

2020 advertising rates

SPONSORED CONTENT

Chemweek.com

- **One article:** \$10,000 / month
- **Several articles powered by Artificial Intelligence:** \$10,000/month *Introductory rate

Monthly newsletter sponsorship

(includes exclusive banner, logo, native advertising):
\$30,000 / year

ChemWeek TV (Distribution of a video through CW channels):
\$10,000

Custom supplement

(4-page article/company profile on the magazine): \$20,000

SPONSORED CONTENT SERIES

Article series

(3 articles; one a month in homepage or newsletters): \$25,000

Webinar series

(3 webinars; one a month in homepage or newsletters):
\$30,000

Podcasts series

(3 sponsored podcasts; one a month in homepage or newsletters): \$12,000

Artificial intelligence series: \$25,000 / 3 months

BANNERS

www.chemweek.com

Leaderboard (728x90) \$3,750/month

Standard (300x90) \$3,225/month

Square (300x250) \$3,000/month

E-newsletters

Leaderboard (728x90) \$3,000/month

Square (300x250) \$2,000/month

MAGAZINE

Advert

	1x	3x	6x	12x
4-color				
Full page	\$8,500	\$8,200	\$7,800	\$7,100
1/2 page	\$5,000	\$4,825	\$4,550	\$4,100
1/3 page	\$4,000	\$3,855	\$3,650	\$3,350
1/6 page	\$2,100	\$1,975	\$1,900	\$1,725