industry (Invitation only)
• 2 September – Understand the Intelligence Vehicle

AMERICAS FOCUSED
• 8 March – Automotive US Brand Performance Review – Mainstream Brands
• 9 March – Automotive US Brand Performance Review – Luxury Brands

Automotive US Loyalty Webinar Series
• 3 March – Automotive loyalty summit
• 16 June – Quarterly loyalty review
• 15 September – Quarterly loyalty review
• 15 December – Quarterly loyalty review

Polk Automotive Solutions Webinar Series
Automotive Marketer’s Guide
• 24 March – Growing revenue in a constrained market
• 23 June – E-Retail
• 22 September – Ad tech & privacy
• 8 December – What to expect in 2023

Retail
• 3 February – TBD
• 5 May – TBD
• 4 August – TBD
• 4 November – TBD

For more information about the above events visit ihsmarkit.com/events or email automotive@ihsmarkit.com
Dates and locations are subject to change. Current as of 16 December 2021.
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Client webinars and events – Invitation only

GLOBAL WEBINARS

LIGHT VEHICLE SALES AND PRODUCTION WEBINARS
- 19 January
- 16 February
- 18 March
- 19 April
- 18 May
- 21 June
- 18 July
- 17 August
- 19 September
- 18 October
- 15 November
- 14 December

MEDIUM AND HEAVY COMMERCIAL VEHICLE WEBINARS
- 23 February
- 26 May
- 25 August
- 17 November

AUTOTECHINSIGHT WEBINARS
- 13 January – CES & 2022 Outlook
- 9 February – E-Mobility
- 16 March – E/E & Semiconductor
- 13 April – Interior & Lighting
- 4 May – Auto China
- (TBD) June – NAIAS
- 6 July – Chassis
- 17 August – Consumer
- 14 September – Connected Car
- 26 October – Paris Motor Show
- 16 November – OEM Strategy
- 7 December – Software

CLIENT BRIEFINGS
- 20 January – Europe (New Year’s Briefing) (Virtual)
- 23 March – Americas (Virtual)
- 30 March – Asia (Virtual)
- TBD September – Europe
- TBD September – Americas
- TBD October – Asia Pacific

AFTERMARKETINSIGHT WEBINARS
- 20 Jan – Vehicle Distance Traveled
- 20 April – APAC Vehicles in Operation Outlook
- 20 July – Electrification’s Financial Impact on Aftermarket
- 20 Oct – Europe Vehicles in Operation Outlook

Access event details on Connect by IHSMarkit.

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