## 2021 Automotive-Hosted Thought-Leadership Events

### LIGHT VEHICLE SALES AND PRODUCTION WEBINARS
(Invitation only)

- 21 January
- 18 February
- 18 March – Special Topic: Semiconductors
- 20 April
- 18 May
- 18 June
- 20 July
- 18 August
- 20 September
- 19 October
- 16 November
- 14 December

### MEDIUM AND HEAVY COMMERCIAL VEHICLE WEBINARS
(Invitation only)

- 24 February
- 27 May
- 26 August
- 18 November

### CLIENT BRIEFINGS – WEBINARS

- 20 January – Europe (New Year’s Briefing)
- 23 March – Americas
- 25 March – Asia

### AUTOTECHINSIGHT WEBINARS
(Invitation only)

- 20 January – CES & 2021 outlook
- 17 February – EV Charging Performance
- 10 March – Augmented Reality/Heads-up Display
- 24 March – Semiconductor Chip Shortages
- 7 April – Autonomy
- 5 May – R&D Study Update
- 26 May – Interior and Lighting
- 9 June – Low Voltage Batteries
- 30 June – Thermal Update
- 21 July – Over-the-Air
- 11 August – Consumer Surveys
- 1 September – Autonomous & Cockpit Domain Controllers
- 22 September – Software
- 6 October – Autonomy
- 20 October – Body-in-White
- 17 November – Virtual Personal Assistant & Acoustics
- 8 December – Chassis

### TOPICAL WEBINARS

- 20 January – CES & 2021 Outlook
- 26 January – Empowering the Spanish Automotive Industry
- 3 February – Automotive US Brand Performance Review
- 11 March – Using Data Analytics to Prepare for EVs
- 30 March – US Automotive Aftermarket
- 15 April – Automotive Loyalty Summit
- 21 April – Mexico Automotive Aftermarket

For more information about the above events visit [ihsmarkit.com/events](http://ihsmarkit.com/events) or email [automotive@ihsmarkit.com](mailto:automotive@ihsmarkit.com)

Dates and locations are subject to change. Current as of 18 March 2021.
ASIA PACIFIC WEBINARS
(delivered in local languages)

CHINA
- 25 January – China Light Vehicle Production Outlook Post COVID-19 (Invitation only)
- 16 April – Connected Vehicles: The Major Trends in China
- 30 April – A market outlook towards advanced light weighting materials' application on passenger vehicle
- 14 May – China Powertrain Outlook
- 24 May – China Light Vehicle Sales Outlook Post COVID-19 (Invitation only)
- 11 June – Component market and future trend in Interior domain
- 9 July – China MHCV Market Overview and Outlook
- 6 August – ‘Over the Air Updates in Automotive
- 3 September – Importance of Digital Control on Service Marketing Business
- 27 September – China Sales and Production Outlook (Invitation only)
- 10 October – How will CASE impact automotive aftermarket?
- 12 November – 2021 China NEV Passenger Vehicle Market Outlook
- 10 December – The Future of the Light Commercial Vehicle Market

JAPAN
- 17 February – Emerging ADAS Market Growth Area
- 29 March – COVID-19 Impact Both on Domestic Sales and Production Markets in 2020-2022 (Invitation only)
- 14 April – The Future of the Light Commercial Vehicle Market
- 12 May – US Regulatory Trends and Future Possibilities
- 26 July – Japan Automotive Industry in the Post COVID-19 Era Towards 2030 (Invitation only)
- 4 August – OTA Market Outlook and Technology Trend
- 1 September – The Perspective of how Chinese Policies Accelerate the Evolution of Electrification of Automotive Industry
- 6 October – Outlook on Virtual Personal Assistant (VPA) in Vehicle
- 22 November – Japan Sales and Production Market Outlook (Invitation only)

KOREA
- 18 February – Autonomy
- 22 February – South Korea Light Vehicle Sales Outlook Post COVID-19 (Invitation only)
- 15 April – Energy Storage Device
- 10 June – 2021-2030 Light Vehicle GHG & Fuel Economy Regulation - South Korea
- 21 June – South Korea Premium Brands Outlook (Invitation only)
- 8 July – A Market Outlook towards Advanced Light Weighting Materials’ Application on Passenger Vehicle
- 5 August – Over the Air [OTA] Market Outlook and Technology Trend
- 2 September – The Rise of Domain Controllers in the next 10 years
- 25 October – South Korea Light Vehicle Sales Analysis for 2021 and Beyond (Invitation only)

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SOUTH EAST ASIA & INDIA (ENGLISH)

- 23 March – Future of automotive interiors
- 20 April – Micro mobility and New Segments
- 26 April – ASEAN/Oceania Auto Market & Production Outlook (Invitation only)
- 18 May – ASEAN Powertrain and Electrified Vehicle Outlook
- 15 June – Supply chain dynamics of electrified power train components
- 13 July – ADAS and semiconductor strategy by Indian OEMs
- 10 August – Car connectivity in India: Review & Outlook
- 23 August – India Sales and Production Market Outlook (Invitation only)
- 7 September – India Powertrain Outlook
- 12 October – Chassis Technology Market - A Global Outlook
- 16 November – India MHCV Forecast
- 14 December – Future of MaaS in India – an Outlook to 2050